

# IOWA COUNTY LABORSHED ANALYSIS



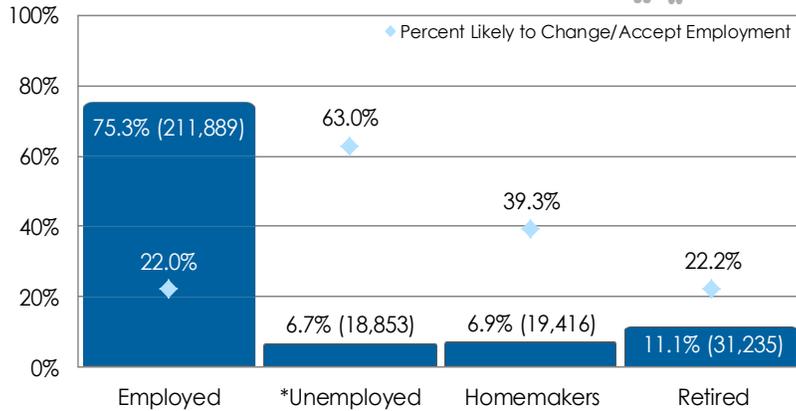
A STUDY OF WORKFORCE CHARACTERISTICS  
RELEASED JANUARY 2016



# IOWA COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Iowa County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Estimated Population 18-64: 281,393 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in the Amanas (72,587):**

- 63,361 Employed
- 2,281 Unemployed
- 3,447 Homemakers
- 3,498 Retired

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 22.5% are actively seeking new employment
- 14.9% are working multiple jobs
- Currently working an average of 42 hrs/week
- Average age is 44 years old
- 31.8% currently working within the professional, paraprofessional & technical occupational category, followed by 24.2% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.corridorcareers.com  
www.indeed.com  
www.craigslist.org

Internet,  
74.2%

Networking,  
25.8%

Newspapers,  
25.8%

The Gazette-Cedar Rapids

IowaWORKS  
Centers, 8.1%



## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.7%	1,077
Mismatch of Skills	1.0%	634
Low Income	2.5%	1,584
†Total Underemployment	4.2%	2,661

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed within the Industry
Manufacturing	19.1%	40,471	73.3%	18.2%	6.7%
Wholesale & Retail Trade	14.6%	30,936	76.4%	35.7%	9.1%
Education	14.2%	30,088	83.7%	14.6%	4.1%
Healthcare & Social Services	13.9%	29,453	80.0%	30.0%	4.0%
Professional Services	8.0%	16,951	82.1%	17.4%	10.7%
Transportation, Communication & Utilities	6.6%	13,985	65.5%	26.3%	13.8%
Construction	5.9%	12,501	85.0%	23.5%	10.0%
Personal Services	4.5%	9,535	81.3%	15.4%	0.0%
Finance, Insurance & Real Estate	4.2%	8,899	66.7%	16.7%	5.6%
Public Administration & Government	4.2%	8,899	60.0%	8.3%	5.0%
Agriculture, Forestry & Mining	2.1%	4,450	75.0%	16.7%	0.0%
Entertainment & Recreation	1.7%	3,602	62.5%	20.0%	0.0%
Other	1.0%	2,119	**	**	**

\*\* Insufficient survey data/refused

Survey respondents from the Iowa County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into the Amanas from their home ZIP for an employment opportunity.

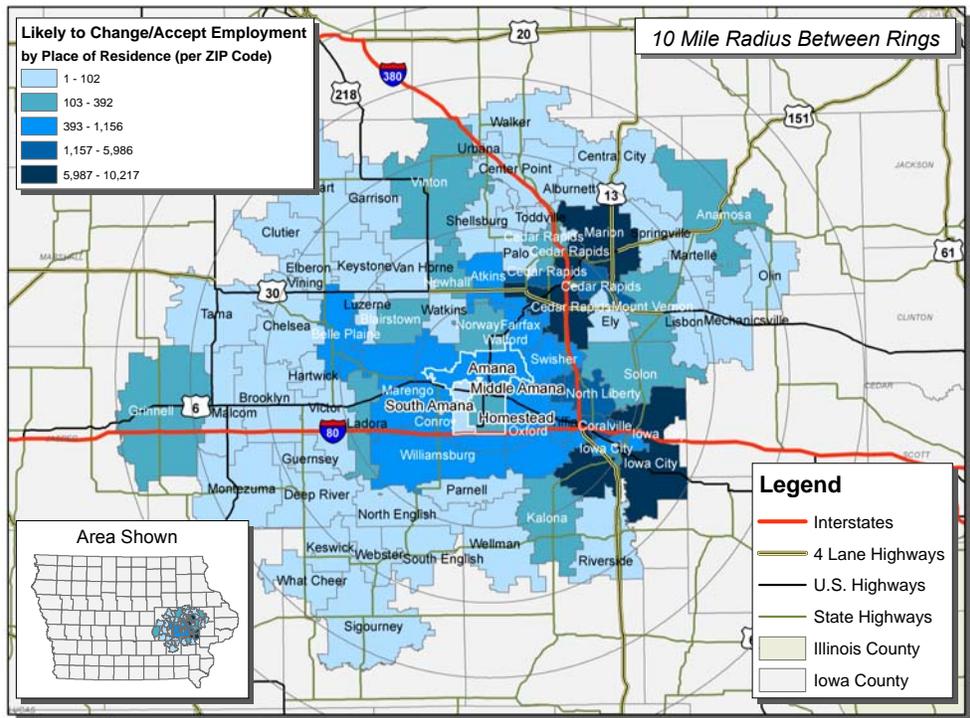
Those who are likely to change/accept employment in the Iowa County Laborshed area are willing to commute an average of 23 miles one-way for employment opportunities.

The out commute for the Amanas is estimated at 57.1 percent—approximately 688 people living in the Amanas work in other communities.

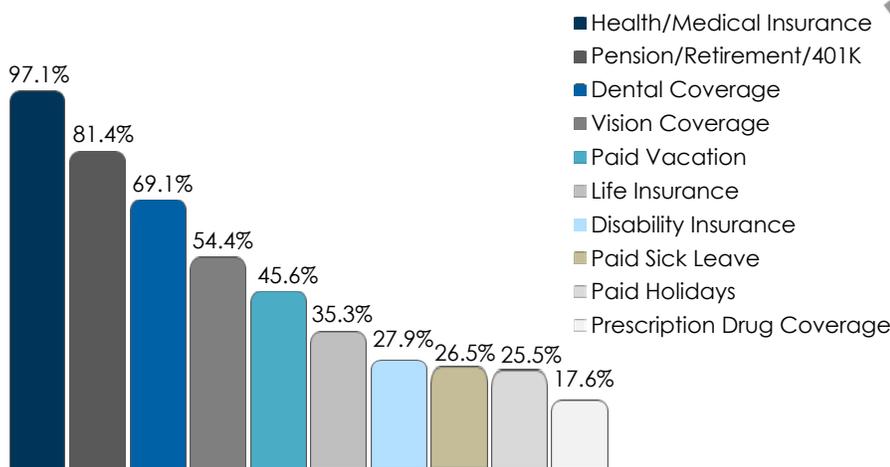
Most of those who are out commuting are working in Cedar Rapids, Iowa City or Coralville.

Over one-fifth (23.1%) of out commuters are likely to change employment (approximately 159 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN THE AMANAS



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (79.8%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.1 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



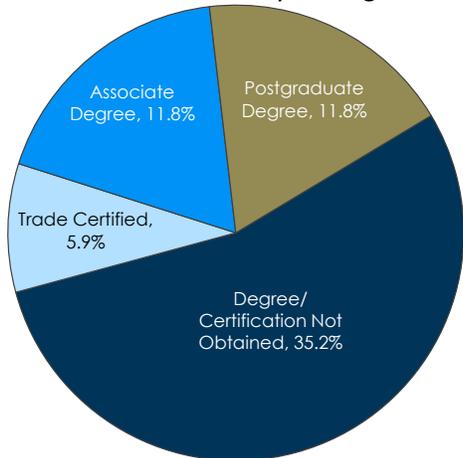
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	75.0%	25.0%	25.0%	**	**
Construction	65.0%	0.0%	25.0%	**	\$27.00
Education	95.9%	4.1%	73.5%	\$65,000	\$13.27
Entertainment & Recreation	87.5%	25.0%	25.0%	**	\$9.75
Finance, Insurance & Real Estate	83.3%	16.7%	55.6%	\$66,500	\$12.75
Healthcare & Social Services	90.0%	32.0%	42.0%	\$73,000	\$17.00
Manufacturing	68.0%	16.0%	26.7%	\$80,000	\$20.00
Personal Services	62.5%	6.3%	31.3%	\$31,000	\$10.00
Professional Services	71.4%	10.7%	35.8%	\$53,500	\$13.75
Public Administration & Government	65.0%	15.0%	30.0%	\$80,000	\$21.00
Transportation, Communication & Utilities	69.0%	0.0%	58.6%	\$100,000	\$15.75
Wholesale & Retail Trade	76.4%	16.4%	20.0%	\$60,000	\$11.27

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

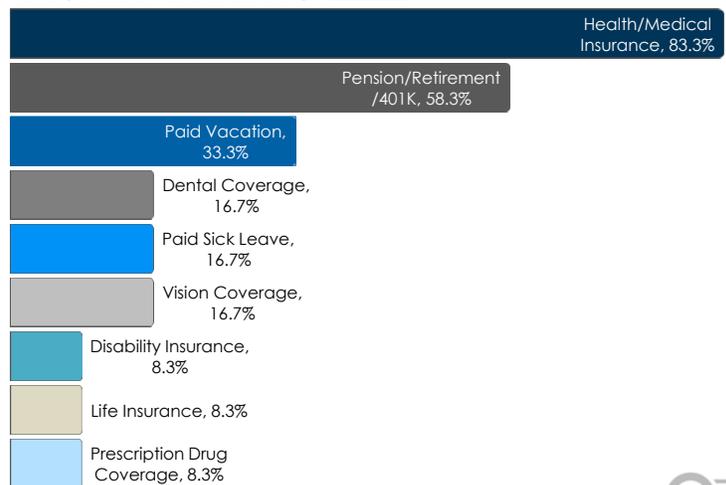
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 38.5% are actively seeking employment
- An estimated 2,281 unemployed individuals are likely to accept employment in the Amanas.
- Average age is 43 years old
- 58.8% are male; 41.2% are female
- **Education:**
  - 64.7% are educated beyond high school

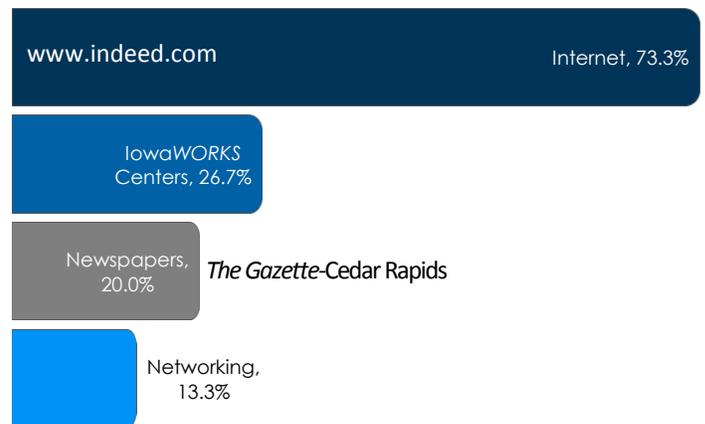


- **Wages:**
  - \$13.56/hr - to attract 66% of applicants
  - \$15.00/hr - to attract 75% of applicants
  - \$12.00/hr - lowest median wage willing to accept
- Willing to commute an average of 29 miles one way for the right opportunity
- 70.6% expressed interest in seasonal and 64.7% in temporary employment opportunities
- 35.3% expressed interest in working varied shifts

## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



## FOR MORE INFORMATION REGARDING THE IOWA COUNTY LABORSHED ANALYSIS, CONTACT:

Iowa County Economic Development Commission  
 212 W. State Street  
 PO Box 260  
 Williamsburg, IA 52361  
 Phone: 319-730-1425  
 E-mail: [iowacedc@gmail.com](mailto:iowacedc@gmail.com)  
[www.iowacedc.com](http://www.iowacedc.com)