

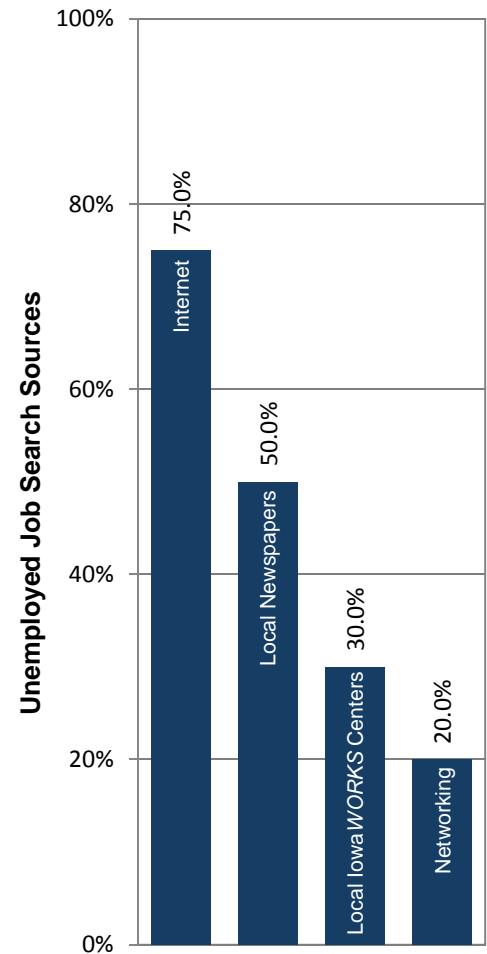






## Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 515 unemployed individuals are willing to accept employment
- Average age is 48 years old
- 55.0% are male; 45.0% are female
- Education:
  - 30.0% have an education beyond high school
  - 10.0% have an associate degree
  - 5.0% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.50 to \$11.38/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 24 miles one way for the right opportunity
- 75.0% expressed interest in seasonal and 65.0% in temporary employment opportunities
- 50.0% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance - 78.9%
  - Dental coverage - 42.1%
  - Paid vacation - 31.6%
  - Pension/retirement options - 26.3%
  - Disability insurance - 21.1%
  - Vision coverage - 21.1%
  - Life insurance - 15.8%
  - Prescription drug coverage - 15.8%
  - Paid sick leave - 10.5%
  - Incentive reward programs - 5.3%
  - Paid holidays - 5.3%
- 53.3% indicated they prefer employment offers where the employer and employee share the cost of medical insurance premiums.



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