

Davis County, Iowa Laborshed Analysis

A Study of Workforce Characteristics

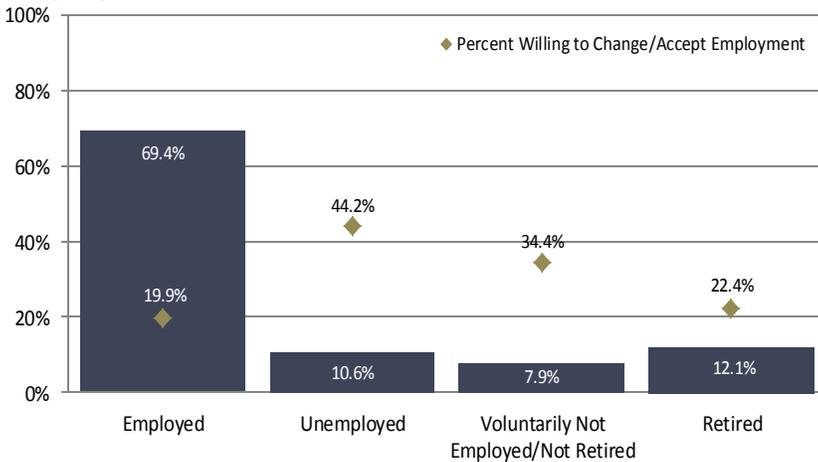
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Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Davis County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 37,319 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (12,368)

- 9,974 Employed
- 715 Unemployed
- 642 Voluntarily Not Employed, Not Retired
- 1,037 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.2% Inadequate hours (120 people)
- 3.0% Mismatch of skills (299 people)
- 1.7% Low income (170 people)
- 4.2% Total estimated underemployment (419 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Education	20.3%	5,258	71.8%	15.7%	2.8%
Manufacturing	17.5%	4,532	63.8%	22.7%	8.7%
Healthcare & Social Services	14.3%	3,704	69.2%	22.2%	15.4%
Wholesale & Retail Trade	11.6%	3,004	69.0%	20.7%	11.9%
Transportation, Communication & Utilities	8.8%	2,279	81.5%	22.7%	0.0%
Personal Services	6.8%	1,761	89.5%	5.9%	0.0%
Public Administration & Government	4.8%	1,243	80.0%	41.7%	0.0%
Construction	4.4%	1,140	68.8%	18.2%	18.8%
Finance, Insurance & Real Estate	4.0%	1,036	55.6%	10.0%	16.7%
Agriculture, Forestry & Mining	3.6%	932	75.0%	0.0%	16.7%
Professional Services	3.2%	829	80.0%	12.5%	0.0%
Entertainment & Recreation	0.7%	181	*	*	*

* Insufficient survey data/refused

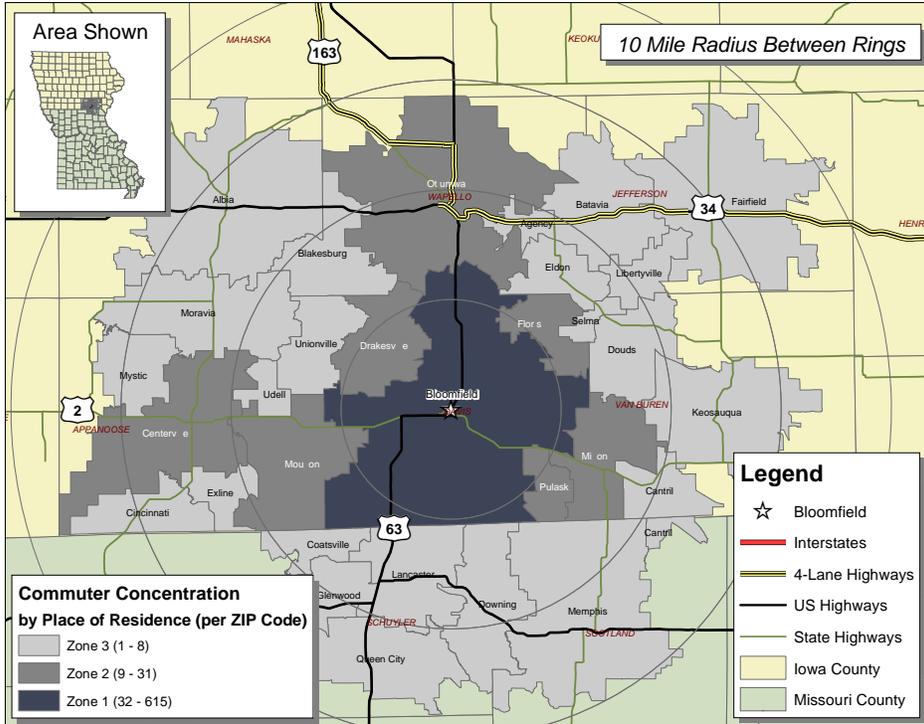
Survey respondents from the Davis County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

Quick Facts

(Employed - willing to change employment)

- 23.2% are working multiple jobs
- Currently working an average of 42 hours per week
- Average age is 47 years old
- 29.1% currently working within the production, construction & material handling occupational category followed by 21.8% within the clerical occupational category
- Most frequently identified job search sources:
 - Internet - 77.4%
 - www.iowajobs.org
 - www.monster.com
 - Local/Regional newspapers - 39.6%
 - The Ottumwa Courier
 - The Des Moines Register
 - lowegian - Centerville
 - Networking through friends, family and acquaintances - 20.8%
 - Local IowaWORKS Centers - 17.0%

Davis County Laborshed Area



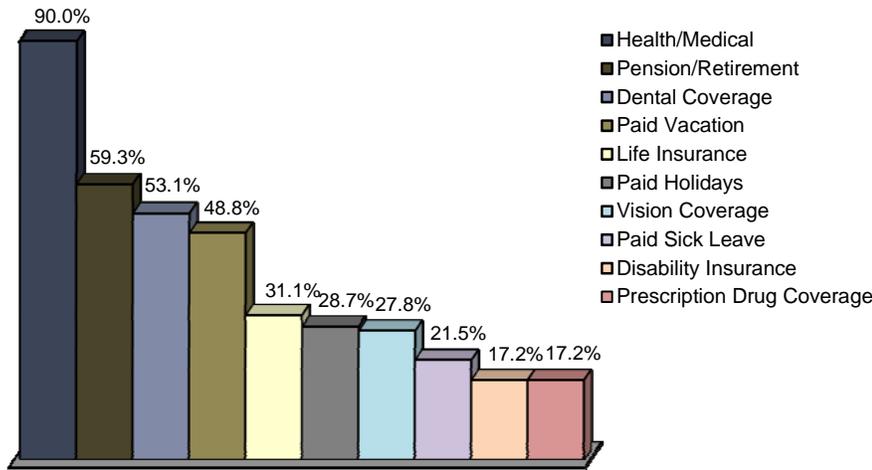
Commuting Statistics

The map at the left represents commuting patterns into Bloomfield with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Davis County Laborshed area are willing to commute an average of 30 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (77.7%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 12.5 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

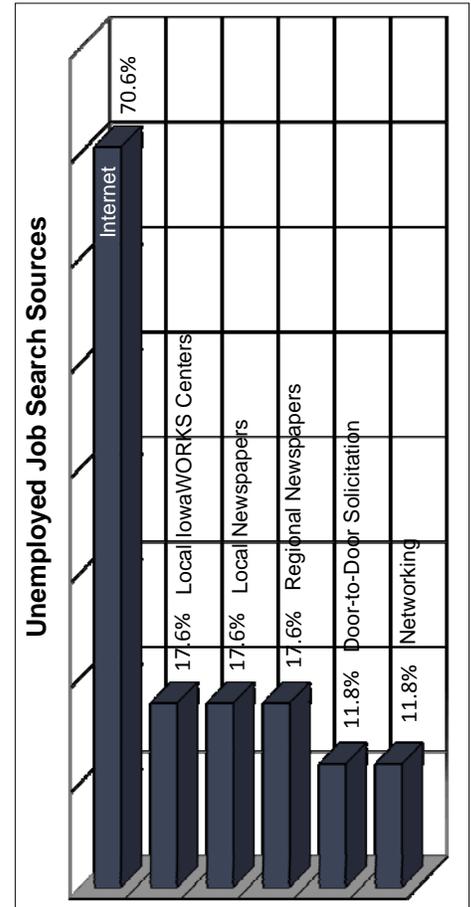
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	50.0%	*	33.3%	*	*
Construction	56.2%	6.3%	18.8%	*	*
Manufacturing	50.7%	14.5%	13.0%	\$65,250	\$17.00
Transportation, Communication & Utilities	55.6%	*	25.9%	\$67,500	\$20.24
Wholesale & Retail Trade	57.1%	11.9%	16.7%	\$46,000	\$9.18
Finance, Insurance & Real Estate	77.8%	5.6%	50.0%	\$45,000	\$11.00
Healthcare & Social Services	78.9%	25.0%	26.9%	\$65,000	\$13.01
Personal Services	73.7%	5.3%	31.7%	\$32,500	\$17.65
Entertainment & Recreation	*	*	*	*	*
Professional Services	60.0%	20.0%	20.0%	*	\$13.32
Public Administration & Government	86.7%	20.0%	40.0%	\$34,000	\$18.00
Education	93.0%	7.0%	74.7%	\$50,000	\$12.71

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 715 unemployed individuals are willing to accept employment
- Average age is 45 years old
- 57.9% are male; 42.1% are female
- Education:
 - 63.2% have an education beyond high school
 - 21.1% have an associate degree
 - 21.1% have an undergraduate degree
 - 5.3% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$12.25/hr. with a median of the lowest wage of \$9.18
- Willing to commute an average of 32 miles one way for the right opportunity
- 94.7% expressed interest in temporary and 84.2% in seasonal employment opportunities
- 68.4% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 86.7%
 - Dental coverage - 33.3%
 - Paid vacation - 26.7%
 - Pension/retirement options - 26.7%
 - Vision coverage - 13.3%
 - Disability insurance - 6.7%
 - Employee discounts - 6.7%
 - Life insurance - 6.7%
 - Paid holidays - 6.7%
 - Paid sick leave - 6.7%
 - Prescription drug coverage - 6.7%
- 50.0% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Davis County Laborshed Analysis, contact:

Davis County Development Corporation
 111 South Washington Street
 Bloomfield, IA 52537
 Phone: 641-664-2300
 E-mail: info@daviscounty.org
www.daviscounty.org