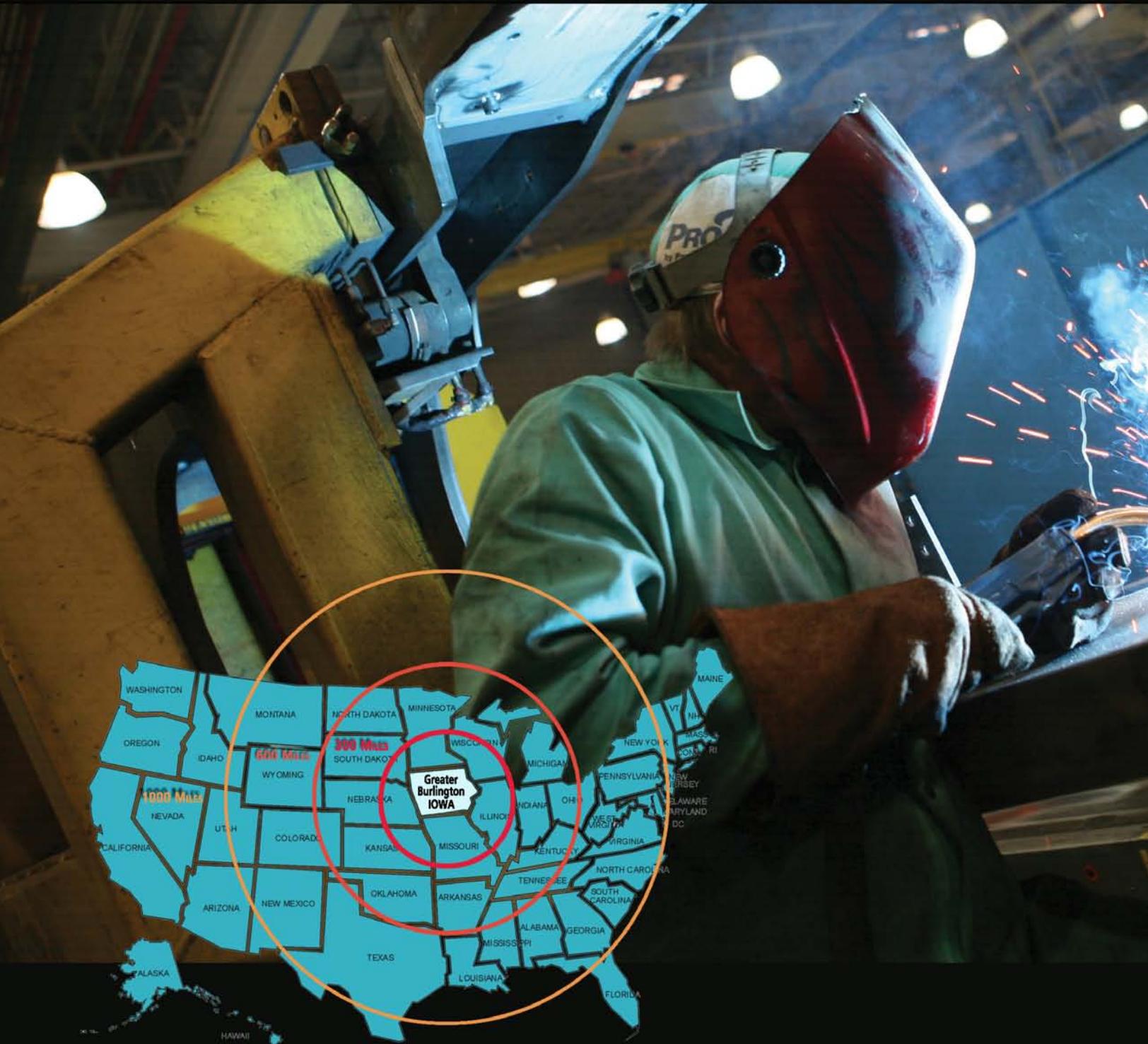


# Burlington / West Burlington IOWA LABORSHED ANALYSIS 2016

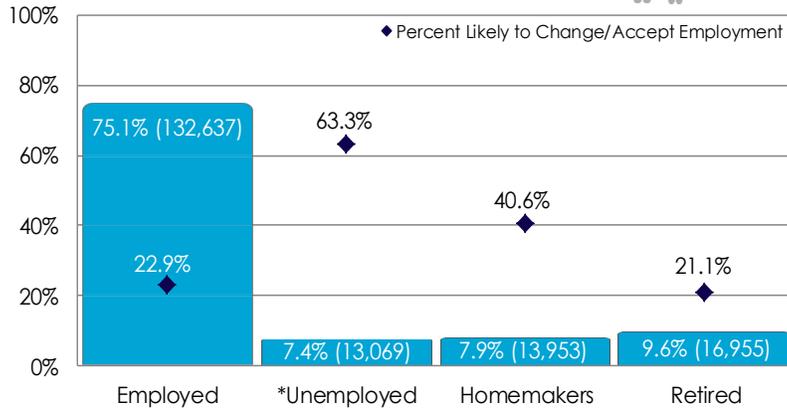


**A Study of Workforce Characteristics**

# GREATER BURLINGTON LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Greater Burlington Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Estimated Population 18-64: 176,614 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Burlington/West Burlington (25,890):**

- 22,384 Employed
- 1,176 Unemployed
- 1,153 Homemakers
- 1,177 Retired

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 25.4% are actively seeking new employment
- 20.3% are working multiple jobs
- Currently working an average of 43 hrs/week
- Average age is 46 years old
- 33.9% currently working within the production, construction & material handling occupational category followed by 21.0% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

www.indeed.com  
www.monster.com

Internet, 80.3%

Newspapers, 36.4%

The Hawk Eye - Burlington (IA)  
The Register Mail - Galesburg (IL)

IowaWORKS Centers, 27.3%

Networking, 10.6%



## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	0.7%	157
Mismatch of Skills	0.5%	112
Low Income	0.7%	157
†Total Underemployment	2.0%	448

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Manufacturing	18.4%	24,405	75.3%	23.6%	5.5%
Wholesale & Retail Trade	15.7%	20,824	72.3%	36.2%	13.8%
Healthcare & Social Services	11.4%	15,121	75.6%	17.6%	2.2%
Education	10.7%	14,192	80.0%	25.8%	2.5%
Transportation, Communication & Utilities	9.0%	11,937	79.4%	18.5%	5.9%
Personal Services	8.4%	11,142	86.2%	28.0%	0.0%
Public Administration & Government	7.0%	9,285	75.0%	9.5%	0.0%
Finance, Insurance & Real Estate	5.0%	6,632	88.2%	20.0%	5.9%
Construction	4.7%	6,234	66.7%	14.3%	23.8%
Agriculture, Forestry & Mining	4.0%	5,305	85.7%	8.3%	0.0%
Professional Services	3.7%	4,908	61.1%	9.1%	11.1%
Other	1.3%	1,724	**	**	**
Entertainment & Recreation	0.7%	889	**	**	**

\*\*Insufficient survey data/refused

Survey respondents from the Greater Burlington Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Burlington/West Burlington from their home ZIP for an employment opportunity.

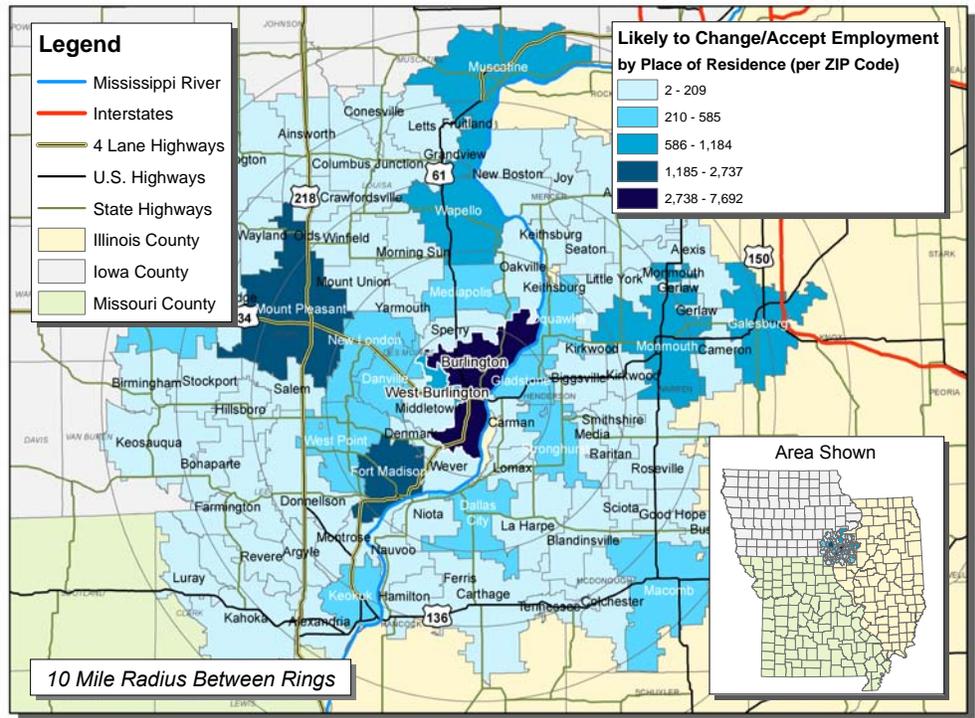
Those who are likely to change/accept employment in the Greater Burlington Laborshed area are willing to commute an average of 24 miles one-way for employment opportunities.

The out commute for Burlington/West Burlington is estimated at 28.1 percent—approximately 4,056 people living in Burlington/West Burlington work in other communities.

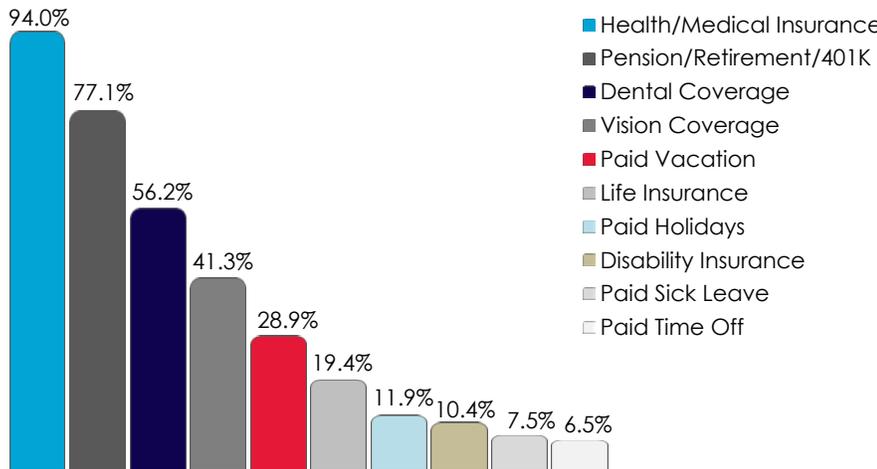
Most of those who are out commuting are working in Fort Madison, Mediapolis, Mount Pleasant or Wapello.

Over one-fifth (14.8%) of out commuters are likely to change employment (approximately 600 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN BURLINGTON/WEST BURLINGTON



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (68.5%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.5 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



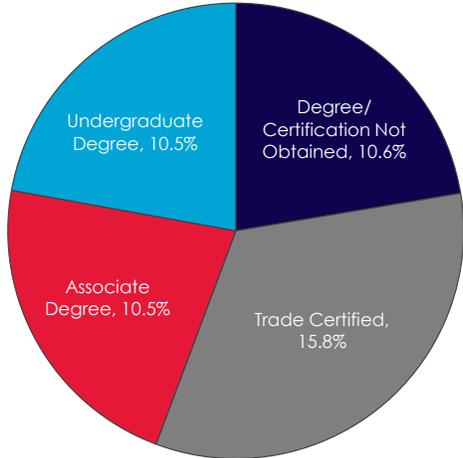
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	64.3%	21.4%	14.3%	**	**
Construction	66.7%	19.0%	9.6%	**	\$21.00
Education	95.0%	7.5%	67.5%	\$50,000	\$13.78
Entertainment & Recreation	50.0%	0.0%	0.0%	**	\$9.75
Finance, Insurance & Real Estate	76.5%	17.6%	47.1%	\$38,500	\$14.00
Healthcare & Social Services	80.0%	24.4%	26.6%	\$50,000	\$14.50
Manufacturing	67.1%	19.2%	19.2%	\$60,000	\$16.20
Personal Services	89.7%	31.0%	24.1%	\$34,000	\$28.50
Professional Services	83.3%	22.2%	33.4%	\$46,500	\$11.00
Public Administration & Government	92.9%	28.6%	46.5%	\$68,500	\$21.00
Transportation, Communication & Utilities	55.9%	11.8%	17.6%	\$47,500	\$25.82
Wholesale & Retail Trade	60.0%	16.9%	16.9%	\$45,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

**UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT**

- 43.8% are actively seeking employment
- An estimated 1,176 unemployed individuals are likely to accept employment in Burlington/West Burlington.
- Average age is 44 years old
- 68.4% are male; 31.6% are female
- **Education:**
  - 47.4% are educated beyond high school

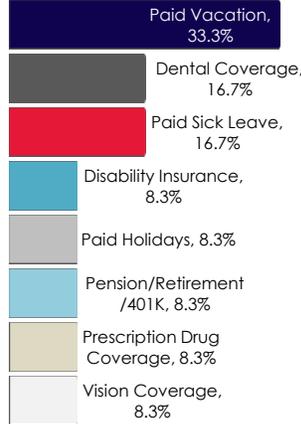


- **Wages:**
  - \$10.00/hr - to attract 66% of applicants
  - \$11.00/hr - to attract 75% of applicants
  - \$9.50/hr - lowest median wage willing to accept
- Willing to commute an average of 23 miles one way for the right opportunity
- 68.4% expressed interest in seasonal and 63.2% in temporary employment opportunities
- 68.4% expressed interest in working varied shifts

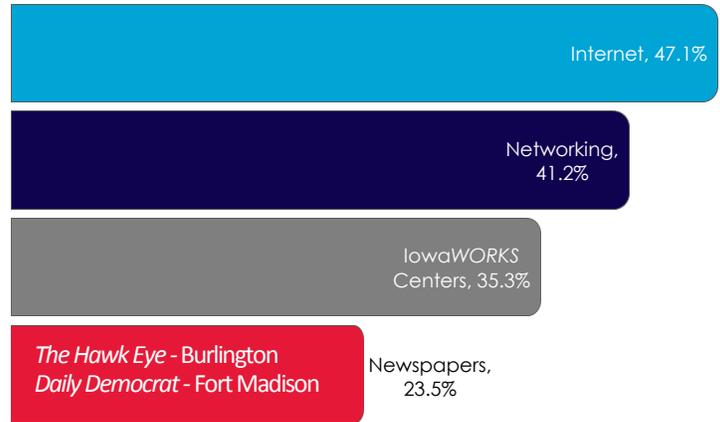
**DESIRED BENEFITS**



Health/Medical Insurance, 91.7%



**TOP UNEMPLOYED JOB SEARCH RESOURCES**



**SPONSORED IN PARTNERSHIP WITH:**



**FOR MORE INFORMATION REGARDING THE GREATER BURLINGTON LABORSHED ANALYSIS, CONTACT:**

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