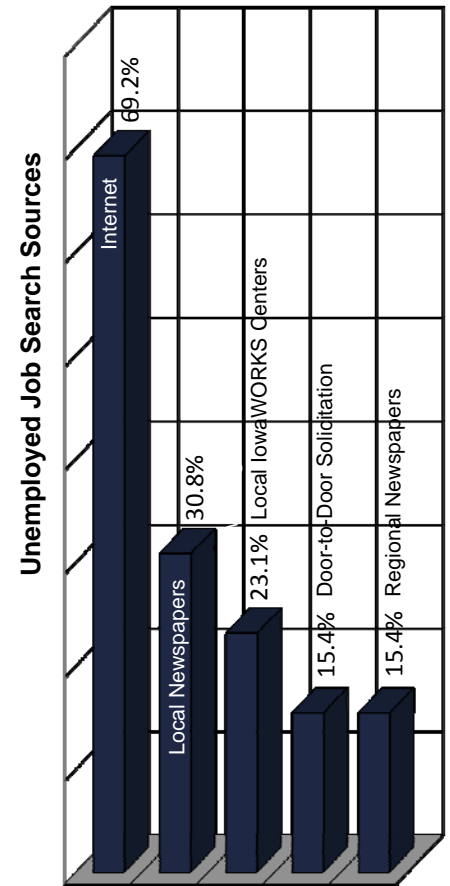


Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 547 unemployed individuals are willing to accept employment
- Average age is 43 years old
- 66.7% are male; 33.3% are female
- Education:
 - 46.7% have an education beyond high school
 - 6.7% are trade certified
 - 13.3% have an associate degree
 - 13.4% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$11.90 to \$12.19/hr. with a median of the lowest wage of \$9.18
- Willing to commute an average of 24 miles one way for the right opportunity
- 86.7% expressed interest in temporary or seasonal employment opportunities
- 53.3% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 91.7%
 - Dental coverage - 41.7%
 - Pension/retirement options - 41.7%
 - Paid vacation - 25.0%
 - Vision coverage - 16.7%
 - Employee discount - 8.3%
 - Paid holidays - 8.3%
 - Paid sick leave - 8.3%
- 60.0% indicated they prefer employment offers where the employer pays the cost of medical insurance premiums.



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