

# CLARINDA LABORSHED ANALYSIS

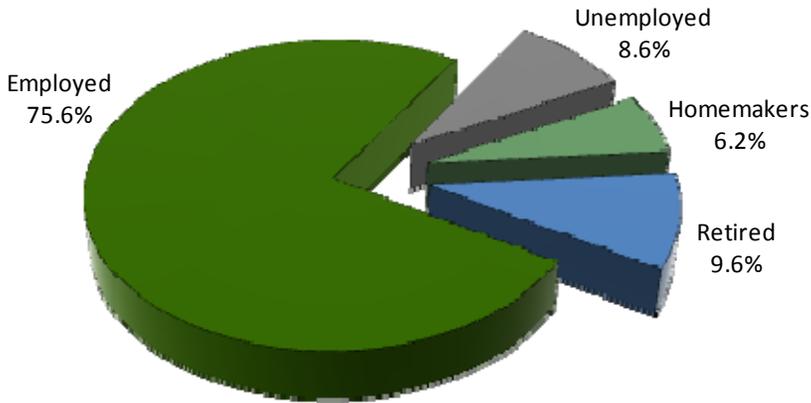


A Study of  
Workforce Characteristics  
*Released May 2011*

# Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Clarinda Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

## Employment Status



**Total Potential Labor Force: 37,520 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (10,047)**

- 8,462 Employed
- 533 Unemployed
- 548 Homemakers, Not Employed
- 504 Retired

## Quick Facts

*(Employed - willing to change employment)*

- 22.1% are working multiple jobs
- Currently working an average of 44 hours per week
- Average age is 46 years old
- 29.4% currently working within the professional, paraprofessional, & technical occupational category followed by 27.9% within the production, construction, & material handling occupational category
- Most frequently identified job search sources:
  - Internet
    - [www.iowaworkforce.org](http://www.iowaworkforce.org)
    - [www.monster.com](http://www.monster.com)
  - Local/Regional newspapers
    - Omaha World Herald
    - Clarinda Herald Journal
    - The Des Moines Register
  - Local Iowa Workforce Development Centers
  - Networking through friends, family, and acquaintances

## Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.5% Inadequate hours (127 people)
- 1.7% Mismatch of skills (144 people)
- 1.0% Low income (85 people)
- 3.2% Total estimated underemployment (271 people)

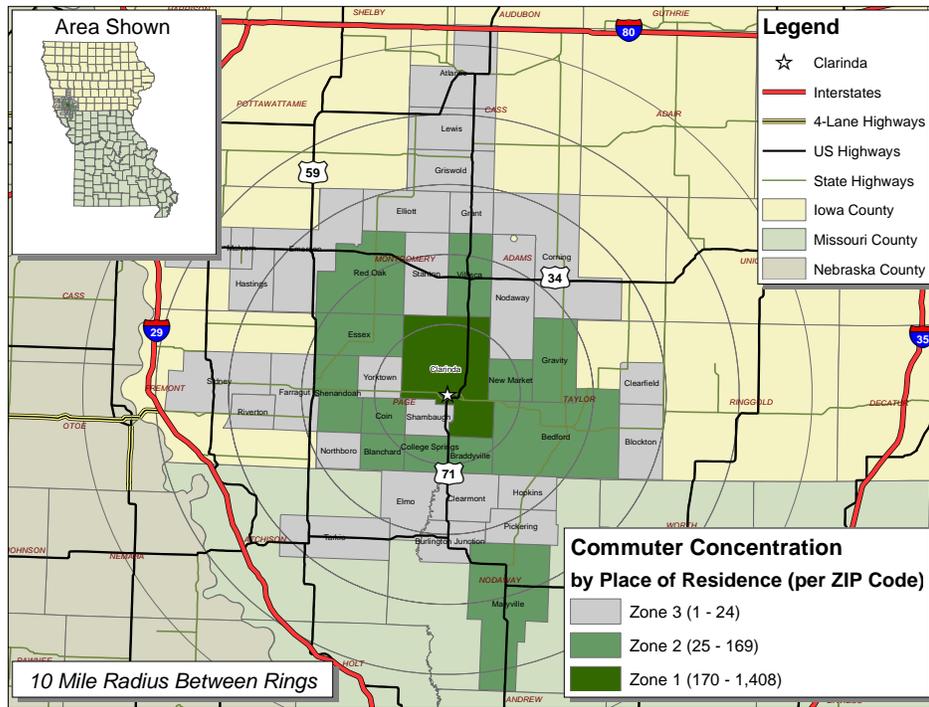
*Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.*

## Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	17.5%	4,964
Health Care & Social Services	15.0%	4,255
Education	14.6%	4,141
Public Administration & Government	12.0%	3,404
Wholesale & Retail Trade	8.8%	2,496
Agriculture	8.0%	2,269
Construction	5.1%	1,447
Finance, Insurance, & Real Estate	5.1%	1,447
Professional Services	4.7%	1,333
Transportation, Communication, & Utilities	4.4%	1,248
Personal Services	4.4%	1,248
Active Military Duty	0.4%	113

Survey respondents from the Clarinda Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

# Clarinda Laborshed Area



## Commuting Statistics

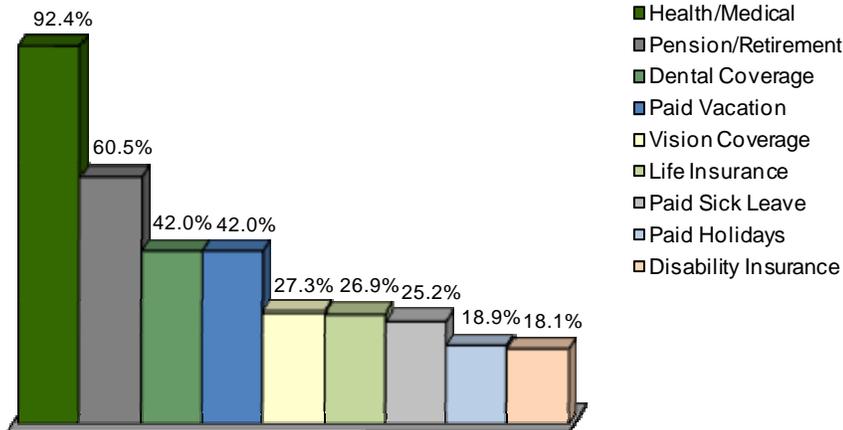
The map at the left represents commuting patterns into Clarinda with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Clarinda Laborshed area are willing to commute an average of 28 miles one way for employment opportunities.

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## Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (68.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 25.1 percent indicate their employer pays the entire cost of insurance premiums.

## Education and Median Wage Characteristics by Industry

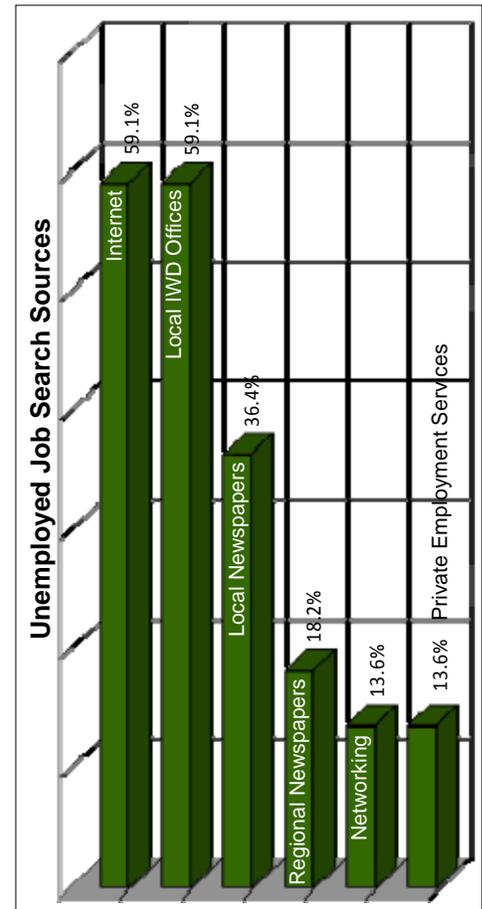
Industry	Education			Median Wages	
	Some Level Beyond High	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	59.1%	27.3%	18.2%	\$52,500	*
Construction	71.4%	7.1%	35.7%	*	\$17.50
Manufacturing	61.5%	15.4%	21.6%	\$50,000	\$15.00
Transportation, Communication, & Utilities	66.7%	13.3%	40.1%	*	\$12.40
Wholesale & Retail Trade	59.5%	10.8%	13.5%	\$60,000	\$9.00
Finance, Insurance, & Real Estate	77.8%	*	50.1%	\$60,000	\$9.25
Health Care & Social Services	78.4%	25.5%	21.5%	\$53,500	\$14.50
Personal Services	68.7%	6.3%	31.3%	\$37,000	\$8.95
Entertainment & Recreation	*	*	*	*	*
Professional Services	77.3%	22.7%	27.2%	\$34,900	\$11.38
Public Administration & Government	76.6%	21.3%	29.8%	\$39,000	\$18.00
Education	91.6%	8.3%	68.8%	\$40,000	\$11.00

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*

## Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 533 unemployed individuals are willing to accept employment
- Average age is 44 years old
- 56.5% are female; 43.5% are male
- Education:
  - 56.5% have an education beyond high school
  - 8.7% are trade certified
  - 8.7% have an associate degree
  - 13.0% have an undergraduate degree
  - 4.3% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$10.50/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 31 miles one way for the right opportunity
- 87.0% expressed interest in seasonal and 78.3% in temporary employment opportunities
- 39.1% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance
  - Paid vacation
  - Pension/retirement options
  - Dental coverage
  - Vision coverage
  - Paid sick leave
  - Paid holidays
  - Life insurance
  - Paid time off
- 87.5% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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