



WRIGHT COUNTY

LABORSHED ANALYSIS

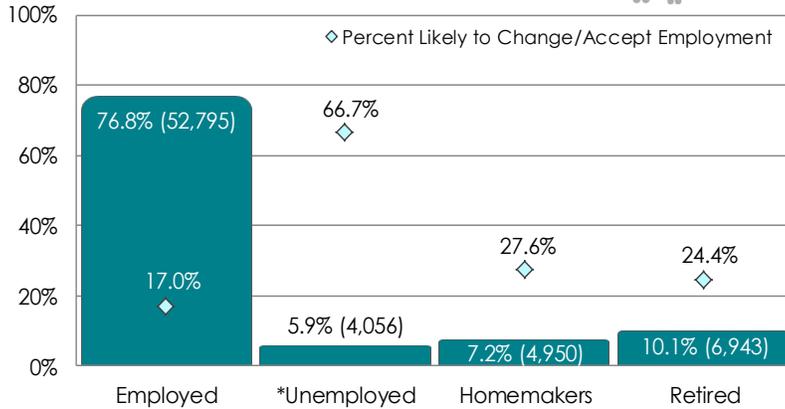
A STUDY OF WORKFORCE CHARACTERISTICS
RELEASED JUNE 2015



WRIGHT COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Wright County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 68,744 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Clarion (9,904):

- 8,263 Employed
- 548 Unemployed
- 491 Homemakers
- 602 Retired

UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	0.5%	41
Mismatch of Skills	1.2%	99
Low Income	0.7%	58
†Total Underemployment	2.5%	207

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

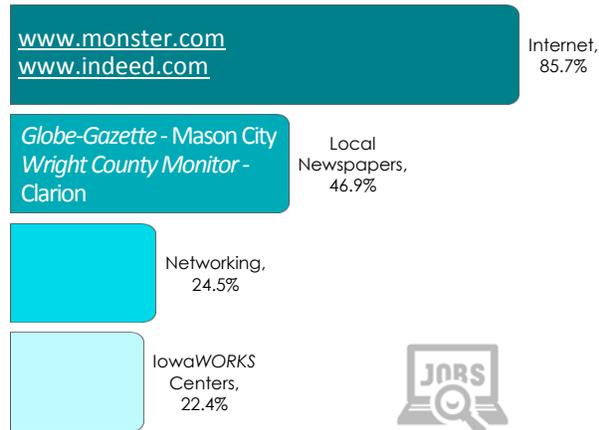


Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed within the Industry
Wholesale & Retail Trade	18.2%	9,609	80.4%	22.2%	8.9%
Healthcare & Social Services	17.9%	9,450	83.0%	13.6%	9.4%
Education	15.0%	7,919	78.7%	13.5%	2.1%
Manufacturing	9.8%	5,174	60.0%	37.5%	10.0%
Agriculture, Forestry & Mining	6.5%	3,432	88.9%	6.3%	0.0%
Finance, Insurance & Real Estate	6.5%	3,432	88.9%	6.3%	0.0%
Transportation, Communication & Utilities	5.7%	3,009	66.7%	14.3%	9.5%
Personal Services	5.7%	3,009	70.0%	7.1%	5.0%
Public Administration & Government	5.3%	2,798	68.4%	30.8%	5.3%
Construction	4.5%	2,376	100.0%	18.2%	0.0%
Professional Services	4.1%	2,165	83.3%	30.0%	0.0%
Entertainment & Recreation	0.8%	422	**	**	**

** Insufficient survey data/refused

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 13.2% are working multiple jobs
- Currently working an average of 44 hrs/week
- Average age is 51 years old
- 28.8% currently working within the production, construction & material handling occupational category followed by 19.2% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:



The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

Survey respondents from the Wright County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the wholesale & retail trade industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Clarion from their home ZIP for an employment opportunity.

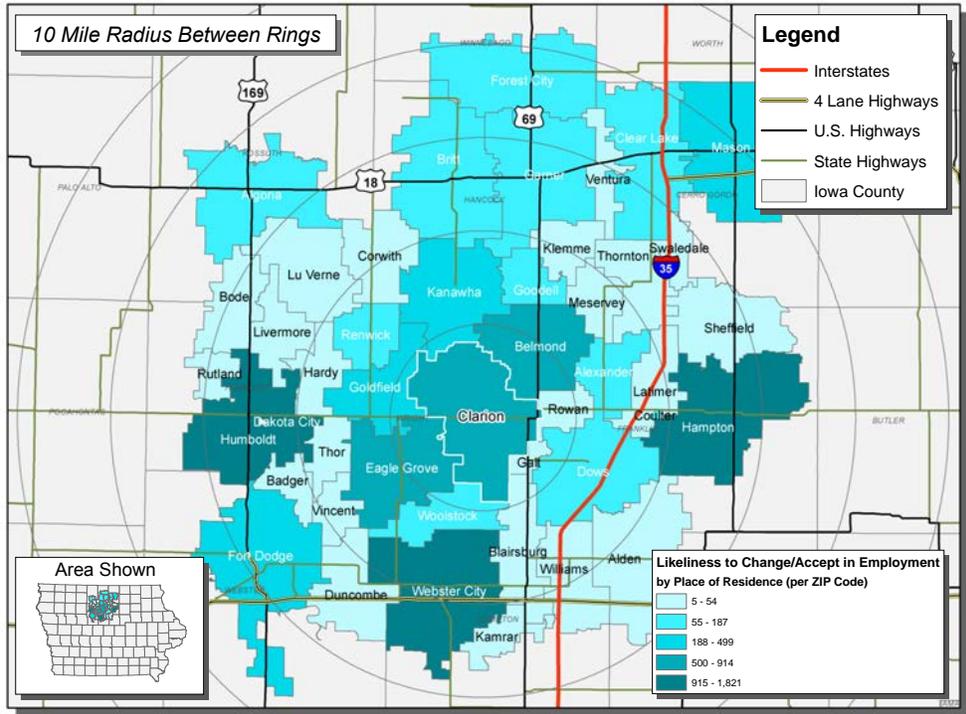
Those who are likely to change/accept employment in the Wright County Laborshed area are willing to commute an average of 22 miles one-way for employment opportunities.

The out commute for Clarion is estimated at 14.5 percent—approximately 196 people living in Clarion work in other communities.

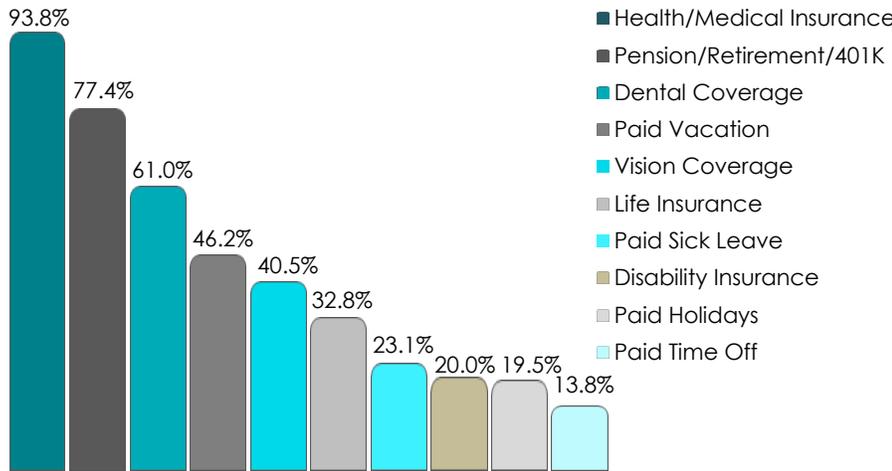
Most of those who are out commuting are working in Fort Dodge.

Over two-fifths (43.8%) of out commuters are likely to change employment (approximately 86 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN CLARION



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (75.8%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 17.6 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



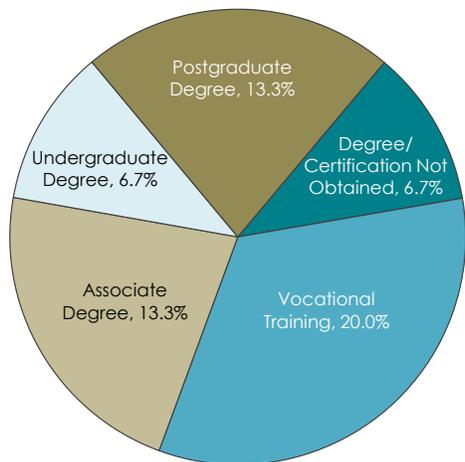
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	61.1%	5.6%	27.8%	\$50,000	**
Construction	63.6%	36.4%	18.2%	**	**
Education	78.8%	8.5%	61.7%	\$52,000	\$12.85
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	83.3%	27.8%	38.9%	**	\$13.00
Healthcare & Social Services	86.8%	34.0%	43.4%	\$86,500	\$19.00
Manufacturing	57.5%	15.0%	20.0%	\$60,000	\$17.25
Personal Services	65.0%	10.0%	15.0%	\$35,500	\$12.00
Professional Services	58.3%	8.3%	41.6%	**	**
Public Administration & Government	57.9%	15.8%	36.9%	\$46,000	\$19.90
Transportation, Communication & Utilities	57.1%	23.8%	4.8%	\$55,250	\$23.50
Wholesale & Retail Trade	64.3%	10.7%	25.0%	\$60,000	\$11.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

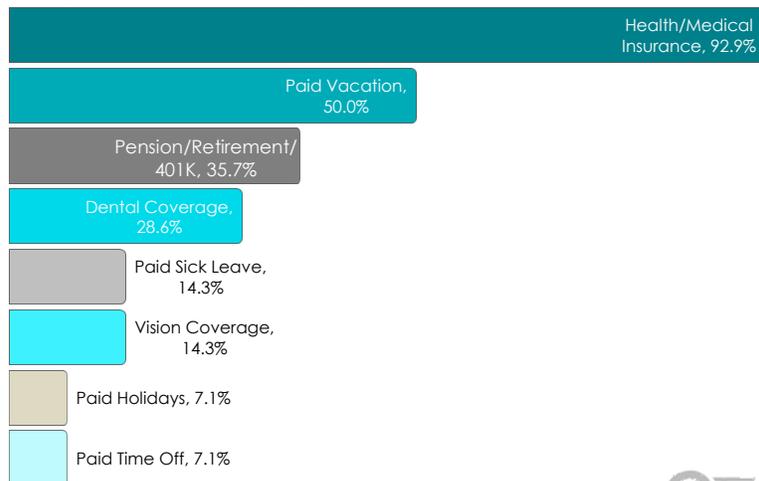
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 548 unemployed individuals are likely to accept employment
- Average age is 51 years old
- 62.5% are male; 37.5% are female
- **Education:**
 - 60.0% are educated beyond high school

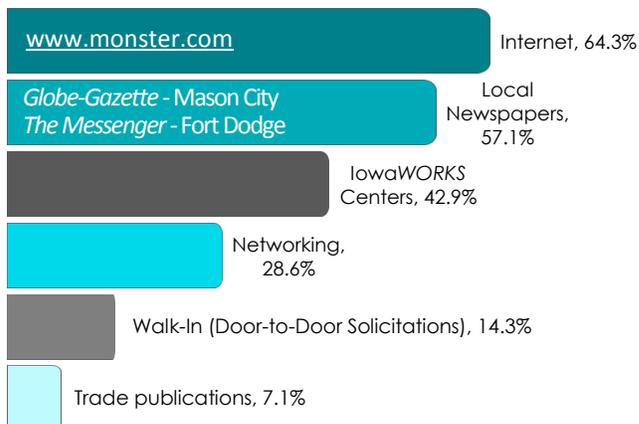


- **Wages:**
 - \$10.00/hr - to attract 66% to 75% of applicants
 - \$9.00/hr - lowest median wage willing to accept
- Willing to commute an average of 19 miles one way for the right opportunity
- 68.8% expressed interest in seasonal and 56.3% in temporary employment opportunities
- 37.5% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE WRIGHT COUNTY LABORSHED ANALYSIS, CONTACT:

Wright County Economic Development
 P.O. Box 214
 Clarion, IA 50525
 Phone: 515-532-6422
 Fax: 515-532-2348
 E-mail: wced@co.wright.ia.us
www.wrightcounty.org



Data compiled and analyzed by:
 Iowa Workforce Development
 Labor Market Information Division
 Regional Research & Analysis Bureau
 1000 E. Grand Avenue, Des Moines, Iowa 50319
 Phone: (515) 281-7505 | Email: Laborshed.Studies@iwd.iowa.gov
www.iowaworkforce.org | www.iowaworkforcedevelopment.gov