

Clinton, Iowa Laborshed Analysis

A Study of Workforce Characteristics
Released February 2013

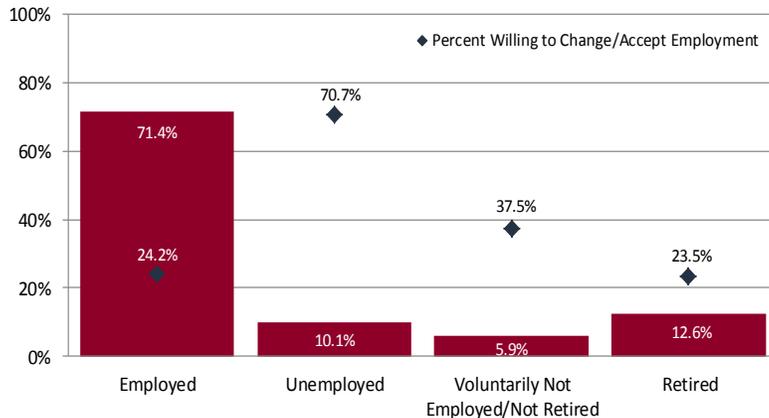


**Clinton
Regional**
DEVELOPMENT CORP.

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Clinton Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 246,494 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (28,061)

- 19,152 Employed
- 2,391 Unemployed
- 1,433 Voluntarily Not Employed, Not Retired
- 5,085 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 2.7% Inadequate hours (517 people)
- 3.5% Mismatch of skills (670 people)
- 2.0% Low income (383 people)
- 5.7% Total estimated underemployment (1,092 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Manufacturing	22.0%	38,719	76.5%	19.2%	8.8%
Healthcare & Social Services	16.9%	29,743	76.9%	25.0%	9.6%
Education	13.1%	23,056	73.8%	32.3%	2.4%
Wholesale & Retail Trade	10.2%	17,952	58.5%	25.0%	12.2%
Public Administration & Government	8.1%	14,256	79.2%	31.6%	8.3%
Professional Services	5.9%	10,384	73.7%	42.9%	21.1%
Finance, Insurance & Real Estate	5.1%	8,976	80.0%	33.3%	6.7%
Personal Services	4.2%	7,392	71.4%	30.0%	14.3%
Transportation, Communication & Utilities	4.2%	7,392	58.8%	10.0%	5.9%
Construction	3.8%	6,688	64.3%	0.0%	21.4%
Agriculture, Forestry & Mining	3.4%	5,984	100%	0.0%	0.0%
Entertainment & Recreation	1.7%	2,992	57.1%	25.0%	0.0%
Active Military Duty	1.4%	2,464	*	*	*

* Insufficient survey data/refused

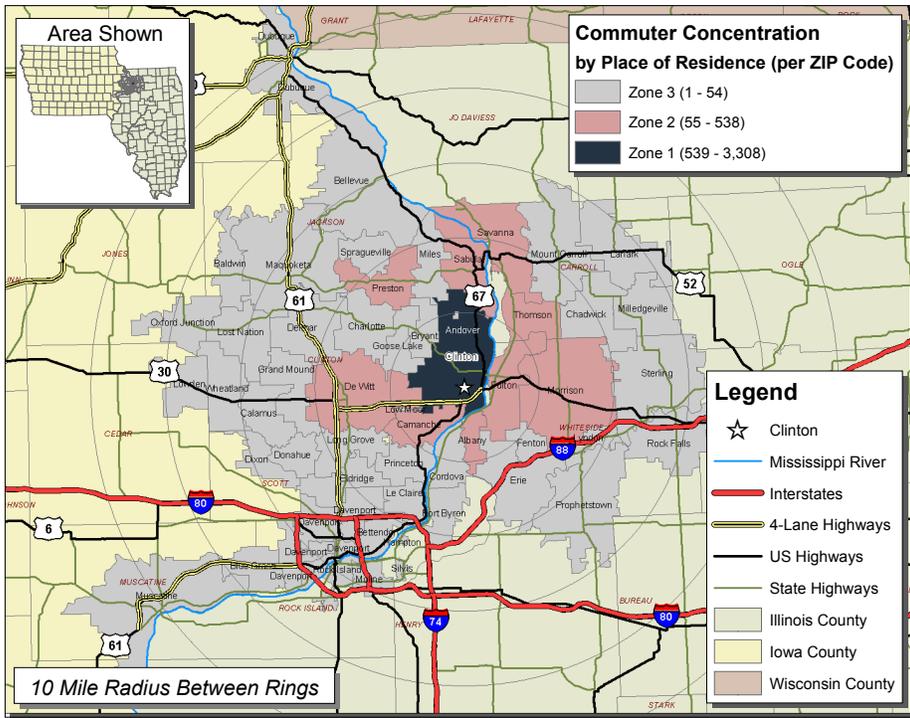
Survey respondents from the Clinton Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

Quick Facts

(Employed - willing to change employment)

- 12.9% are working multiple jobs
- Currently working an average of 40 hours per week
- Average age is 47 years old
- 34.3% currently working within the professional, paraprofessional & technical occupational category followed by 22.9% within the production, construction & material handling occupational category
- Most frequently identified job search sources:
 - Internet - 85.5%
www.iowajobs.org
www.monster.com
 - Local/Regional newspapers - 52.2%
Clinton Herald
Quad City Times
 - Local IowaWORKS Centers - 23.2%
 - Networking through friends, family and acquaintances - 21.7%

Clinton Laborshed Area



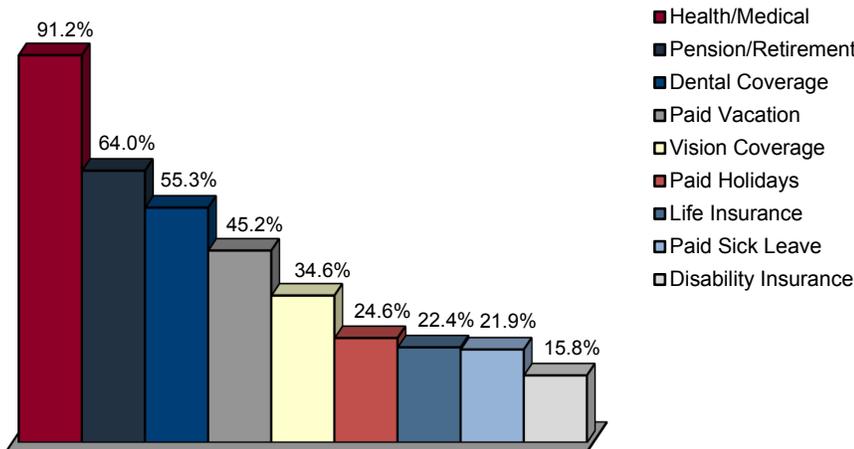
Commuting Statistics

The map at the left represents commuting patterns into Clinton with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Clinton Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (82.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.1 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

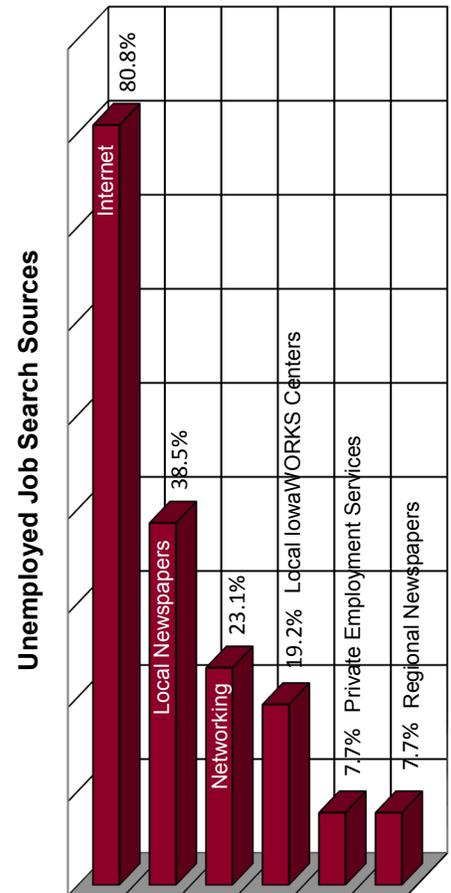
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	75.0%	*	50.0%	*	*
Construction	42.9%	*	21.4%	*	\$22.50
Manufacturing	55.9%	11.8%	17.6%	\$57,000	\$20.50
Transportation, Communication & Utilities	70.6%	11.8%	23.5%	\$70,000	\$26.50
Wholesale & Retail Trade	68.3%	12.2%	19.5%	\$50,000	\$11.00
Finance, Insurance & Real Estate	73.3%	33.3%	26.7%	*	\$12.00
Healthcare & Social Services	69.2%	19.2%	28.9%	\$54,000	\$15.00
Personal Services	50.0%	*	21.4%	*	\$17.00
Entertainment & Recreation	42.9%	*	14.3%	*	\$9.87
Professional Services	63.2%	15.8%	26.4%	\$58,000	\$10.00
Public Administration & Government	87.5%	12.5%	54.1%	\$57,000	\$25.00
Education	92.9%	7.1%	81.0%	\$56,500	\$10.50

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 2,391 unemployed individuals are willing to accept employment
- Average age is 46 years old
- 58.6% are male; 41.4% are female
- Education:
 - 65.5% have an education beyond high school
 - 17.2% have an associate degree
 - 10.3% have an undergraduate degree
 - 10.3% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.37 to \$15.38/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 23 miles one way for the right opportunity
- 62.1% expressed interest in temporary or seasonal employment opportunities
- 58.6% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 77.3%
 - Paid vacation - 45.5%
 - Dental coverage - 36.4%
 - Pension/retirement options - 27.3%
 - Vision coverage - 27.3%
 - Paid holidays - 22.7%
 - Life insurance - 18.2%
 - Paid sick leave - 18.2%
 - Disability insurance - 13.6%
 - Prescription drug coverage - 13.6%
 - Paid time off - 9.1%
 - Hiring bonuses - 4.5%
- 70.6% indicated they prefer employment offers where the employer pays the cost of medical insurance premiums.



Sponsored in Partnership with



For more information regarding the Clinton Laborshed Analysis, contact:

Clinton Regional Development Corp.
 144 8th Avenue South
 Clinton, Iowa 52732
 Phone: 563-242-4536
 Fax: 563-242-4554
 Email: kmallinger@clintondevelopment.com
www.clintondevelopment.com