

Louisa County



Iowa

Laborshed Analysis

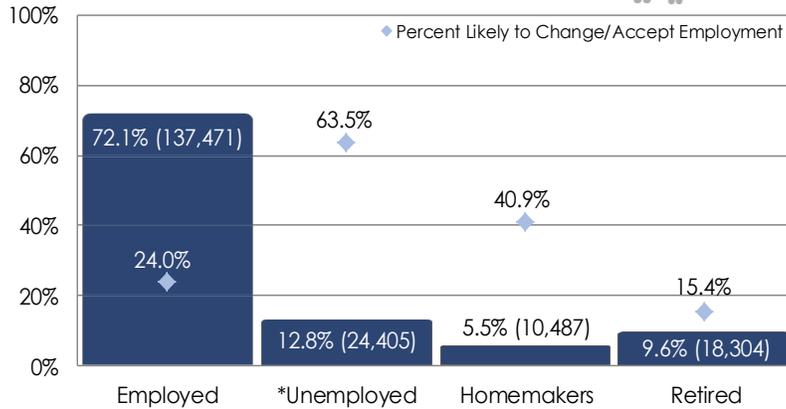


A Study of Workforce Characteristics
Released March 2016

LOUISA COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Louisa County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 190,667 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Columbus Junction (36,666):

- 31,578 Employed
- 1,483 Unemployed
- 1,983 Homemakers
- 1,622 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 23.0% are actively seeking new employment
- 15.9% are working multiple jobs
- Currently working an average of 42 hrs/week
- Average age is 46 years old
- 36.8% currently working within the professional, paraprofessional & technical occupational category followed by 27.9% within production, construction & material handling the occupational category
- Most frequently identified job search resources:

www.indeed.com
www.monster.com

Internet,
71.2%

Networking,
12.1%

Newspapers,
12.1%

IowaWORKS
Centers, 9.1%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.0%	316
Mismatch of Skills	0.7%	221
Low Income	1.2%	379
†Total Underemployment	2.7%	853

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	17.2%	23,645	73.5%	26.0%	13.2%
Manufacturing	16.9%	23,233	68.1%	34.0%	9.7%
Education	15.9%	21,858	88.5%	23.9%	1.9%
Wholesale & Retail Trade	14.1%	19,383	69.5%	26.8%	16.9%
Professional Services	8.3%	11,410	80.0%	12.5%	10.0%
Transportation, Communication & Utilities	7.9%	10,860	76.7%	18.2%	13.3%
Agriculture, Forestry & Mining	4.5%	6,186	86.7%	15.4%	6.7%
Finance, Insurance & Real Estate	4.1%	5,636	75.0%	16.9%	12.5%
Personal Services	4.1%	5,636	75.0%	25.1%	12.5%
Public Administration & Government	3.4%	4,674	55.6%	33.3%	11.0%
Construction	2.9%	3,988	57.1%	12.5%	28.6%
Other	0.7%	963	**	**	**

** Insufficient survey data/refused

Survey respondents from the Louisa County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Columbus Junction from their home ZIP for an employment opportunity.

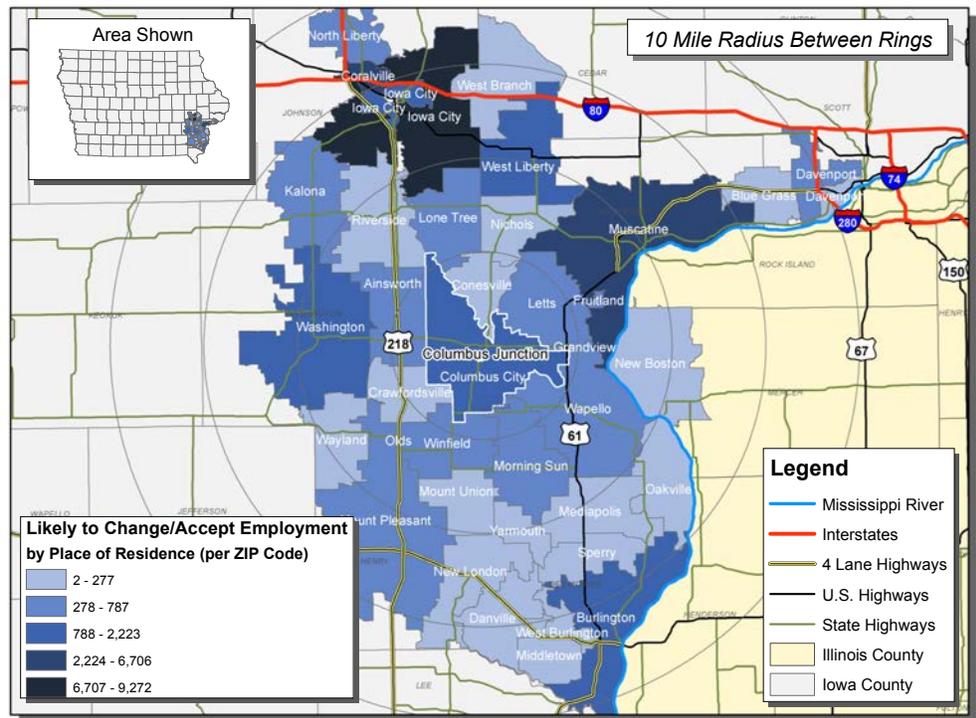
Those who are likely to change/accept employment in the Louisa County Laborshed area are willing to commute an average of 24 miles one-way for employment opportunities.

The out commute for Columbus Junction is estimated at 31.5 percent—approximately 501 people living in Columbus Junction work in other communities.

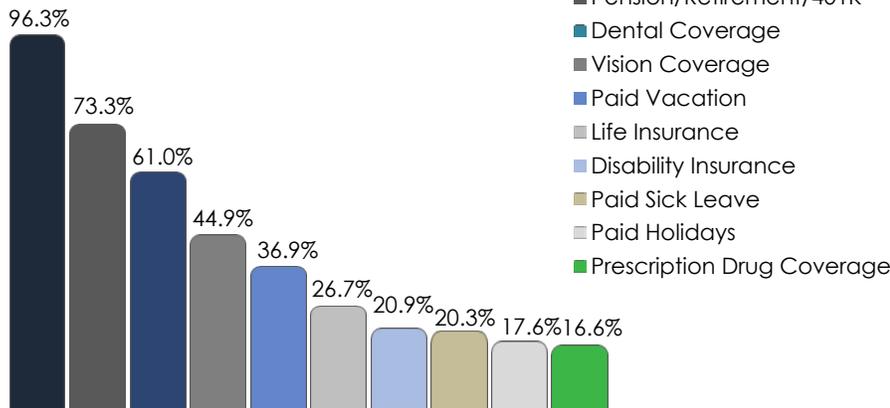
Most of those who are out commuting are working in Washington, Iowa City and Muscatine.

Over one-fourth (26.5%) of out commuters are likely to change employment (approximately 133 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN COLUMBUS JUNCTION



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (77.1%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 12.8 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



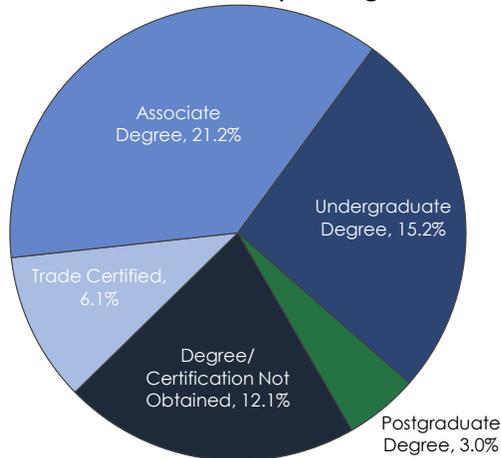
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	73.3%	20.0%	20.0%	**	**
Construction	71.4%	0.0%	14.2%	**	\$23.00
Education	90.4%	1.9%	77.0%	\$58,850	\$15.34
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	75.0%	12.5%	50.1%	\$67,500	\$15.75
Healthcare & Social Services	94.0%	19.4%	49.2%	\$55,500	\$15.50
Manufacturing	59.7%	15.3%	16.7%	\$75,000	\$18.05
Personal Services	75.0%	18.8%	25.1%	\$27,200	\$17.13
Professional Services	83.3%	16.7%	30.0%	\$50,000	\$11.91
Public Administration & Government	77.8%	22.2%	22.2%	\$48,000	\$22.00
Transportation, Communication & Utilities	63.3%	6.7%	30.0%	\$99,000	\$21.17
Wholesale & Retail Trade	67.8%	23.7%	28.8%	\$55,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

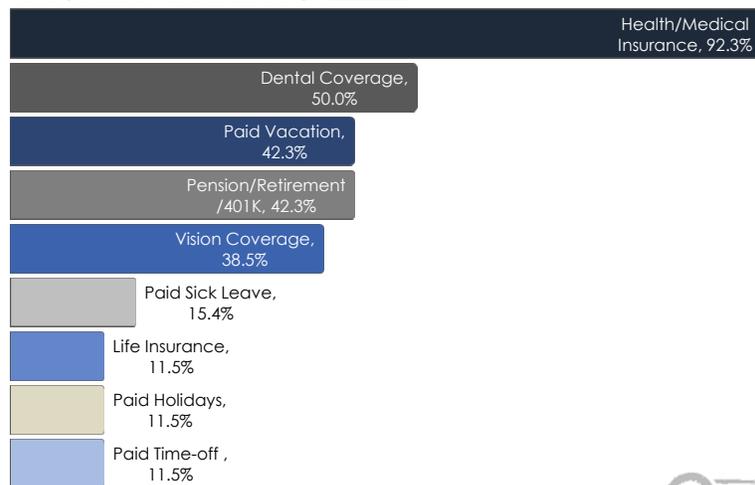
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 50.0% are actively seeking employment
- An estimated 1,483 unemployed individuals are likely to accept employment in Columbus Junction.
- Average age is 44 years old
- 57.6% are male; 42.4% are female
- **Education:**
 - 57.6% are educated beyond high school

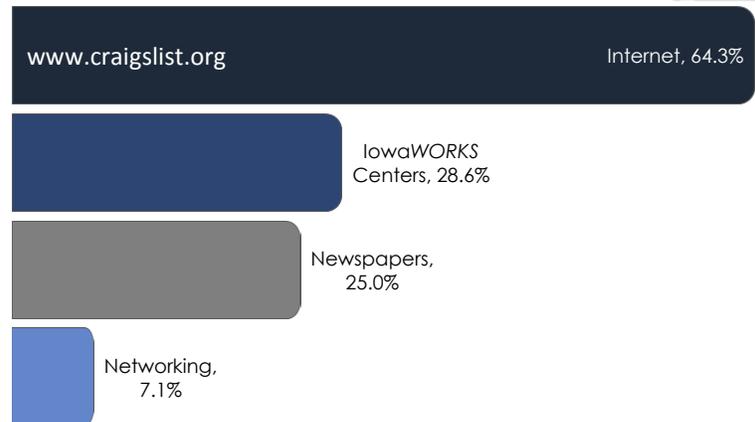


- **Wages:**
 - \$13.73/hr - to attract 66% of applicants
 - \$15.00/hr - to attract 75% of applicants
 - \$11.25/hr - lowest median wage willing to accept
- Willing to commute an average of 26 miles one way for the right opportunity
- 72.7% expressed interest in temporary and 63.6% in seasonal employment opportunities
- 66.7% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE LOUISA COUNTY LABORSHED ANALYSIS, CONTACT:

Louisa Development Group
 317 Van Buren
 Wapello, IA 52653
 Phone: 319-523-2371
 Fax: 319-523-2375
 Email: ldg@louisacomm.net
www.louisadevelopmentgroup.org



Data compiled and analyzed by:
 Iowa Workforce Development
 Labor Market Information Division
 1000 E. Grand Avenue, Des Moines, Iowa 50319
 Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov
www.iowalmi.gov