

Adams County

Laborshed Analysis

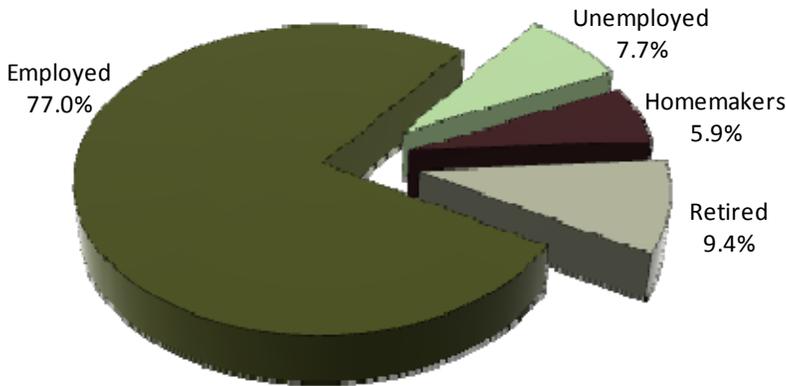


A Study of Workforce Characteristics
Released November 2011

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Adams County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Employment Status



Total Potential Labor Force: 40,016 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (6,542)

- 5,508 Employed
- 268 Unemployed
- 373 Homemakers, Not Employed
- 393 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 3.5% Inadequate hours (193 people)
- 3.2% Mismatch of skills (176 people)
- 1.5% Low income (83 people)
- 6.9% Total estimated underemployment (380 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Education	18.0%	5,546	82.3%	21.6%	3.2%
Healthcare & Social Services	16.3%	5,022	83.6%	21.7%	5.5%
Manufacturing	14.8%	4,560	82.4%	33.3%	3.9%
Wholesale & Retail Trade	10.2%	3,143	70.7%	27.6%	7.3%
Public Administration & Government	8.1%	2,496	74.2%	21.7%	6.5%
Agriculture	6.7%	2,064	95.0%	15.8%	*
Transportation, Communication, & Utilities	6.0%	1,849	73.9%	29.4%	4.3%
Finance, Insurance, & Real Estate	5.3%	1,633	75.0%	13.3%	5.0%
Construction	4.9%	1,510	87.5%	21.4%	12.5%
Personal Services	4.6%	1,417	72.2%	23.1%	11.1%
Professional Services	3.5%	1,078	90.9%	10.0%	9.1%
Entertainment & Recreation	0.8%	246	*	*	*
Active Military Duty	0.8%	246	*	*	*

** Insufficient survey data/refused*

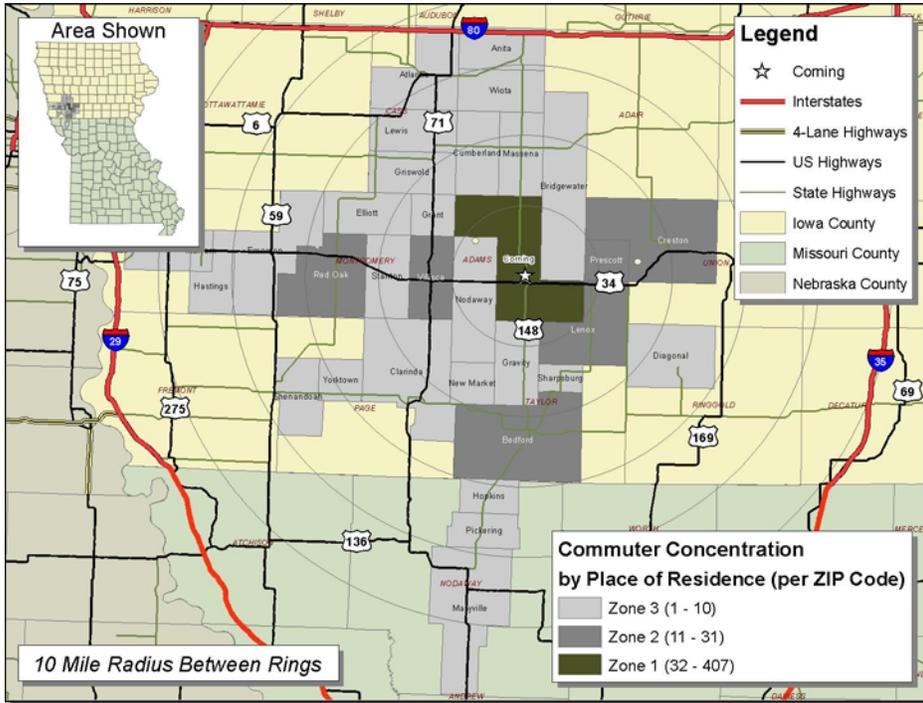
Survey respondents from the Adams County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

Quick Facts

(Employed - willing to change employment)

- 20.5% are working multiple jobs
- Currently working an average of 41 hours per week
- Average age is 49 years old
- 40.3% currently working within the professional, paraprofessional, & technical occupational category followed by 20.8% within the production, construction, & material handling occupational category
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.google.com
 - www.monster.com
 - Local/Regional newspapers
 - *The Des Moines Register*
 - *Omaha World Herald*
 - *The Red Oak Express*
 - *Adams County Free Press*
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, and acquaintances

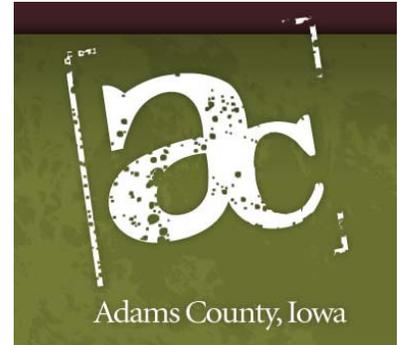
Adams County Laborshed Area



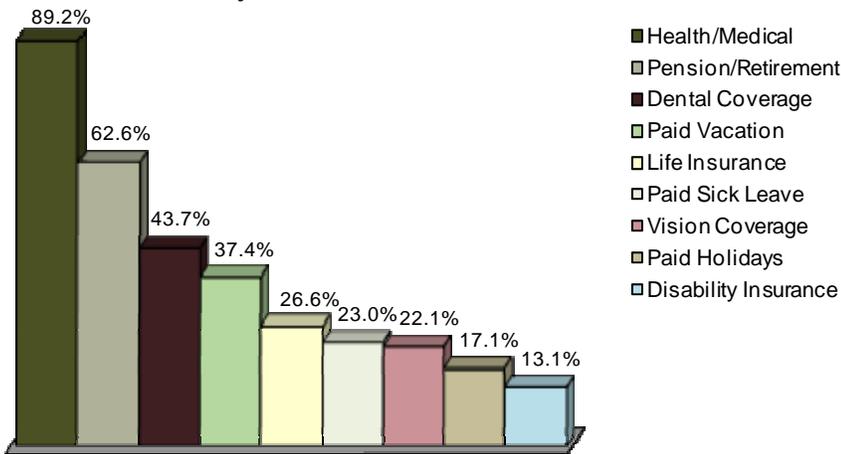
Commuting Statistics

The map at the left represents commuting patterns into Corning with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Adams County Laborshed area are willing to commute an average of 28 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (70.6%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 23.9 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

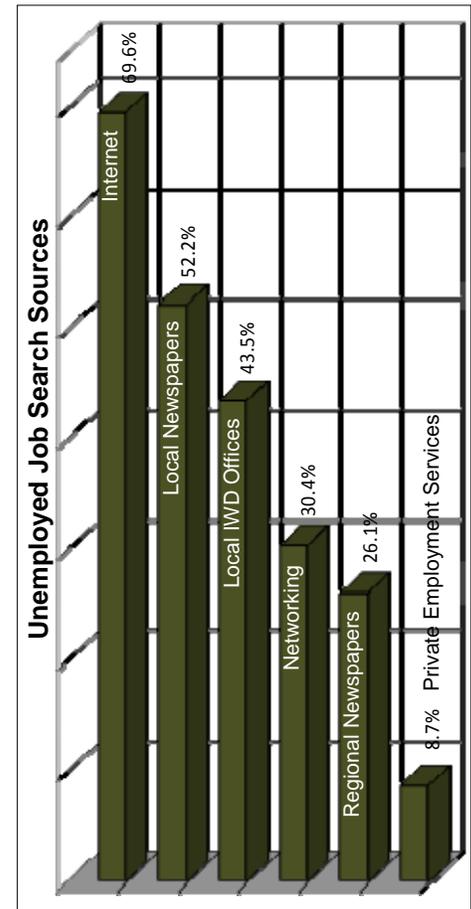
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	65.0%	10.0%	25.0%	\$40,000	\$13.00
Construction	50.0%	12.5%	12.5%	*	\$17.50
Manufacturing	56.9%	13.7%	31.4%	\$50,000	\$15.98
Transportation, Communication, & Utilities	78.3%	8.7%	34.7%	\$74,000	\$12.50
Wholesale & Retail Trade	63.4%	9.8%	14.6%	\$37,500	\$8.55
Finance, Insurance, & Real Estate	60.0%	5.0%	45.0%	\$57,500	\$10.50
Healthcare & Social Services	67.3%	20.0%	29.1%	\$64,000	\$12.99
Personal Services	55.6%	16.7%	22.3%	\$25,000	\$9.13
Entertainment & Recreation	*	*	*	*	*
Professional Services	90.9%	27.3%	63.7%	\$82,000	\$13.63
Public Administration & Government	80.6%	12.9%	35.5%	\$52,500	\$18.13
Education	83.9%	11.3%	67.7%	\$41,750	\$10.90

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 268 unemployed individuals are willing to accept employment
- Average age is 45 years old
- 68.0% are female; 32.0% are male
- Education:
 - 72.0% have an education beyond high school
 - 4.0% have vocational training
 - 8.0% have an associate degree
 - 12.0% have an undergraduate degree
 - 12.0% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$11.16 to \$12.30/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 30 miles one way for the right opportunity
- 84.0% expressed interest in seasonal and 72.0% in temporary employment opportunities
- 52.0% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 87.0%
 - Dental coverage - 43.5%
 - Pension/retirement options - 26.1%
 - Vision coverage - 17.4%
 - Life insurance - 13.0%
 - Paid holidays - 8.7%
 - Disability insurance - 4.3%
 - Flextime - 4.3%
 - Paid vacation - 4.3%
 - Prescription drug coverage - 4.3%
- 70.0% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with



For more information regarding the Adams County Laborshed Analysis, contact:

Beth Waddle
 Adams Community Economic Development Corporation (ACEDC)
 710 Davis Ave.
 Corning, IA 50841
 Phone: 641-322-5229
 Fax: 641-322-4387
 Email: acedc@frontiernet.net
www.adamscountyiowa.com/