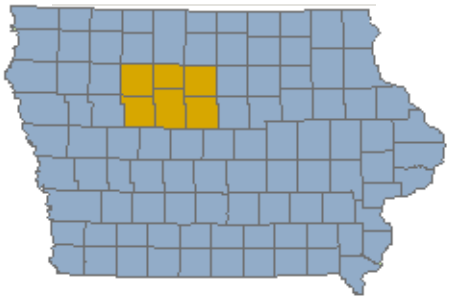
# 2020 ANNUAL PROFILE
# NORTH CENTRAL IOWA LWDA
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2020, the North Central Iowa LWDA's largest private industry was Trade, representing 17.8 percent (6,776) of the region's total covered employment of 38,062. The region's total employment decreased by 4.7 percent since 2019, while the average annual wage increased by 5.4 percent to $47,147 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Ag/Natural Resources & Mining industry with 0.8 percent, while the Other Services industry posted the largest loss in employment with 19.9 percent during 2020.

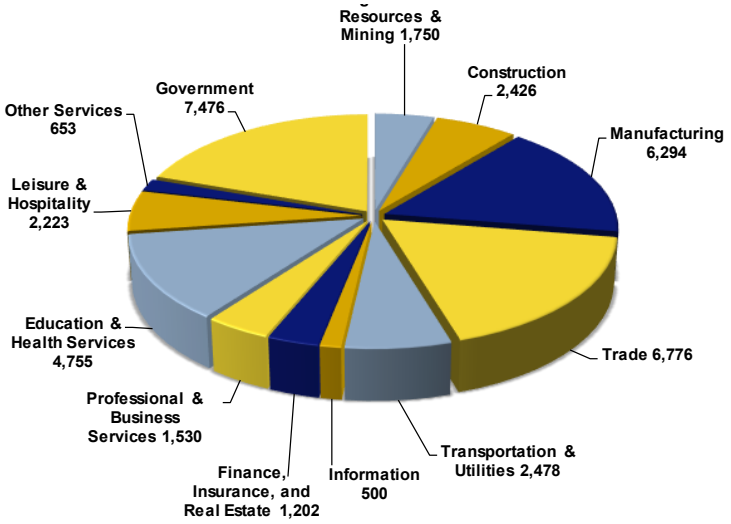
The North Central Iowa LWDA average weekly wage for all industries was $907 for 2020. This was an increase of 5.5 percent since 2019. The highest average weekly wage for a private sector industry was in Construction averaging $1,164. Between 2019 and 2020, the Transportation & Utilities sector reported the largest percentage increase in average weekly wage of 7.1 percent.

### STATE OF IOWA



North Central Iowa LWDA

### 2020 Industry Breakout by Employment




*Source: Quarterly Census of Employment and Wages*

### Top Ten Occupations in the North Central Iowa LWDA

| Occupational Title | Estimated Employment |
|---|---|
| Heavy and Tractor-Trailer Truck Drivers | 1,720 |
| Retail Salespersons | 1,040 |
| Cashiers | 1,020 |
| Teaching Assistants, Except Postsecondary | 930 |
| Office Clerks, General | 910 |
| Registered Nurses | 900 |
| Bookkeeping, Accounting, and Auditing Clerks | 640 |
| Stockers and Order Fillers | 640 |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 630 |
| General and Operations Managers | 620 |

*Source: Occupational Employment and Wage Statistics (OEWS)*

### QUICK FACTS

**Counties Included in Iowa Workforce Development's North Central Iowa LDWA**

| | |
|---|---|
| Calhoun | Hamilton |
| Humboldt | Pocahontas |
| Webster | Wright |

**2020 Covered Employment (QCEW)**

| | | % |
|---|---|---|
| Total Employment | 38,062 | 2.6[1] |
| Average Weekly Wage | $907 | 90.2[2] |
| Largest Private Sector: Trade | 6,776 | 2.9[3] |

*[1] Percent is based on statewide covered employment of 1,475,942*
*[2] Percent is based on statewide average weekly wage of $1,006*
*[3] Percent is based on statewide covered employment in specified sector*

**Census Statistics**

| | |
|---|---|
| North Central Iowa LWDA Population (2020) | 91,583 |

# 2020 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2019 - 2020 Covered Employment and Reporting Units by Industry

| Reporting Units | | | | Employment | | |
|---|---|---|---|---|---|---|
| 2019 | 2020 | % Change | | 2019 | 2020 | % Change |
| 3,149 | 3,141 | -0.25% | Total All Industries | 39,924 | 38,062 | -4.66% |
| 2,832 | 2,814 | -0.64% | Private Business | 32,133 | 30,586 | -4.81% |
| | | | | | | |
| 200 | 198 | -1.00% | Ag/Natural Resources & Mining | 1,764 | 1,750 | -0.79% |
| 293 | 291 | -0.68% | Construction | 2,706 | 2,426 | -10.35% |
| 144 | 143 | -0.69% | Manufacturing | 6,406 | 6,294 | -1.75% |
| 598 | 592 | -1.00% | Trade | 6,900 | 6,776 | -1.80% |
| 237 | 236 | -0.42% | *Wholesale Trade* | 2,388 | 2,364 | -1.01% |
| 362 | 356 | -1.66% | *Retail Trade* | 4,512 | 4,412 | -2.22% |
| 171 | 184 | 7.60% | Transportation & Utilities | 2,538 | 2,478 | -2.36% |
| 59 | 59 | 0.00% | Information | 594 | 500 | -15.82% |
| 286 | 286 | 0.00% | Finance, Insurance, and Real Estate | 1,241 | 1,202 | -3.14% |
| 335 | 326 | -2.69% | Professional & Business Services | 1,553 | 1,530 | -1.48% |
| 306 | 340 | 11.11% | Education & Health Services | 5,047 | 4,755 | -5.79% |
| 238 | 229 | -3.78% | Leisure & Hospitality | 2,569 | 2,223 | -13.47% |
| 202 | 166 | -17.82% | Other Services | 815 | 653 | -19.88% |
| | | | | | | |
| 317 | 327 | 3.15% | Government | 7,792 | 7,476 | -4.06% |
| 64 | 67 | 4.69% | *State* | 663 | 670 | 1.06% |
| 177 | 179 | 1.13% | *Local* | 6,726 | 6,401 | -4.83% |
| 77 | 82 | 6.49% | *Federal* | 403 | 405 | 0.50% |

*Source: Quarterly Census of Employment and Wages*

## QUICK FACTS

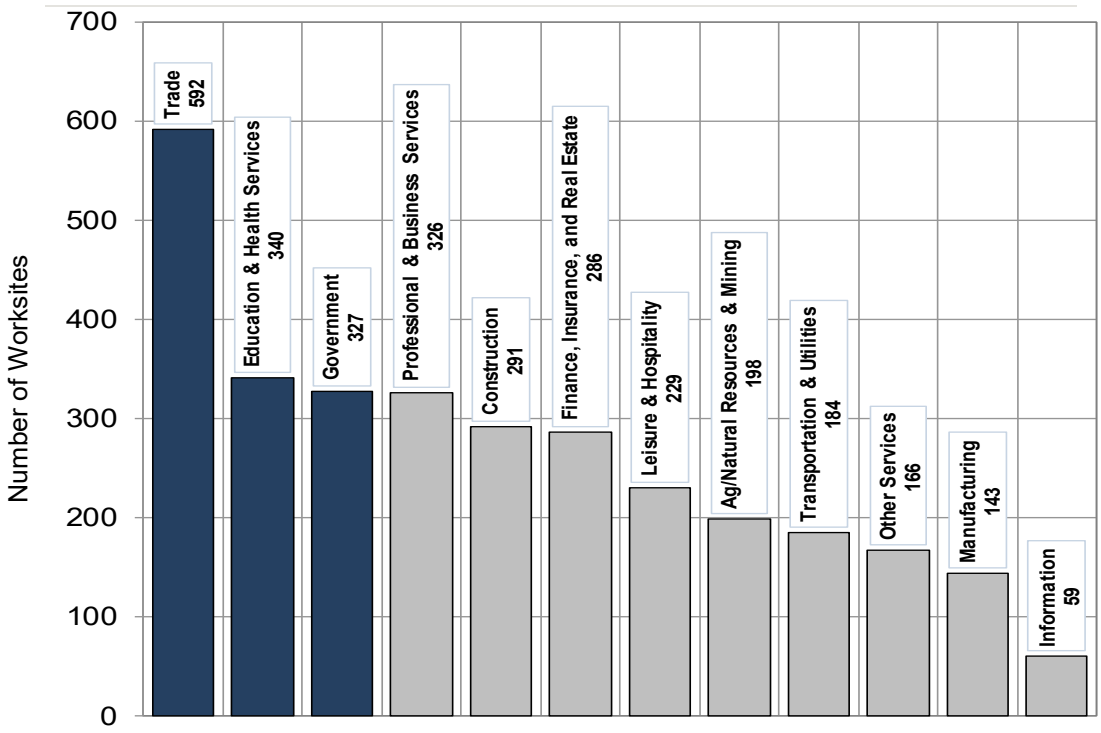
**North Central Iowa LWDA Greatest Number of Worksites**

*Trade
592

Educational & Health Services
340

Government
327

## Reporting Units by Industry in 2020




**Trade includes Wholesale & Retail Trade*

*Source: Quarterly Census of Employment and Wages*

# 2020 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

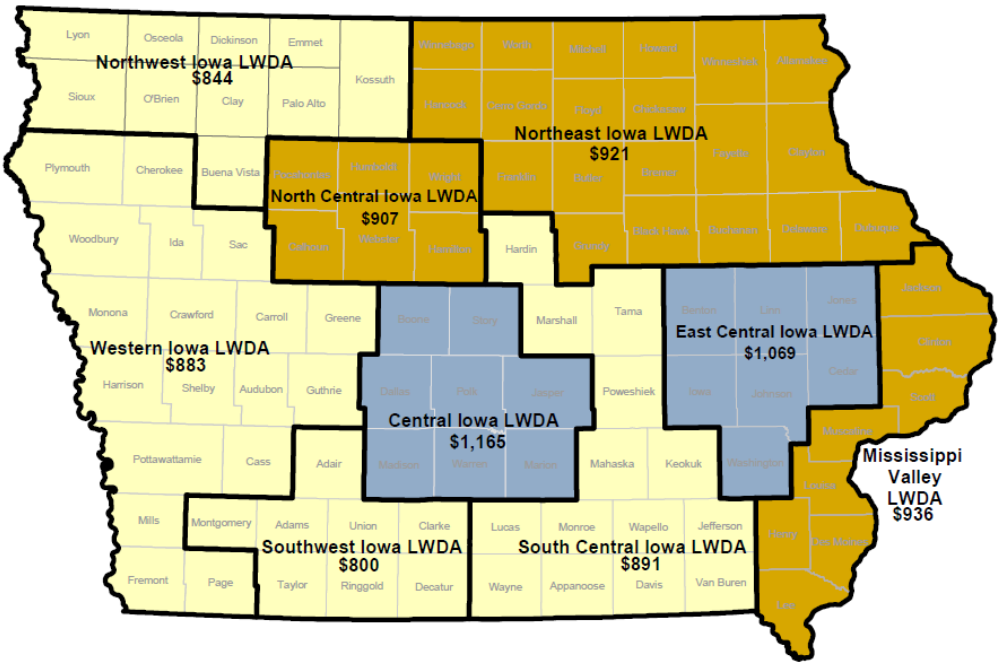
## 2019 - 2020 Average Annual and Weekly Wage by Industry

| Average Annual Wage | | | | Average Weekly Wage | | |
|---|---|---|---|---|---|---|
| 2019 | 2020 | % Change | | 2019 | 2020 | % Change |
| $ 44,740 | $ 47,147 | 5.38% | Total All Industries | $ 860 | $ 907 | 5.47% |
| $ 45,214 | $ 47,434 | 4.91% | Private Business | $ 870 | $ 912 | 4.83% |
| | | | | | | |
| $ 46,604 | $ 47,551 | 2.03% | Ag/Natural Resources & Mining | $ 896 | $ 914 | 2.01% |
| $ 62,641 | $ 60,549 | -3.34% | Construction | $ 1,205 | $ 1,164 | -3.40% |
| $ 57,688 | $ 60,387 | 4.68% | Manufacturing | $ 1,109 | $ 1,161 | 4.69% |
| $ 38,244 | $ 40,611 | 6.19% | Trade | $ 735 | $ 781 | 6.26% |
| $ 62,728 | $ 64,804 | 3.31% | *Wholesale Trade* | $ 1,206 | $ 1,246 | 3.32% |
| $ 25,283 | $ 27,651 | 9.37% | *Retail Trade* | $ 486 | $ 532 | 9.47% |
| $ 50,113 | $ 53,646 | 7.05% | Transportation & Utilities | $ 964 | $ 1,032 | 7.05% |
| $ 40,352 | $ 40,997 | 1.60% | Information | $ 776 | $ 788 | 1.55% |
| $ 53,348 | $ 56,432 | 5.78% | Finance, Insurance, Real Estate | $ 1,026 | $ 1,085 | 5.75% |
| $ 48,423 | $ 51,080 | 5.49% | Professional & Business Services | $ 931 | $ 982 | 5.48% |
| $ 41,098 | $ 43,700 | 6.33% | Education & Health Services | $ 790 | $ 840 | 6.33% |
| $ 13,970 | $ 14,565 | 4.26% | Leisure & Hospitality | $ 269 | $ 280 | 4.09% |
| $ 39,072 | $ 39,705 | 1.62% | Other Services | $ 751 | $ 764 | 1.73% |
| | | | | | | |
| $ 42,787 | $ 45,970 | 7.44% | Government | $ 823 | $ 884 | 7.41% |
| $ 58,684 | $ 61,432 | 4.68% | *State* | $ 1,129 | $ 1,181 | 4.61% |
| $ 40,384 | $ 43,599 | 7.96% | *Local* | $ 777 | $ 838 | 7.85% |
| $ 56,730 | $ 57,862 | 2.00% | *Federal* | $ 1,091 | $ 1,113 | 2.02% |

*Source: Quarterly Census of Employment and Wages*

## Average Weekly Wage for All Industries by Region

*Annual 2020*




*Source: Quarterly Census of Employment and Wages*

## QUICK FACTS

**Average Weekly Wage Comparisons**

North Central Iowa LWDA
$907

Rank
Among All 9
IWD Regions
5

Statewide
$1,006

## QUICK FACTS

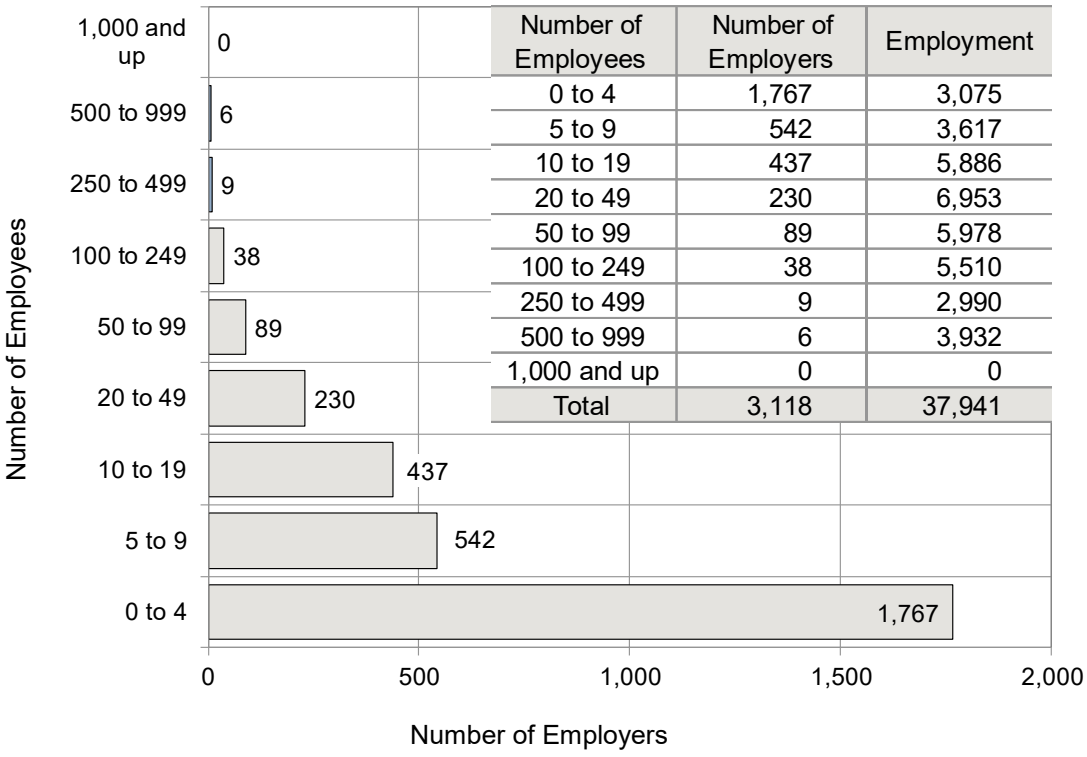
### Size of Firm

Six firms in the North Central Iowa LWDA employ 500 or more workers, totaling 3,932 workers, which accounts for 10.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.4 percent of all establishments region-wide.

### Size of Firm Based on Employment

*December 2019*




| Number of Employees | Number of Employers | Employment |
|---|---|---|
| 0 to 4 | 1,767 | 3,075 |
| 5 to 9 | 542 | 3,617 |
| 10 to 19 | 437 | 5,886 |
| 20 to 49 | 230 | 6,953 |
| 50 to 99 | 89 | 5,978 |
| 100 to 249 | 38 | 5,510 |
| 250 to 499 | 9 | 2,990 |
| 500 to 999 | 6 | 3,932 |
| 1,000 and up | 0 | 0 |
| Total | 3,118 | 37,941 |

*Source: Quarterly Census of Employment and Wages*

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

Total Employment
Number of workers who are employed by the same employer in both the current and previous quarter

New Hires
Total number of workers that were also not employed by that employer during the previous four quarters

*For additional definitions see source information below the LED tables*

### 2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

*Comparison of 1st Qtr 2019 to 1st Qtr 2020*

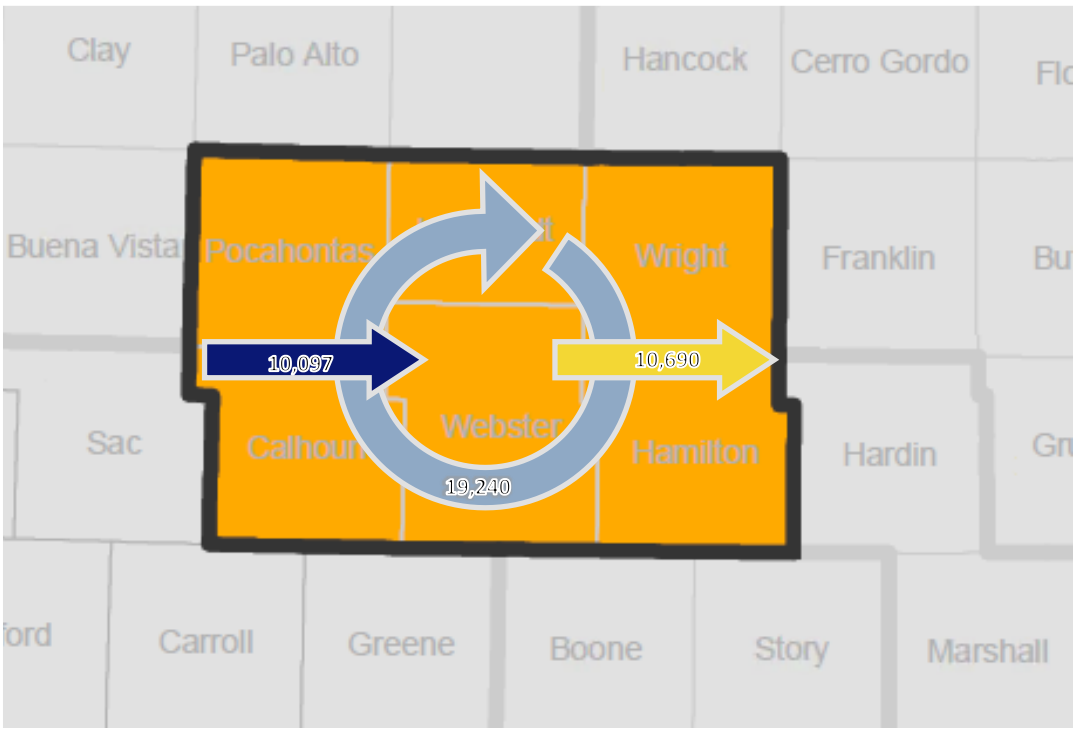
| Quarterly Workforce Indicator | North Central Iowa (2019) | North Central Iowa (2020) |
|---|---|---|
| Total Employment | 38,286 | 38,643 |
| New Hires | 4,680 | 4,809 |
| Separations | 4,621 | 6,017 |
| Turnover | 8.3% | 8.0% |
| Firm Jobs Gained | 1,383 | 1,102 |
| Firm Jobs Lost | 1,327 | 2,311 |

| Quarterly Workforce Indicator | Iowa (2019) | Iowa (2020) |
|---|---|---|
| Total Employment | 1,530,465 | 1,534,701 |
| New Hires | 188,454 | 188,317 |
| Separations | 190,893 | 256,376 |
| Turnover | 8.5% | 7.9% |
| Firm Jobs Gained | 45,400 | 34,362 |
| Firm Jobs Lost | 47,838 | 102,421 |

*Source: Local Employment Dynamics, http://lehd.census.gov.*

## Inflow/Outflow Job Analysis of North Central Iowa LWDA 2019

*Characteristics of workers who commute in, out, and within North Central Iowa LWDA*




*Source: Local Employment Dynamics, On the Map: http://onthemap.ces.census.gov/.*

## QUICK FACTS

### 'On the Map' Interactive Mapping Application

As of 2019, there were 29,337 primary jobs in this region.

10,690 workers live in the North Central Iowa LWDA but leave the region for their primary jobs

65.6 percent (19,240) of the region's workers live and work in the North Central Iowa LWDA

## ON THE MAP Statistics — North Central Iowa LWDA

*Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs*

| **Total Private Primary Jobs** | | | | | | |
|---|---|---|---|---|---|---|
| | **2018** | | **2016** | | **2014** | |
| | **Count** | **Share** | **Count** | **Share** | **Count** | **Share** |
| | 29,337 | 100.0% | 31,483 | 100.0% | 30,011 | 100.0% |
| **Jobs by Worker Age** | | | | | | |
| | **2018** | | **2016** | | **2014** | |
| | **Count** | **Share** | **Count** | **Share** | **Count** | **Share** |
| Age 29 or younger | 7,053 | 24.0% | 7,832 | 24.9% | 7,331 | 24.4% |
| Age 30 to 54 | 14,239 | 48.5% | 15,561 | 49.4% | 15,194 | 50.6% |
| Age 55 or older | 8,045 | 27.4% | 8,090 | 25.7% | 7,486 | 24.9% |
| **Jobs by Earnings** | | | | | | |
| | **2018** | | **2016** | | **2014** | |
| | **Count** | **Share** | **Count** | **Share** | **Count** | **Share** |
| $1,250 per month or less | 5,808 | 19.8% | 6,596 | 21.0% | 6,744 | 22.5% |
| $1,251 to $3,333 per month | 9,898 | 33.7% | 11,474 | 36.4% | 12,111 | 40.4% |
| More than $3,333 per month | 13,631 | 46.5% | 13,413 | 42.6% | 11,156 | 37.2% |
| **Jobs by Worker Race** | | | | | | |
| | **2018** | | **2016** | | **2014** | |
| | **Count** | **Share** | **Count** | **Share** | **Count** | **Share** |
| White Alone | 27,938 | 95.2% | 29,904 | 95.0% | 28,936 | 96.4% |
| Black or African American Alone | 680 | 2.3% | 816 | 2.6% | 514 | 1.7% |
| American Indian or Alaska Native Alone | 96 | 0.3% | 133 | 0.4% | 81 | 0.3% |
| Asian Alone | 336 | 1.1% | 346 | 1.1% | 289 | 1.0% |
| Native Hawaiian or Other Pacific Islander Alone | 19 | 0.1% | 21 | 0.1% | 10 | 0.0% |
| Two or More Race Groups | 268 | 0.9% | 263 | 0.8% | 181 | 0.6% |

*Source: Local Employment Dynamics, On the Map: http://onthemap.ces.census.gov/.*

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 29,337 total primary jobs in the North Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

33.7 percent of North Central Iowa LWDA workers earn from $1,251 to $3,333 per month.

27.4 percent of the region's workers are age 55 and older.

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 29,337 total primary jobs in the North Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

28.8 percent of Northeast Iowa LWDA jobs were filled by workers who held some college or Associate degrees

55.6 percent of the region's workers are male.

## ON THE MAP Statistics — North Central Iowa LWDA

*Distribution of Worker's Educational Attainment and Sex—Primary Jobs*

| Total Private Primary Jobs | | | | | | |
|---|---|---|---|---|---|---|
| | 2018 | | 2016 | | 2014 | |
| | Count | Share | Count | Share | Count | Share |
| | 29,337 | 100.0% | 31,483 | 100.0% | 30,011 | 100.0% |
| **Jobs by Worker Educational Attainment** | | | | | | |
| | 2018 | | 2016 | | 2014 | |
| | Count | Share | Count | Share | Count | Share |
| Less than high school | 2,177 | 7.4% | 2,292 | 7.3% | 2,219 | 7.4% |
| High school or equivalent, no college | 7,396 | 25.2% | 8,040 | 25.5% | 7,733 | 25.8% |
| Some college or Associate degree | 8,460 | 28.8% | 8,826 | 28.0% | 8,226 | 27.4% |
| Bachelor's degree or advanced degree | 4,251 | 14.5% | 4,493 | 14.3% | 4,502 | 15.0% |
| Educational attainment not available (workers aged 29 or younger) | 7,053 | 24.0% | 7,832 | 24.9% | 7,331 | 24.4% |
| **Jobs by Worker Sex** | | | | | | |
| | 2018 | | 2016 | | 2014 | |
| | Count | Share | Count | Share | Count | Share |
| Male | 16,302 | 55.6% | 18,019 | 57.2% | 16,688 | 55.6% |
| Female | 13,035 | 44.4% | 13,464 | 42.8% | 13,323 | 44.4% |

*Source: Local Employment Dynamics, On the Map: http://onthemap.ces.census.gov/.*

## QUICK FACTS

### Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the North Central Iowa LWDA is Physicians, All Other; and Ophthalmologists, except Pediatric with a mean hourly wage of $123.45.

The lowest hourly mean wage by occupation in the Northeast Iowa LWDA is for Dishwashers with $8.60 an hour

## 2020 Hourly Wages for the Ten Largest Occupations* in the North Central Iowa LWDA

**Based on employment numbers*

| Occupational Title | Mean Wage | Entry Wage | Experienced Wage |
|---|---|---|---|
| Heavy and Tractor-Trailer Truck Drivers | $20.29 | $14.76 | $23.05 |
| Retail Salespersons | $11.41 | $8.77 | $12.72 |
| Cashiers | $11.44 | $8.76 | $12.78 |
| Office Clerks, General | $15.71 | $9.03 | $19.05 |
| Registered Nurses | $28.47 | $23.19 | $31.11 |
| Bookkeeping, Accounting, and Auditing Clerks | $17.37 | $11.22 | $20.45 |
| Stockers and Order Fillers | $14.55 | $8.95 | $17.35 |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners | $14.64 | $11.29 | $16.31 |
| General and Operations Managers | $42.60 | $20.92 | $53.44 |
| Laborers and Freight, Stock, and Material Movers, Hand | $16.30 | $12.20 | $18.36 |

*Source: Occupational Employment and Wage Statistics (OEWS)*

## Employment and Unemployment Statistics

*Annual 2020*

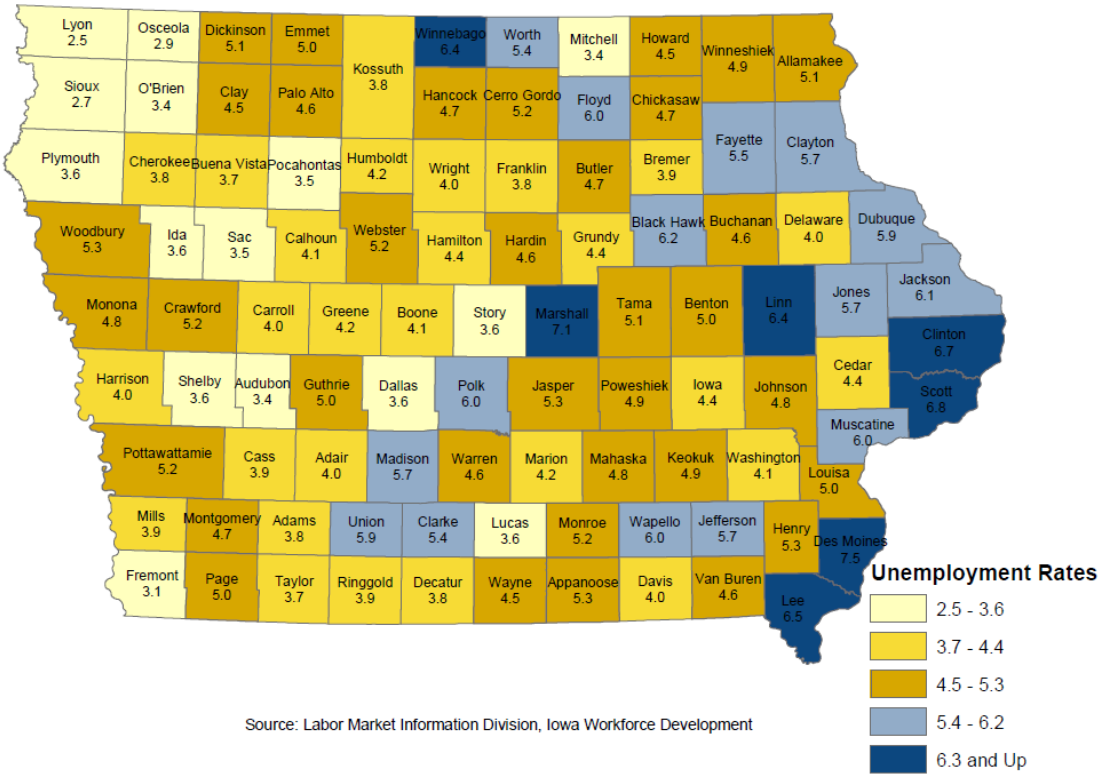
| County | Labor Force | Number Unemployed | Unemployment Rate | Number Employed |
|---|---|---|---|---|
| Calhoun | 4,100 | 170 | 4.1 | 3,930 |
| Hamilton | 6,780 | 300 | 4.4 | 6,480 |
| Humboldt | 4,940 | 210 | 4.2 | 4,730 |
| Pocahontas | 4,220 | 150 | 3.5 | 4,070 |
| Webster | 18,620 | 980 | 5.2 | 17,640 |
| Wright | 6,960 | 280 | 4 | 6,680 |
| **North Central Iowa LWDA** | **45,600** | **2,100** | **4.6** | **43,500** |

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.*

*Source: Local Area Unemployment Statistics (LAUS)*
*Note: Total employed and unemployed may not reflect total labor force, due to rounding.*

## Unemployment Rates per Iowa Counties

*2020 Annual Average*




Source: Labor Market Information Division, Iowa Workforce Development

*Source: Local Area Unemployment Statistics (LAUS)*

## QUICK FACTS

### Labor Force 2020

Unemployment averaged 4.6 percent in North Central Iowa for 2020. The region's jobless rate translated into 2,100 unemployed persons.

The 2020 unemployment rate for Region 1 was lower than the statewide average of 5.3 percent.

## QUICK FACTS

### County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

# 2020 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

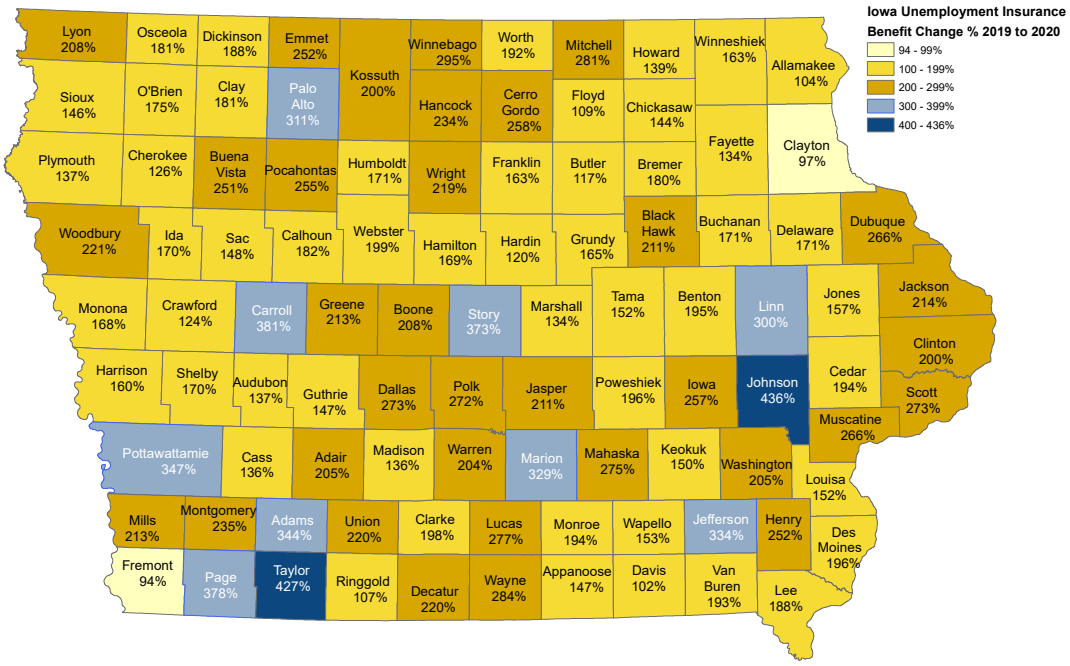
### Annual 2020 UI Benefits

UI Benefits for Iowa increased from $345.2 million in 2019 to $1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

## Percentage Change in Total Unemployment Insurance (UI) Benefit

*From Annual 2019 to Annual 2020*




* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

* Data is based on the claimants place of residence.

*Source: Unemployment Insurance Statistical Data*
https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics

## CONTACT INFO


### Iowa Workforce Development

**Labor Market Information**

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*Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities.*

*TTY 515-281-4748; 1-800-831-1399*

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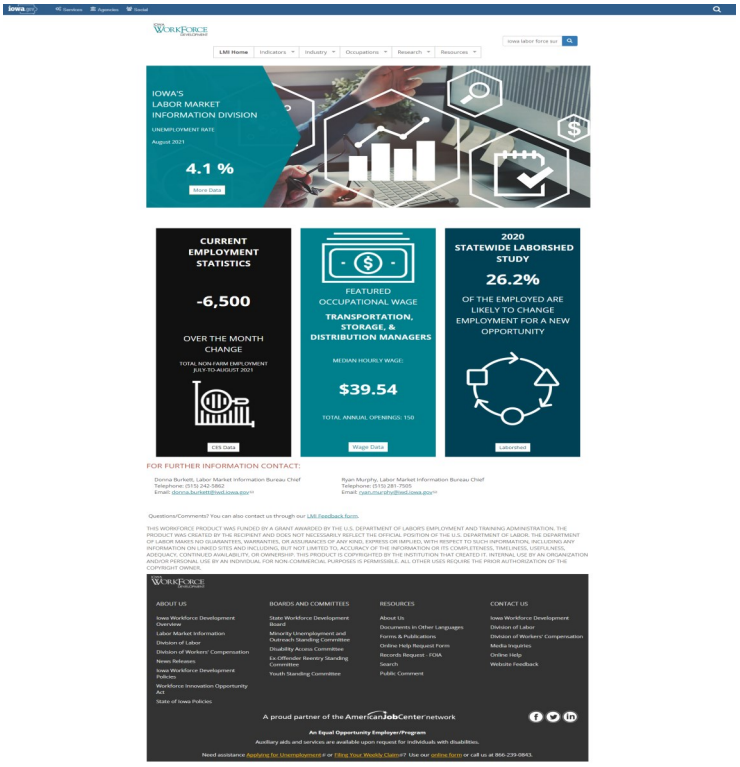
http://www.iowalmi.gov