

# 2021 ANNUAL PROFILE

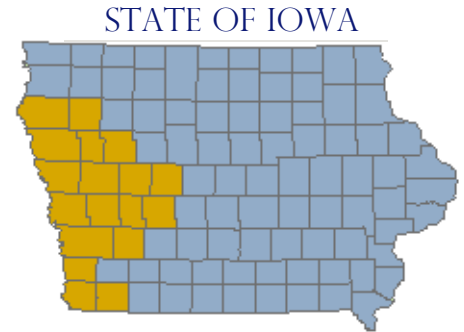
# WESTERN IOWA LWDA

## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

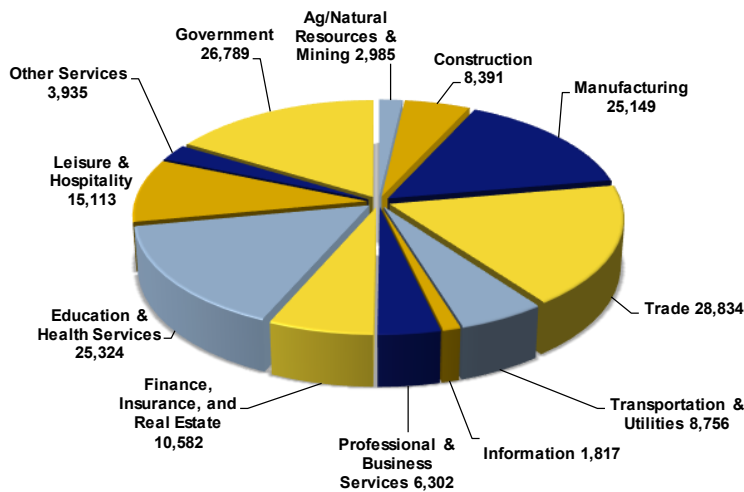
As of 2020, the Western Iowa LWDA's largest private industry was Trade, representing 17.6 percent (28,834) of the region's total covered employment of 163,977. The region's total employment decreased by 4.7 percent since 2019, while the average annual wage increased by 7.2 percent to \$45,915 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Professional & Business Services industry with 0.5 percent, while the Leisure & Hospitality industry posted the largest loss in employment with 15.3 percent during 2020.

The Western Iowa LWDA average weekly wage for all industries was \$883 for 2020. This was an increase of 7.2 percent since 2019. The highest average weekly wage for a private sector industry was in Information averaging \$1,167. Between 2019 and 2020, the Other Services sector reported the largest percentage increase in average weekly wage of 13.8 percent.



Western Iowa LWDA

### 2020 Industry Breakout by Employment



*Source: Quarterly Census of Employment and Wages*

### Top Ten Occupations in the Western Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	5,480
Heavy and Tractor-Trailer Truck Drivers	4,920
Retail Salespersons	4,880
Fast Food and Counter Workers	4,480
Registered Nurses	3,830
Nursing Assistants	3,780
Laborers and Freight, Stock, and Material Movers, Hand	3,690
Home Health and Personal Care Aides	2,920
Teaching Assistants, Except Postsecondary	2,830
Office Clerks, General	2,680

*Source: Occupational Employment and Wage Statistics (OEWS)*

### QUICK FACTS

#### Counties Included in Western Iowa LWDA

Audubon	Carroll
Cass	Cherokee
Crawford	Fremont
Greene	Guthrie
Harrison	Ida
Mills	Monona
Page	Plymouth
Pottawattamie	Sac
Shelby	Woodbury

#### 2020 Covered Employment (QCEW)

		%
Total Employment	163,977	11.1 <sup>1</sup>
Average Weekly Wage	\$883	87.8 <sup>2</sup>
Largest Private Sector: Trade	28,834	12.4 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,475,942

<sup>2</sup> Percent is based on statewide average weekly wage of \$1,006

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

Western Iowa LDWA Population (2020)	400,642
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# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
13,066	13,095	0.22%	Total All Industries	171,992	163,977	-4.66%
12,031	12,062	0.26%	Private Business	144,102	137,188	-4.80%
480	494	2.92%	Ag/Natural Resources & Mining	3,016	2,985	-1.03%
1,288	1,256	-2.48%	Construction	9,042	8,391	-7.20%
465	462	-0.65%	Manufacturing	25,739	25,149	-2.29%
2,423	2,379	-1.82%	Trade	29,932	28,834	-3.67%
925	908	-1.84%	<i>Wholesale Trade</i>	8,610	8,378	-2.69%
1,498	1,471	-1.80%	<i>Retail Trade</i>	21,322	20,456	-4.06%
766	783	2.22%	Transportation & Utilities	8,906	8,756	-1.68%
201	201	0.00%	Information	2,067	1,817	-12.09%
1,182	1,217	2.96%	Finance, Insurance, and Real Estate	6,448	6,302	-2.26%
1,627	1,664	2.27%	Professional & Business Services	10,634	10,582	-0.49%
1,525	1,666	9.25%	Education & Health Services	26,146	25,324	-3.14%
1,095	1,089	-0.55%	Leisure & Hospitality	17,848	15,113	-15.32%
981	854	-12.95%	Other Services	4,323	3,935	-8.98%
1,034	1,034	0.00%	Government	27,889	26,789	-3.94%
259	261	0.77%	<i>State</i>	2,792	2,787	-0.18%
531	524	-1.32%	<i>Local</i>	23,461	22,351	-4.73%
244	248	1.64%	<i>Federal</i>	1,636	1,651	0.92%

Source: Quarterly Census of Employment and Wages

### QUICK FACTS

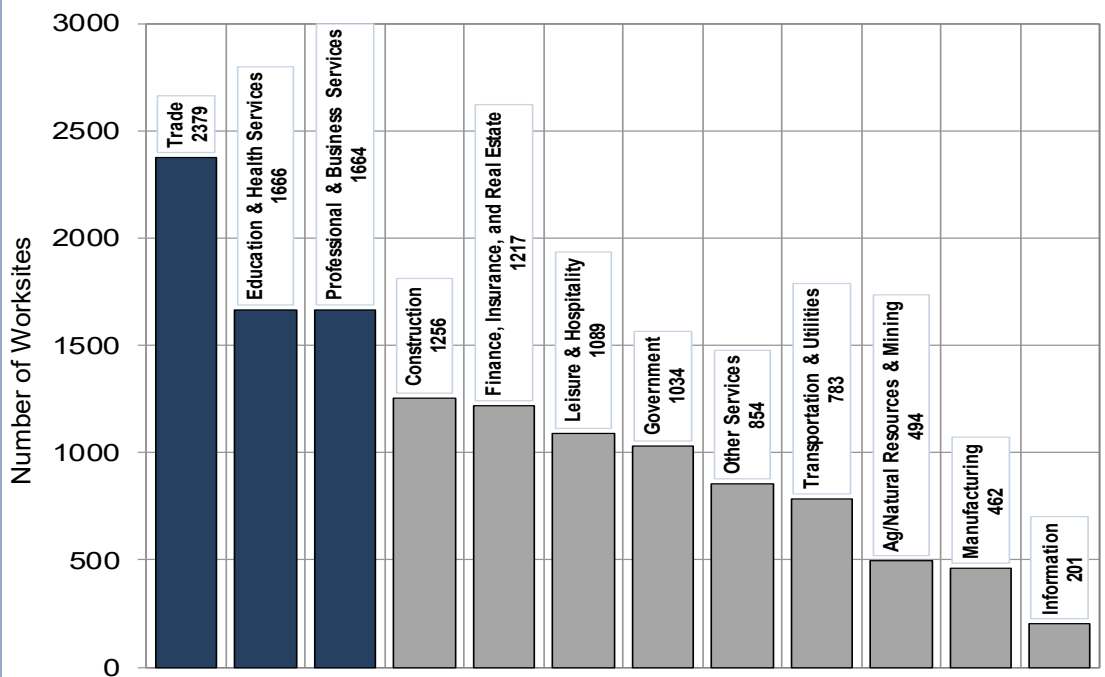
**Western Iowa LWDA  
Greatest Number of  
Worksites**

\*Trade  
2,379

Education & Health  
Services  
1,666

Professional &  
Business Services  
1,664

### Reporting Units by Industry in 2020



\*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

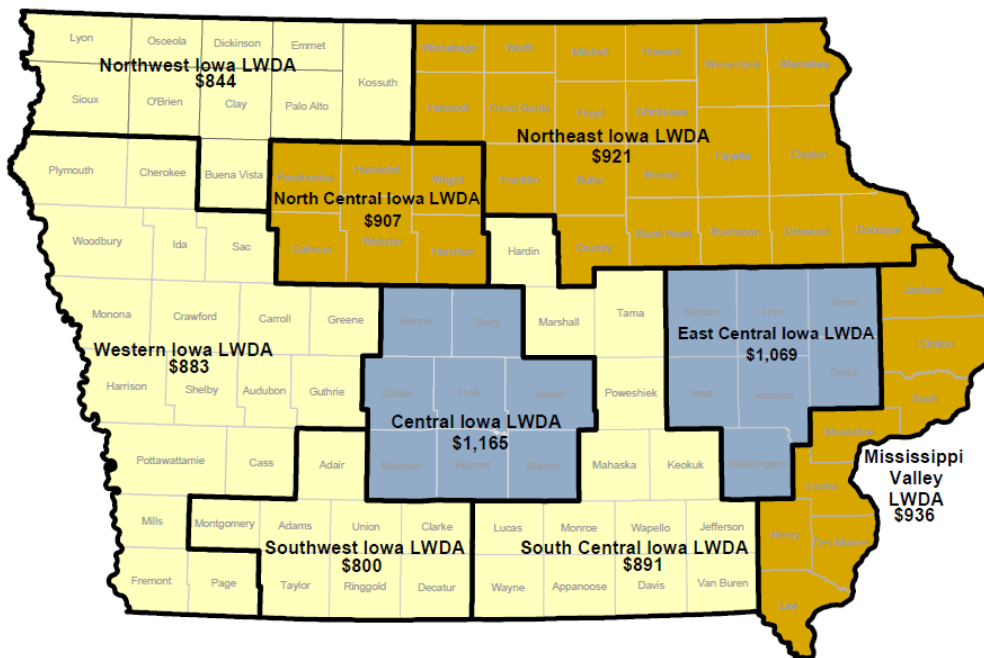
## 2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 42,870	\$ 45,915	7.10%	Total All Industries	\$ 824	\$ 883	7.16%
\$ 42,506	\$ 45,548	7.16%	Private Business	\$ 817	\$ 876	7.22%
\$ 41,637	\$ 43,766	5.11%	Ag/Natural Resources & Mining	\$ 801	\$ 842	5.12%
\$ 57,797	\$ 58,693	1.55%	Construction	\$ 1,111	\$ 1,129	1.62%
\$ 54,592	\$ 58,279	6.75%	Manufacturing	\$ 1,050	\$ 1,121	6.76%
\$ 35,798	\$ 38,154	6.58%	Trade	\$ 688	\$ 734	6.69%
\$ 58,560	\$ 60,919	4.03%	Wholesale Trade	\$ 1,126	\$ 1,172	4.09%
\$ 26,606	\$ 28,831	8.36%	Retail Trade	\$ 512	\$ 554	8.20%
\$ 52,863	\$ 55,828	5.61%	Transportation & Utilities	\$ 1,017	\$ 1,074	5.60%
\$ 53,600	\$ 60,698	13.24%	Information	\$ 1,031	\$ 1,167	13.19%
\$ 53,926	\$ 58,177	7.88%	Finance, Insurance, Real Estate	\$ 1,037	\$ 1,119	7.91%
\$ 47,335	\$ 50,158	5.96%	Professional & Business Services	\$ 910	\$ 965	6.04%
\$ 42,249	\$ 44,725	5.86%	Education & Health Services	\$ 812	\$ 860	5.91%
\$ 18,088	\$ 18,878	4.37%	Leisure & Hospitality	\$ 348	\$ 363	4.31%
\$ 32,436	\$ 36,904	13.77%	Other Services	\$ 624	\$ 710	13.78%
\$ 44,749	\$ 47,799	6.82%	Government	\$ 861	\$ 919	6.74%
\$ 57,035	\$ 59,893	5.01%	State	\$ 1,097	\$ 1,152	5.01%
\$ 42,246	\$ 45,322	7.28%	Local	\$ 812	\$ 872	7.39%
\$ 59,688	\$ 60,920	2.06%	Federal	\$ 1,148	\$ 1,172	2.09%

Source: Quarterly Census of Employment and Wages

## Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

## QUICK FACTS

### Average Weekly Wage Comparisons

Western Iowa LWDA  
\$883

Rank  
Among All 9  
IWD Regions  
7

Statewide  
\$1,006

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

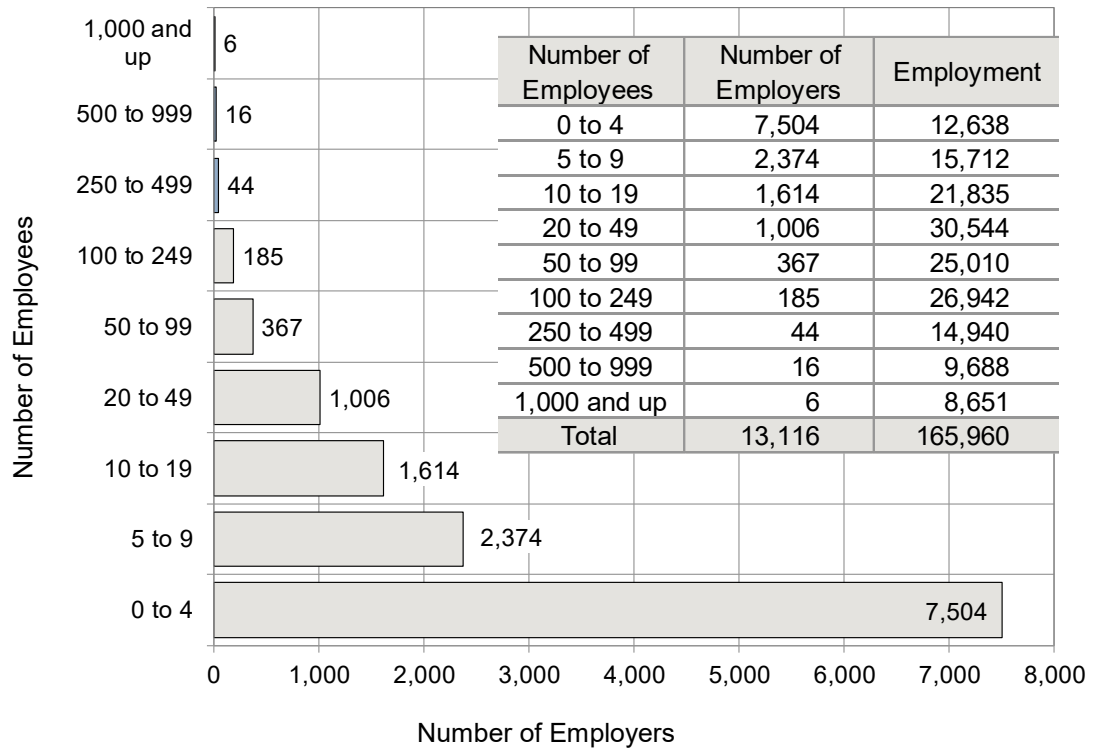
### Size of Firm

Six firms in Western Iowa LWDA employ 1000 or more workers, totaling 8,651 workers, which accounts for 5.2 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.3 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	Western Iowa (2019)	Western Iowa (2020)
Total Employment	165,149	165,577
New Hires	22,792	23,806
Separations	22,953	30,017
Turnover	9.2%	8.5%
Firm Jobs Gained	5,279	4,620
Firm Jobs Lost	5,445	10,830

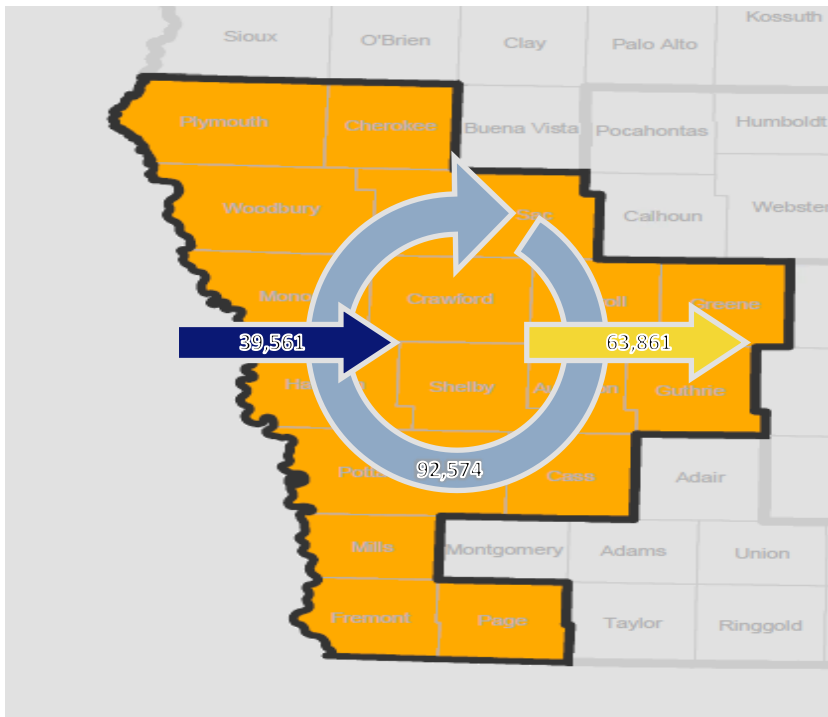
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Western Iowa LWDA 2019

Characteristics of workers who commute in, out, and within Western Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2019, there were 132,135 primary jobs in this region.

63,861 workers live in the Western Iowa LWDA but leave the region for their primary jobs

70.1 percent (92,574) of the region's workers live and work in the Western Iowa LWDA.

## ON THE MAP Statistics — Western Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	132,135	100.0%	134,325	100.0%	131,375	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	34,730	26.3%	35,931	26.7%	35,007	26.6%
Age 30 to 54	63,897	48.4%	65,965	49.1%	65,565	49.9%
Age 55 or older	33,508	25.4%	32,429	24.1%	30,803	23.4%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	28,335	21.4%	30,410	22.6%	34,046	25.9%
\$1,251 to \$3,333 per month	47,957	36.3%	53,122	39.5%	54,005	41.1%
More than \$3,333 per month	55,843	42.3%	50,793	37.8%	43,324	33.0%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	122,379	92.6%	125,335	93.3%	124,443	94.7%
Black or African American Alone	3,893	2.9%	3,330	2.5%	2,850	2.2%
American Indian or Alaska Native Alone	1,289	1.0%	1,402	1.0%	1,129	0.9%
Asian Alone	2,762	2.1%	2,582	1.9%	1,761	1.3%
Native Hawaiian or Other Pacific Islander Alone	159	0.1%	146	0.1%	87	0.1%
Two or More Race Groups	1,653	1.3%	1,530	1.1%	1,105	0.8%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 132,135 total primary jobs in the Western Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

36.3 percent of the Western Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

25.4 percent of the region's workers are age 55 and older.

## 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 132,135 total primary jobs in the Western Iowa LWDA and the distribution of educational attainment and sex of the workers

26.0 percent of the Western Iowa LWDA jobs were filled by workers who held some college or Associate degrees

53.4 percent of the region's workers are male.

### ON THE MAP Statistics — Western Iowa LWDA

*Distribution of Worker's Educational Attainment and Sex—Primary Jobs*

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	132,135	100.0%	134,325	100.0%	131,375	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	11,854	9.0%	11,521	8.6%	11,042	8.4%
High school or equivalent, no college	31,527	23.9%	32,541	24.2%	32,531	24.8%
Some college or Associate degree	34,376	26.0%	34,469	25.7%	33,248	25.3%
Bachelor's degree or advanced degree	19,648	14.9%	19,863	14.8%	19,547	14.9%
Educational attainment not available (workers aged 29 or younger)	34,730	26.3%	35,931	26.7%	35,007	26.6%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	70,507	53.4%	72,662	54.1%	70,442	53.6%
Female	61,628	46.6%	61,663	45.9%	60,933	46.4%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

### QUICK FACTS

#### Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Western Iowa LWDA is Obstetricians and Gynecologists with a mean hourly wage of \$135.64.

The lowest hourly mean wage by occupation in the Western Iowa LWDA is for Locker Room, Coatroom, and Dressing Room Attendants with \$9.07 an hour

### 2020 Hourly Wages for the Ten Largest Occupations\* in the Western Iowa LWDA

*\*Based on employment numbers*

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$11.33	\$9.16	\$12.41
Heavy and Tractor-Trailer Truck Drivers	\$20.96	\$13.71	\$24.59
Retail Salespersons	\$14.07	\$9.89	\$16.15
Fast Food and Counter Workers	\$10.79	\$8.67	\$11.85
Registered Nurses	\$28.52	\$22.23	\$31.67
Nursing Assistants	\$15.54	\$12.94	\$16.84
Laborers and Freight, Stock, and Material Movers, Hand	\$16.38	\$12.28	\$18.43
Home Health and Personal Care Aides	\$13.77	\$11.36	\$14.98
Office Clerks, General	\$17.30	\$11.84	\$20.02
Stockers and Order Fillers	\$15.71	\$11.00	\$18.06

Source: Occupational Employment and Wage Statistics (OEWS)

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Audubon	3,010	100	3.4	2,910
Carroll	10,550	420	4	10,130
Cass	6,750	260	3.9	6,490
Cherokee	6,190	230	3.8	5,960
Crawford	7,930	420	5.2	7,520
Fremont	3,710	120	3.1	3,600
Greene	5,330	230	4.2	5,110
Guthrie	5,400	300	5	5,100
Harrison	7,100	300	4	6,800
Ida	3,970	140	3.6	3,820
Mills	7,200	300	3.9	6,900
Monona	4,350	210	4.8	4,140
Page	6,190	310	5	5,880
Plymouth	14,300	500	3.6	13,800
Pottawattamie	47,200	2,500	5.2	44,800
Sac	5,170	180	3.5	4,990
Shelby	6,320	230	3.6	6,090
Woodbury	54,500	2,900	5.3	51,600
<b>Western Iowa LWDA</b>	<b>205,100</b>	<b>9,500</b>	<b>4.6</b>	<b>195,600</b>

### QUICK FACTS

#### Labor Force 2020

Unemployment averaged 4.6 percent in the Western Iowa LWDA for 2020. The region's jobless rate translated into 9,500 unemployed persons.

The 2020 unemployment rate for the Western LWDA was lower than the statewide average of 5.3 percent.

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.*

Source: Local Area Unemployment Statistics (LAUS)

## Unemployment Rates per Iowa Counties

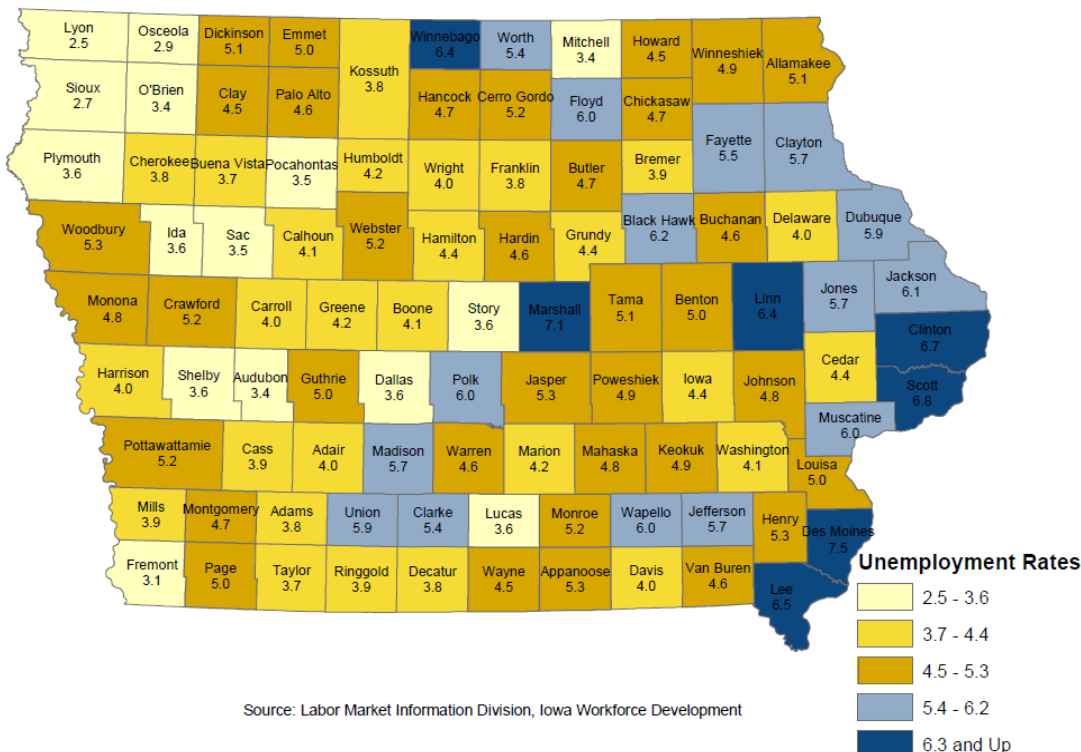
2020 Annual Average

### QUICK FACTS

#### County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.



Source: Local Area Unemployment Statistics (LAUS)

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

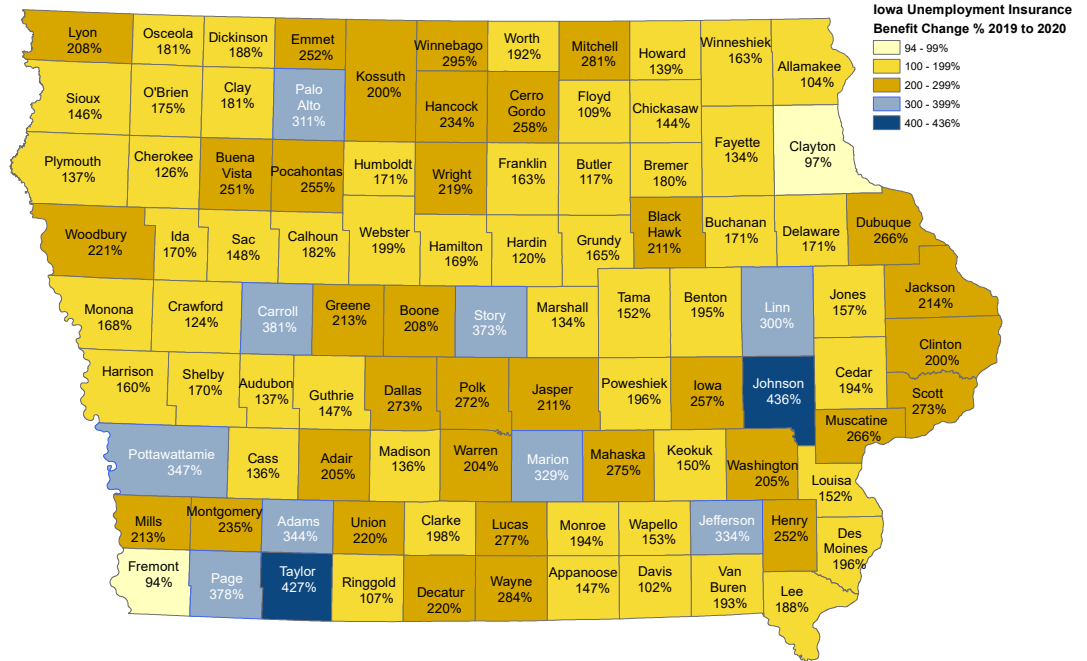
## QUICK FACTS

### Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

## Percentage Change in Total Unemployment Insurance (UI) Benefit\* From Annual 2019 to Annual 2020



\* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)  
\* Data is based on the claimants place of residence.

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development Labor Market Information

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about the Western Iowa LWDA — Visit our Website! <http://www.iowalmi.gov>

**IOWA'S LABOR MARKET INFORMATION DIVISION**  
LMI RELEASE DATE: August 2021

**4.1 %**  
UNEMPLOYMENT RATE

**CURRENT EMPLOYMENT STATISTICS**  
-6,500  
OVER THE MONTH CHANGE  
TOTAL NON-FARM EMPLOYMENT JULY TO AUGUST 2021

**2020 STATEWIDE LABOURSHED STUDY**  
26.2%  
OF THE EMPLOYED ARE LIKELY TO CHANGE EMPLOYMENT FOR A NEW OPPORTUNITY

**FEATURED OCCUPATIONAL WAGE INFORMATION**  
TRANSPORTATION, WAREHOUSE, STORAGE, & DISTRIBUTION MANAGERS  
MEAN HOURLY WAGE: \$39.54  
TOTAL ANNUAL OPENINGS: 150

FOR FURTHER INFORMATION CONTACT:  
Steph Burdick, Labor Market Information Bureau Chief  
Telephone: (515) 281-8882  
Email: [steph.burdick@iowadep.gov](mailto:steph.burdick@iowadep.gov)  
Steph Burdick, Labor Market Information Bureau Chief  
Telephone: (515) 281-7955  
Email: [labormi@iowadep.gov](mailto:labormi@iowadep.gov)

QUESTIONS? You can also contact us through our [labormi@iowadep.gov](mailto:labormi@iowadep.gov)

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