Executive Summary

In 2019 the Education sector accounted for 9.7 percent of all employment in Iowa, with 150,983 jobs. The average annual wage was $46,547 for 2019, which is 4.4 percent less than the state average wage of $48,672.

Three of the seven Educational services subsectors have an annual average wage higher than the state average wage. The highest of the three, Colleges & Universities, is 39.1 percent higher than the state average wage of $48,672.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. Elementary and secondary schools make up the largest portion of educational employment, 63.4 percent of the sector, with 95,766 employees.

Employment in this sector continues to trend upward, with the exception of 2015 and 2019 when employment decreased by less than 0.4 percent. Overall, employment has increased from 2010 to 2019 by 5.6 percent, from 142,935 to 150,983 jobs.

The majority of employees in this sector are women, who hold 69.5 percent of all Educational Services jobs in Iowa.
What is Education Services?

The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.


**2010–2019 Employment in Educational Services in Iowa**

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

**2019 Industry Breakout by Employment in Iowa**

**Educational Services NAICS Industry Coding**

**Percentage Employed and Average Annual Wage by Subsector**

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

**2010–2019 Employment in Educational Services in Iowa**

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

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In 2019, there were 2,835 Educational Services establishments across Iowa. Elementary & secondary schools had the most educational establishments in Iowa with 1,560 locations and 95,766 employees. With 434 establishments, the Other schools & instruction industry had the second-most locations, but only had 3,195 employees. Colleges & universities had the second-highest employment, with 34,037 employees.

This sector also includes dance lessons, sports instruction, and educational consultants.

2019 Average Annual Wage for Covered Employment in Educational Services

State Comparisons by Private Ownership

United States Average: $52,658

North Dakota $37,727
South Dakota $28,767
Nebraska $44,724
Iowa $38,827
Kansas $36,510
Missouri $48,632
Minnesota $43,564
Wisconsin $53,882
Michigan $39,112
Indiana $41,323
Ohio $38,500
South Dakota $28,767

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

Industry Distribution by Age and Gender, 2nd Quarter 2019

Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau

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