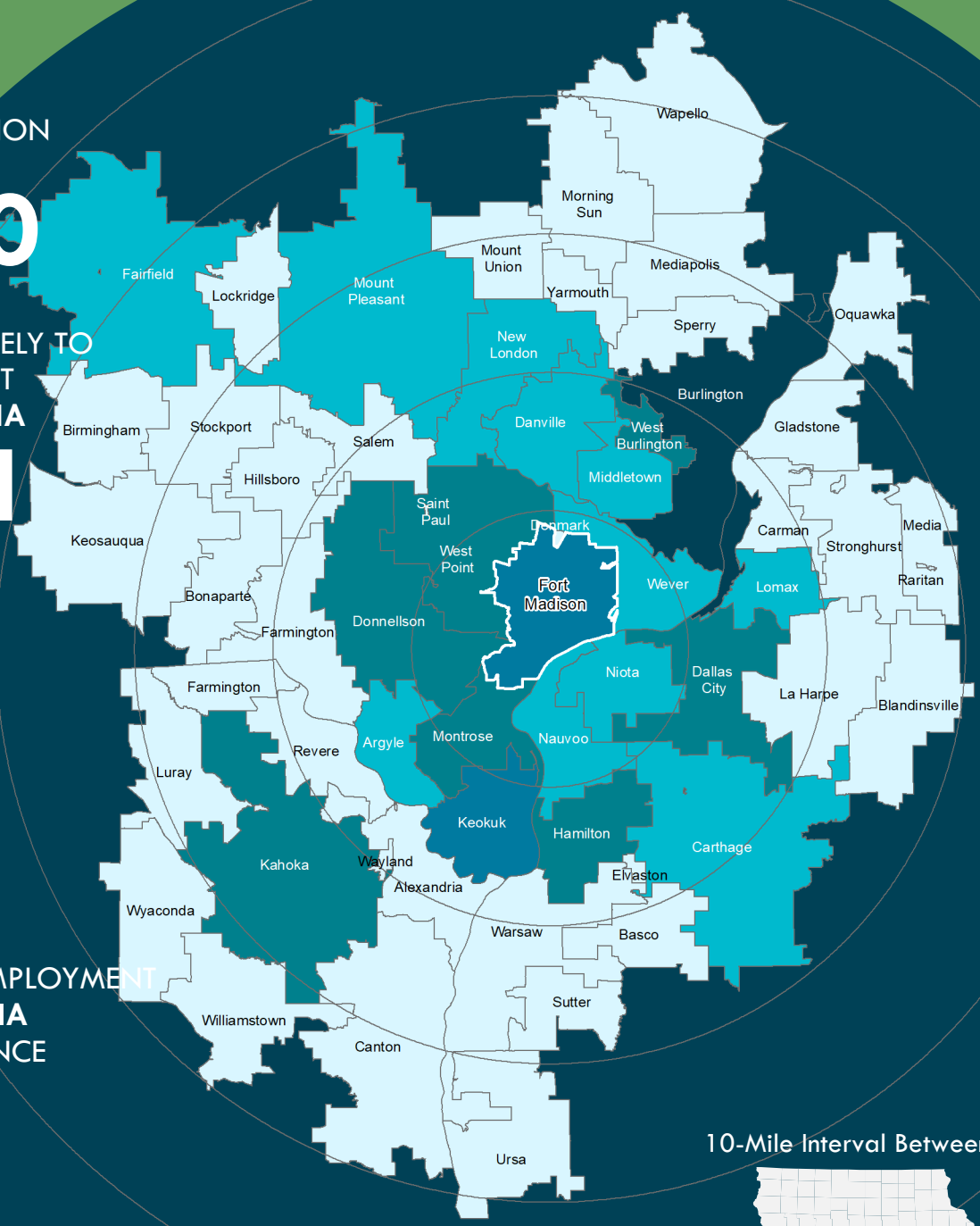
FORT MADISON, IOWA
LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
WWW.IOWALMI.GOV/LABORSHED

RELEASED
2021

ESTIMATED POPULATION
AGES 18-64
86,620

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **FORT MADISON, IA**
14,791



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **FORT MADISON, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 1 - 60
- 61 - 284
- 285 - 703
- 704 - 2,464
- 2,465 - 4,557

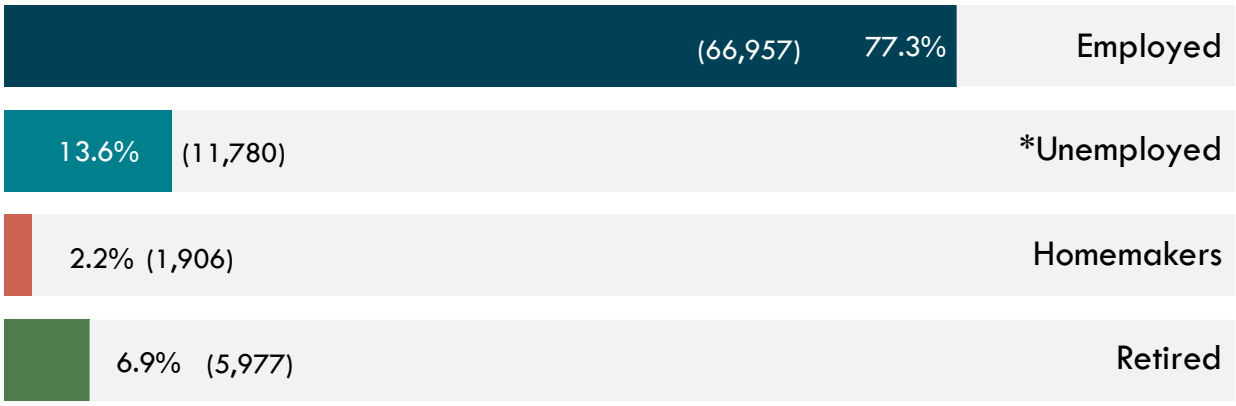
10-Mile Interval Between Rings

AREA SHOWN

FORT MADISON LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Fort Madison Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment **33.5%**

Unemployed - Likely to Accept Employment **61.8%**

Homemakers - Likely to Accept Employment **77.8%**

Retired - Likely to Accept Employment **25.0%**

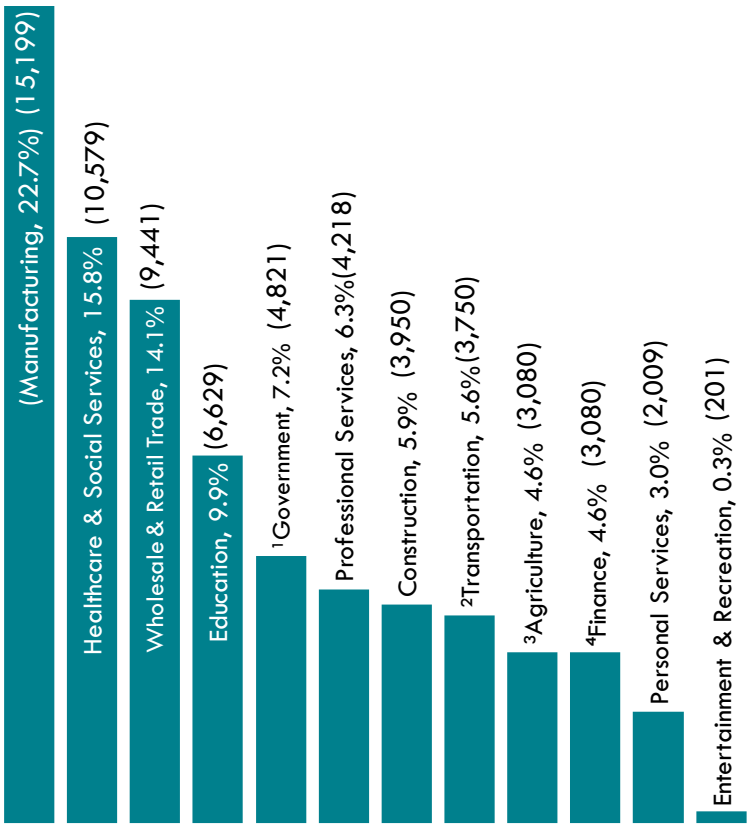
The employed are currently commuting an average of—

13 miles one-way for an employment opportunity

&

17 minutes

BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



[1]Public Administration, Government
[2]Transportation, Communications, & Utilities
[3]Agriculture, Forestry, & Mining
[4]Finance, Insurance, & Real Estate

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

Health/Medical Insurance	85.4%
Pension/ Retirement/401K	75.1%
Paid Holidays	74.7%
Dental Coverage	73.6%
Vision Coverage	72.0%
Life Insurance	69.7%
Disability Insurance	63.2%
Paid Vacation	63.2%
Paid Time Off	54.8%
Paid Sick Leave	51.7%

EMPLOYED: LIKELY TO CHANGE

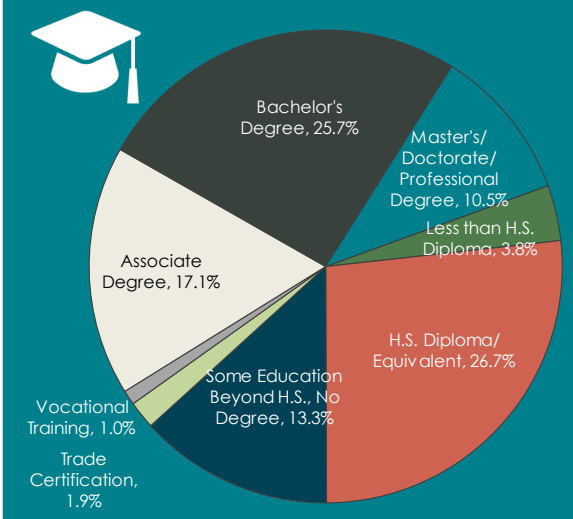
- **An estimated 12,222 employed individuals are likely to change their current employment situation for an opportunity in Fort Madison**

- Current occupational categories:

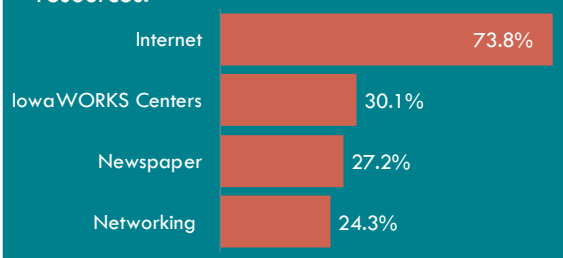
Professional, Paraprofessional, Technical	26.0%
Production, Construction, Material Moving	24.0%
Sales	16.0%
Clerical	13.0%
Service	11.0%
Managerial	9.0%
Agricultural	1.0%

- Current median wages: $
  - $15.00/hour and $52,000/year
  - $20.00/hour - attracts 66%
  - $21.63/hour - attracts 75%

- 69.5% have an education beyond HS



- **33.3% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:

- Top newspapers:

- Commute:
  - Currently commuting an average of **10** miles/**15** minutes (one-way) to work
  - Willing to commute an average of **24** miles/**31** minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

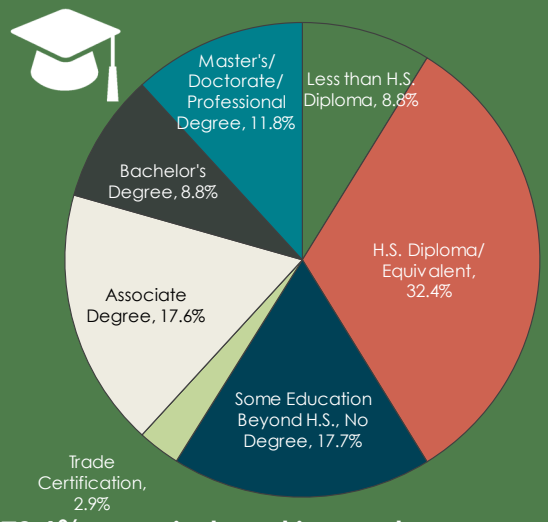
- **An estimated 858 unemployed individuals are likely to accept employment in Fort Madison**

- Former occupational categories:

Production, Construction, Material Moving	31.0%
Professional, Paraprofessional, Technical	27.6%
Service	17.2%
Sales	13.8%
Clerical	10.4%
Agricultural	0.0%
Managerial	0.0%

- Median wages: $
  - $11.00/hour - lowest willing to accept
  - $13.40/hour - attracts 66%
  - $15.88/hour - attracts 75%

- 58.8% have an education beyond HS



- **79.4% are actively seeking employment**
- Most frequently identified job search resources:

- Top sites:

- Top newspapers:

- Commute:
  - Willing to commute an average of **20** miles/**27** minutes (one-way) to work

The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Fort Madison is estimated at 27.0 percent—approximately 1,552 people living in Fort Madison work in other communities.

Most of those who are out commuting are working in West Burlington (IA), Burlington (IA), and Mt Pleasant (IA).

Less than one-third (29.6%) of out commuters are likely to change employment (approximately 459 people).

44.4% earn an hourly wage—median wage is **$20.00/hour**
51.9% earn an annual salary—median salary is **$83,000/year**

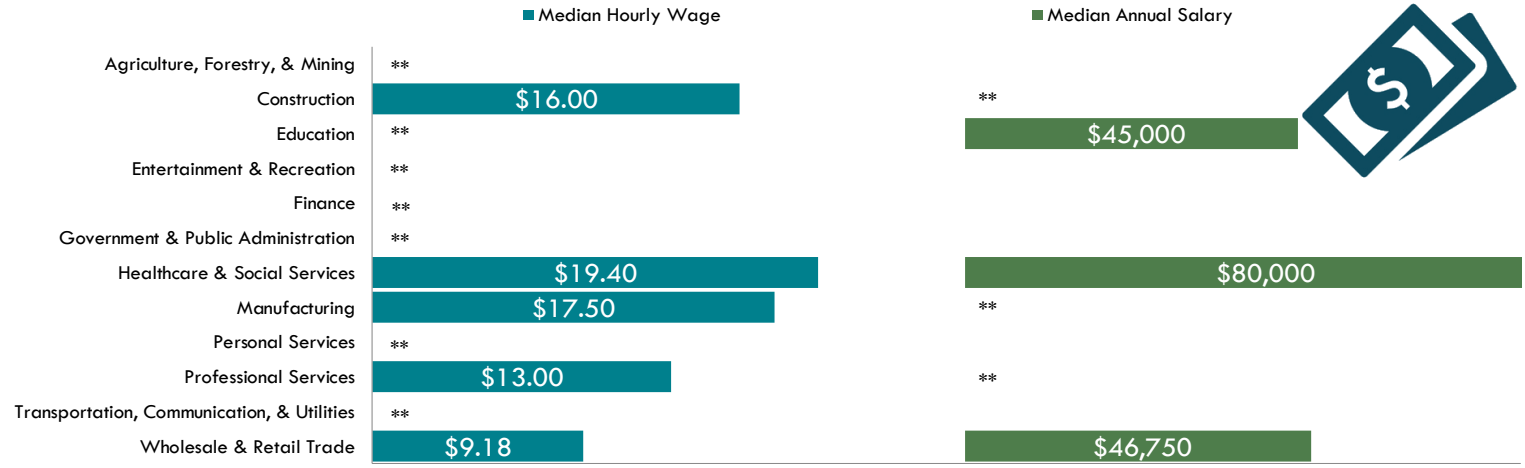
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture	**	**	**	**	**
Construction	42.9%	0.0%	28.6%	0.0%	14.3%
Education	100%	0.0%	0.0%	0.0%	100%
Entertainment & Recreation	**	**	**	**	**
Finance	**	**	**	**	**
Government	66.7%	0.0%	0.0%	16.7%	50.0%
Healthcare & Social Services	94.4%	11.1%	5.6%	33.3%	44.4%
Manufacturing	66.7%	13.9%	5.6%	22.2%	25.0%
Personal Services	66.7%	16.7%	0.0%	16.7%	33.3%
Professional Services	44.4%	0.0%	0.0%	22.2%	22.2%
Transportation	50.0%	0.0%	0.0%	16.7%	33.3%
Wholesale & Retail Trade	48.5%	18.2%	3.0%	12.1%	15.2%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



***Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.*

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
Inadequate Hours	2.2%	269
Low Income	1.5%	183
Mismatch of Skills	5.7%	697
†Total	7.9%	966

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.
Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA WORKFORCE DEVELOPMENT

IOWA economic development

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