

Southwestern Iowa Employers' Council of Iowa Workshop

Engaging Millennials Using Career Pathways

The Employers' Council of Iowa (ECI) in Southwestern Iowa will host a workshop on how to engage millennial workers by utilizing career pathways.

The following topics will also be covered:

- What are career pathways and benefits of creating them
- How to develop a career pathway that is attractive to a Millennial
- How to utilize career pathways when advertising job openings
- How to appeal to Millennials desire for continuous learning, skills development and focus on their future

Meeting Details

When: June 9, 2016
10:00 am — Noon

Where: Southwestern Community College Performing Arts Center — Multi-purpose Room (co-located in the YMCA)
1201 W. Townline Street
Creston, IA 50801

Cost: \$10.00 per person

Space is limited so reserve a spot today!

**RSVP: IowaWORKS at 641-782-2119 ext. 13
or email hannah.west@iwd.iowa.gov**

