



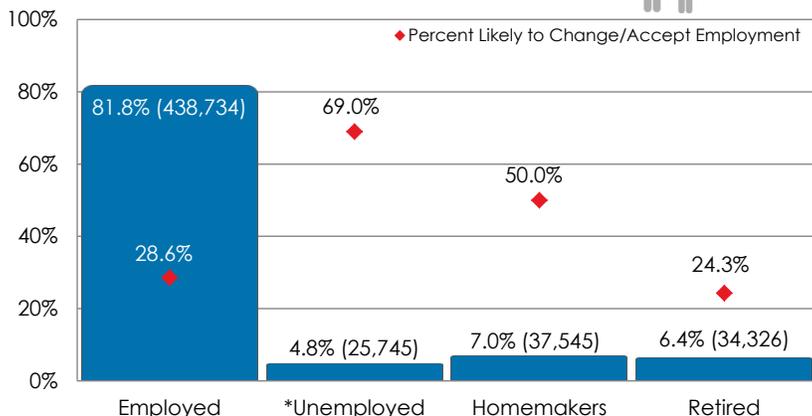
2016 ANKENY·IOWA LABORSHED ANALYSIS



ANKENY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Ankeny Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

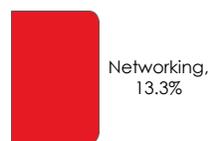
EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$15.45/hr & \$70,000/yr
- 22.5% are actively seeking new employment
- 11.4% are working multiple jobs
- Currently working an average of 44 hrs/week
- 32.6% currently working within the professional, paraprofessional & technical occupational category followed by 17.4% within each of the clerical & managerial occupational categories
- Most frequently identified job search resources:

www.indeed.com
www.craigslist.org

www.linkedin.com
www.monster.com

Internet,
83.7%



Estimated Population 18-64: 536,350 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Ankeny (166,809):

- 149,798 Employed
- 5,272 Unemployed
- 6,322 Homemakers
- 5,417 Retired

UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.5%	2,247
Mismatch of Skills	5.0%	7,490
Low Income	0.7%	1,049
†Total Underemployment	6.2%	9,287

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Finance, Insurance & Real Estate	18.8%	82,482	88.2%	30.0%	3.9%
Education	12.5%	54,842	75.9%	26.7%	1.3%
Wholesale & Retail Trade	11.5%	50,454	74.3%	43.6%	12.2%
Healthcare & Social Services	11.1%	48,699	79.1%	20.8%	7.5%
Professional Services	9.4%	41,241	86.5%	33.3%	5.8%
Manufacturing	9.2%	40,364	89.8%	25.0%	0.0%
Public Administration & Government	9.0%	39,486	84.3%	23.3%	2.0%
Construction	5.4%	23,692	81.3%	23.1%	6.3%
Transportation, Communication & Utilities	5.4%	23,692	81.3%	36.0%	0.0%
Personal Services	4.6%	20,182	78.6%	33.3%	3.6%
Agriculture, Forestry & Mining	2.5%	10,968	92.3%	8.3%	7.7%
Entertainment & Recreation	0.6%	2,631	**	**	**

** Insufficient survey data/refused
Totals may vary due to rounding.

Survey respondents from the Ankeny Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance & real estate industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Ankeny from their home ZIP for an employment opportunity.

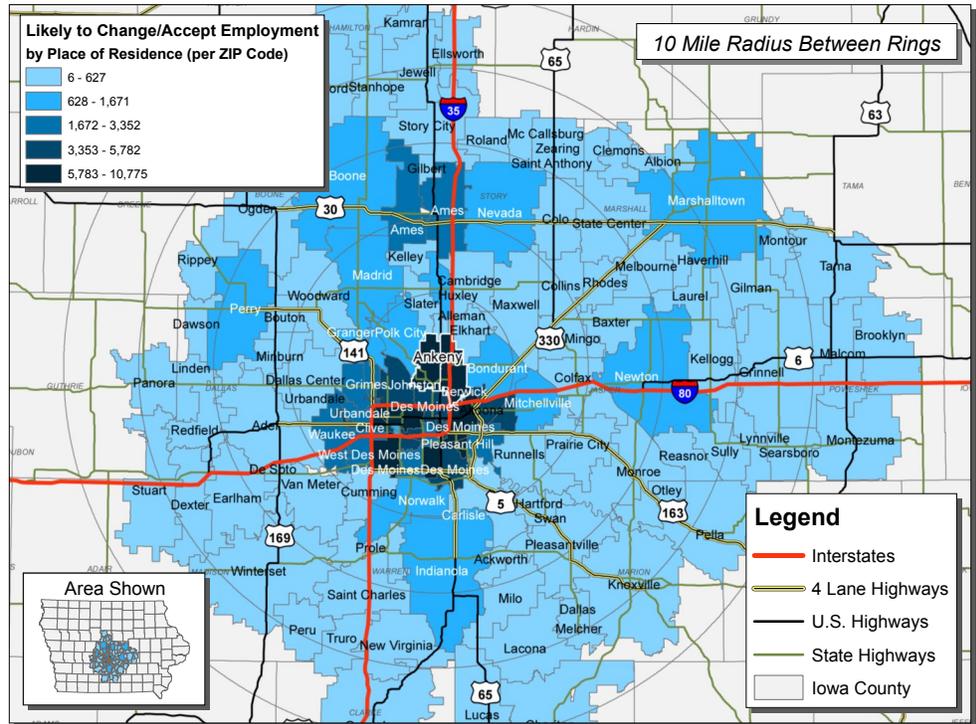
Those who are likely to change/accept employment in the Ankeny Laborshed area are willing to commute an average of 24 miles one-way for employment opportunities.

The out commute for Ankeny is estimated at 58.6 percent—approximately 14,786 people living in Ankeny work in other communities.

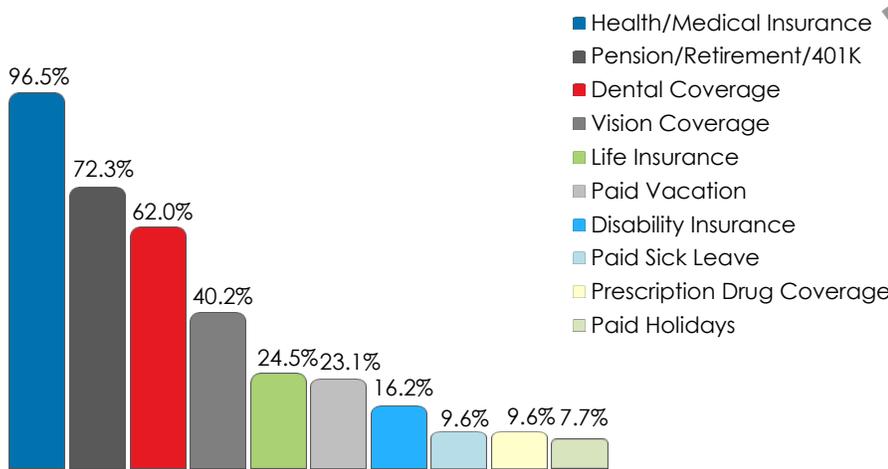
Most of those who are out commuting are working in Des Moines or West Des Moines.

Nearly one-third (30.8%) of out commuters are likely to change employment (approximately 4,554 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN ANKENY



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (81.9%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.5 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

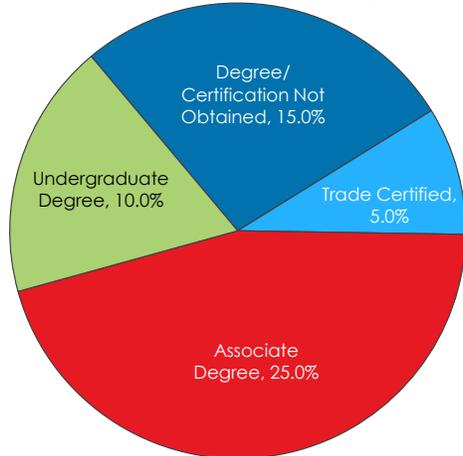


	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	86.3%	15.0%	52.7%	\$69,250	\$14.17
Agriculture, Forestry & Mining	76.9%	15.4%	53.9%	**	**
Construction	71.9%	21.9%	25.0%	\$80,000	\$18.75
Education	92.3%	9.0%	74.4%	\$50,000	\$12.50
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	92.1%	11.9%	64.4%	\$70,500	\$18.35
Healthcare & Social Services	86.6%	23.9%	38.9%	\$60,000	\$14.00
Manufacturing	69.4%	16.3%	34.7%	\$60,000	\$17.25
Personal Services	89.3%	25.0%	35.7%	\$69,000	\$10.63
Professional Services	90.2%	17.6%	51.1%	\$68,000	\$14.00
Public Administration & Government	94.0%	14.0%	66.0%	\$69,250	\$15.00
Transportation, Communication & Utilities	87.5%	15.6%	43.8%	\$62,000	\$16.23
Wholesale & Retail Trade	71.6%	13.5%	29.7%	\$75,000	\$12.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
 **Insufficient survey data/refused

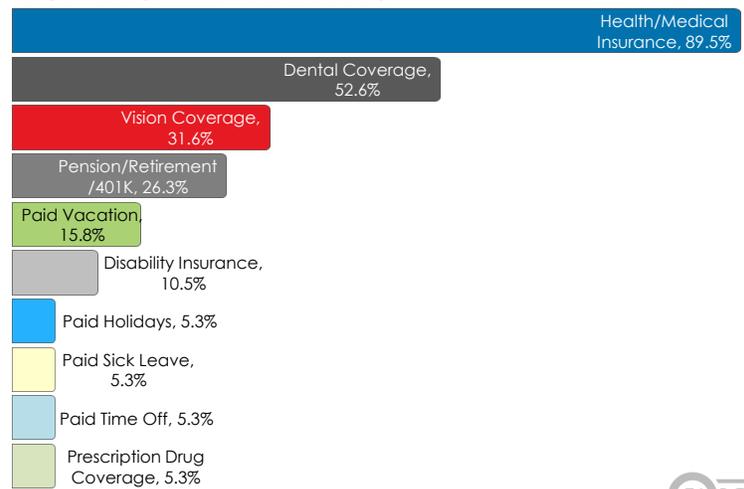
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 35.0% are actively seeking employment
- An estimated 5,272 unemployed individuals are likely to accept employment in Ankeny.
- Average age is 39 years old
- 55.0% are female; 45.0% are male
- **Education:**
 - 55.0% are educated beyond high school

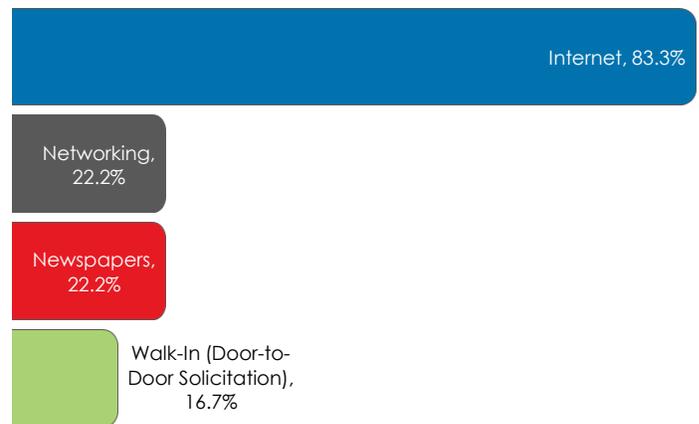


- **Wages:**
 - \$13.44/hr - to attract 66% of applicants
 - \$15.00/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 25 miles one way for the right opportunity
- 72.2% expressed interest in seasonal and 68.4% in temporary employment opportunities
- 45.0% expressed interest in working varied shifts

TOP DESIRED BENEFITS



TOP JOB SEARCH RESOURCES



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FOR MORE INFORMATION REGARDING THE ANKENY LABORSHED ANALYSIS, CONTACT:

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