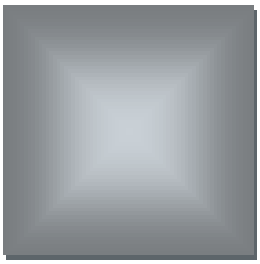
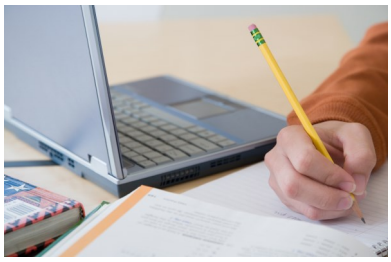
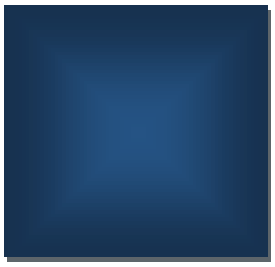
2016 IOWA INDUSTRY PROFILE

EDUCATIONAL SERVICES

IOWA WORKFORCE DEVELOPMENT







Executive Summary

In 2015, the **educational services** sector represented 9.54 percent of all employment in Iowa, with 146,019 jobs. The average annual wage was $43,392 for 2015, which is just 1.6 percent less than the state average wage of $44,094.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. Local school districts hold the largest portion of educational employment followed by **colleges & universities**, but this sector also includes services such as dance lessons, sports instruction, and educational consultants.

Employment in **educational services** has generally trended upward, although employment took a small hit in 2010 as government and other employers pruned employees due to the recession. Employment in this sector has grown by 9.0 percent since 2006. Over the same period, average wages increased by 29.7 percent.

Most employees in this sector are women, who hold 68.7 percent of all industry jobs in Iowa.

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What are Educational Services?

The **educational services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

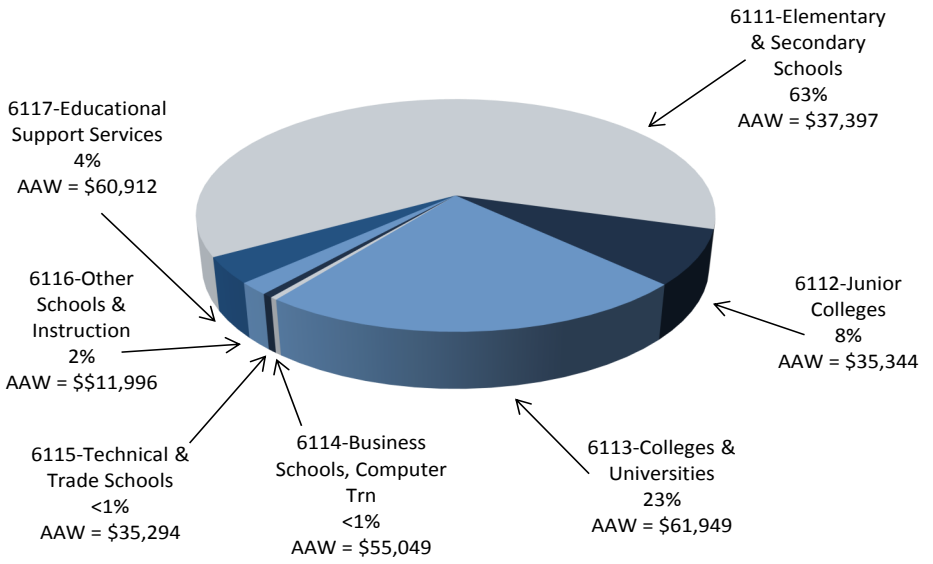
These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2015 Industry Breakout by Employment in Iowa

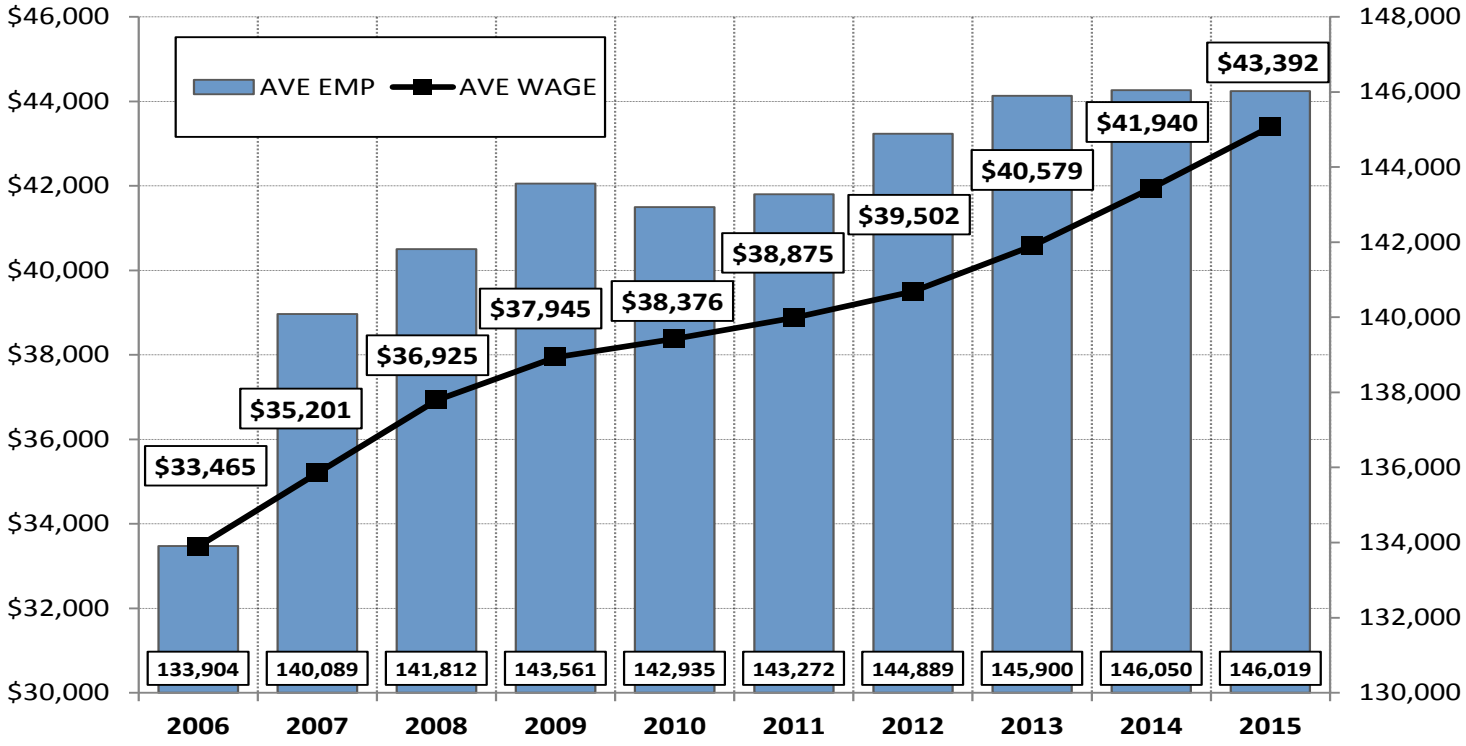
Educational Services NAICS Industry Coding

Percentage Employed & Average Annual Wage (AAW) by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2006-2015 Employment in Educational Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

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Examples of Major Educational Services Employers

Name of Company	Industry
DMACC	Junior Colleges
Drake University	Colleges and Universities
Hawkeye Community College	Junior Colleges
Grinnell College	Colleges and Universities
Iowa State University	Colleges and Universities
Kirkwood Community College	Colleges and Universities
Luther College	Colleges and Universities
Morningside College	Colleges and Universities
St. Ambrose University	Colleges and Universities
Simpson College	Colleges and Universities

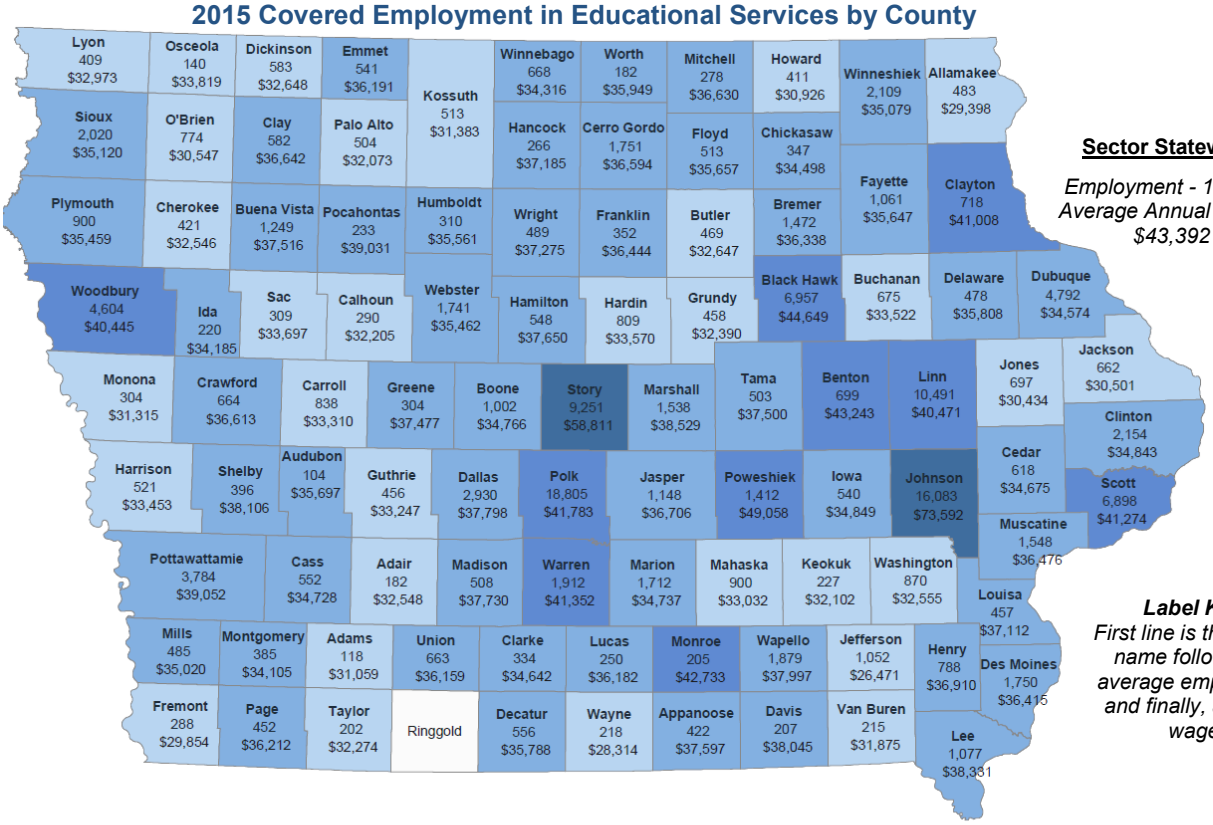
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

There were 2,690 operating locations for the **education** sector in 2015. **Elementary & Secondary Schools** contains the majority of employees and establishments, 91,865 (62.9%) and 1,568 (58.3%) respectively.

While **colleges & universities** is the second largest industry group for employment (33,744 or 23.1%), **Other Schools & Instruction** has more establishments (362 or 13.5%). This makes sense considering how many people large universities can employ.

2015 Covered Employment in Educational Services by County



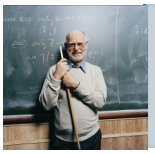
Sector Statewide:

Employment - 146,019
Average Annual Wage - $43,392

Label Key:
First line is the county name followed by average employment and finally, average wage.

Wages Less than $33,819 | $33,820 - $39,052 | $39,053 - $49,058 | Greater than $49,059

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



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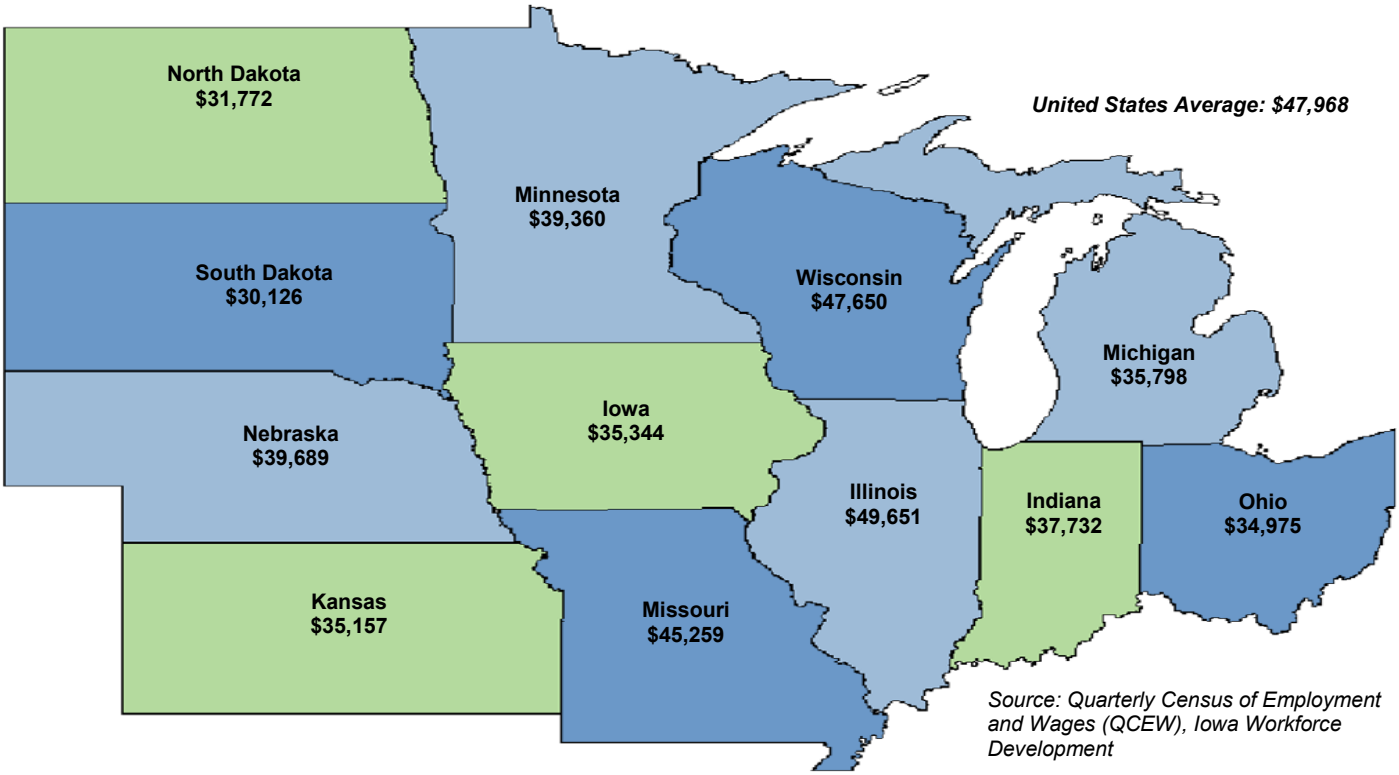
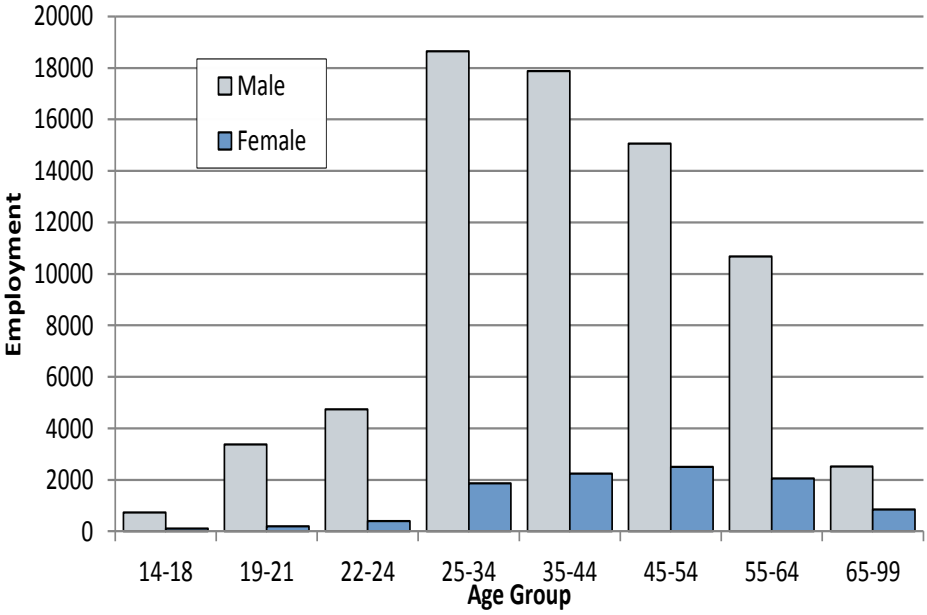
2015 Average Annual Wage for Covered Employment in Educational Services

State Comparisons by Private Ownership



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

Industry Distribution by Age & Gender 4th Qtr. 2015



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
http://lehd.did.census.gov

Contact Information

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