

# Education & Career Counselors

## Occupational Profile



### DOES THIS DESCRIBE YOU?

**Work Interests** involve descriptive categories (compatible with Holland's Model) attributed to success in this career:

- **Social** – Involves working with, communicating with, and teaching people; providing service.

**Work Styles** depict worker characteristics conducive for this career:

- **Concern for Others**
- **Integrity**
- **Cooperation**
- **Self Control**
- **Adaptability/Flexibility**

**Work Values** are associated with aspects of work that provide satisfaction in this career:

- **Achievement** – Sense of accomplishment; results oriented.
- **Working Conditions**—Job security; good working conditions.
- **Relationships** – Provide service to others in non-competitive environment.

**Aptitudes** reflect an ability to acquire skills and knowledge for success in this career: important for success in the career:

- **Oral Expression**
- **Oral Comprehension**
- **Written Comprehension**
- **Written Expression**
- **Deductive Reasoning**

### OVERVIEW

Counsel individuals and provide group educational and vocational guidance services. Belongs to the Education and Training career cluster and Support Services career pathway.

### SKILLS & KNOWLEDGE NEEDED

#### Basic Skills:

- Reading Comprehension
- Active Listening
- Social Perceptiveness
- Speaking
- Critical Thinking

#### Technology Skills:

- Analytical or Scientific Software
- Data Base User Interface and Query Software
- Electronic Mail Software
- Presentation Software
- Spreadsheet Software

#### Knowledge:

- Psychology
- Therapy and Counseling
- English Language
- Education and Learning
- Customer and Personal Service

## ESTIMATED & PROJECTED EMPLOYMENT

Occupational Title	2014 Estimated Employment	2024 Projected Employment	2014-24 Employment Change	Annual Growth Rate (%)	Total Annual Openings
Total, All Occupations	1,795,100	1,949,240	154,140	0.9	58,145
Community & Social Service Occupations	31,495	36,095	4,600	1.5	1,130
Educational, Guidance, School, & Vocational Counselors	2,630	2,895	265	1.0	80

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>

## 2017 WAGE & SALARY (\$)

Occupational Title	Mean Wage	Mean Salary	Entry Wage	Entry Salary	Exp Wage	Exp Salary
Total All Occupations	20.93	43,539	10.09	20,991	26.35	54,813
Community & Social Service Occupations	20.50	42,649	12.16	25,293	24.68	51,327
Educational, Guidance, School, & Vocational Counselors	24.48	50,921	16.31	33,923	28.57	59,419

Source: <https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>

## EDUCATION & TRAINING

Education	Work Experience	Job Training
Master's Degree	None	None

A master's degree is required for most educational guidance counseling positions. Licenses, certificates, and/or commissions required. Sources: <https://www.iowaworkforcedevelopment.gov/occupational-projections>, [https://www.bls.gov/emp/ep\\_education\\_training\\_system.htm](https://www.bls.gov/emp/ep_education_training_system.htm), and <https://www.iowaworkforcedevelopment.gov/iowa-licensed-occupations>

## NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Skill	Median Skill Level	Minimum Skill Level	Maximum Skill Level
Applied Mathematics	4	3	5
Locating Information	4	3	6
Reading for Information	4	3	7
Applied Technology	n.a.	n.a.	n.a.
Business Writing	4	3	5
Workplace Observation	3	2	4
Listening for Understanding	4	3	4

An ACT assessment-based credential issued in determining essential work skills needed for employment success across industries and occupations. The greater the score, the greater the skill level (Bronze = 3, Silver = 4, Gold = 5, Platinum = 6 & higher). Source: <http://www.act.org/content/act/en/products-and-services/workkeys-for-employers/assessments.html>

## PRIMARY INDUSTRY SECTORS

### (Where are Education & Career Counselors Employed?)

Educational Services  
Social Assistance

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>



## ADDITIONAL SOURCES:

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