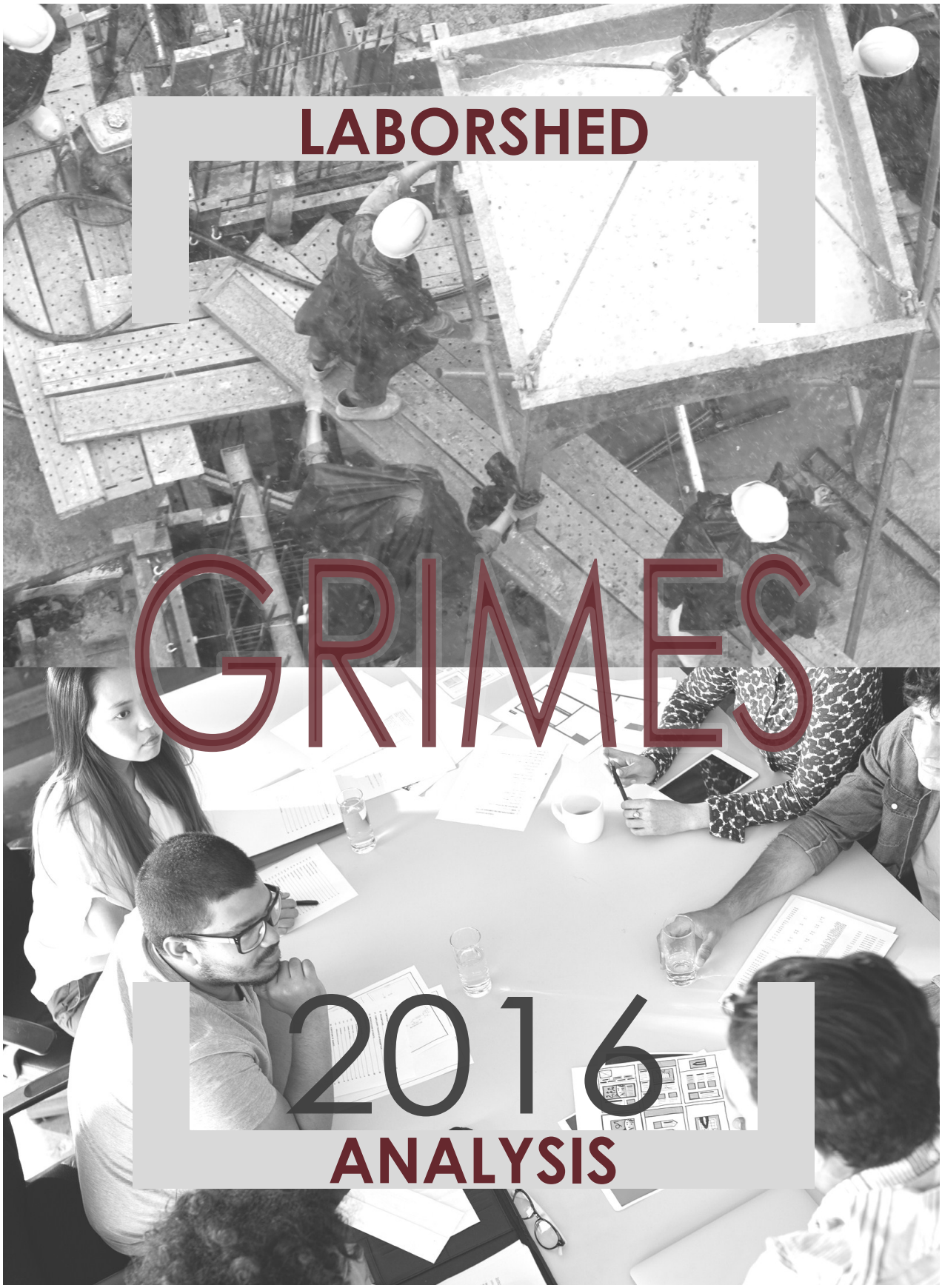


LABORSHED

GRIMES

2016

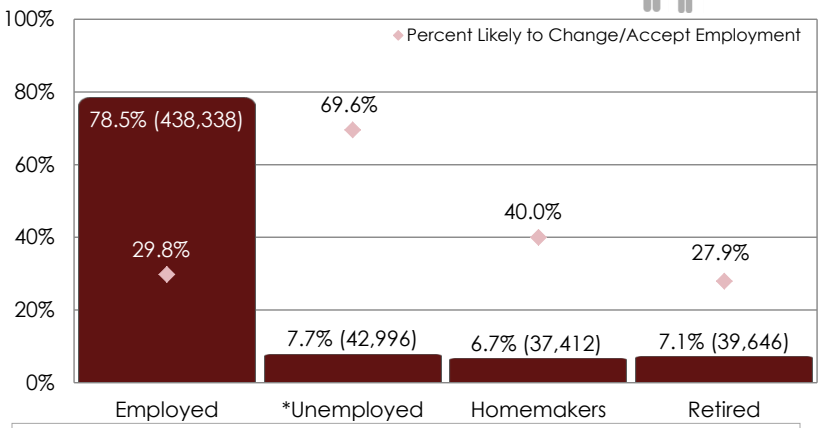
ANALYSIS

A Joint Study of Workforce Characteristics
in Grimes, Johnston and Urbandale, Iowa

GRIMES, JOHNSTON & URBANDALE LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Grimes, Johnston & Urbandale Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



**Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.*

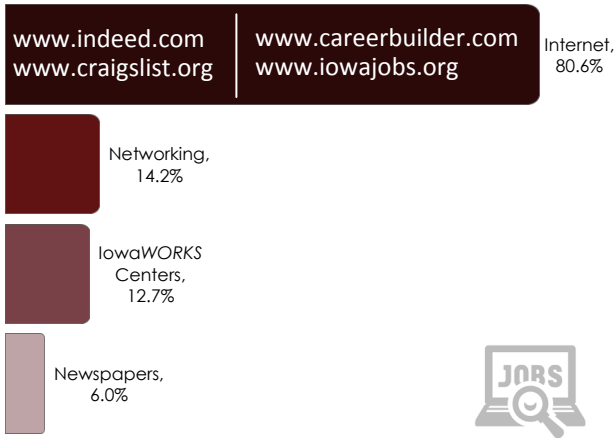
Estimated Population 18-64: 558,392 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Grimes, Johnston & Urbandale (185,578):

- 167,176 Employed
- 5,828 Unemployed
- 6,695 Homemakers
- 5,879 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: $14.25/hr & $70,000/yr
- 24.3% are actively seeking new employment
- 12.9% are working multiple jobs
- Currently working an average of 42 hrs/week
- 27.1% currently working within the professional, paraprofessional & technical occupational category followed by 19.4% within the clerical occupational category
- Most frequently identified job search resources:



UNDEREMPLOYMENT

	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.7%	4,514
Mismatch of Skills	3.8%	6,353
Low Income	0.5%	836
†Total Underemployment	6.2%	10,365

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Finance, Insurance & Real Estate	17.3%	75,832	82.3%	29.1%	6.3%
Wholesale & Retail Trade	13.4%	58,737	74.4%	39.3%	15.9%
Education	12.9%	56,546	72.8%	20.3%	3.7%
Professional Services	11.0%	48,217	83.3%	28.0%	6.7%
Healthcare & Social Services	10.5%	46,025	81.4%	31.3%	5.1%
Public Administration & Government	9.4%	41,204	84.3%	23.3%	3.9%
Manufacturing	8.8%	38,574	83.3%	27.5%	2.1%
Transportation, Communication & Utilities	7.0%	30,684	76.2%	38.7%	4.8%
Personal Services	3.7%	16,219	77.3%	41.2%	9.1%
Construction	3.1%	13,588	63.6%	28.6%	13.6%
Agriculture, Forestry & Mining	1.8%	7,890	100%	12.5%	0.0%
Entertainment & Recreation	1.1%	4,822	**	**	**

*** Insufficient survey data/refused*
Totals may vary due to rounding.

Survey respondents from the Grimes, Johnston & Urbandale Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance & real estate industry.

Commuting Statistics

The map at the right represents the concentration of those who are likely to commute into Grimes, Johnston & Urbandale from their home ZIP for an employment opportunity.

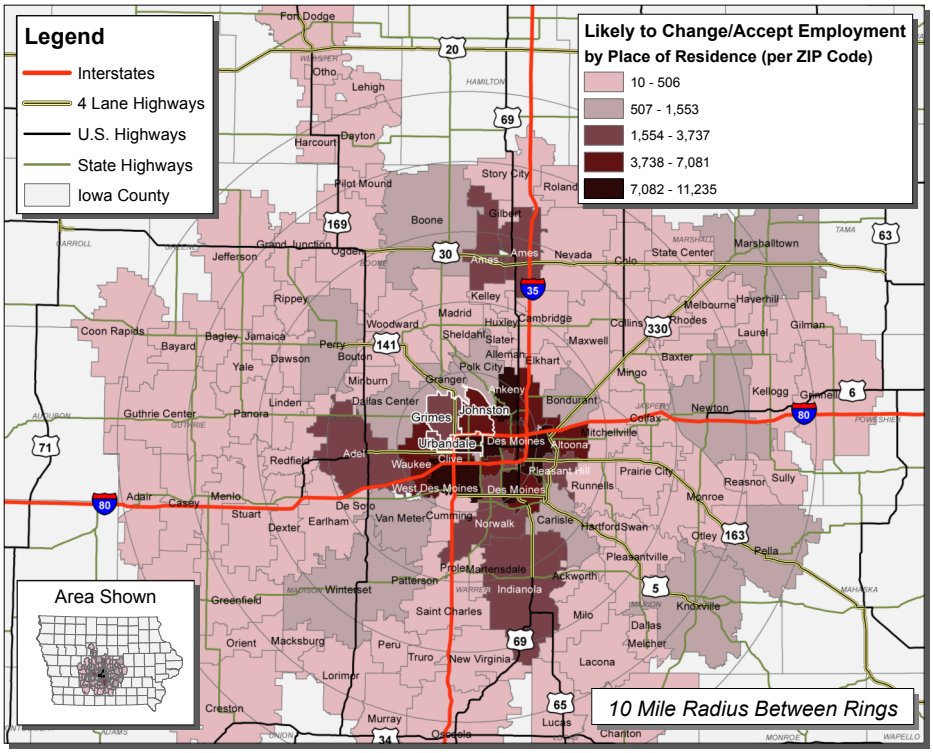
Those who are likely to change/accept employment in the Grimes, Johnston & Urbandale Laborshed area are willing to commute an average of 23 miles one-way for employment opportunities.

The out commute for Grimes, Johnston & Urbandale is estimated at 61.1 percent—approximately 20,063 people living in Grimes, Johnston & Urbandale work in other communities.

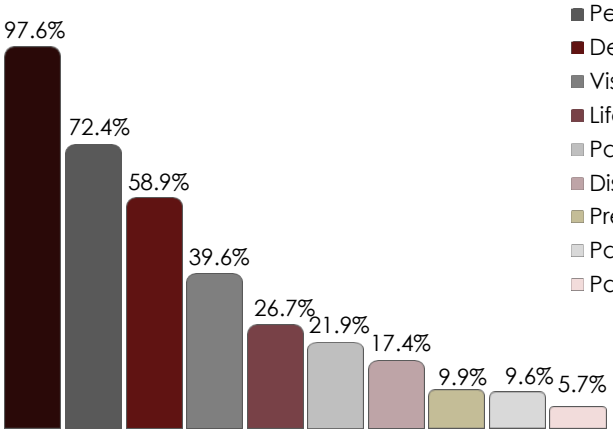
Most of those who are out commuting are working in Des Moines or West Des Moines.

Over one-fourth (28.8%) of out commuters are likely to change employment (approximately 5,778 people).

Concentration of Those Likely to Change/Accept Employment in Grimes, Johnston & Urbandale



Top Current Benefits of the Full-Time Employed



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (82.7%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.1 percent indicate their employer pays the entire cost of insurance premiums.

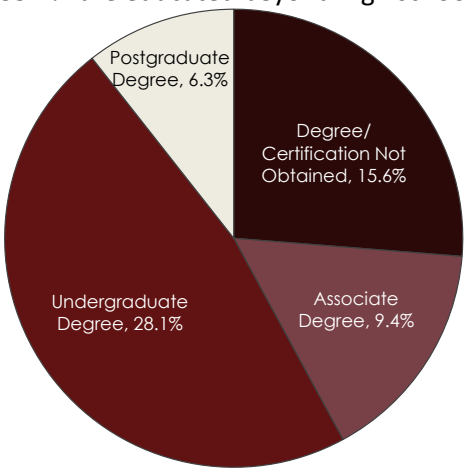
Education Levels and Median Wages by Industry

	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	**83.2%**	**12.8%**	**35.0%**	**$65,000**	**$15.00**
Agriculture, Forestry & Mining	**	**	**	**	**
Construction	68.2%	27.3%	22.7%	**	$23.00
Education	92.6%	11.1%	71.6%	$60,000	$13.80
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	92.6%	11.7%	68.1%	$70,000	$19.00
Healthcare & Social Services	84.7%	10.2%	52.5%	$58,500	$15.75
Manufacturing	68.7%	18.8%	23.0%	$45,000	$16.50
Personal Services	77.3%	13.6%	27.2%	$70,000	$11.50
Professional Services	81.4%	11.9%	59.4%	$73,500	$19.00
Public Administration & Government	94.1%	9.8%	70.6%	$70,000	$27.14
Transportation, Communication & Utilities	76.2%	7.1%	45.3%	$70,000	$15.00
Wholesale & Retail Trade	65.9%	12.2%	24.4%	$65,000	$10.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
***Insufficient survey data/refused*

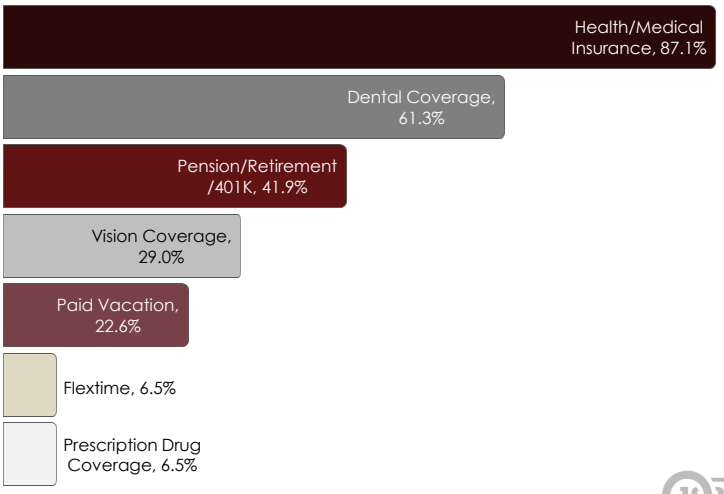
Unemployed - likely to accept employment

- 65.6% are actively seeking employment
- An estimated 5,828 unemployed individuals are likely to accept employment in Grimes, Johnston & Urbandale.
- Average age is 45 years old
- 50.0% are male; 50.0% are female
- **Education:**
  - 59.4% are educated beyond high school

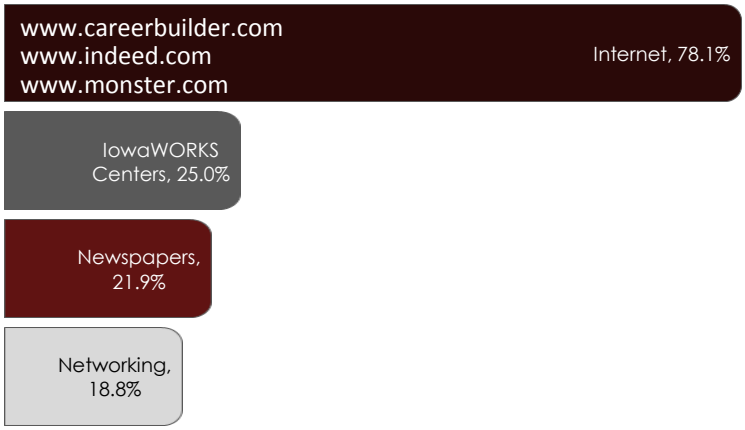


- **Wages:**
  - $15.00/hr - to attract 66% of applicants
  - $15.50/hr - to attract 75% of applicants
  - $12.00/hr - lowest median wage willing to accept
- Willing to commute an average of 25 miles one way for the right opportunity
- 65.6% expressed interest in either temporary or seasonal employment opportunities
- 29.0% expressed interest in working varied shifts

Top Desired Benefits



Top Job Search Resources



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For more information regarding the Grimes, Johnston & Urbandale Laborshed Analysis, contact:

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