

Guthrie County Iowa 2016

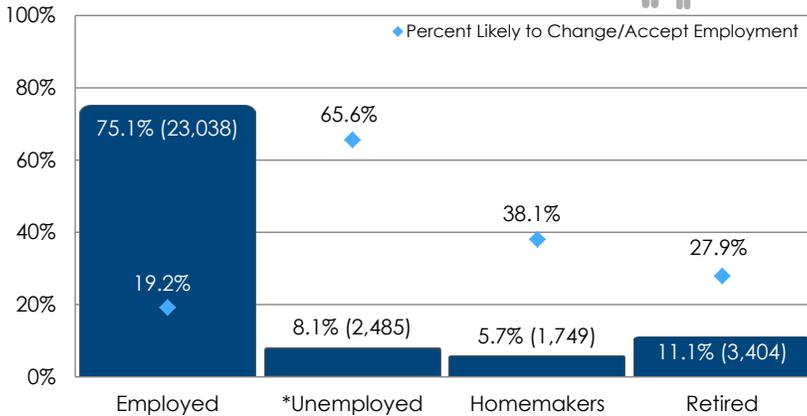


Laborshed Analysis
A Study of Workforce Characteristics

GUTHRIE COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Guthrie County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 30,676 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Guthrie Center (8,368):

- 7,051 Employed
- 478 Unemployed
- 466 Homemakers
- 373 Retired

UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	0.2%	14
Mismatch of Skills	2.0%	141
Low Income	0.5%	35
†Total Underemployment	2.5%	176

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	15.8%	3,640	77.0%	23.9%	4.9%
Agriculture, Forestry & Mining	13.4%	3,087	93.0%	10.3%	0.0%
Finance, Insurance & Real Estate	11.1%	2,557	86.8%	21.2%	5.3%
Manufacturing	11.1%	2,557	80.5%	27.3%	9.8%
Public Administration & Government	10.4%	2,396	83.8%	13.8%	2.7%
Wholesale & Retail Trade	9.0%	2,073	73.0%	36.0%	5.4%
Education	8.1%	1,866	61.5%	13.0%	7.7%
Professional Services	6.0%	1,382	81.8%	11.1%	13.6%
Construction	5.8%	1,337	63.0%	5.9%	14.8%
Personal Services	5.0%	1,152	60.0%	13.3%	20.0%
Transportation, Communication & Utilities	4.0%	922	63.2%	16.7%	5.3%
Entertainment & Recreation	0.3%	69	**	**	**

** Insufficient survey data/refused

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$15.15/hr & \$78,000/yr
- 19.2% are actively seeking new employment
- 15.8% are working multiple jobs
- Currently working an average of 42 hrs/week
- 30.2% currently working within the production, construction & material handling occupational category followed by 24.5% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

www.indeed.com

www.careerbuilder.com

www.iowajobs.org

Internet,

72.2%

Newspapers,
31.5%

The Des Moines Register
Daily Times Herald - Carroll
Guthrie Center Times

IowaWORKS
Centers,
11.1%

Networking,
7.4%



The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

Survey respondents from the Guthrie County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Guthrie Center from their home ZIP for an employment opportunity.

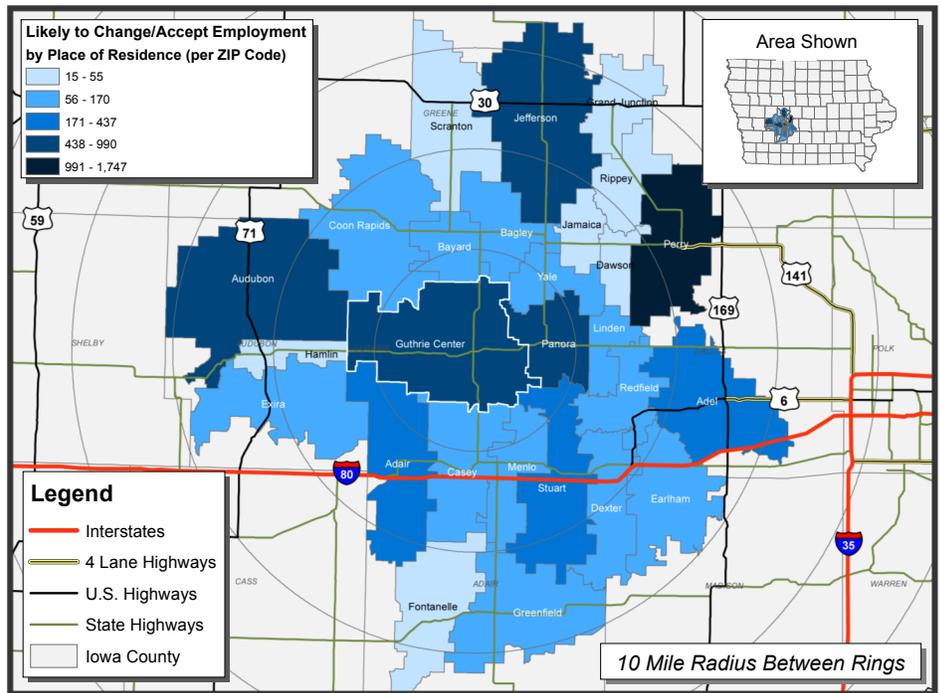
Those who are likely to change/accept employment in the Guthrie County Laborshed area are willing to commute an average of 27 miles one-way for employment opportunities.

The out commute for Guthrie Center is estimated at 31.7 percent—approximately 354 people living in Guthrie Center work in other communities.

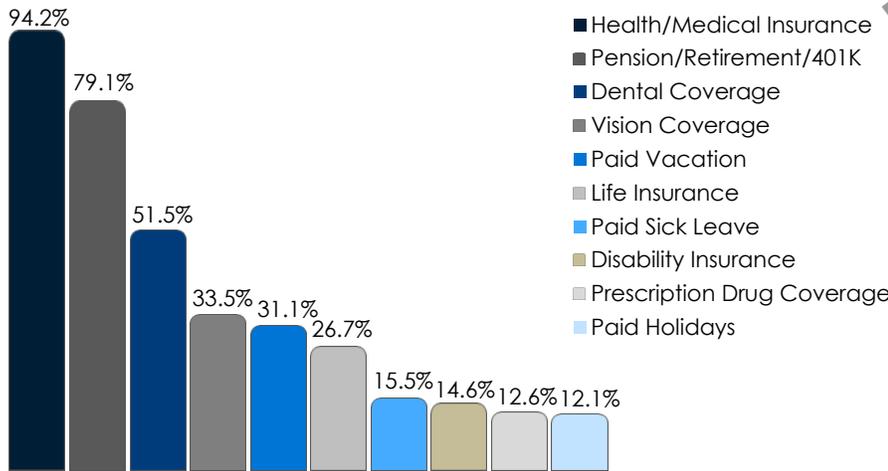
Most of those who are out commuting are working in Panorama, Audubon, Des Moines, Dexter or West Des Moines.

Over one-fourth (26.3%) of out commuters are likely to change employment (approximately 93 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN GUTHRIE CENTER



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (75.2%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 17.0 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



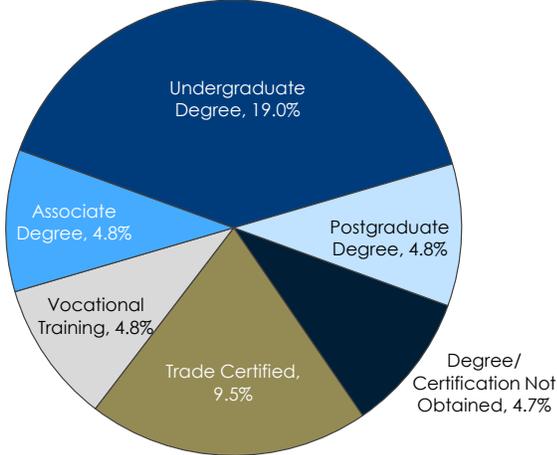
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	76.2%	20.8%	30.1%	\$55,000	\$17.00
Agriculture, Forestry & Mining	72.1%	23.3%	18.6%	\$42,000	\$14.63
Construction	51.9%	14.8%	7.4%	\$47,500	\$20.00
Education	94.9%	0.0%	79.5%	\$51,500	\$13.43
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	86.8%	44.7%	34.2%	\$59,000	\$18.60
Healthcare & Social Services	86.9%	27.9%	22.9%	\$72,500	\$15.40
Manufacturing	48.8%	12.2%	7.3%	\$93,500	\$16.42
Personal Services	60.0%	0.0%	36.0%	\$48,000	\$11.50
Professional Services	81.8%	18.2%	59.1%	\$67,500	\$21.83
Public Administration & Government	75.0%	19.4%	22.2%	\$52,000	\$23.00
Transportation, Communication & Utilities	78.9%	26.3%	10.6%	**	\$15.62
Wholesale & Retail Trade	64.9%	21.6%	18.9%	\$55,000	\$10.63

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

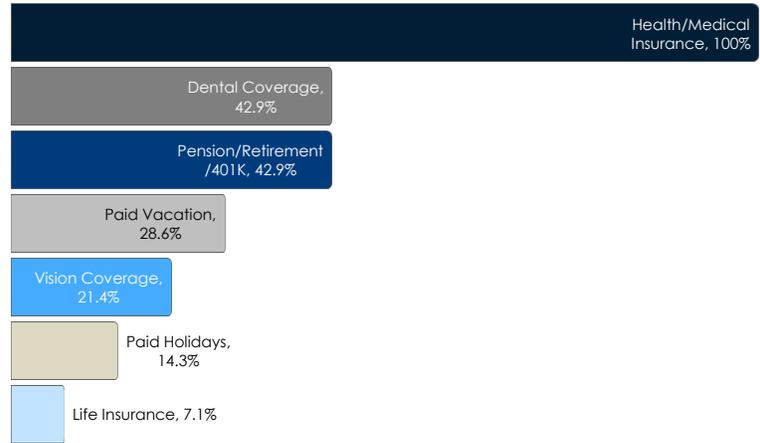
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 55.6% are actively seeking employment
- An estimated 478 unemployed individuals are likely to accept employment in Guthrie Center.
- Average age is 44 years old
- 52.4% are male; 47.6% are female
- **Education:**
 - 47.6% are educated beyond high school

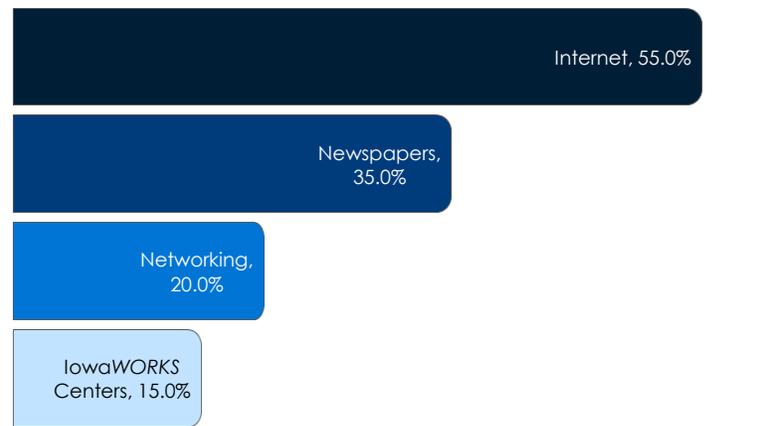


- **Wages:**
 - \$14.00/hr - to attract 66% of applicants
 - \$14.75/hr - to attract 75% of applicants
 - \$10.25/hr - lowest median wage willing to accept
- Willing to commute an average of 28 miles one way for the right opportunity
- 78.9% expressed interest in seasonal and 63.2% in temporary employment opportunities
- 52.6% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



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FOR MORE INFORMATION REGARDING THE GUTHRIE COUNTY LABORSHED ANALYSIS, CONTACT:

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