

Hairstylists/Cosmetologists

Occupational Profile

DOES THIS DESCRIBE YOU?

Work Interests involve descriptive categories (compatible with Holland's Model) attributed to success in this career.

- **Artistic**—Involves working with forms, designs, and patterns requiring self-expression without clear set of rules.
- **Enterprising**—Involves starting up and carrying out projects; often leading people and making business decisions that sometimes require risk.
- **Social**—Involves working with, communicating with, and teaching people; providing service.
- **Realistic**—Involves work activities that include practical, hands-on problems and solutions; often dealing with plants, animals, and real-world materials like wood, tools, and machinery.

Work Styles depict worker characteristics conducive for this career:

- **Attention to Detail**
- **Self Control**
- **Cooperation**
- **Dependability**
- **Adaptability/Flexibility**

Work Values are associated with aspects of work that provide satisfaction in this career:

- **Achievement**—Sense of accomplishment; results oriented.
- **Independence**—Autonomy; working on your own.
- **Relationships**—Provide service to others in non-competitive environment.

Aptitudes reflect an ability to acquire skills and knowledge for success in this career:

- **Near Vision**
- **Arm-Hand Steadiness**
- **Finger Dexterity**
- **Manual Dexterity**
- **Oral Comprehension**



OVERVIEW

Provide beauty services to patrons, such as shampooing, cutting, coloring, and styling hair, and massaging and treating scalp. May apply makeup, dress wigs, perform hair removal, and provide nail and skin care services. This career is part of the Human Services career cluster and Personal Care career Services pathway.

SKILLS & KNOWLEDGE NEEDED

Basic Skills:

- Active Listening
- Speaking
- Critical Thinking
- Active Learning
- Service Orientation

Technology Skills:

- Accounting Software
- Office Suite Software
- Point of Sale Software
- Spreadsheet Software
- Word Processing Software

Knowledge:

- Customer and Personal Service
- Sales and Marketing
- Administration and Management

ESTIMATED & PROJECTED EMPLOYMENT

Occupational Title	2014 Estimated Employment	2024 Projected Employment	2014-24 Employment Change	Annual Growth Rate (%)	Total Annual Openings
Total, All Occupations	1,795,100	1,949,240	154,140	0.9	58,145
Personal Care & Service Occupations	55,530	62,200	6,670	1.2	2,050
Hairdressers, Hairstylists, & Cosmetologists	7,970	8,905	935	1.2	300

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>

2017 WAGE & SALARY (\$)

Occupational Title	Mean Wage	Mean Salary	Entry Wage	Entry Salary	Exp Wage	Exp Salary
Total All Occupations	20.93	43,539	10.09	20,991	26.35	54,813
Personal Care & Service Occupations	12.05	25,068	8.42	17,519	13.87	28,842
Hairdressers, Hairstylists, & Cosmetologists	13.01	27,068	8.33	17,331	15.35	31,936

Source: <https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>

EDUCATION & TRAINING

Education	Work Experience	Job Training
Postsecondary	None	None

A diploma is required for most hairstylist positions along with completion of an accredited barbering or cosmetology school. Licenses, certificates, and/or commissions required.

Sources: <https://www.iowaworkforcedevelopment.gov/occupational-projections>, https://www.bls.gov/emp/ep_education_training_system.htm, and <https://www.iowaworkforcedevelopment.gov/iowa-licensed-occupations>

NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Skill	Median Skill Level	Minimum Skill Level	Maximum Skill Level
Applied Mathematics	3	3	5
Locating Information	4	3	5
Reading for Information	3	3	5
Applied Technology	n.a.	n.a.	n.a.
Business Writing	3	3	3
Workplace Observation	2	2	3
Listening for Understanding	3	3	3

An ACT assessment-based credential issued in determining essential work skills needed for employment success across industries and occupations. The greater the score, the greater the skill level (Bronze = 3, Silver = 4, Gold = 5, Platinum = 6 & higher). Source: <http://www.act.org/content/act/en/products-and-services/workkeys-for-employers/assessments.html>

PRIMARY INDUSTRY SECTORS

(Where are Fitness/Aerobics Instructors Employed?)

Self Employed
Personal Services

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>



ADDITIONAL SOURCES:

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