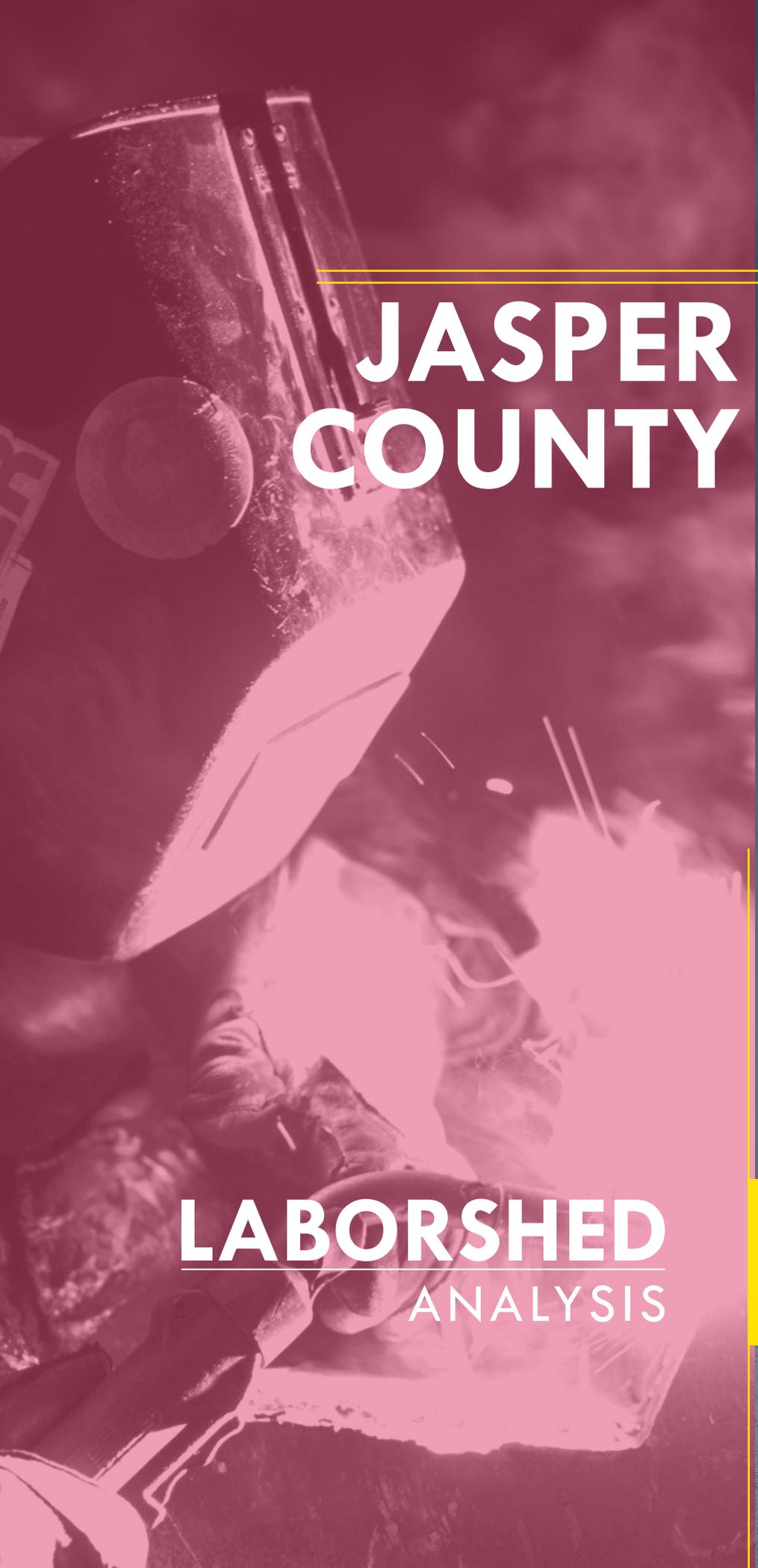




2016



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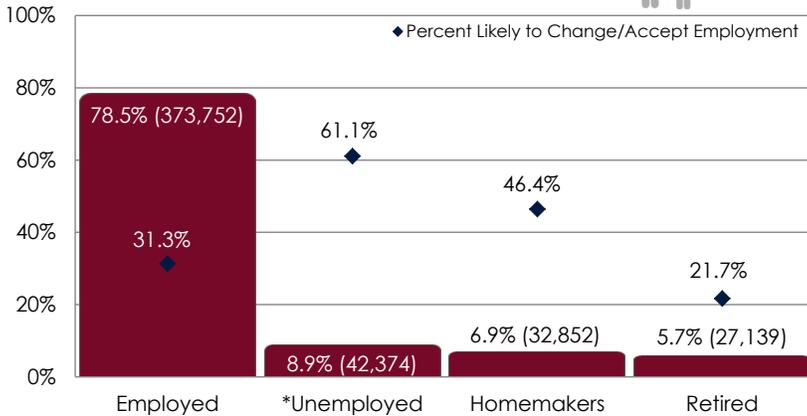
LABORSHED
ANALYSIS

A
STUDY OF
WORKFORCE
CHARACTERISTICS

JASPER COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Jasper County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 476,117 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Newton (55,739):

- 48,105 Employed
- 2,291 Unemployed
- 2,568 Homemakers
- 2,775 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$14.85/hr & \$50,000/yr
- 34.4% are actively seeking new employment
- 14.3% are working multiple jobs
- Currently working an average of 43 hrs/week
- 28.4% currently working within the professional, paraprofessional & technical occupational category followed by 22.1% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com
www.careerbuilder.com
www.iowajobs.org

Internet, 78.1%

Newspapers, 14.6%

Networking, 13.5%

IowaWORKS Centers, 8.3%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.5%	1,203
Mismatch of Skills	5.4%	2,598
Low Income	0.5%	241
†Total Underemployment	7.2%	3,464

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Education	16.6%	62,043	89.5%	25.5%	1.8%
Manufacturing	14.9%	55,689	78.0%	28.3%	5.1%
Wholesale & Retail Trade	14.2%	53,073	68.8%	53.5%	12.5%
Finance, Insurance & Real Estate	11.4%	42,608	92.1%	34.3%	2.6%
Professional Services	10.4%	38,870	84.2%	37.5%	7.9%
Healthcare & Social Services	9.4%	35,133	64.4%	13.8%	20.0%
Public Administration & Government	7.5%	28,031	74.2%	21.7%	9.7%
Transportation, Communication & Utilities	5.8%	21,678	90.0%	38.9%	10.0%
Construction	3.9%	14,576	92.3%	25.0%	7.7%
Personal Services	3.6%	13,455	68.8%	30.0%	12.5%
Agriculture, Forestry & Mining	1.9%	7,101	85.7%	0.0%	14.3%
Entertainment & Recreation	0.4%	1,495	**	**	**

** Insufficient survey data/refused

Survey respondents from the Jasper County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Newton from their home ZIP for an employment opportunity.

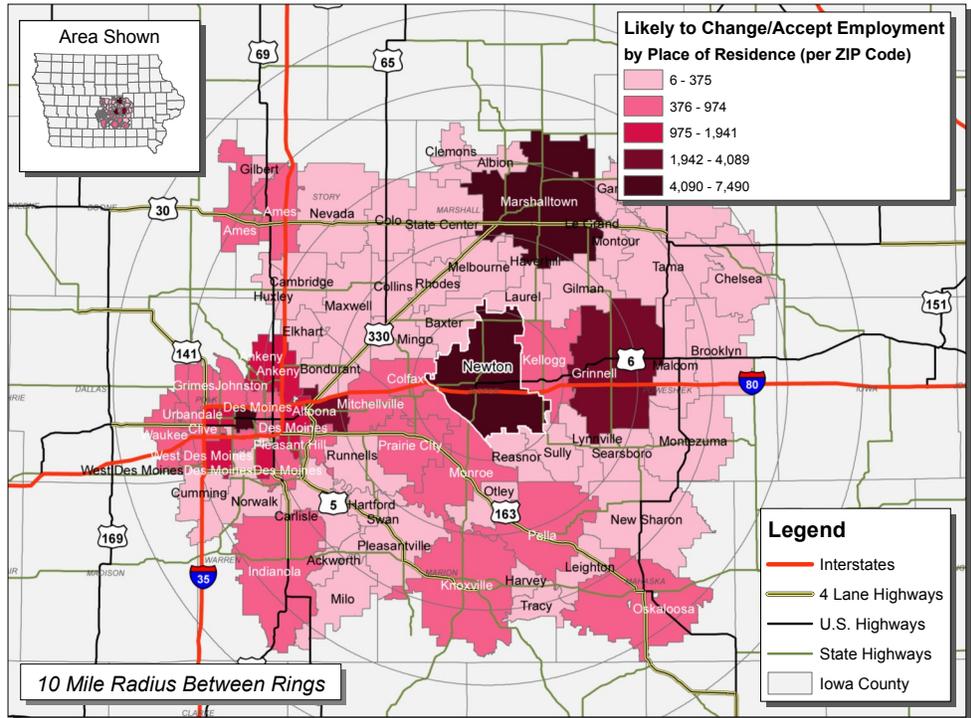
Those who are likely to change/accept employment in the Jasper County Laborshed area are willing to commute an average of 23 miles one-way for employment opportunities.

The out commute for Newton is estimated at 28.2 percent—approximately 2,336 people living in Newton work in other communities.

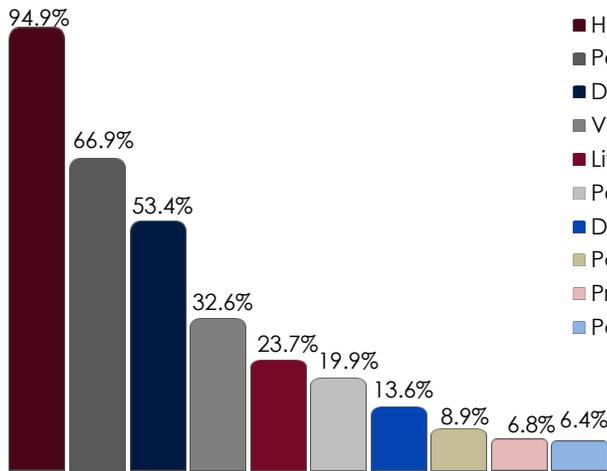
Most of those who are out commuting are working in Des Moines or Grinnell.

One-third (33.3%) of out commuters are likely to change employment (approximately 778 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN NEWTON



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



- Health/Medical Insurance
- Pension/Retirement/401K
- Dental Coverage
- Vision Coverage
- Life Insurance
- Paid Vacation
- Disability Insurance
- Paid Sick Leave
- Prescription Drug Coverage
- Paid Holidays

The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (77.3%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 17.0 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

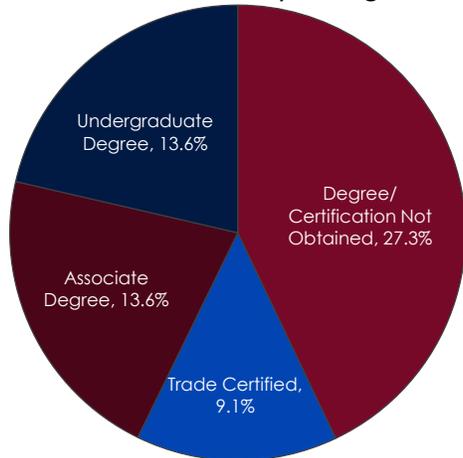


	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	79.5%	18.3%	41.4%	\$65,000	\$15.00
Agriculture, Forestry & Mining	**	**	**	**	**
Construction	53.8%	30.8%	7.7%	**	\$21.72
Education	86.0%	8.8%	66.7%	\$50,000	\$15.00
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	81.6%	15.8%	60.6%	\$60,000	\$18.25
Healthcare & Social Services	84.4%	24.4%	37.8%	\$67,000	\$16.63
Manufacturing	66.1%	15.3%	20.3%	\$70,000	\$19.23
Personal Services	75.0%	25.0%	25.0%	**	\$11.00
Professional Services	84.2%	26.3%	36.9%	\$60,000	\$15.00
Public Administration & Government	80.6%	12.9%	48.4%	\$76,000	\$21.28
Transportation, Communication & Utilities	80.0%	15.0%	30.0%	\$50,000	\$14.00
Wholesale & Retail Trade	66.7%	14.3%	14.3%	\$70,000	\$10.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
**Insufficient survey data/refused

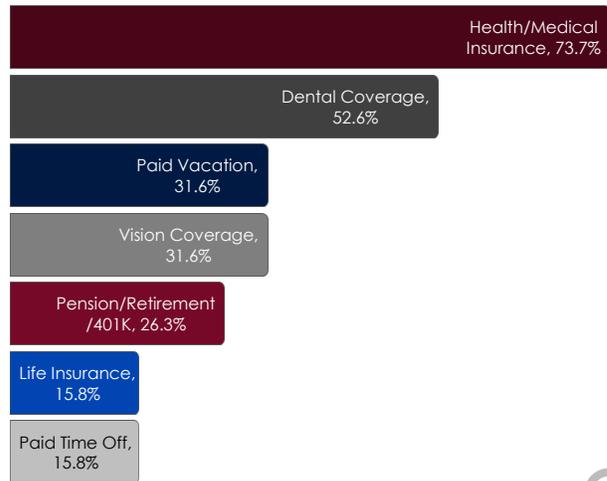
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 68.2% are actively seeking employment
- An estimated 2,291 unemployed individuals are likely to accept employment in Newton.
- Average age is 43 years old
- 59.1% are female; 40.9% are male
- **Education:**
 - 63.6% are educated beyond high school

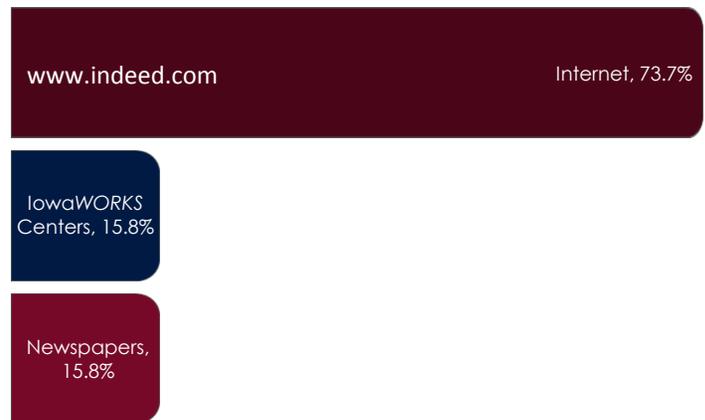


- **Wages:**
 - \$10.36/hr - to attract 66% of applicants
 - \$12.25/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 17 miles one way for the right opportunity
- 77.3% expressed interest in temporary and 68.2% in seasonal employment opportunities
- 63.6% expressed interest in working varied shifts

TOP DESIRED BENEFITS



TOP JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE JASPER COUNTY LABORSHED ANALYSIS, CONTACT:

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