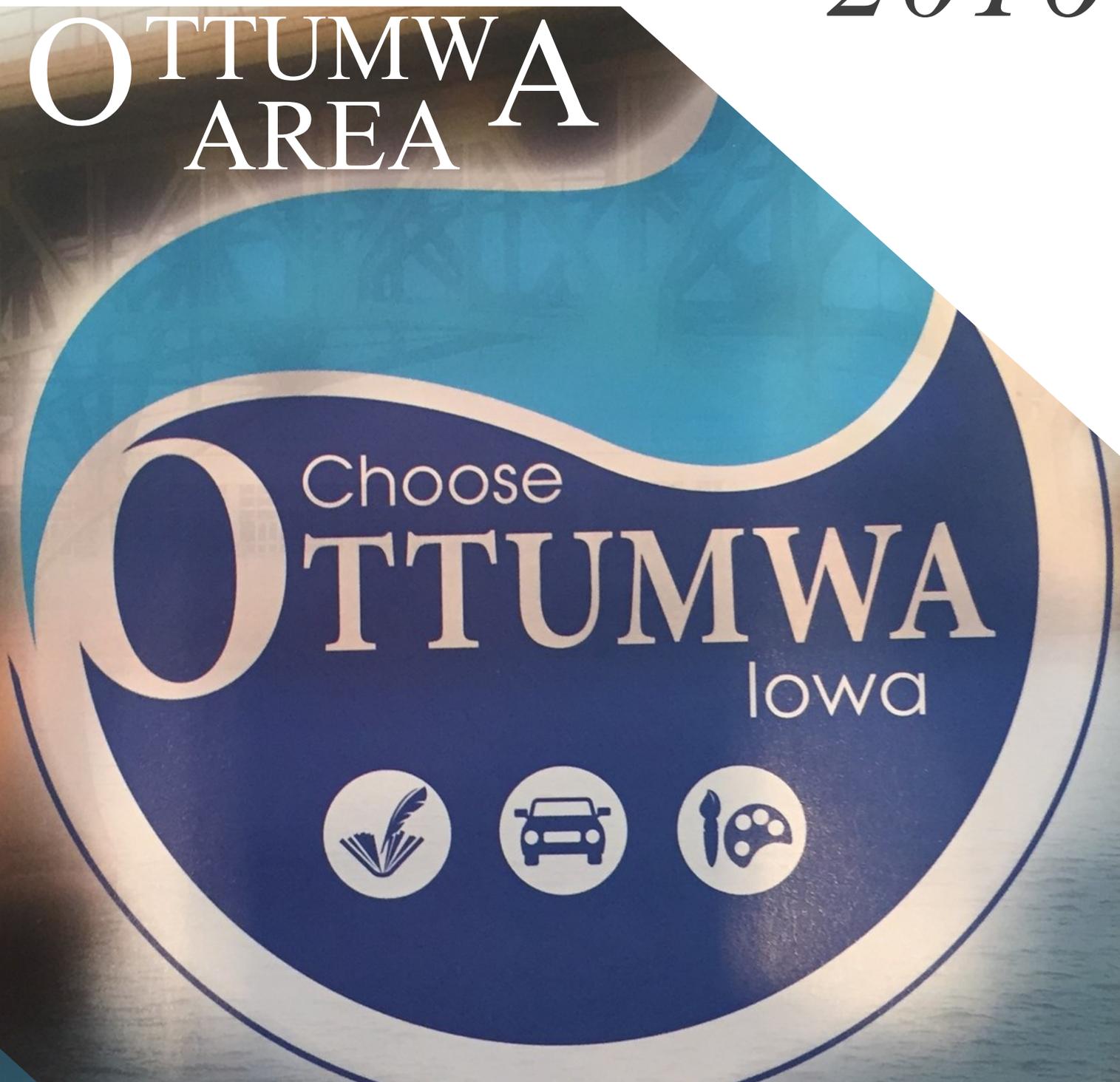


GREATER
OTTUMWA
AREA

2016



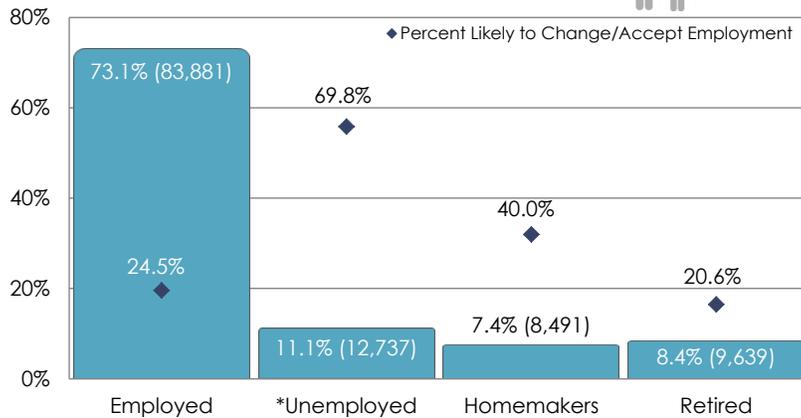
Laborshed Analysis

A Study of Workforce Characteristics

GREATER OTTUMWA LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Greater Ottumwa Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 114,748 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Ottumwa (25,079):

- 21,402 Employed
- 1,456 Unemployed
- 1,173 Homemakers
- 1,048 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$13.75/hr & \$46,750/yr
- 33.3% are actively seeking new employment
- 16.7% are working multiple jobs
- Currently working an average of 41 hrs/week
- 41.9% currently working within the production, construction & material handling occupational category followed by 22.6% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

www.indeed.com www.craigslist.org
www.monster.com www.iowajobs.org

Internet, 70.8%

IowaWORKS
Centers,
23.1%

Newspapers,
21.5% The Ottumwa Courier

Networking,
18.5%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.7%	364
Mismatch of Skills	3.5%	749
Low Income	1.0%	214
†Total Underemployment	5.2%	1,113

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Manufacturing	17.7%	14,847	73.2%	30.8%	12.7%
Education	13.9%	11,659	69.5%	17.1%	13.6%
Healthcare & Social Services	12.9%	10,821	77.6%	23.7%	4.1%
Wholesale & Retail Trade	12.3%	10,317	70.6%	27.8%	15.7%
Professional Services	7.1%	5,956	87.5%	20.0%	8.3%
Finance, Insurance & Real Estate	6.5%	5,452	95.0%	21.1%	0.0%
Personal Services	6.5%	5,452	79.2%	31.6%	12.5%
Transportation, Communication & Utilities	6.5%	5,452	54.3%	26.3%	17.1%
Construction	5.4%	4,530	72.7%	46.7%	13.6%
Agriculture, Forestry & Mining	5.1%	4,278	93.8%	6.7%	0.0%
Public Administration & Government	4.4%	3,691	65.0%	15.4%	0.0%
Entertainment & Recreation	1.0%	839	**	**	**
Other	0.7%	587	**	**	**

** Insufficient survey data/refused

Survey respondents from the Greater Ottumwa Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Ottumwa from their home ZIP for an employment opportunity.

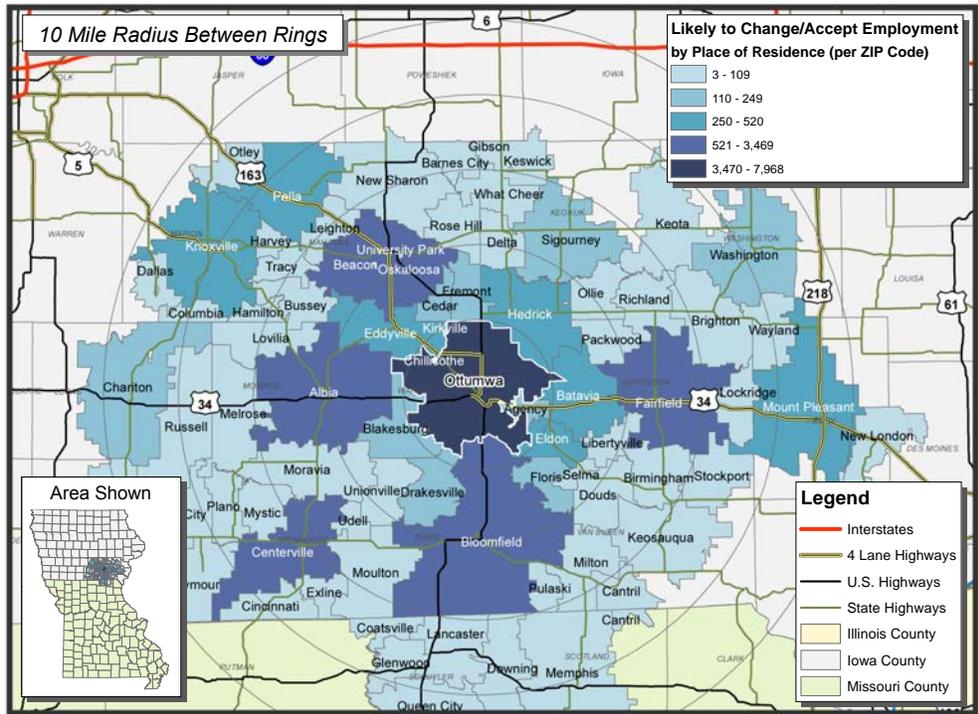
Those who are likely to change/accept employment in the Greater Ottumwa Laborshed area are willing to commute an average of 26 miles one-way for employment opportunities.

The out commute for Ottumwa is estimated at 17.0 percent—approximately 2,100 people living in Ottumwa work in other communities.

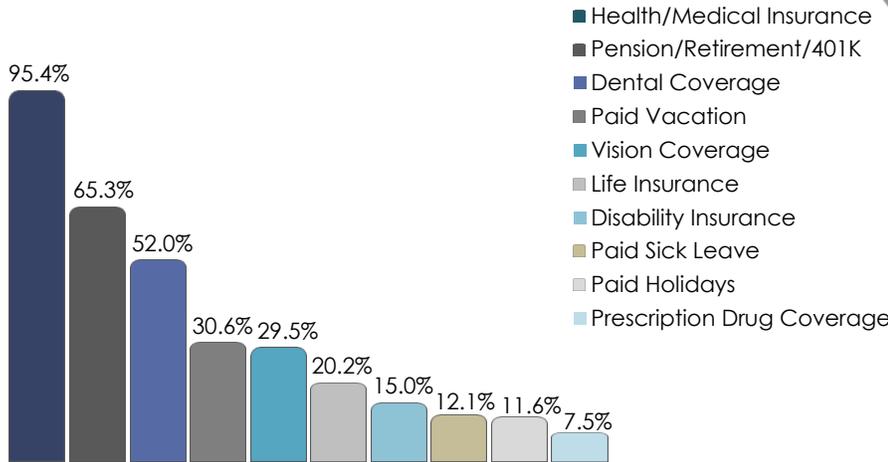
Most of those who are out commuting are working in Eddyville, Fairfield or Albia.

Nearly one-tenth (6.7%) of out commuters are likely to change employment (approximately 141 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN OTTUMWA



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (75.0%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 16.1 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



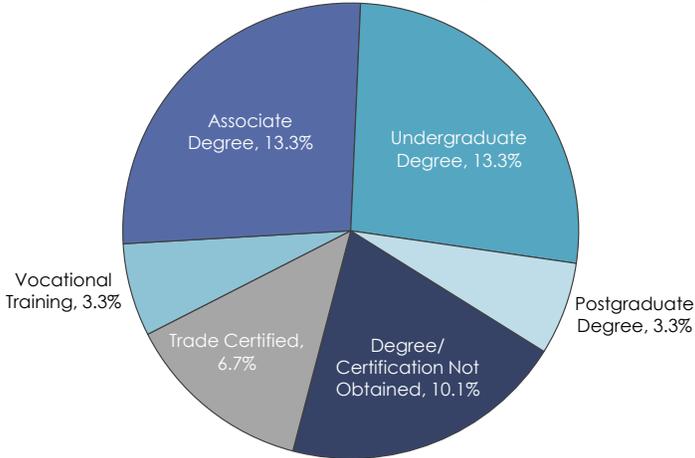
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	68.6%	18.6%	29.7%	\$47,500	\$15.83
Agriculture, Forestry & Mining	37.5%	6.3%	18.8%	\$35,000	**
Construction	50.0%	13.6%	4.5%	**	\$18.25
Education	84.7%	13.6%	59.3%	\$50,000	\$14.00
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	75.0%	25.0%	30.0%	\$52,000	\$13.05
Healthcare & Social Services	75.5%	28.6%	34.7%	\$60,000	\$15.00
Manufacturing	54.9%	31.0%	14.1%	\$55,000	\$17.00
Personal Services	75.0%	0.0%	33.4%	\$24,000	\$14.00
Professional Services	70.8%	16.7%	41.6%	\$42,000	\$13.00
Public Administration & Government	90.0%	35.0%	25.0%	\$47,000	\$18.50
Transportation, Communication & Utilities	68.6%	20.0%	22.8%	\$63,000	\$17.50
Wholesale & Retail Trade	62.7%	13.7%	9.9%	**	\$10.88

The education and wage data by industry within the above table includes all respondents with no consideration of employment status or willingness to change/enter employment.
**Insufficient survey data/refused



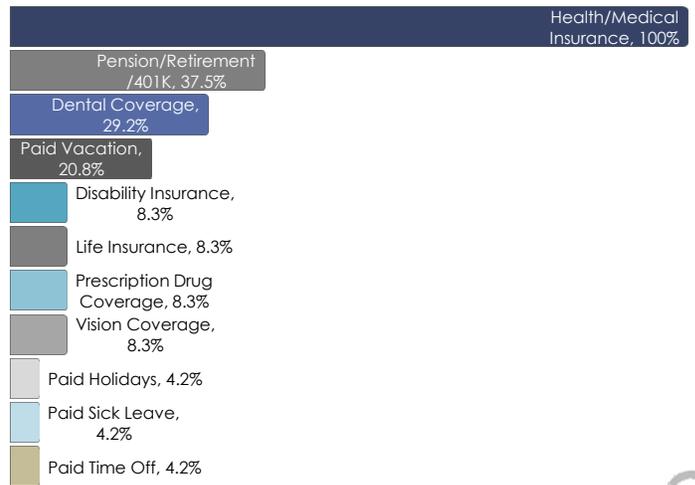
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 65.5% are actively seeking employment
- An estimated 1,456 unemployed individuals are likely to accept employment in Ottumwa.
- Average age is 45 years old
- 76.7% are male; 23.3% are female
- **Education:**
 - 50.0% are educated beyond high school

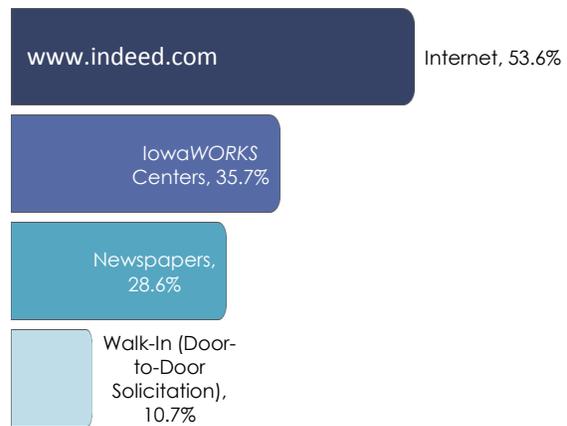


- **Wages:**
 - \$13.00/hr - to attract 66% of applicants
 - \$13.38/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 24 miles one way for the right opportunity
- 75.9% expressed interest in temporary and 69.0% in seasonal employment opportunities
- 51.7% expressed interest in working varied shifts

TOP DESIRED BENEFITS



TOP JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE GREATER OTTUMWA LABORSHED ANALYSIS, CONTACT:

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