

Sioux City MSA

(IA-NE-SD)

LABORSHED ANALYSIS

2016

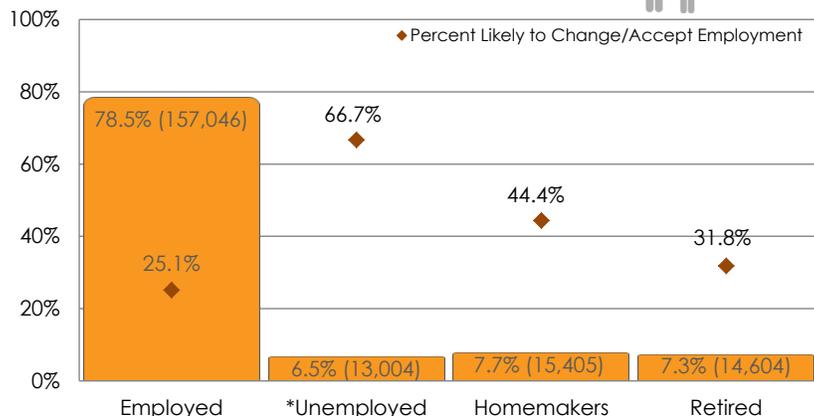


to  ether we are
stronger 

SIouxLAND LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Siouxland Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 200,059 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in the Siouxland (58,034):

- 52,043 Employed
- 1,885 Unemployed
- 2,169 Homemakers
- 1,937 Retired

UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.7%	885
Mismatch of Skills	4.3%	2,238
Low Income	0.0%	0
†Total Underemployment	5.5%	2,862

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Wholesale & Retail Trade	17.9%	28,111	77.6%	39.8%	7.5%
Education	17.2%	27,012	84.2%	16.3%	0.0%
Healthcare & Social Services	14.2%	22,301	76.7%	19.7%	7.0%
Manufacturing	10.5%	16,490	71.0%	29.8%	11.6%
Professional Services	7.1%	11,150	73.3%	21.9%	6.7%
Personal Services	6.7%	10,522	83.8%	35.5%	8.1%
Agriculture, Forestry & Mining	6.0%	9,423	96.6%	7.1%	0.0%
Transportation, Communication & Utilities	5.6%	8,795	78.8%	40.0%	6.1%
Public Administration & Government	5.4%	8,480	83.3%	24.0%	3.3%
Finance, Insurance & Real Estate	5.2%	8,166	77.4%	13.0%	3.2%
Construction	4.0%	6,282	82.6%	21.1%	8.7%
Entertainment & Recreation	0.2%	314	**	**	**

** Insufficient survey data/refused

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$12.00/hr & \$48,000/yr
- 20.9% are actively seeking new employment
- 8.6% are working multiple jobs
- Currently working an average of 41 hrs/week
- 27.0% currently working within the professional, paraprofessional & technical occupational category followed by 20.7% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com
www.monster.com

Internet,
72.3%

Sioux City Journal

Newspapers,
33.9%

IowaWORKS
Centers,
14.3%

Networking,
12.5%



The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

Survey respondents from the Siouxland Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the wholesale & retail industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into the Siouxland (Dakota City, NE; North Sioux City, SD; Sergeant Bluff, IA; Sioux City, IA; and South Sioux City, NE) from their home ZIP for an employment opportunity.

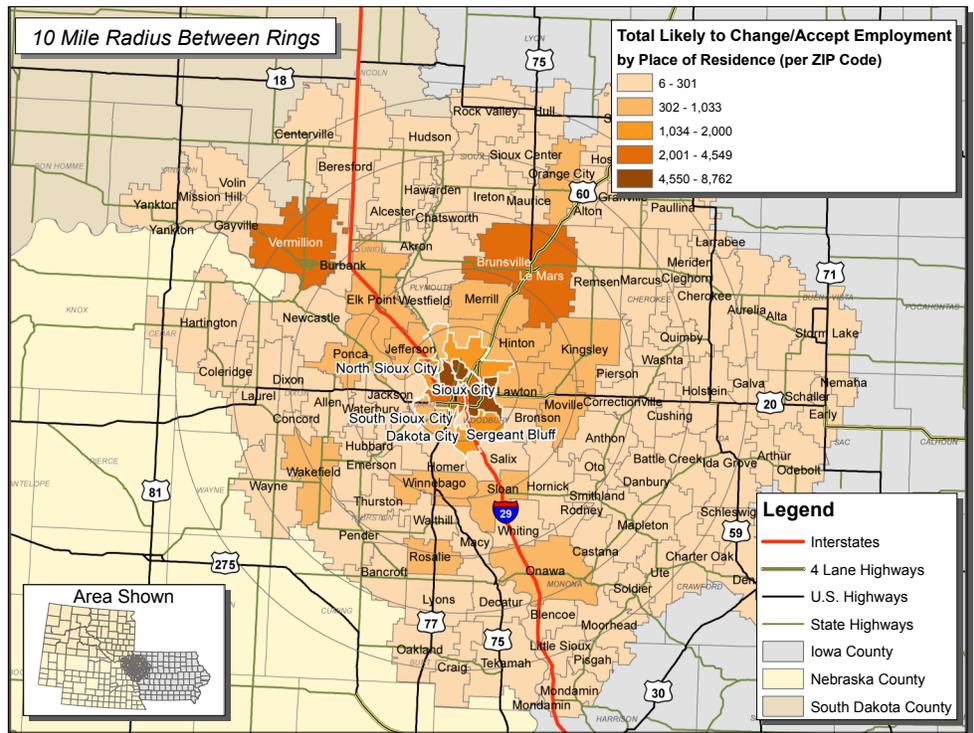
Those who are likely to change/accept employment in the Siouxland Laborshed area are willing to commute an average of 21 miles one-way for employment opportunities.

The out commute for the Siouxland is estimated at 14.7 percent—approximately 7,341 people living in the Siouxland work in other communities.

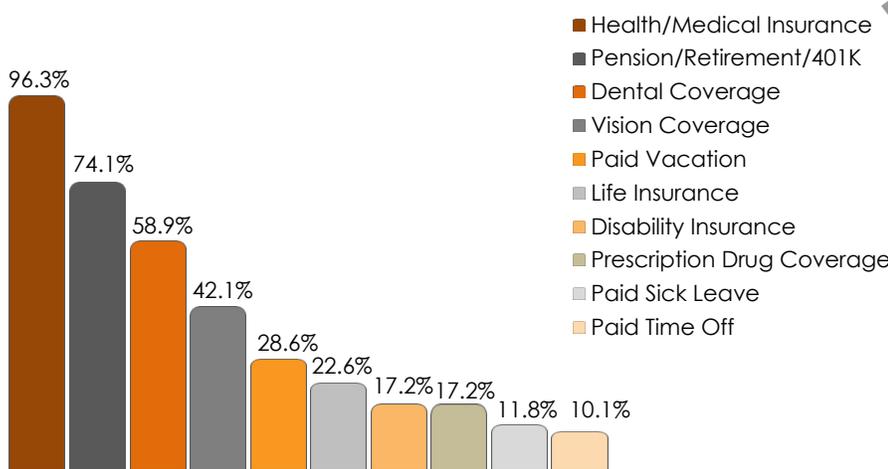
Most of those who are out commuting are working in Le Mars.

Nearly one-third (31.6%) of out commuters are likely to change employment (approximately 2,320 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN THE SIOUXLAND



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (73.8%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 18.0 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



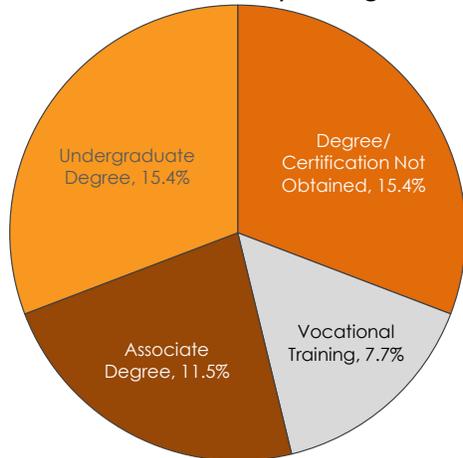
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	80.0%	14.5%	43.3%	\$58,000	\$15.12
Agriculture, Forestry & Mining	62.1%	6.9%	27.5%	**	\$13.00
Construction	43.5%	21.7%	4.3%	**	\$19.75
Education	91.6%	7.4%	72.7%	\$62,000	\$14.35
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	90.3%	12.9%	58.0%	\$52,250	\$14.66
Healthcare & Social Services	89.5%	26.7%	38.4%	\$45,000	\$17.84
Manufacturing	63.8%	15.9%	21.6%	\$62,000	\$16.08
Personal Services	83.8%	8.1%	51.3%	\$50,000	\$11.88
Professional Services	81.8%	13.6%	40.9%	\$50,000	\$13.85
Public Administration & Government	80.0%	13.3%	50.0%	\$96,500	\$20.03
Transportation, Communication & Utilities	69.7%	12.1%	30.3%	\$47,500	\$15.50
Wholesale & Retail Trade	65.1%	9.4%	20.8%	\$40,000	\$10.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
**Insufficient survey data/refused



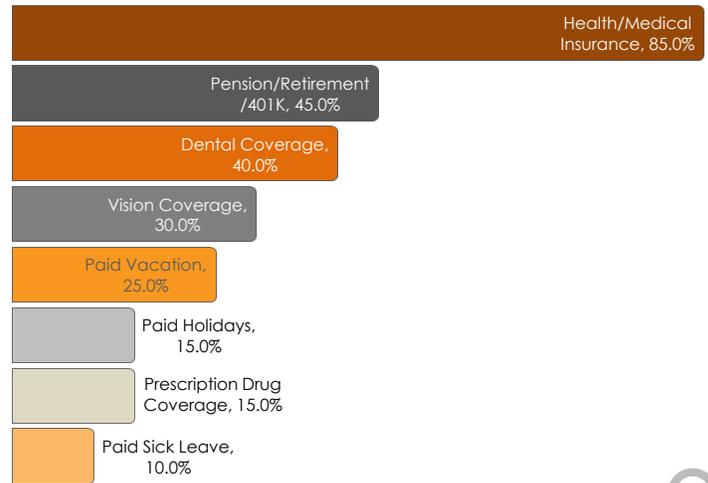
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 64.0% are actively seeking employment
- An estimated 1,885 unemployed individuals are likely to accept employment in the Siouxland.
- Average age is 40 years old
- 73.1% are male; 26.9% are female
- **Education:**
 - 50.0% are educated beyond high school



- **Wages:**
 - \$12.00/hr - to attract 66% of applicants
 - \$12.25/hr - to attract 75% of applicants
 - \$10.50/hr - lowest median wage willing to accept
- Willing to commute an average of 20 miles one way for the right opportunity
- 66.7% expressed interest in temporary and 65.2% in seasonal employment opportunities
- 45.8% expressed interest in working varied shifts

TOP DESIRED BENEFITS



TOP JOB SEARCH RESOURCES



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FOR MORE INFORMATION REGARDING THE SIOUXLAND LABORSHED ANALYSIS, CONTACT:

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