

# STATE OF IOWA LABORSHED ANALYSIS

Information compiled by Iowa Workforce Development using Laborshed data released 2016.

# THE STATS: JOB SEARCH RESOURCES

## 71.5%

USE THE **INTERNET** TO  
LOOK FOR JOB OPPORTUNITIES

TOP SITES SEARCHED

monster.com  
indeed.com  
iowajobs.org  
linkedin.com  
careerbuilder.com

TOP PAPERS USED

The Des Moines Register  
The Gazette - Cedar Rapids  
Waterloo-Cedar Falls Courier  
Sioux City Journal  
Globe-Gazette - Mason City  
Quad City Times

## 37.1%

USE **NEWSPAPERS** TO  
LOOK FOR JOB OPPORTUNITIES

### TOP SOURCES USED BY THE EMPLOYED LIKELY TO CHANGE



**81.6%**  
INTERNET



**36.1%**  
NEWSPAPERS



**26.6%**  
NETWORKING



**15.3%**  
LOCAL OFFICES

### TOP SOURCES USED BY THE UNEMPLOYED LIKELY TO ACCEPT



**69.7%**  
INTERNET



**44.5%**  
NEWSPAPERS



**28.2%**  
LOCAL OFFICES



**20.5%**  
NETWORKING

### JOB SEARCH RESOURCE USAGE BY DEMOGRAPHICS

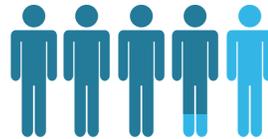
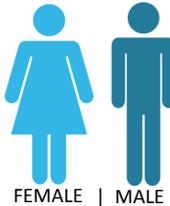
INTERNET



NEWSPAPERS

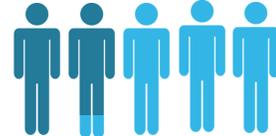


NETWORKING



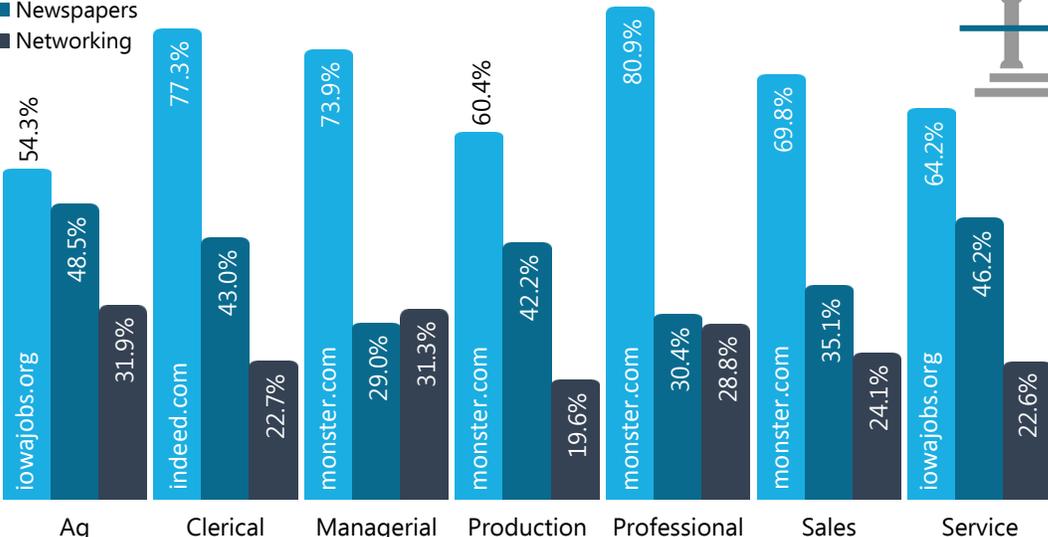
Nearly **80%** of respondents  
ages **25 to 44**  
use the internet for job searches

About **2/5** of respondents  
ages **45 to 64**  
use newspapers to search for jobs



### RESOURCES BY OCCUPATIONAL CATEGORY

■ Internet  
■ Newspapers  
■ Networking



**44.5%**

of respondents with a  
high school education  
or less use newspapers  
to look for jobs



VS



use the internet for job searches



**64.0%** of veterans use the  
**INTERNET**  
to find job opportunities  
([www.monster.com](http://www.monster.com))