2016

THE CITY OF WEST DES MOINES®

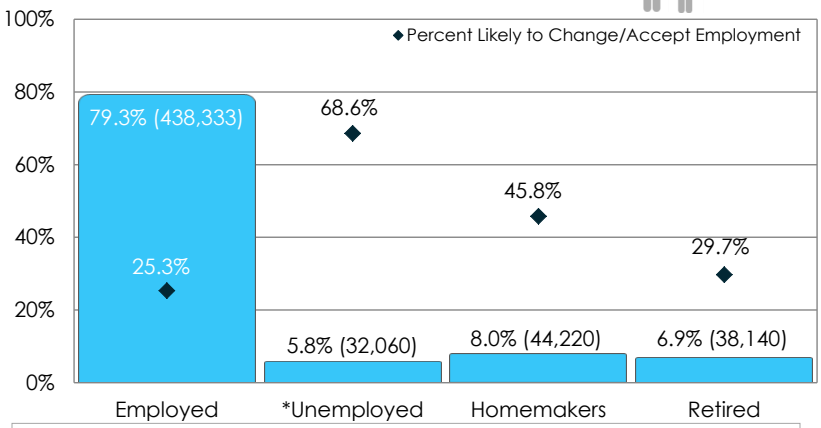
CLIVE
WAUKEE
WEST DES MOINES

LABORSHED ANALYSIS

Clive, Waukee & West Des Moines Laborshed Analysis

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Clive, Waukee & West Des Moines Laborshed area.

Employment Status (estimated total)*



**Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.*

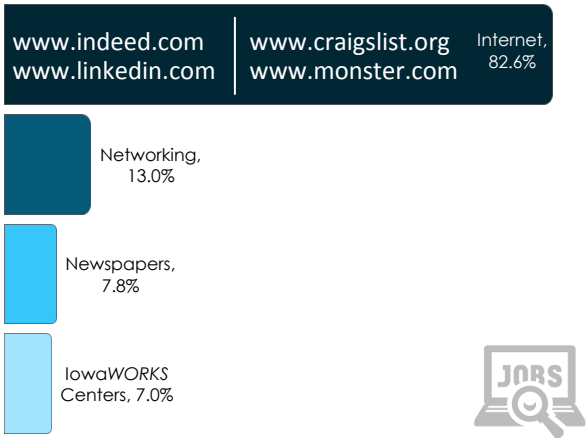
Estimated Population 18-64: 552,753 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Clive, Waukee & West Des Moines (181,343):

- 163,165 Employed
- 5,717 Unemployed
- 6,674 Homemakers
- 5,787 Retired

Employed - likely to change employment

- Median wages: $15.00/hr & $70,000/yr
- 29.3% are actively seeking new employment
- 10.0% are working multiple jobs
- Currently working an average of 42 hrs/week
- 39.8% currently working within the professional, paraprofessional & technical occupational category followed by 15.9% within the clerical occupational category
- Most frequently identified job search resources:



Underemployment

	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.0%	3,263
Mismatch of Skills	4.3%	7,016
Low Income	0.3%	489
†Total Underemployment	6.3%	10,279

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

Employment Levels and Status by Industry

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Finance, Insurance & Real Estate	19.3%	84,598	89.0%	23.6%	0.0%
Wholesale & Retail Trade	13.6%	59,613	76.8%	38.1%	8.5%
Education	12.8%	56,107	73.8%	27.1%	0.0%
Healthcare & Social Services	12.1%	53,038	86.2%	26.8%	6.2%
Professional Services	8.9%	39,012	80.4%	24.4%	11.8%
Public Administration & Government	8.0%	35,067	90.2%	21.6%	2.4%
Transportation, Communication & Utilities	7.4%	32,437	73.9%	29.4%	10.9%
Manufacturing	6.9%	30,245	76.2%	18.8%	4.8%
Personal Services	4.5%	19,725	72.4%	15.8%	10.3%
Construction	3.5%	15,342	61.5%	12.5%	15.4%
Agriculture, Forestry & Mining	2.2%	9,643	90.9%	0.0%	0.0%
Entertainment & Recreation	0.8%	3,507	**	**	**

*** Insufficient survey data/refused*
Totals may vary due to rounding.

Survey respondents from the Clive, Waukee & West Des Moines Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance & real estate industry.

Commuting Statistics

The map at the right represents the concentration of those who are likely to commute into Clive, Waukee & West Des Moines from their home ZIP for an employment opportunity.

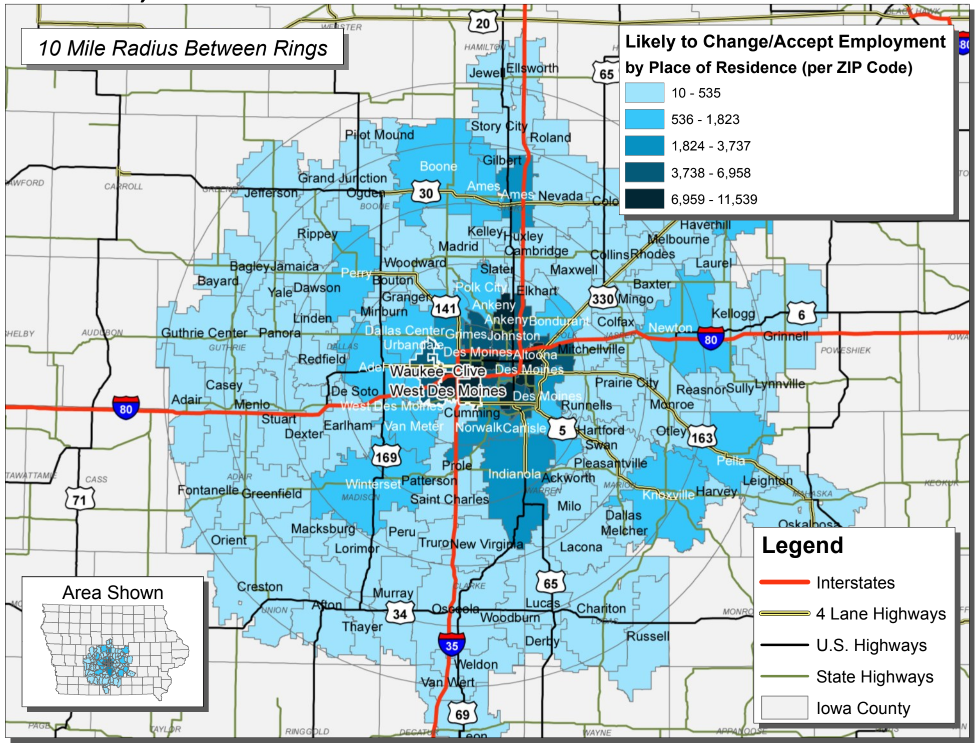
Those who are likely to change/accept employment in the Clive, Waukee & West Des Moines Laborshed area are willing to commute an average of 22 miles one-way for employment opportunities.

The out commute for Clive, Waukee & West Des Moines is estimated at 59.9 percent—approximately 28,949 people living in Clive, Waukee & West Des Moines work in other communities.

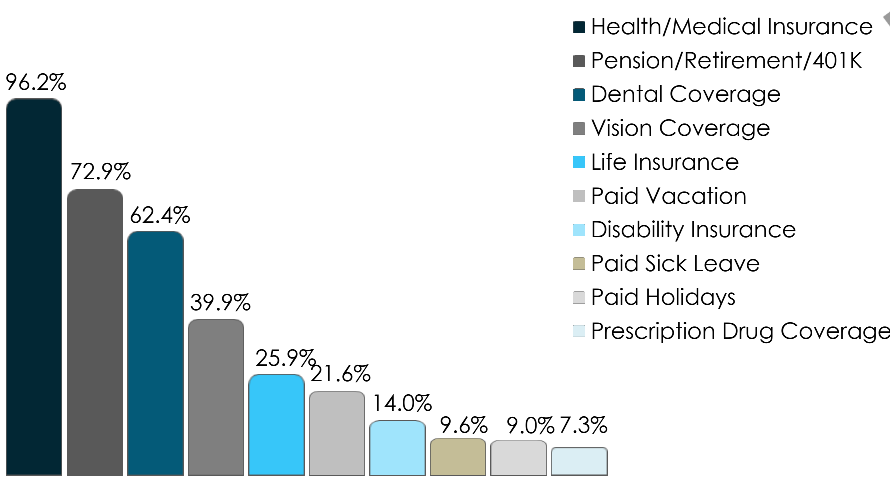
Most of those who are out commuting are working in Des Moines or Urbandale.

Over one-fourth (25.6%) of out commuters are likely to change employment (approximately 7,411 people).

Concentration of Those Likely to Change/Accept Employment in Clive, Waukee & West Des Moines



Top Current Benefits of the Full-Time Employed



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (82.6%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 11.8 percent indicate their employer pays the entire cost of insurance premiums.

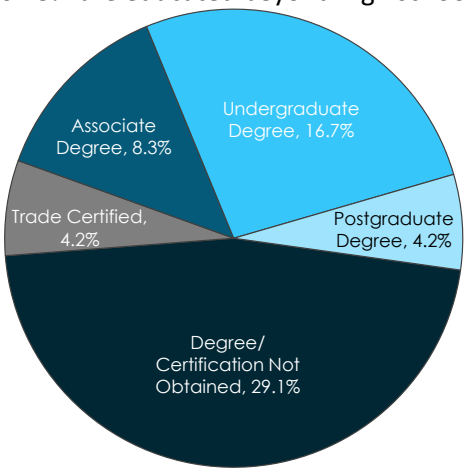
Education Levels and Median Wages by Industry

	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
All Employed	**86.9%**	**14.1%**	**54.7%**	**$65,000**	**$16.44**
Agriculture, Forestry & Mining	90.9%	18.2%	63.6%	**	**
Construction	65.4%	15.4%	19.2%	**	$20.00
Education	96.2%	11.3%	78.8%	$60,000	$13.80
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	88.9%	7.1%	67.7%	$83,025	$20.00
Healthcare & Social Services	87.5%	21.9%	46.9%	$60,000	$16.63
Manufacturing	69.0%	16.7%	26.1%	$60,000	$16.50
Personal Services	93.1%	17.2%	44.8%	$56,000	$12.00
Professional Services	86.3%	17.6%	51.0%	$65,000	$15.50
Public Administration & Government	95.1%	7.3%	85.4%	$82,000	$33.81
Transportation, Communication & Utilities	78.3%	13.0%	34.8%	$68,500	$16.88
Wholesale & Retail Trade	72.0%	14.6%	26.9%	$50,000	$12.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.
***Insufficient survey data/refused*

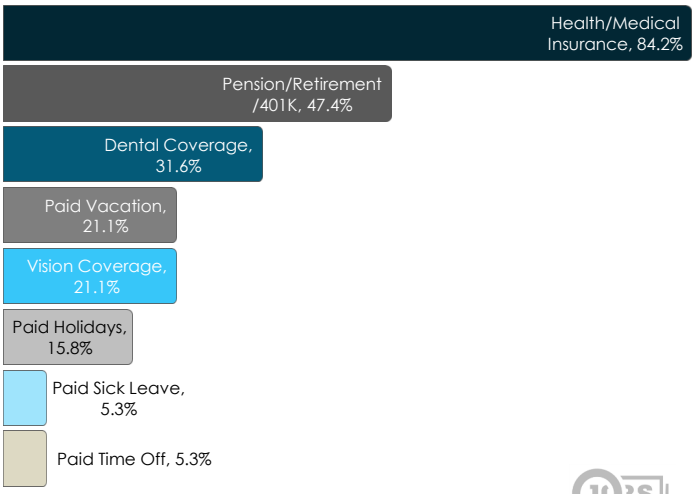
Unemployed - likely to accept employment

- 37.5% are actively seeking employment
- An estimated 5,717 unemployed individuals are likely to accept employment in Clive, Waukee & West Des Moines.
- Average age is 41 years old
- 50.0% are male; 50.0% are female
- **Education:**
  - 62.5% are educated beyond high school

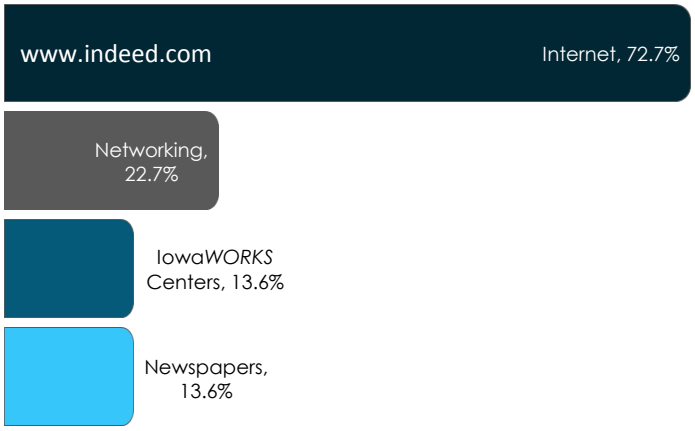


- **Wages:**
  - $14.86/hr - to attract 66% of applicants
  - $15.75/hr - to attract 75% of applicants
  - $12.00/hr - lowest median wage willing to accept
- Willing to commute an average of 26 miles one way for the right opportunity
- 70.8% expressed interest in seasonal and 69.6% in seasonal employment opportunities
- 62.5% expressed interest in working varied shifts

Top Desired Benefits



Top Job Search Resources



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