



LEE COUNTY, IOWA



LABORSHED ANALYSIS

A STUDY IN WORKFORCE CHARACTERISTICS

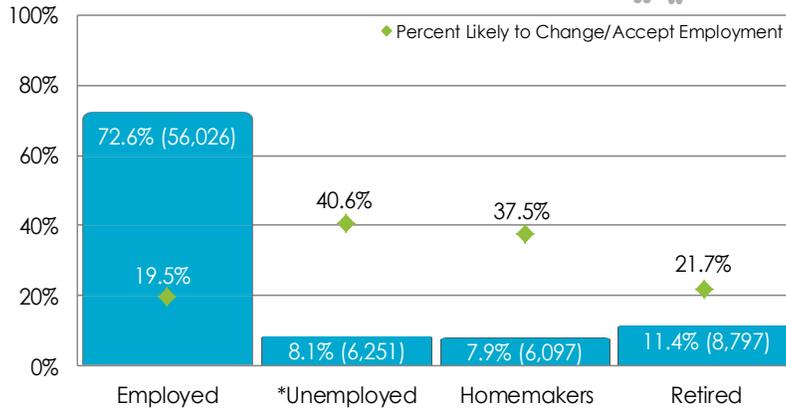


2016

LEE COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Lee County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 77,171 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Fort Madison (20,279):

- 17,209 Employed
- 1,168 Unemployed
- 1,051 Homemakers
- 851 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 21.6% are actively seeking new employment
- 14.0% are working multiple jobs
- Currently working an average of 44 hrs/week
- Average age is 47 years old
- 32.0% currently working within the production, construction & material handling occupational category followed by 26.0% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

www.indeed.com
www.iowajobs.org

Internet,
80.4%

The Hawk Eye - Burlington

Newspapers,
37.5%

IowaWORKS
Centers,
23.2%

Networking,
14.3%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.0%	172
Mismatch of Skills	0.7%	120
Low Income	0.0%	0
†Total Underemployment	1.7%	293

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Manufacturing	20.4%	11,429	80.8%	23.7%	6.8%
Wholesale & Retail Trade	14.5%	8,124	60.9%	21.4%	18.8%
Education	12.5%	7,003	72.0%	11.4%	2.0%
Healthcare & Social Services	10.4%	5,827	73.2%	23.3%	7.3%
Personal Services	10.0%	5,603	85.3%	24.1%	0.0%
Transportation, Communication & Utilities	6.9%	3,866	69.0%	15.0%	13.8%
Public Administration & Government	6.6%	3,698	67.9%	15.8%	0.0%
Construction	5.2%	2,913	71.4%	20.0%	9.5%
Finance, Insurance & Real Estate	4.5%	2,521	86.7%	7.7%	0.0%
Agriculture, Forestry & Mining	4.2%	2,353	92.3%	25.0%	0.0%
Professional Services	3.5%	1,961	71.4%	10.0%	0.0%
Other	1.3%	728	**	**	**

**Insufficient survey data/refused

Survey respondents from the Lee County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Fort Madison from their home ZIP for an employment opportunity.

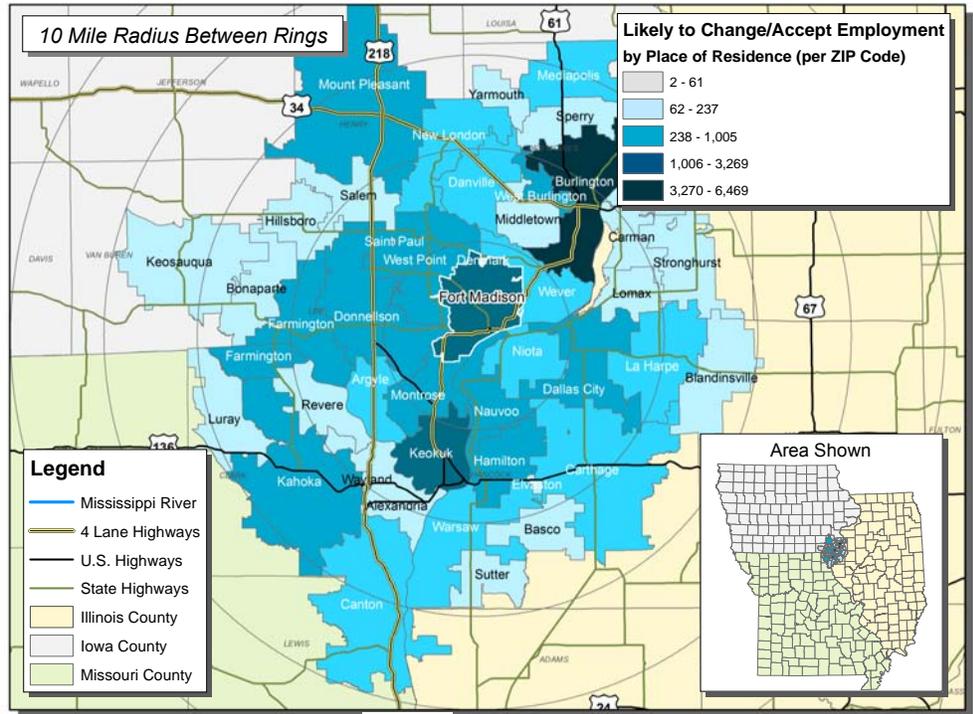
Those who are likely to change/accept employment in the Lee County Laborshed area are willing to commute an average of 23 miles one-way for employment opportunities.

The out commute for Fort Madison is estimated at 37.4 percent—approximately 2,073 people living in Fort Madison work in other communities.

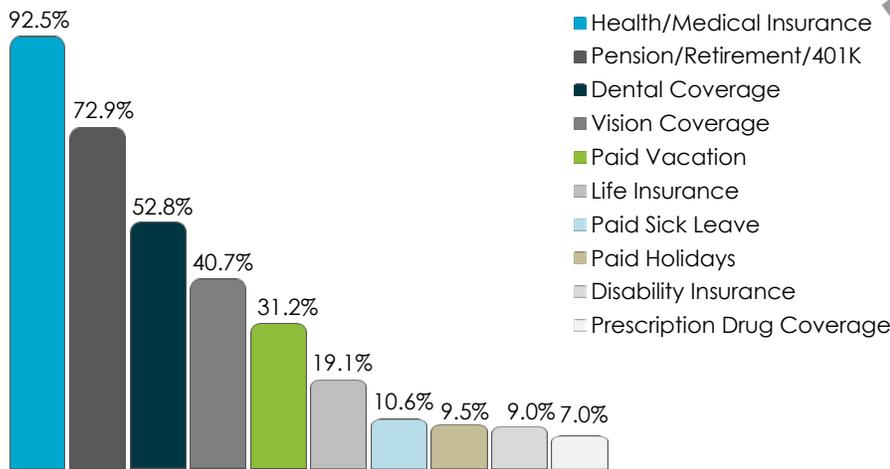
Most of those who are out commuting are working in Burlington, Keokuk or West Burlington.

Nearly one-fifth (15.2%) of out commuters are likely to change employment (approximately 315 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN FORT MADISON



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (73.0%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 11.6 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



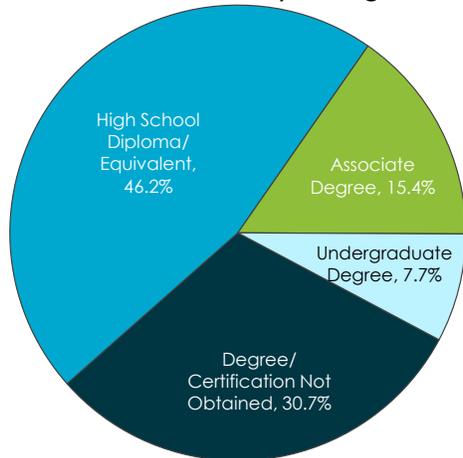
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	46.1%	7.7%	30.8%	**	**
Construction	66.7%	19.0%	14.3%	**	\$19.00
Education	80.0%	2.0%	66.0%	\$50,000	\$10.62
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	66.7%	13.3%	53.3%	\$75,000	**
Healthcare & Social Services	78.0%	22.0%	24.4%	\$40,000	\$14.73
Manufacturing	69.9%	15.1%	26.1%	\$70,000	\$16.09
Personal Services	79.4%	23.5%	17.6%	\$32,000	\$17.25
Professional Services	78.6%	21.4%	35.7%	**	\$12.50
Public Administration & Government	85.7%	32.1%	35.8%	\$65,000	\$19.24
Transportation, Communication & Utilities	75.9%	17.2%	27.6%	\$34,000	\$26.42
Wholesale & Retail Trade	65.2%	18.8%	15.8%	\$42,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

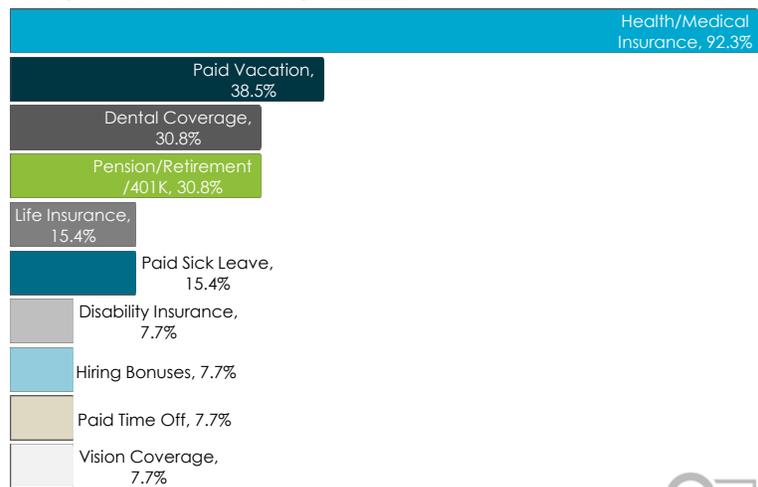
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 75.0% are actively seeking employment
- An estimated 1,168 unemployed individuals are likely to accept employment in Fort Madison.
- Average age is 42 years old
- 76.9% are male; 23.1% are female
- **Education:**
 - 53.8% are educated beyond high school



- **Wages:**
 - \$10.46/hr - to attract 66% of applicants
 - \$11.50/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 19 miles one way for the right opportunity
- 53.8% expressed interest in temporary and 46.2% in seasonal employment opportunities
- 61.5% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



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