

Grundy County, Iowa



Laborshed Analysis

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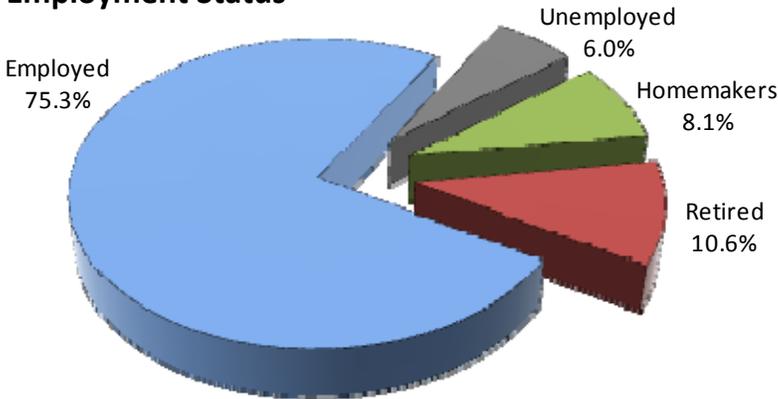


*A Study of Workforce Characteristics
Released February 2011*

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Grundy Center Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Employment Status



Total Potential Labor Force: 93,557 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (17,946)

- 14,752 Employed
- 855 Unemployed
- 1,667 Homemakers, Not Employed
- 672 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.7% Inadequate hours (251 people)
- 2.5% Mismatch of skills (369 people)
- 0.7% Low income (103 people)
- 4.0% Total estimated underemployment (590 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Education	21.3%	15,006
Health Care & Social Services	16.3%	11,483
Wholesale & Retail Trade	15.6%	10,990
Manufacturing	8.7%	6,129
Professional Services	8.0%	5,636
Public Administration & Government	7.6%	5,354
Construction	5.3%	3,734
Personal Services	4.9%	3,452
Transportation, Communication, & Utilities	4.6%	3,241
Finance, Insurance, & Real Estate	4.2%	2,959
Agriculture	2.3%	1,620
Active Military Duty	0.8%	564
Entertainment & Recreation	0.4%	282

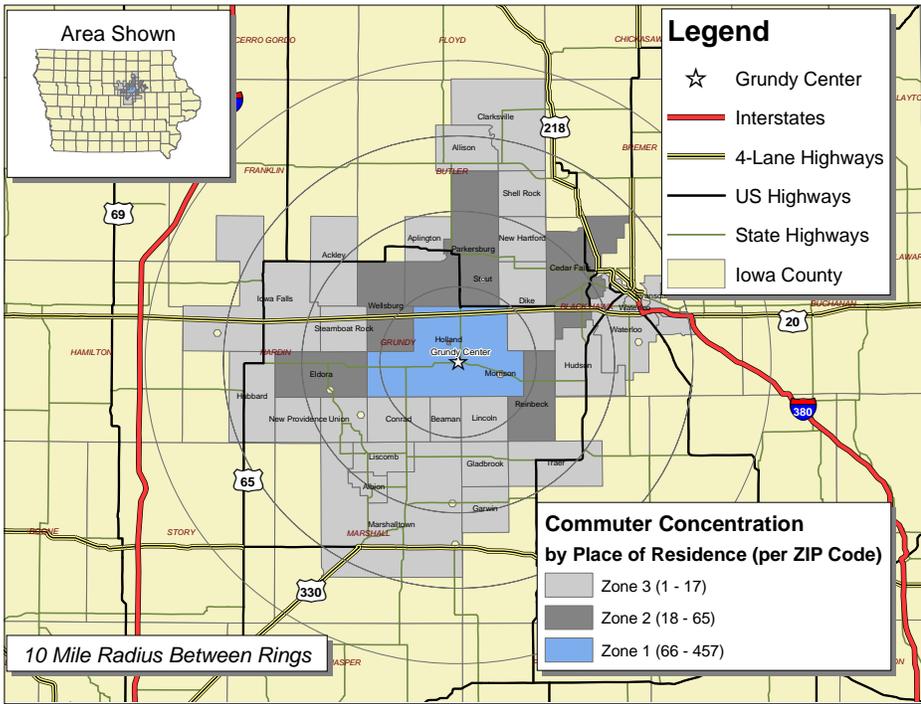
Quick Facts

(Employed - willing to change employment)

- 9.7% are working multiple jobs
- Currently working an average of 39 hours per week
- Average age is 47 years old
- 33.3% currently working within the professional, paraprofessional, & technical occupational category followed by 20.0% within both the clerical and production, construction, & material handling occupational categories
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.google.com
 - www.hotjobs.com
 - Local/Regional newspapers
 - *Waterloo-Cedar Falls Courier*
 - *The Des Moines Register*
 - *The Grundy Register*
 - Networking through friends, family, and acquaintances
 - Local Iowa Workforce Development Centers

Survey respondents from the Grundy Center Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry as shown in the table at left.

Grundy Center Laborshed Area



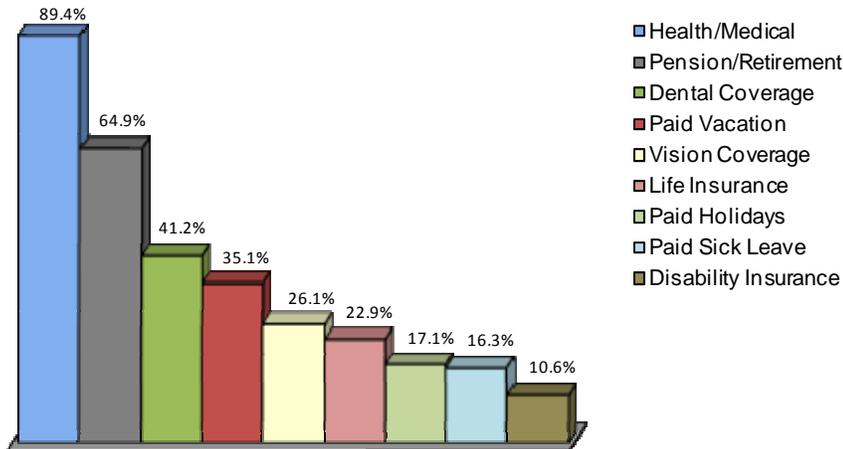
Commuting Statistics

The map at the left represents commuting patterns into Grundy Center with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Grundy Center Laborshed area are willing to commute an average of 24 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (71.4%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 22.3 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

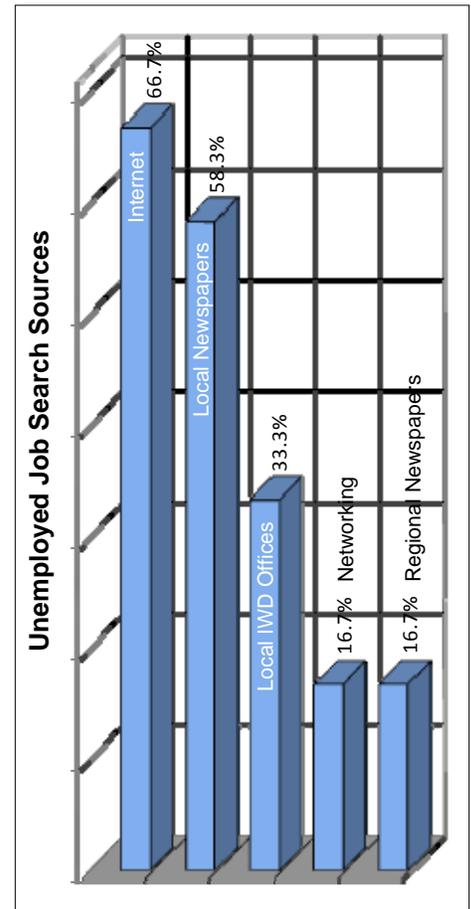
Industry	Education			Median Wages	
	Some Level Beyond High	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	57.1%	14.3%	28.5%	*	\$23.00
Manufacturing	52.6%	5.3%	21.0%	\$55,000	\$15.00
Transportation, Communication, & Utilities	50.0%	13.6%	13.6%	\$65,000	\$22.00
Wholesale & Retail Trade	70.0%	14.0%	28.0%	\$36,500	\$9.75
Finance, Insurance, & Real Estate	77.8%	22.2%	27.8%	\$45,000	\$12.50
Health Care & Social Services	75.9%	25.9%	24.1%	\$39,500	\$15.55
Personal Services	82.4%	5.9%	35.3%	\$22,000	\$8.75
Entertainment & Recreation	*	*	*	*	*
Professional Services	77.3%	22.7%	36.3%	\$50,000	\$11.00
Public Administration & Government	76.7%	20.0%	40.0%	\$50,000	\$19.50
Education	94.2%	1.4%	81.1%	\$45,000	\$11.72

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 855 unemployed individuals are willing to accept employment
- Average age is 50 years old
- 58.3% are female; 41.7% are male
- Education:
 - 58.3% have an education beyond high school
 - 8.3% are trade certified
 - 8.3% have an associate degree
 - 16.7% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.26 to \$13.50/hr. with a median of the lowest wage of \$10.15
- Willing to commute an average of 26 miles one way for the right opportunity
- 66.7% expressed interest in both temporary and seasonal employment opportunities
- 50.0% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Paid vacation
 - Dental coverage
 - Pension/retirement options
 - Paid sick leave
 - Vision coverage
- 62.5% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Grundy Center Laborshed Analysis, contact:

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