

Hairstylists/Cosmetologists

Occupational Profile



IS THIS FOR YOU?

Work Interests are described in the following categories (compatible with Holland's Model) by people who tend to succeed in this career:

- **Artistic**—You are a “creator”. You enjoy things like art, music and books, and express your feelings easily. You don’t like rigid rules and structure.
- **Enterprising**—You are a “persuader”. You like to sell things or ideas. Prestige and power are important to you. You like to use your language skills to convince other people of your ideas.
- **Social**—You are a “helper”. You like being around people and helping them with problems. Socializing is fun for you.
- **Realistic**—You are a “doer”. You like physical activities and projects. You like to find the answers to problems by doing hands-on work instead of talking about solutions.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career.

- **Achievement**—It’s very important to you that your work allows you to use your best abilities. You want to see the results of your work and get a feeling of accomplishment.
- **Independence**—It’s very important to you that you have friendly co-workers. You want to try out your own ideas and work with little supervision.
- **Relationships** – It’s very important to you that you have friendly co-workers. You would like to be of service to others without compromising your sense of right and wrong.

Aptitudes reflect a person's ability to acquire skills and knowledge. The following aptitudes are important for success in the career:

- **General Learning Ability**
- **Form Perception**
- **Eye-hand Coordination**
- **Finger Dexterity**

WHAT THEY DO

Provides a wide variety of beauty services to patrons, such as shampooing, cutting, coloring, and styling hair, and massaging and treating scalp. This career is part of the Human Services cluster and Personal Care Services pathway.

SKILLS YOU NEED

Basic Skills:

- Active Listening
- Speaking
- Critical Thinking
- Active Learning
- Monitoring

Transferable Skills (applicable in other careers):

Medium level

- Compiling and recording office and business records
- Designing and arranging objects
- Preparing orders for supplies
- Providing personal care services
- Waiting on customers

Workplace Skills:

High level

- Coordination
- Equipment Selection
- Judgment and Decision Making
- Operations Analysis
- Service Orientation
- Social Perceptiveness
- Time Management

Additional skills for this occupation may be found at <http://www.iowaworkforcedevelopment.gov/career-exploration-resources>

Source: <https://secure.ihaveaplaniowa.gov/>

ESTIMATED & PROJECTED EMPLOYMENT

Occupational Title	2012 Estimated Employment	2022 Projected Employment	2012-22 Employment Change	Annual Growth Rate (%)	Total Annual Openings
Total, All Occupations	1,758,205	1,955,480	197,275	1.1	61,665
Personal Care & Service Occupations	53,010	63,675	10,665	2.0	2,315
Hairdressers, Hairstylists, & Cosmetologists	8,080	9,815	1,735	2.1	365

Source: <http://www.iowaworkforcedevelopment.gov/occupational-projections-0>

2015 WAGE & SALARY (\$)

Occupational Title	Average Wage	Average Salary	Entry Wage	Entry Salary	Experienced Wage	Experienced Salary
Total, All Occupations	19.77	41,122	9.55	19,858	24.88	51,755
Personal Care & Service Occupations	11.14	23,172	8.09	16,832	12.66	26,342
Hairdressers, Hairstylists, & Cosmetologists	12.42	25,834	8.09	16,836	14.58	30,333

Source: <http://www.iowaworkforcedevelopment.gov/occupational-projections-0>

EDUCATION & TRAINING

Education	Work Experience	Job Training
Postsecondary	None	None

All States require barbers, cosmetologists, and other personal appearance workers to be licensed, with the exceptions of shampooers and makeup artists. Full-time programs in barbering and cosmetology usually last 9 months and may lead to an associate degree. Qualifications for a license vary by State, but generally a person must have a high school diploma or GED, be at least 16 years old, and have graduated from a State-licensed barber or cosmetology school. After graduating from a State approved training program, students take a State licensing examination. The Iowa Board of Cosmetology Arts and Sciences Examiners website at http://access.bridges.com/ext/cp/custom_state_data/iowa_licensed_occupations/39-50121.htm provides specific licensure and support information for the state of Iowa. Source: <http://www.iowaworkforcedevelopment.gov/occupational-projections-0> and <https://secure.ihaveaplaniowa.gov/>

NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Skill	Median Skill Level
Applied Mathematics	4
Locating Information	4
Reading for Information	5

This ACT-developed credential demonstrates achievement and a certain level of workplace employability skills. The greater the score, the greater the skill level (Bronze = 3, Silver = 4, Gold = 5, Platinum = 6).

Source: <http://www.act.org/workkeys/analysis/occup.html>

PRIMARY INDUSTRY SECTORS

(Where are Fitness/Aerobics Instructors Employed?)
Self Employed
Personal Services

Source: <http://www.iowaworkforcedevelopment.gov/occupational-projections-0>



ADDITIONAL SOURCES:

This workforce product was funded by a grant by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner. This publication was produced by the Labor Market and Workforce Information Division of Iowa Workforce Development. Revisions and/or corrections made when necessary. Inquiries may be directed to Brent Paulson at 515.281.3439 or Brent.Paulson@iwd.iowa.gov. Visit www.iowalmi.gov to obtain the latest workforce data and trends including this document. Published 12/2015.