



LABORSHED ANALYSIS

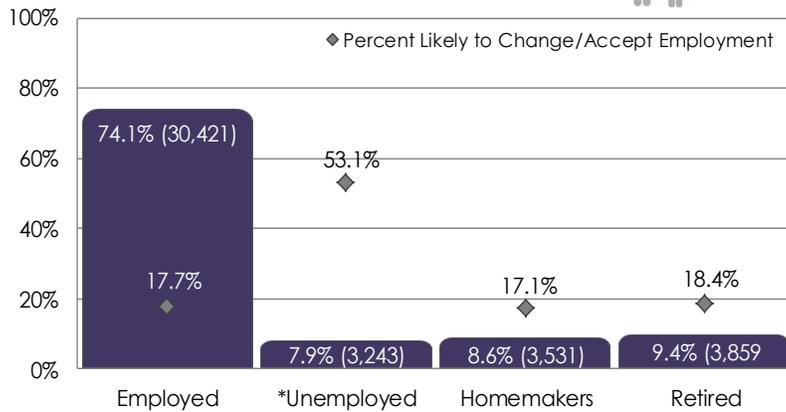
A STUDY OF WORKFORCE CHARACTERISTICS

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2015

HUMBOLDT COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Humboldt County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 41,054 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Humboldt (11,190):

- 9,549 Employed
- 525 Unemployed
- 517 Homemakers
- 599 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 15.1% are working multiple jobs
- Currently working an average of 42 hrs/week
- Average age is 50 years old
- 23.5% currently working within the production, construction & material handling and professional, paraprofessional & technical occupational categories followed by 21.6% within the service occupational category
- Most frequently identified job search resources:

www.monster.com
www.indeed.com
Internet, 75.5%

The Humboldt Independent
The Messenger - Fort Dodge
Local Newspapers, 51.0%

IowaWORKS Centers, 24.5%

Networking, 24.5%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.5%	143
Mismatch of Skills	2.0%	191
Low Income	2.0%	191
†Total Underemployment	4.7%	449

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	16.5%	5,019	87.0%	25.0%	8.7%
Education	14.8%	4,502	85.7%	13.9%	2.4%
Wholesale & Retail Trade	11.9%	3,620	72.5%	31.0%	12.5%
Agriculture, Forestry & Mining	11.1%	3,377	90.0%	7.4%	6.7%
Transportation, Communication & Utilities	9.1%	2,768	71.0%	13.6%	6.5%
Public Administration & Government	8.6%	2,616	72.4%	14.3%	3.4%
Manufacturing	7.8%	2,373	46.3%	36.8%	19.5%
Professional Services	6.6%	2,008	84.2%	18.8%	5.3%
Finance, Insurance & Real Estate	6.2%	1,886	88.2%	13.3%	0.0%
Personal Services	4.9%	1,491	66.7%	8.3%	5.6%
Construction	1.6%	487	**	**	**
Entertainment & Recreation	0.9%	274	**	**	**

** Insufficient survey data/refused

Survey respondents from the Humboldt County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Humboldt from their home ZIP for an employment opportunity.

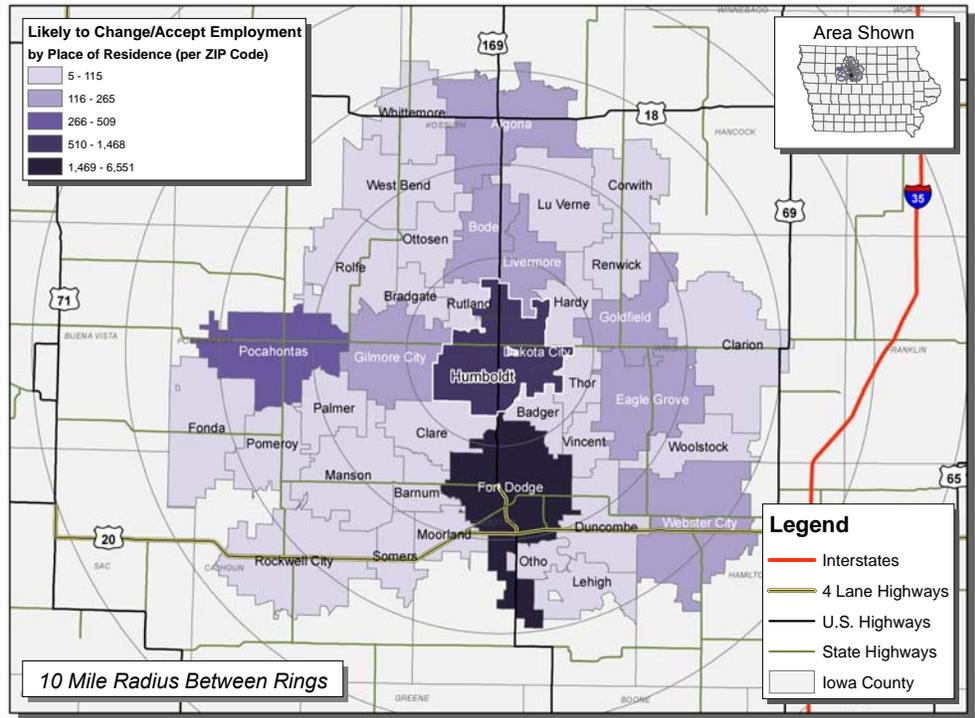
Those who are likely to change/accept employment in the Humboldt County Laborshed area are willing to commute an average of 21 miles one-way for employment opportunities.

The out commute for Humboldt is estimated at 31.5 percent—approximately 716 people living in Humboldt work in other communities.

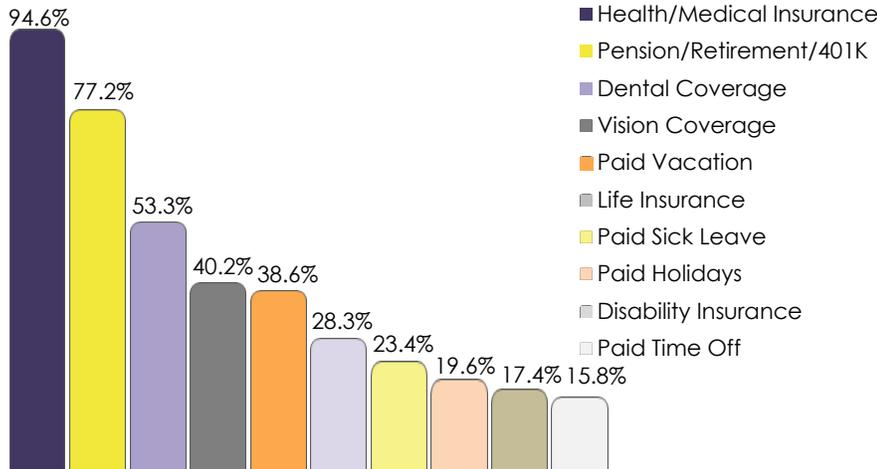
Most of those who are out commuting are working in Fort Dodge.

Over one-tenth (11.8%) of out commuters are likely to change employment (approximately 85 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN HUMBOLDT



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (71.1%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 22.0 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



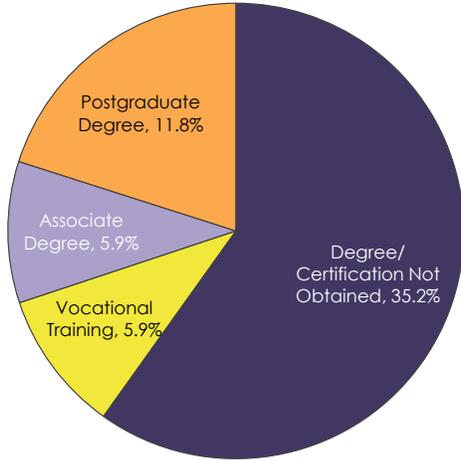
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	53.4%	10.0%	23.3%	\$80,000	\$16.00
Construction	**	**	**	**	**
Education	85.7%	11.9%	61.8%	\$55,000	\$12.40
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	88.2%	11.8%	47.0%	\$53,500	\$14.00
Healthcare & Social Services	82.6%	34.8%	30.4%	**	\$14.00
Manufacturing	53.7%	14.6%	24.4%	\$70,000	\$18.49
Personal Services	83.3%	11.1%	22.3%	\$32,000	\$10.75
Professional Services	68.4%	15.8%	31.6%	**	\$11.50
Public Administration & Government	72.4%	10.3%	37.9%	\$56,000	\$20.27
Transportation, Communication & Utilities	61.3%	12.9%	29.1%	\$47,000	\$23.50
Wholesale & Retail Trade	77.5%	12.5%	25.0%	\$43,000	\$8.98

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 525 unemployed individuals are likely to accept employment
- Average age is 44 years old
- 58.8% are male; 41.2% are female
- **Education:**
 - 58.8% are educated beyond high school

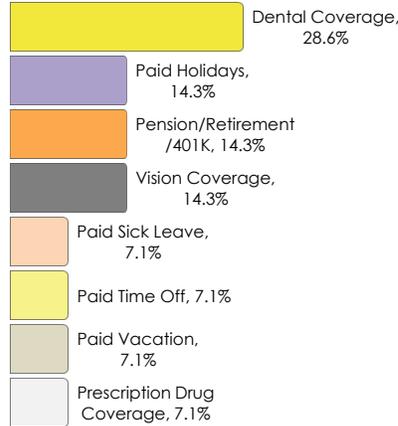


- **Wages:**
 - \$10.00/hr - to attract 66% of applicants
 - \$10.38/hr - to attract 75% of applicants
 - \$8.63/hr - lowest median wage willing to accept
- Willing to commute an average of 23 miles one way for the right opportunity
- 76.5% expressed interest in seasonal and 58.8% in temporary employment opportunities
- 76.5% expressed interest in working varied shifts

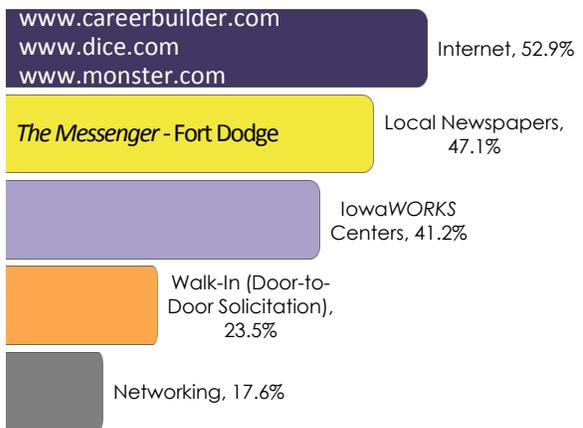
DESIRED BENEFITS



Health/Medical Insurance, 85.7%



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE HUMBOLDT COUNTY LABORSHED ANALYSIS, CONTACT:

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