

JONES COUNTY

Regional Laborshed Analysis

A Study of Workforce
Characteristics

Released December 2012



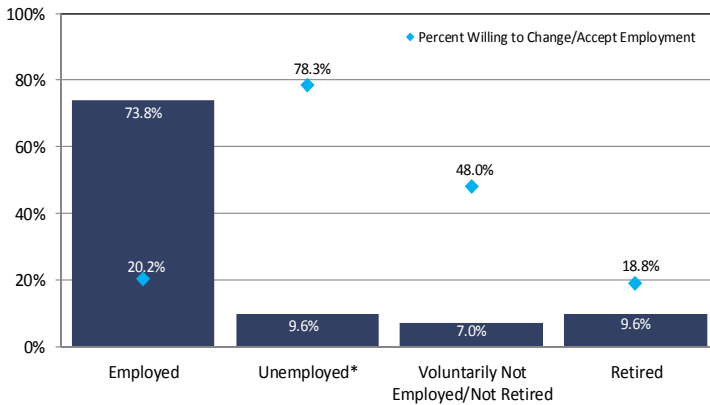
Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Jones County region, information from local and state sources were plotted for geographic analysis. The information contained within this summary is based on aggregate data from the Anamosa and Monticello Laborshed areas (717 total completed surveys). Customized industry specific and community specific information is available upon request.

Occupations and Employment Status in the Jones County Region

Survey respondents from the Jones County region were asked to identify their current job title and the industry in which they are currently working. The largest concentration of workers are employed within the management; office and administrative support; or production occupational categories. The top industries are manufacturing; education; wholesale & retail trade; and healthcare/social services.

The chart below shows the percentage of respondents by employment status within the Jones County regional commuting area.



Total Potential Labor Force: 276,514
(entire Regional Commuting Area)

Occupations	% within Region
Management	18.5%
Office & Administrative Support	14.8%
Production	10.4%
Education, Training & Library	9.1%
Healthcare Practitioner & Technical	7.1%
Sales & Related	5.5%
Transportation & Material Moving	5.4%
Business & Financial Operations	4.4%
Building/Grounds Cleaning & Maintenance	3.4%
Installation, Maintenance & Repair	3.4%
Architecture & Engineering	3.0%
Computer & Mathematical Science	2.6%
Food Preparation & Serving Related	2.6%
Community & Social Services	2.0%
Construction & Extraction	1.7%
Healthcare Support	1.4%
Life, Physical & Social Science	1.3%
Arts, Design, Entertainment, Sports & Related	1.1%
Personal Care & Service	1.0%
Protective Service	0.7%
Legal	0.4%
Farming, Fishing & Forestry	0.1%
Military Specific	0.1%

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels; or who worked for higher wages at previous employment.

- 1.1% Inadequate hours
- 2.6% Mismatch of skills
- 0.6% Low income
- 3.9% Total estimated underemployment

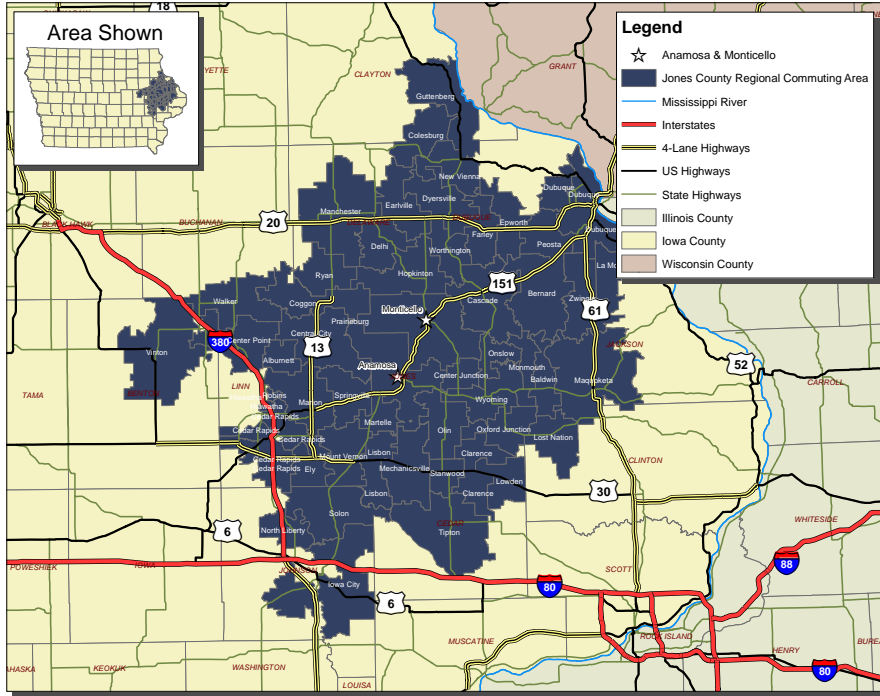
Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Manufacturing	18.4%	37,548	68.0%	21.7%	13.9%
Education	15.6%	31,835	73.7%	10.0%	4.2%
Wholesale & Retail Trade	15.4%	31,426	72.6%	33.3%	13.7%
Healthcare & Social Services	12.4%	25,304	76.7%	14.3%	5.5%
Transportation, Communication & Utilities	8.7%	17,754	76.5%	25.6%	5.9%
Finance, Insurance & Real Estate	6.4%	13,060	85.3%	3.4%	5.9%
Public Administration & Government	5.6%	11,428	69.4%	12.0%	2.8%
Professional Services	5.3%	10,816	68.6%	25.0%	17.1%
Construction	4.0%	8,163	78.3%	22.2%	17.4%
Personal Services	4.0%	8,163	90.0%	16.7%	5.0%
Agriculture	2.9%	5,918	81.3%	0.0%	0.0%
Entertainment & Recreation	1.3%	2,653	75.0%	16.7%	12.5%

Survey respondents from the Jones County regional commuting area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

Jones County Regional Laborshed Area



Quick Facts

(Employed - willing to change employment)

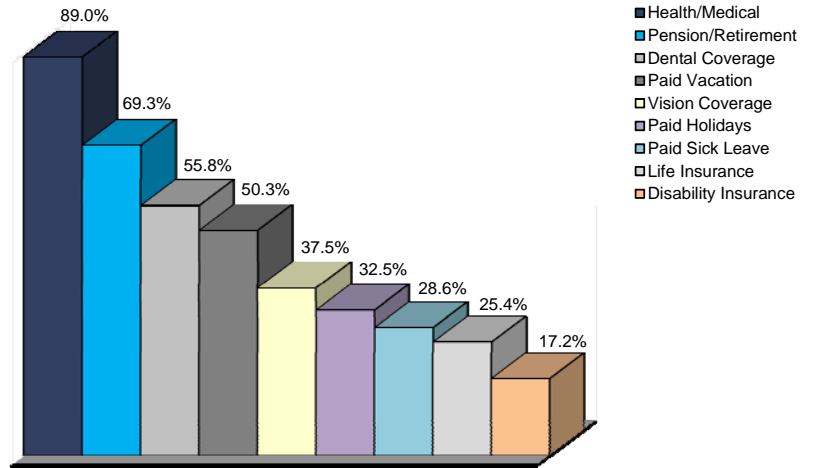
- 20.2% are willing to change employment
- 11.2% are working multiple jobs
- Currently working an average of 42 hours per week
- Average age is 47 years old
- 23.3% currently working in the production, construction & material handling and professional, paraprofessional & technical occupational categories, followed by 17.5% in the clerical occupational category
- Most frequently identified job search sources:
 - Internet
 - www.corridorcareers.com
 - www.monster.com
 - www.careerbuilder.com
 - Local/Regional newspapers
 - The Gazette* - Cedar Rapids
 - Telegraph Herald* - Dubuque
 - Networking through friends, family or acquaintances
 - Local IowaWORKS Centers

Those who are employed willing to change employment in the Jones County region are willing to commute an average of 25 miles one way for employment opportunities.

Benefits Currently Offered

The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at right provides the percentage of responses from those who are currently employed.

The majority (80.5%) of respondents state they are currently sharing the cost of health insurance premiums with their employer. However, 13.6 percent indicate their employer pays the entire cost of insurance premiums.



Education and Current Median Wage Characteristics by Industry

Industry	Education				Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree	Postgraduate Degree	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture, Forestry & Mining	62.5%	31.3%	18.8%	0.0%	\$45,000	*
Construction	60.9%	8.7%	21.7%	0.0%	\$40,000	\$20.50
Manufacturing	53.3%	9.8%	19.6%	7.4%	\$75,000	\$17.84
Transportation, Communication & Utilities	74.5%	11.8%	29.5%	3.9%	\$64,000	\$16.70
Wholesale & Retail Trade	62.1%	9.5%	17.9%	2.1%	\$53,500	\$11.50
Finance, Insurance, & Real Estate	82.4%	29.4%	23.5%	5.9%	\$75,000	\$12.50
Healthcare & Social Services	86.3%	19.2%	26.0%	8.2%	\$53,000	\$13.25
Personal Services	75.0%	10.0%	15.0%	25.0%	\$50,000	\$13.63
Entertainment & Recreation	100%	50.0%	12.5%	12.5%	\$30,000	*
Professional Services	68.6%	11.4%	22.9%	17.1%	\$61,000	\$12.00
Public Administration & Government	77.8%	11.1%	36.1%	5.6%	\$63,000	\$20.00
Education	82.1%	12.6%	27.4%	31.6%	\$50,000	\$13.10

This table includes all respondents without consideration of employment status, willingness to change employment, or occupation

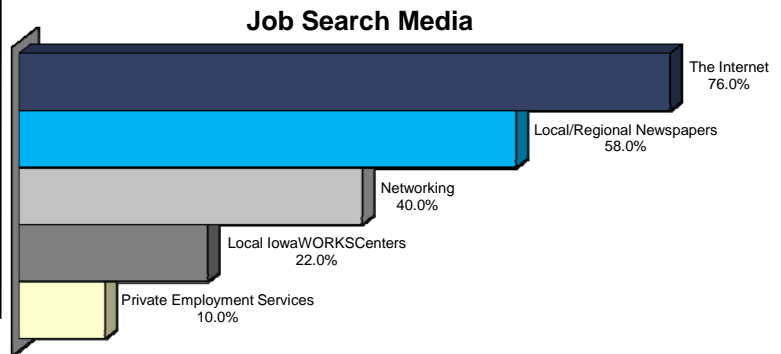
*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- 9.6% of the region are unemployed*
- 78.3% are willing to accept employment
- 51.9% have become unemployed within the last year;
- Average age is 50 years old
- 50.0% are female and 50.0% are male
- Education:
 - 61.1% have some post high school education
 - 1.9% are trade certified
 - 1.9% completed vocational training
 - 9.3% have an associate degree
 - 26.0% have an undergraduate degree
 - 5.6% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% of qualified hourly wage applicants is \$10.36 to \$13.00 per hour with a median lowest wage considered of \$10.00 per hour
- 64.8% expressed interest in temporary employment opportunities
- 61.1% expressed interest in seasonal employment opportunities
- 50.0% expressed interest in working varied shifts (2nd, 3rd & split);
- Willing to commute an average of 23 miles one way for the right opportunity

*Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 78.7%
 - Pension/retirement options - 38.3%
 - Dental coverage - 36.2%
 - Paid vacation - 34.0%
 - Vision coverage - 21.3%
 - Paid sick leave - 17.0%
 - Paid holidays - 12.8%
 - Life insurance - 10.6%
 - Prescription drug coverage - 8.5%
- 70.3% are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with



For more information regarding the Jones County Regional Laborshed Study, contact:

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