

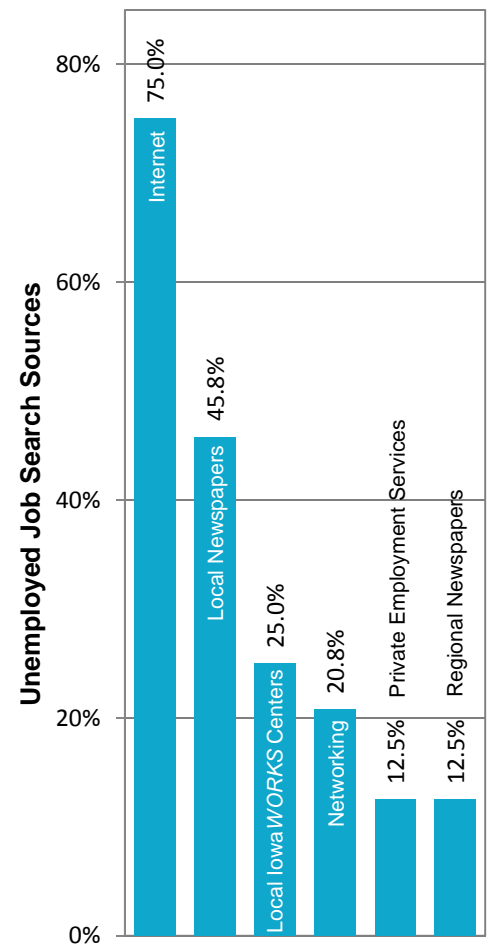




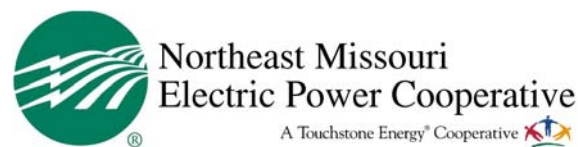


## Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 1,021 unemployed individuals are willing to accept employment
- Average age is 48 years old
- 56.0% are female; 44.0% are male
- Education:
  - 40.0% have an education beyond high school
  - 4.0% have an associate degree
  - 12.0% have an undergraduate degree
  - 4.0% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$9.52 to \$10.00/hr. with a median of the lowest wage of \$8.50
- Willing to commute an average of 27 miles one way for the right opportunity
- 72.0% expressed interest in temporary or seasonal employment opportunities
- 48.0% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance - 86.4%
  - Paid vacation - 59.1%
  - Dental coverage - 50.0%
  - Vision coverage - 40.9%
  - Pension/retirement options - 36.4%
  - Disability insurance - 31.8%
  - Life insurance - 27.3%
  - Prescription drug coverage - 22.7%
  - Paid holidays - 18.2%
  - Paid sick leave - 13.6%
  - Incentive reward programs - 4.5%
  - Paid time off - 4.5%
  - Stock options - 4.5%
- 52.6% indicated they prefer employment offers where the employer and employee share the cost of medical insurance premiums.



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