

LABORSHED STUDY

How To Get It

Weeks 1-4

Letter of Agreement Signed



Employer Survey

Commuting Patterns: Home ZIP codes of employees, provided by employers, are used to put together commuting patterns into the node community.

Weeks 4-8

Household Survey

Laborshed Survey Areas: Survey zones are defined. Vendor begins to make requisite calls into each zone, surveying residents ages 18-64.



Weeks 8-12



Prepare Data, Write Reports

Data Received: Raw data from vendor is received, cleaned, and coded. Final report is written.

Report Completed

Both electronic and hard copies of the report and executive summary are sent to the customer. In addition, industry reports, customized wages, and trends analysis are also provided.



How To Use It

*LABORSHED STUDIES document the characteristics of an area's labor force, based on commuting patterns.

ANSWERING QUESTIONS SUCH AS:

Where does the labor force  COME FROM?

WHO is Available to Work?



33.3%

of healthcare workers are willing to accept or change employment

Where is the labor force Employed?



15.1%

of the employed are working in the **MANUFACTURING industry**

How does the LABOR FORCE find work?



use the internet for **JOB** searches

IOWA
WORKFORCE
DEVELOPMENT
Smart Results.