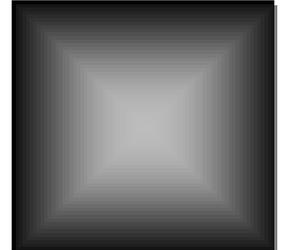
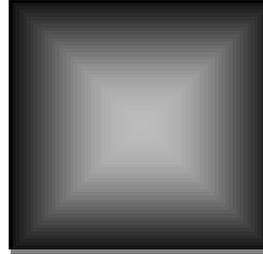


# 2015 IOWA INDUSTRY PROFILE

# MANUFACTURING

## IOWA WORKFORCE DEVELOPMENT



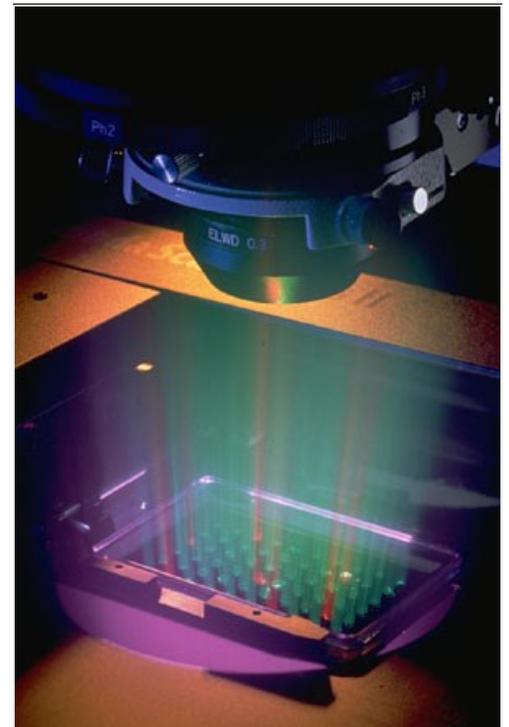
### Executive Summary

In 2014, **manufacturing** supplied 216,887 jobs to Iowans, which represented 14.3 percent of all employment (both public and private sector). This sector had an average annual wage of \$54,401. This is 27.9 percent higher than the statewide average of \$42,536 for all industries.

The **manufacturing** sector was hit hard by the most recent recession, shedding 26,621 jobs between 2008 and 2010 (11.7%). Since then, manufacturing has recovered somewhat but never regained its pre-recession employment levels. Manufacturing has added 16,105 jobs since 2010 (8.0%) but still remains 10,516 jobs below its pre-recession, 2008 employment, for net job losses of 4.6 percent between 2008 and 2014.

Despite the large drop in employment, wages have continued to rise. Wages have grown every year since 2006, even through the recession. Wages have grown 22.6 percent since 2006, increasing from \$44,357 to \$54,401 over the same period.

Men are the majority of this industry holding 72.9 percent of all industry jobs.





# MANUFACTURING IOWA INDUSTRY PROFILE

## What is Manufacturing?

This sector is comprised of firms engaged in mechanical, physical or chemical transformation of materials, substances, or components into new products. Firms are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment.

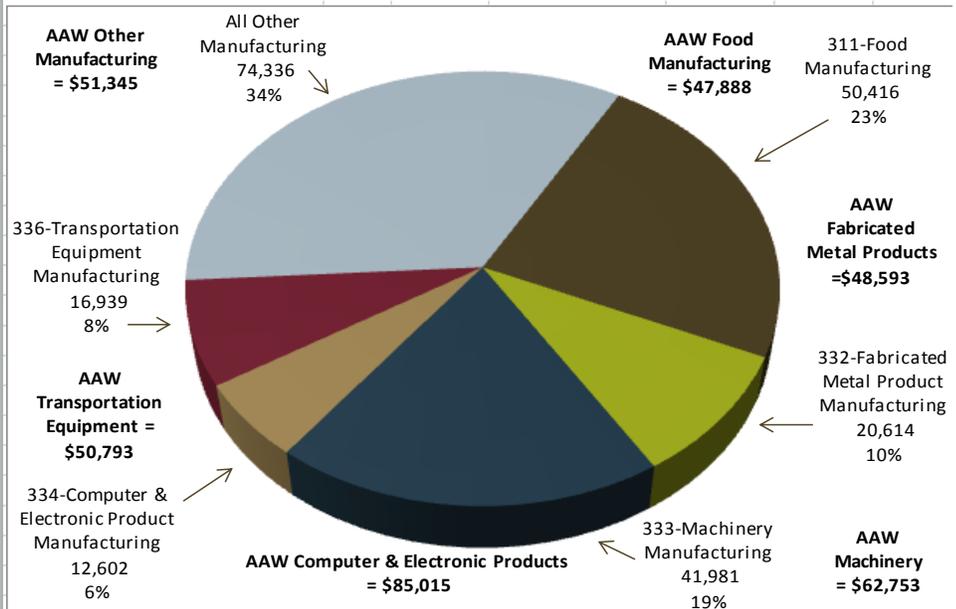
However, firms that transform materials or substances into new products by hand or in the worker's home and those engaged in selling to the general public products made on the same premises which they are sold, such as bakeries, candy stores, and custom tailors, may also be included in this sector.

Source: [www.census.gov/naics](http://www.census.gov/naics)

## 2014 Industry Breakout by Job Count in Iowa

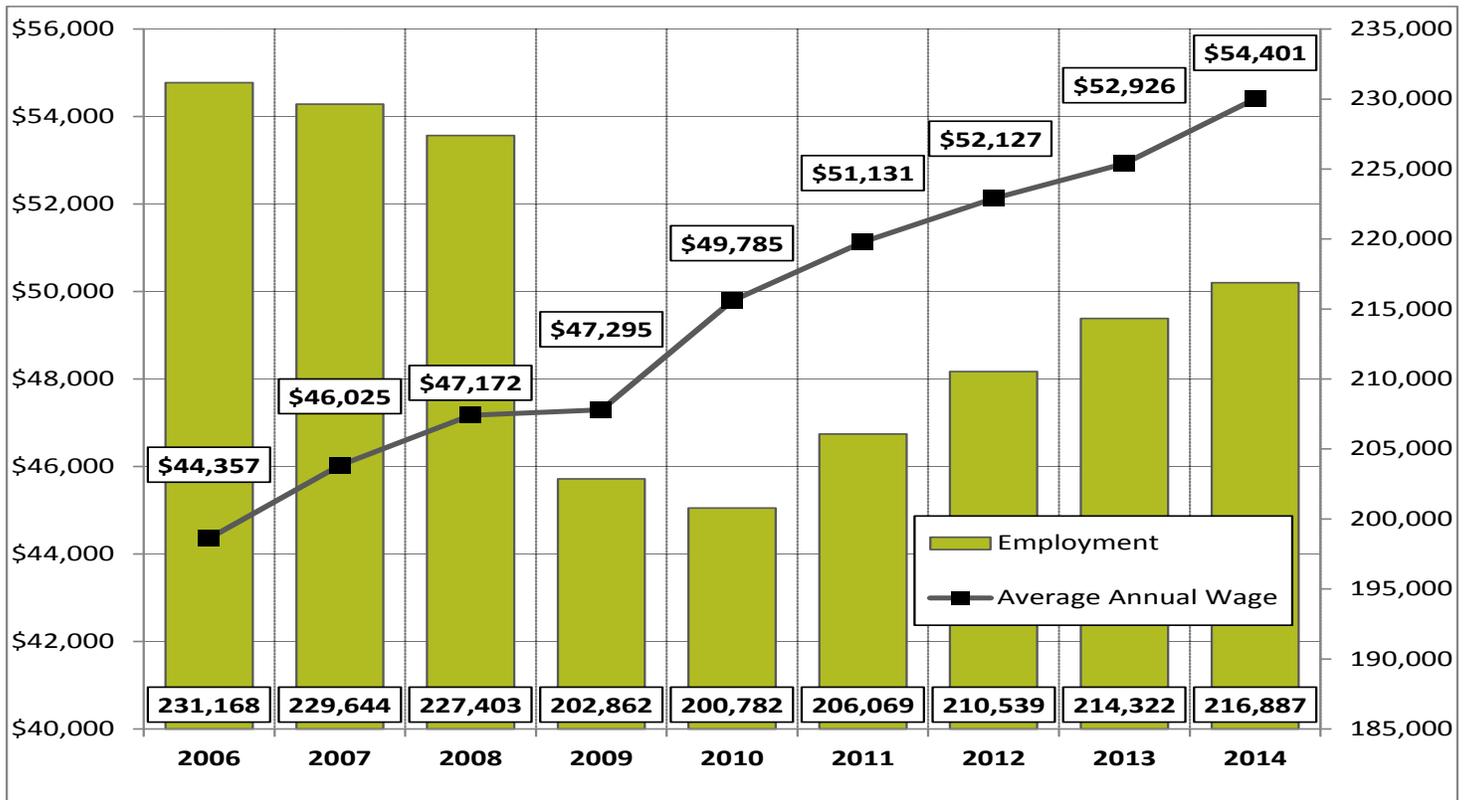
Top 5 Manufacturing NAICS Industry Coding

\* AAW=Average Annual Wage



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

## 2006-2014 Covered Employment in Manufacturing in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

# MANUFACTURING IOWA INDUSTRY PROFILE



## Major Manufacturing Industry Employers

Name of Company	Industry
Alcoa Inc.	Aluminum Production and Processing
Cargill Inc.	Animal Slaughtering and Processing
Graham Manufacturing Corp.	Other Wood Product Manufacturing
JBS Swift	Animal Slaughtering and Processing
Omega Cabinetry	Household & Institutional Furniture Manufacturing
Rockwell Collins	Aerospace Product and Parts Manufacturing
Smithfield Farmland	Animal Slaughtering and Processing
Tyson Fresh Meats	Animal Slaughtering and Processing
Whirlpool Corp.	Household Appliance Manufacturing
Winnebago Industries, Inc.	Motor Vehicle Manufacturing

Source: Infogroup USA

## Employers

For 2014, there were a total of 4,027 **manufacturing** locations across Iowa, employing 216,887 jobs.

The manufacturing sector produces a wide variety of goods and is made up of 21 subsectors; however, **food manufacturing** represented 23.2 percent of total manufacturing employment, making it the largest subsector of manufacturing.

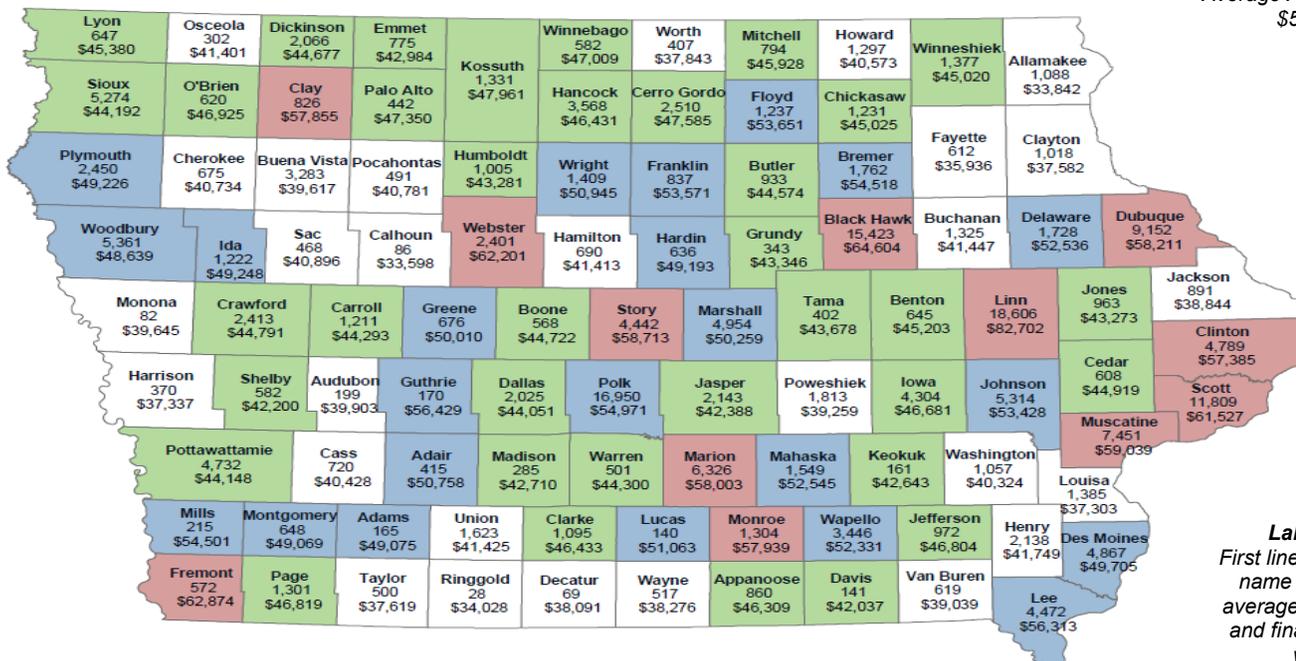
Wages also vary quite a bit between subsectors in the manufacturing sector. **Computer & electronic product manufacturing** has the highest average income at \$85,015 which is nearly three times the wage for the small **textile product mills** salary of just \$29,767.

## 2014 Covered Employment in Manufacturing by County

Average Annual Wage:   
 Less than \$41,749   
 \$41,750 to \$47,961   
 \$47,962 to \$56,429   
 Greater than \$56,430

Sector Statewide:

Employment - 216,887  
Average Annual Wage - \$54,401



**Label Key:**  
First line is the county name followed by average employment and finally, average wage.

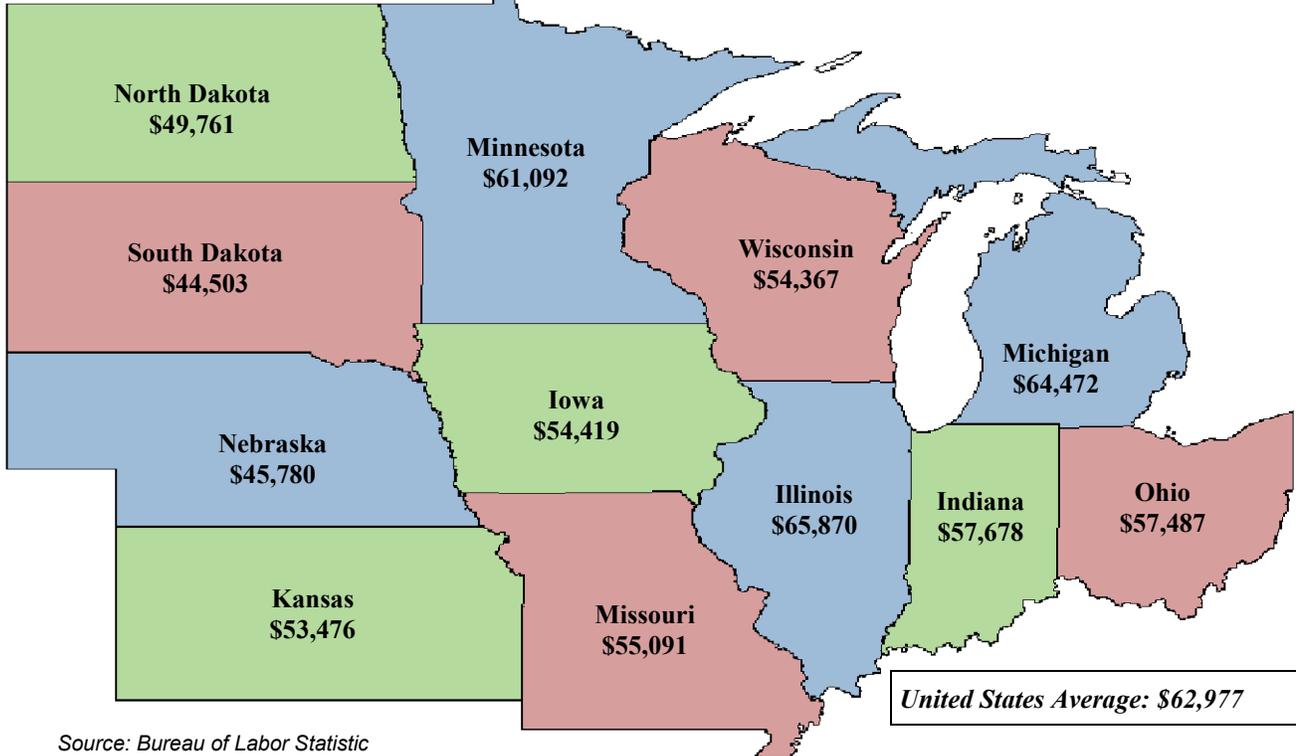
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics



# MANUFACTURING IOWA INDUSTRY PROFILE

## 2014 Average Annual Wage for Covered Employment in Manufacturing

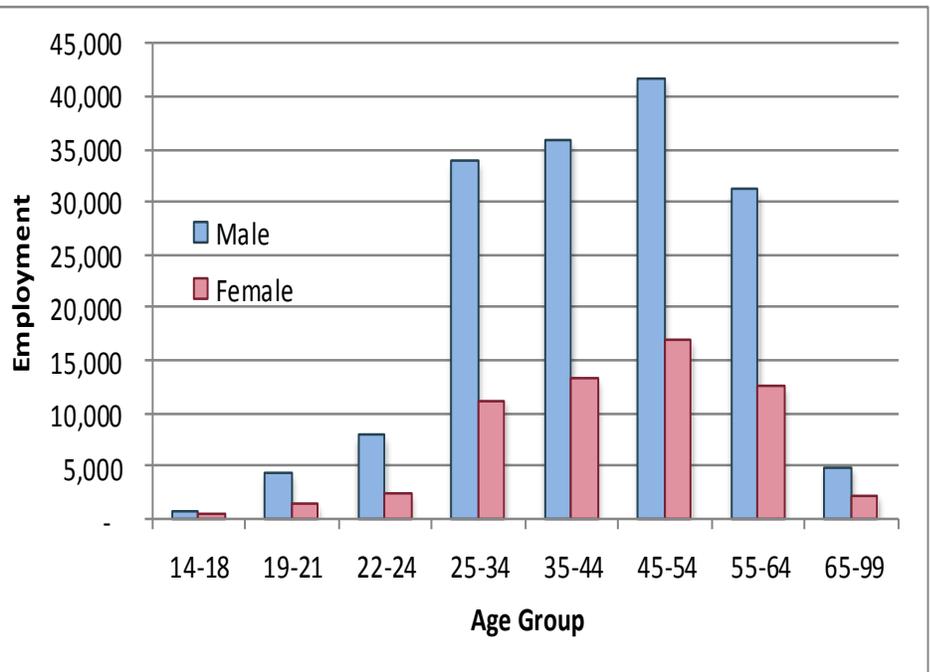
State Comparisons by Private Ownership



Source: Bureau of Labor Statistic

## Industry Distribution by Age and Gender

2013 Average Annual



Source: Local Employment Dynamics, U.S. Census Bureau

### Contact Information

#### Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
800-532-1249  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
www.iowaworkforcedevelopment.gov

*Equal opportunity employer/program.  
Auxiliary aids and services are available  
upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

IOWA  
**WORKFORCE**  
DEVELOPMENT

Smart. Results.

<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>