

MAQUOKETA

one of a kind IOWA *Jackson County*

LABORSHED ANALYSIS

A STUDY OF WORKFORCE CHARACTERISTICS

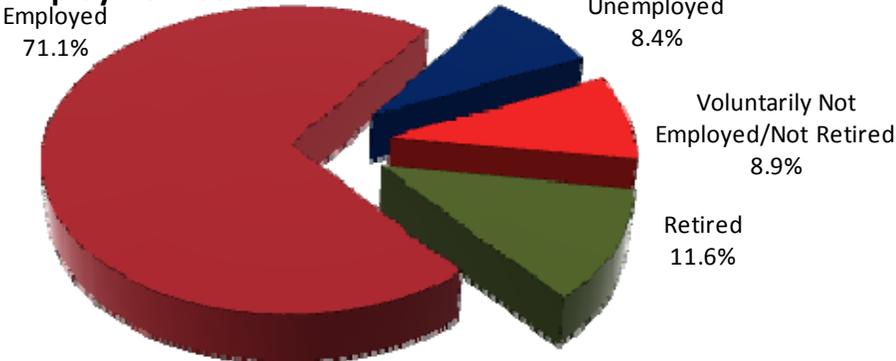
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Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Maquoketa Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 152,035 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (31,424)

- 23,963 Employed
- 2,042 Unemployed
- 1,827 Voluntarily Not Employed, Not Retired
- 3,592 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 2.0% Inadequate hours (479 people)
- 3.7% Mismatch of skills (887 people)
- 0.2% Low income (48 people)
- 4.9% Total estimated underemployment (1,174 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Manufacturing	16.4%	17,728	70.7%	19.5%	5.2%
Healthcare & Social Services	16.0%	17,296	76.9%	30.0%	5.8%
Education	16.0%	17,296	74.1%	12.5%	5.6%
Wholesale & Retail Trade	14.8%	15,998	62.7%	43.2%	11.9%
Transportation, Communication & Utilities	9.2%	9,945	69.7%	21.7%	9.1%
Professional Services	6.4%	6,918	84.2%	50.0%	5.3%
Finance, Insurance & Real Estate	4.8%	5,189	85.7%	16.7%	0.0%
Public Administration & Government	4.8%	5,189	75.0%	8.3%	6.3%
Construction	4.4%	4,756	73.3%	18.2%	26.7%
Personal Services	4.4%	4,756	64.7%	27.3%	0.0%
Agriculture	1.2%	1,297	60.0%	0.0%	20.0%
Entertainment & Recreation	1.2%	1,297	75.0%	33.3%	25.0%
Agriculture	0.4%	432	*	*	*

*Insufficient survey data/refused

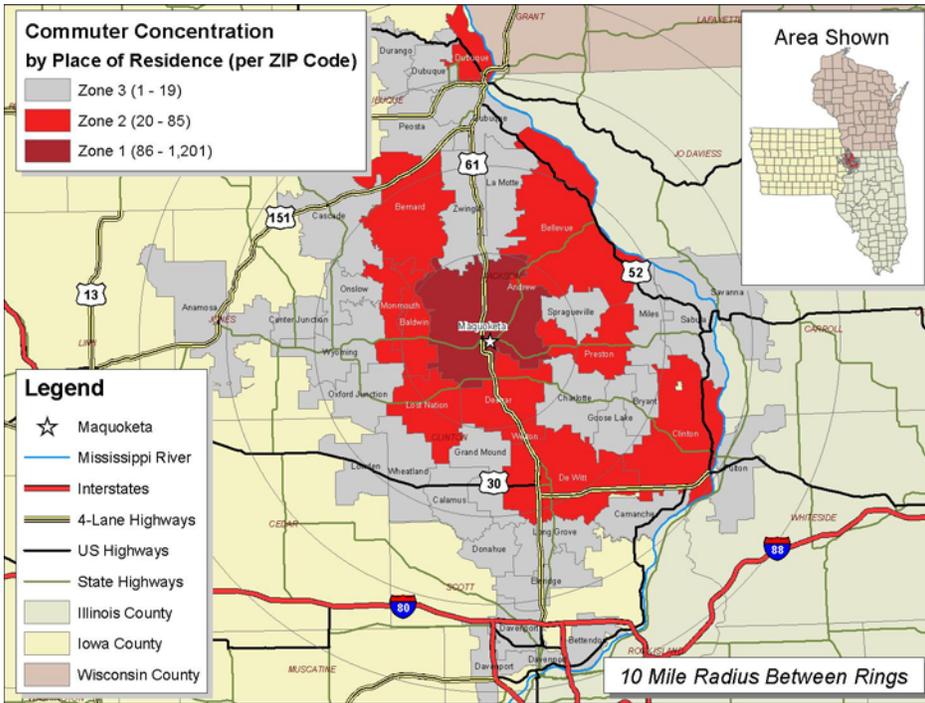
Survey respondents from the Maquoketa Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

Quick Facts

(Employed - willing to change employment)

- 20.3% are working multiple jobs
- Currently working an average of 41 hours per week
- Average age is 48 years old
- 23.2% currently working within the production, construction & material handling occupational category followed by 19.2% within both the clerical and service occupational categories
- Most frequently identified job search sources:
 - Internet
 - www.accessdubuque.com
 - www.iowaworkforce.org
 - www.monster.com
 - Local/Regional newspapers
 - Quad City Times - Davenport
 - Telegraph Herald - Dubuque
 - Local IowaWORKS Centers
 - Networking through friends, family and acquaintances

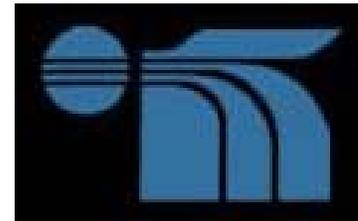
Maquoketa Laborshed Area



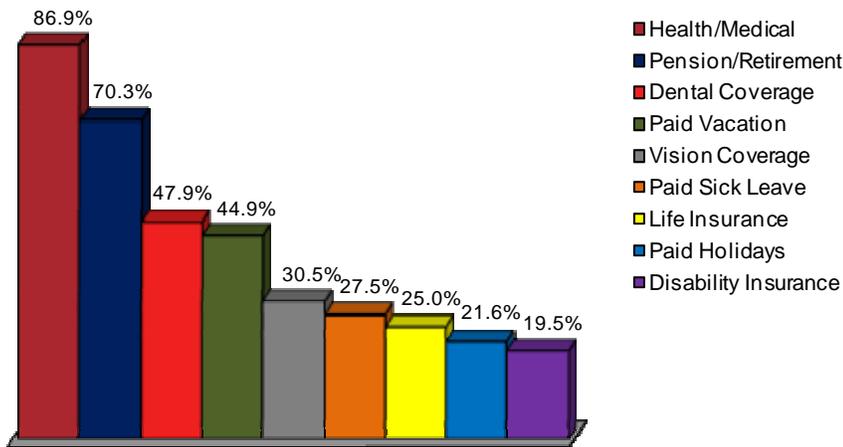
Commuting Statistics

The map at the left represents commuting patterns into Maquoketa with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Maquoketa Laborshed area are willing to commute an average of 22 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (79.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.6 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

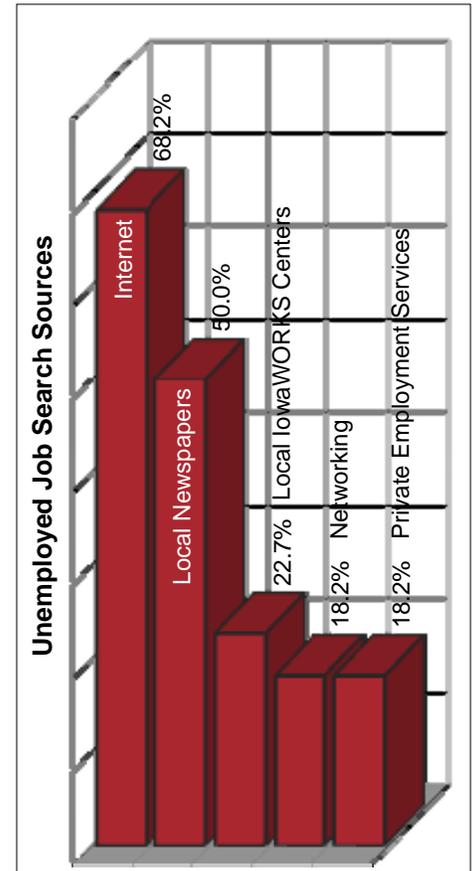
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	40.0%	6.7%	26.7%	\$50,000	\$15.00
Manufacturing	46.6%	6.9%	17.2%	\$65,000	\$18.00
Transportation, Communication & Utilities	66.7%	6.1%	30.3%	\$55,000	\$13.50
Wholesale & Retail Trade	59.3%	5.1%	22.0%	\$47,000	\$9.08
Finance, Insurance & Real Estate	85.7%	14.3%	42.9%	\$63,000	*
Healthcare & Social Services	80.8%	19.2%	40.4%	\$70,000	\$14.00
Personal Services	64.7%	11.8%	17.7%	*	\$12.69
Entertainment & Recreation	*	*	*	*	*
Professional Services	63.2%	21.1%	21.1%	\$44,000	\$11.40
Public Administration & Government	81.2%	6.3%	50.1%	\$56,000	\$19.38
Education	85.2%	14.8%	57.4%	\$50,000	\$11.71

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

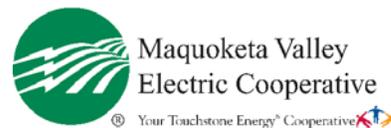
*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 2,042 unemployed individuals are willing to accept employment
- Average age is 45 years old
- 54.5% are female; 45.5% are male
- Education:
 - 40.9% have an education beyond high school
 - 4.5% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$12.00/hr. with a median of the lowest wage of \$9.08
- Willing to commute an average of 22 miles one way for the right opportunity
- 77.3% expressed interest in seasonal and 68.2% in temporary employment opportunities
- 54.5% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 100%
 - Pension/retirement options - 41.2%
 - Dental coverage - 23.5%
 - Paid vacation - 17.6%
 - Paid sick leave - 11.8%
 - Vision coverage - 11.8%
 - Paid holidays - 5.9%
 - Stock options - 5.9%
- 47.1% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Maquoketa Laborshed Analysis, contact:

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