



2016

# MOUNT PLEASANT, IOWA LABORSHED ANALYSIS

A STUDY IN WORKFORCE CHARACTERISTICS

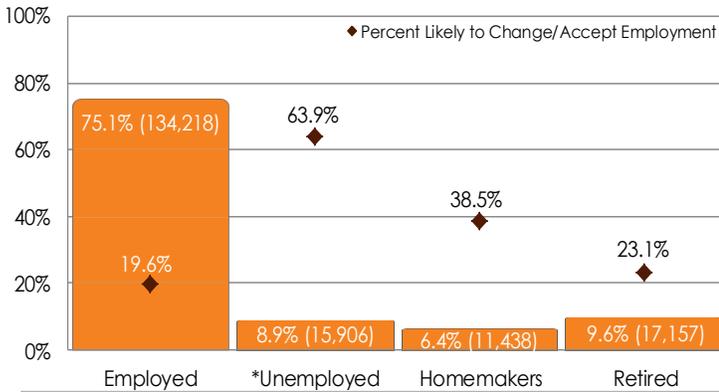


Mount Pleasant  
Area Development  
Commission

# MOUNT PLEASANT LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Mount Pleasant Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Estimated Population 18-64: 178,719 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Mount Pleasant (27,875):**

- 24,163 Employed
- 1,029 Unemployed
- 1,402 Homemakers
- 1,281 Retired

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 24.5% are actively seeking new employment
- 23.7% are working multiple jobs
- Currently working an average of 41 hrs/week
- Average age is 44 years old
- 29.6% currently working within the professional, paraprofessional & technical occupational category followed by 22.2% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com  
www.iowajobs.org  
www.monster.com  
Internet, 69.1%

The Hawk Eye - Burlington  
Newspapers, 36.4%

IowaWORKS Centers,  
18.2%

Networking,  
14.5%



## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.2%	290
Mismatch of Skills	0.5%	121
Low Income	0.2%	48
†Total Underemployment	1.7%	411

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Education	15.0%	20,133	81.8%	18.2%	1.8%
Healthcare & Social Services	14.0%	18,791	82.4%	26.2%	7.8%
Manufacturing	12.0%	16,106	78.3%	22.2%	8.7%
Wholesale & Retail Trade	12.0%	16,106	64.3%	37.1%	14.3%
Personal Services	8.7%	11,677	86.7%	23.1%	3.3%
Professional Services	8.0%	10,737	70.6%	8.3%	14.7%
Public Administration & Government	7.7%	10,335	71.9%	8.7%	6.3%
Transportation, Communication & Utilities	6.7%	8,993	66.7%	15.0%	10.0%
Agriculture, Forestry & Mining	5.3%	7,114	94.1%	18.8%	0.0%
Finance, Insurance & Real Estate	4.7%	6,308	82.4%	0.0%	0.0%
Construction	4.3%	5,771	76.5%	8.3%	11.8%
Other	1.0%	1,342	**	**	**
Entertainment & Recreation	0.6%	805	**	**	**

\*\* Insufficient survey data/refused

Survey respondents from the Mount Pleasant Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Mount Pleasant from their home ZIP for an employment opportunity.

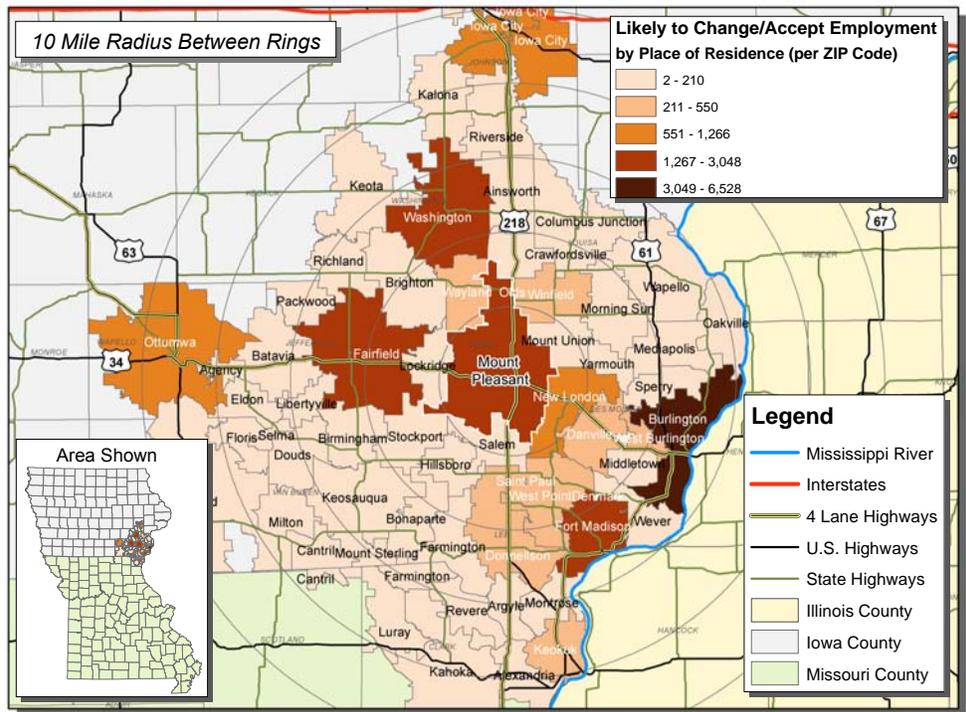
Those who are likely to change/accept employment in the Mount Pleasant Laborshed area are willing to commute an average of 21 miles one-way for employment opportunities.

The out commute for Mount Pleasant is estimated at 26.9 percent—approximately 1,590 people living in Mount Pleasant work in other communities.

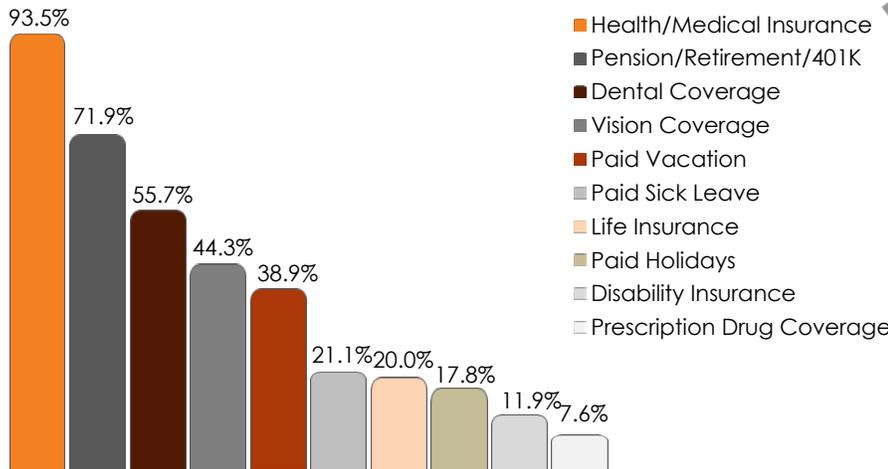
Most of those who are out commuting are working in Fairfield, Wayland, Burlington, Cedar Rapids or Winfield.

Over one-fifth (21.4%) of out commuters are likely to change employment (approximately 340 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN MOUNT PLEASANT



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (68.9%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.3 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



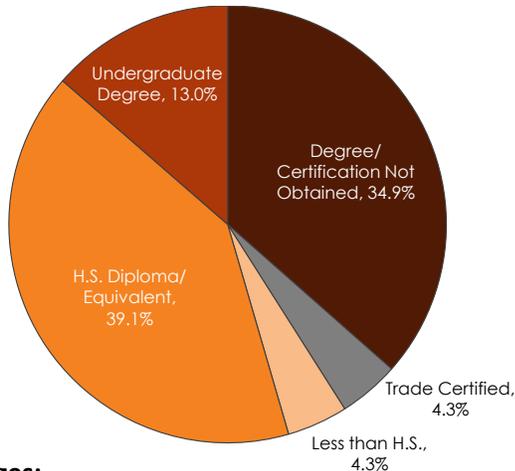
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	47.0%	23.5%	11.8%	**	**
Construction	82.4%	17.6%	11.8%	**	\$19.00
Education	94.5%	3.6%	65.5%	\$51,000	\$14.50
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	76.5%	11.8%	47.1%	**	\$13.50
Healthcare & Social Services	88.2%	23.5%	39.3%	\$54,000	\$15.25
Manufacturing	67.4%	13.0%	28.3%	\$60,000	\$17.74
Personal Services	86.7%	23.3%	30.0%	**	\$22.25
Professional Services	82.4%	17.6%	38.2%	\$50,000	\$12.50
Public Administration & Government	68.7%	18.8%	25.0%	\$54,000	\$23.50
Transportation, Communication & Utilities	56.7%	20.0%	16.7%	\$45,000	\$25.00
Wholesale & Retail Trade	51.8%	17.9%	14.3%	**	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

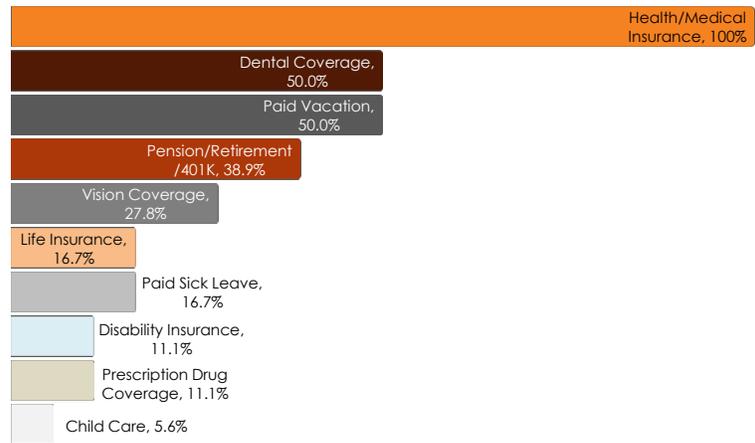
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 66.7% are actively seeking employment
- An estimated 1,029 unemployed individuals are likely to accept employment in Mount Pleasant.
- Average age is 42 years old
- 65.2% are male; 34.8% are female
- **Education:**
  - 52.2% are educated beyond high school

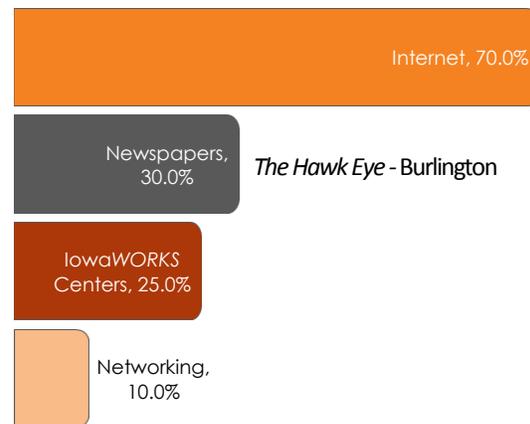


- **Wages:**
  - \$10.86/hr - to attract 66% of applicants
  - \$11.88/hr - to attract 75% of applicants
  - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 21 miles one way for the right opportunity
- 65.2% expressed interest in temporary and 56.5% in seasonal employment opportunities
- 56.5% expressed interest in working varied shifts

## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



## FOR MORE INFORMATION REGARDING THE MOUNT PLEASANT LABORSHED ANALYSIS, CONTACT:

Mount Pleasant Area Development Commission  
 124 South Main Street  
 Mount Pleasant, IA 52641  
 Phone: 319-385-3101  
 Fax: 319-385-3012  
 Email: [mpaca@mountpleasantiowa.org](mailto:mpaca@mountpleasantiowa.org)  
[www.growmountpleasantiowa.com](http://www.growmountpleasantiowa.com)



Data compiled and analyzed by:  
 Iowa Workforce Development  
 Labor Market Information Division  
 1000 E. Grand Avenue, Des Moines, Iowa 50319  
 Phone: (515) 281-7505 | Email: [laborshed.studies@iwd.iowa.gov](mailto:laborshed.studies@iwd.iowa.gov)  
[www.iowalmi.gov](http://www.iowalmi.gov)