



NEWS RELEASE

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Dubuque Area Partnership Expanded

DUBUQUE, IOWA – Representatives from the Dubuque Area Chamber of Commerce, Woodward Communications/Telegraph Herald, the Greater Dubuque Development Corporation and Iowa Workforce Development announced the launch of a collaborative partnership and marketing campaign targeting those who have left Dubuque, as well as those looking at a new and exciting career. The collective efforts are designed to assist area employers with the increasing need to recruit and retain highly skilled employees.

The collaboration between the four organizations has been under development for several months. A Workforce Development Committee comprised of representatives from the partner groups as well as local human resources professionals and businesses, designed the campaign with the web site AccessDubuquejobs.com as its centerpiece. Several months into the campaign the agencies have rallied support from area businesses and have launched a very successful promotional campaign. Daily and weekly advertisements and special events feature individuals who have moved back to Dubuque or relocated to Dubuque for job opportunities.

“The issues of workforce development and building partnerships get top priority at the Chamber,” said Steward Sandstrom, CCE President & CEO of the Dubuque Area Chamber of Commerce. “It is because of this partnership that this piece of the overall workforce development effort is running out in front of all the others.”

“The commitment our organizations have made to this project shows how seriously we take the workforce availability concerns shared by our employers,” said Rick Dickinson, Director of Greater Dubuque Development. “It is important that we continue to engage the support of the community for this campaign and the importance of posting all available opportunities to the web site.”

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Wendy Mihm-Herold, Regional Manager of Iowa Workforce Development stated, “The unique one-of-a-kind public/private partnership of posting job opportunities is essential to assist business with their recruitment efforts in the greater Dubuque area.” The partnership provides hyperlinks between the Iowa Workforce Development Region 1 web site, at www.iowaworkforce.org/region1, and AccessDubuquejobs.com. All jobs posted on AccessDubuque.com will automatically be sent to IWD, which offers employers résumé screening and other recruitment services at no charge.

The enhanced AccessDubuquejobs.com website has several attractive features for job seekers and businesses including: an employer directory with company profiles, links to local company’s own web pages, a complete listing of available jobs from Dubuque and regional area employers, a user-friendly résumé posting section for job seekers, and links to public and private partners through out the area. The site also features comprehensive information about Dubuque and the Tri-State area, including quality of life issues that new or returning residents would find beneficial.

“Woodward Communications/Telegraph Herald and Iowa Workforce Development have made a longstanding commitment to playing a vital role in the growth of this community – and this project is certainly one way to foster that growth through the recruitment and retention of a skilled and happy workforce,” said Jim Normandin, Publisher of the Telegraph Herald. “Our involvement with this new web site and marketing plan is one more way to spread the word about our community and support the forward-thinking initiatives that our community is known for.”

“This partnership has been extremely beneficial for streamlining services for business and job seekers over the past couple of years and we are looking forward to strengthening this partnership.” said Mihm-Herold.

AccessDubuquejobs.com and Iowa Workforce Development currently have over 1600 job postings throughout the Tri-State area. Job seekers can apply for positions online, post their résumés and sign up for e-mail notification of future job openings in their field of choice. To learn more about job opportunities in the Greater Dubuque area visit www.AccessDubuquejobs.com.

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