



Iowa Workforce Development

For Immediate Release

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Employer Seminar on “Coaching with Backbone not Bite”

DUBUQUE, IOWA –One of the toughest issues employers have to deal with is coaching employees. A seminar titled, **“Coaching with Backbone not Bite: Seven Strategies for Building a High Performance Team”** will be presented by Susan B. Wilson. The Seminar will be interactive and entertaining, with clear and specific information for practical applications. The seminar is sponsored by the Tri-State Human Resource Association (TRIHRA) along with the support of the Northeast Iowa Community College (NICC), Iowa Workforce Development (IWD), East Dubuque Savings Bank, Sedona Staffing Services, Dupaco Community Credit Union, and the Employers’ Council of Iowa (ECI). Those encouraged to attend include human resource managers, operations managers, supervisors, business owners and anyone who provides work direction on a regular basis.

The seminar will be held on Thursday, November 10, 2005 from 1:00 p.m. and 5:00 p.m. at the NICC Town Clock Center, 680 Main Street, Dubuque, IA in Room 106. A registration form may be obtained by calling NICC at (888) 642-2338 or locally (563) 557-8271, ext. 380. The fax number is (563) 557-0319. Participants may also elect to pick up a registration form at the NICC Dubuque Town Clock Center. There is a \$55.00 registration fee for the half-day seminar.

Susan B. Wilson, MBA, is the owner and lead facilitator of Executive Strategies, Inc., a firm that specializes in specific, creative strategies that change people’s behavior to accomplish extraordinary goals. She is also the owner of Fast Team Solutions, which provides valuable products and resources in the areas of leadership, coaching, meetings management, team development, facilitation, and conflict resolution. Susan is an expert facilitator and a trusted coach. She is an acclaimed author who has written or contributed to 9 books including, *Gourmet Meetings on a Microwave Schedule*, *Magnetic Leadership*, *Goal Setting*, *Your Intelligent Heart*, *Chicken Soup for the Woman’s Soul*, in addition to hundreds of magazine and newspaper articles. Susan is also a long-time member of the National Speaker’s Association, who has earned the coveted Certified Speaking Professional Designation (CSP).

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