

NEWS RELEASE

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CENSUS BUREAU LAUNCHES IOWA'S OLDER WORKER PROFILE

The U.S. Census Bureau, in partnership with the state of Iowa, has launched a report on older workers that presents a detailed picture for people 55 and older in the workforce.

The report presents data at the county and metropolitan area levels for 2004, based on data from the Local employment Dynamics (LED) program.

"The retirement of baby boomers will have a huge impact on the work force," said Census Bureau Director Louis Kincannon. "Businesses and planners need a better understanding of labor force trends, the loss of experienced workers and the payout of retirement benefits."

The report, *The Geographic Distribution and Characteristics of Older Workers in Iowa: 2004*, highlights the age composition of the state's work force and job gains and losses for older workers by industry. Data is presented for industries in which older workers are concentrated. For example, workers age 55 and older are the most visible in the manufacturing industry, accounting for 18.3 percent of the workforce. This industry was ranked number one in 48 of Iowa's 99 counties. More extensive data are in tables available on the Internet. To access Iowa's Older Worker Report, visit: <http://iwin.iowaworkforce.org> under "What's New."

In addition, quarterly workforce indicators on subjects such as job creation and new hires are available for men and women in all partner states for selected years, age groups and geographic areas at <http://lehd.dsd.census.gov>. Also available on the site is "On The Map," an interactive application that displays in high definition, commuting patterns of where people live and work.

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