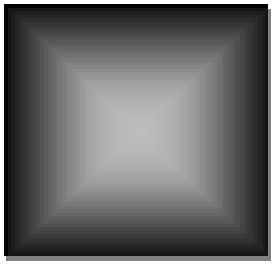
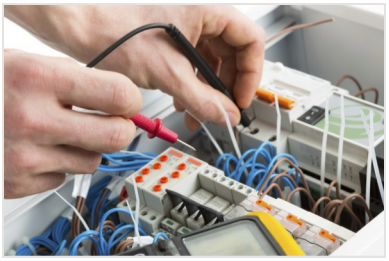
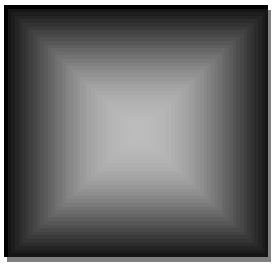
2015 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT







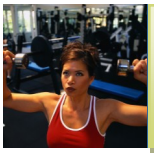
Executive Summary

In 2014, the **other services** sector comprised 3.0 percent of all employment (both public and private sector) in Iowa, providing the state 44,879 jobs, with an average annual wage of $28,770. This wage was 32.4 percent lower than the statewide average of $42,536 for all industries. This wage rate is pretty on par for the region, although it is 15.2 percent lower than the national average for this sector.

Employment has grown fairly steadily since 2006, even adding jobs during the deepest recession years of 2009 and 2010. Some of the growth was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **private households** in this sector to **individual and family services sub-sector** in the **health care and social assistance** industries, classified under the health care sector.

Since 2006, this sector has added 3,113 jobs, growing by 7.5 percent. Wages have also been steadily increasing, up 24.6 percent over the same period. Keep in mind, however that these numbers are somewhat distorted by the reclassification outlined above.

Women somewhat outnumber men in this sector, especially amongst workers under age 35. Women hold 52.9 percent of this sector's jobs.



OTHER SERVICES
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What is Other Services?

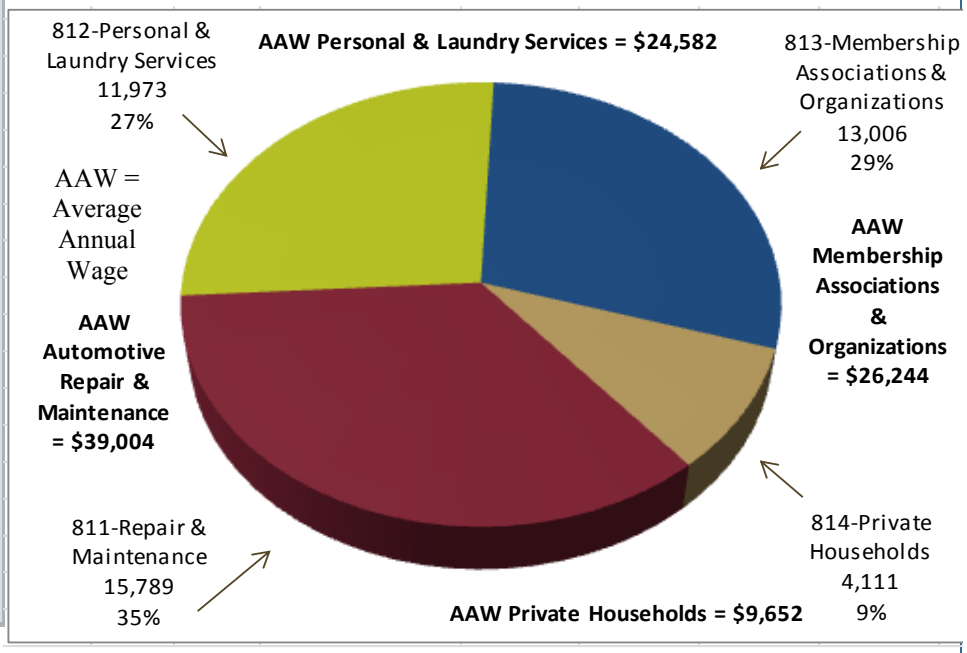
The **other services** (except public administration) sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing, temporary parking services and dating services.

Source: www.census.gov/naics

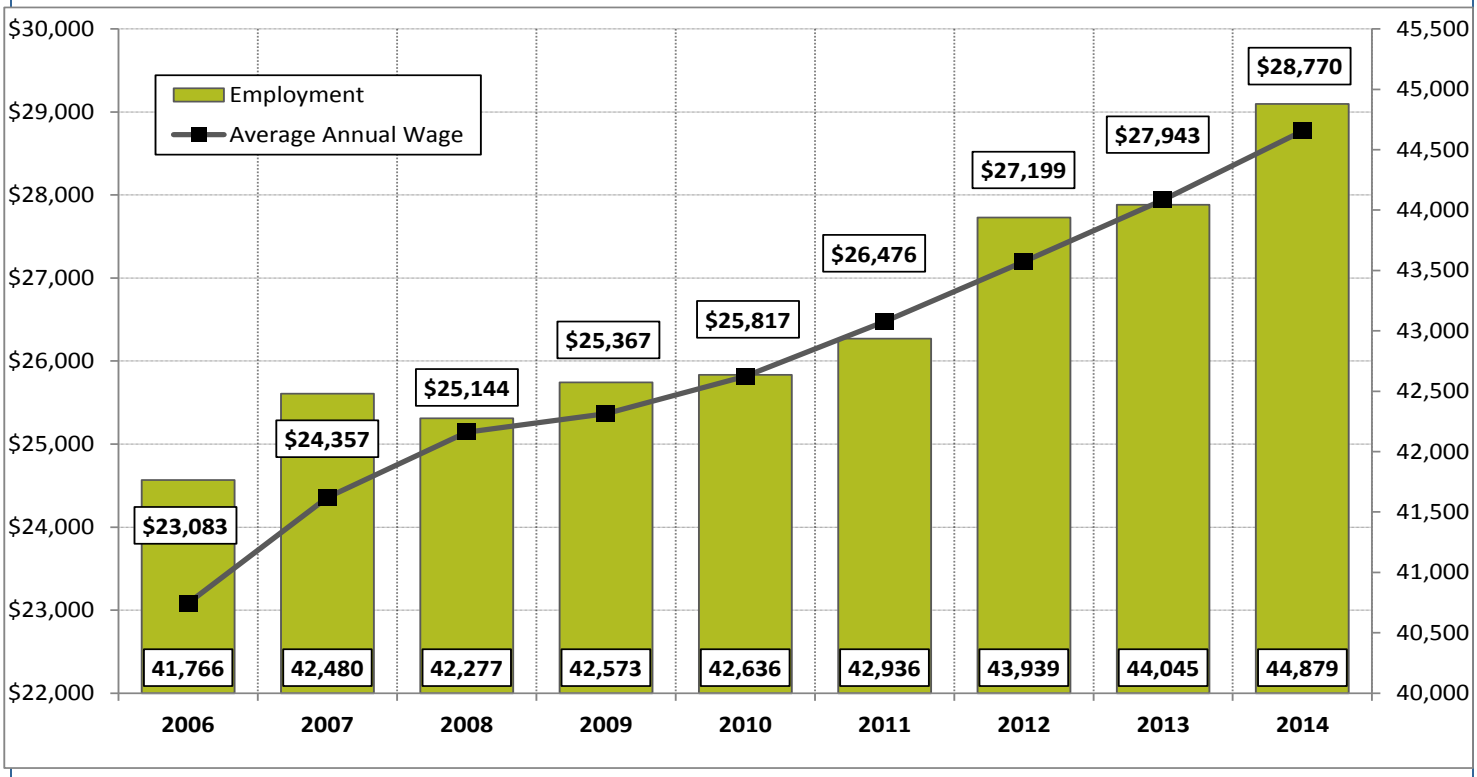
2014 Industry Breakout by Employment in Iowa

Other Services NAICS Industry Coding
Percentage Employed by Sub-Sector

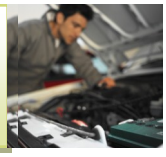


Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

2006-2014 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics



Examples of Major Other Services Industry Employers

Name of Company	Industry
Comprehensive Systems, Inc.	Social Advocacy Organizations
First Fleet	Automotive Repair and Maintenance
General Dynamics Info Technology	Electronic & Precision Equipment & Maintenance
J&P Cycles	Commercial & Industrial Machinery Repair & Maintenance
Mid-Step Services, Inc.	Social Advocacy Organizations
Respite Connection	Social Advocacy Organizations
Ruffalo Cody	Grantmaking & Giving Services
Sisters of Charity, BVM-MT	Civic & Social Organizations
Sam's Club Photo Center	Photofinishing
VGM Group	Business, Professional, Labor, Political & Similar Organizations

Source: Infogroup USA

Employers

In March 2014, there were 9,037 locations in Iowa classified in the **other services,** which employ 44,879 people. This sector consist of lots of small companies, averaging less than 5 employees per establishment.

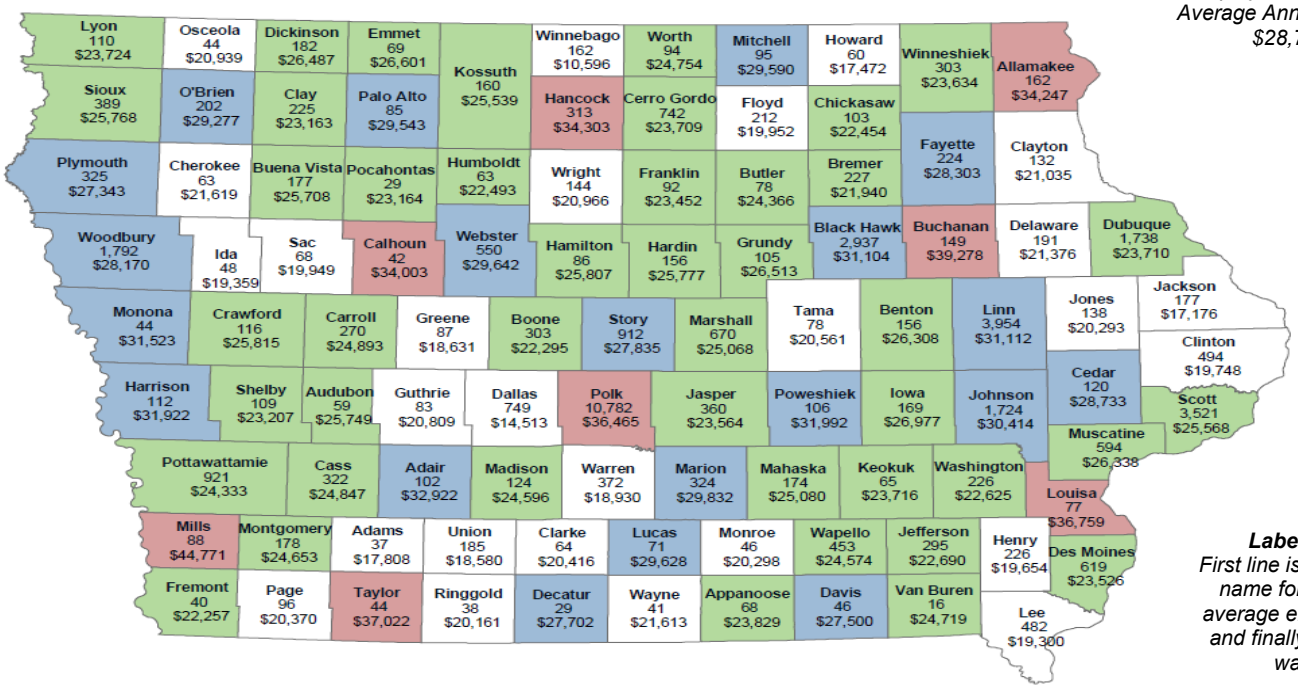
There are a variety of services represented in this sector, including things like barber shops, auto mechanics, political parties, and nannies. The largest sub-sector is **automotive repair and maintenance,** representing 35.2 per cent of the employment in this industry. The smallest sub-sector is **private households**, which represent 9.2 percent of employment.

2014 Covered Employment in Other Services by County

Average Annual Wage: Less than $21,619; $21,620 to $26,977; $26,978 to $32,922; Greater than $32,923

Sector Statewide:

Employment - 44,879
Average Annual Wage - $28,770



Label Key:
First line is the county name followed by average employment and finally, average wage.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

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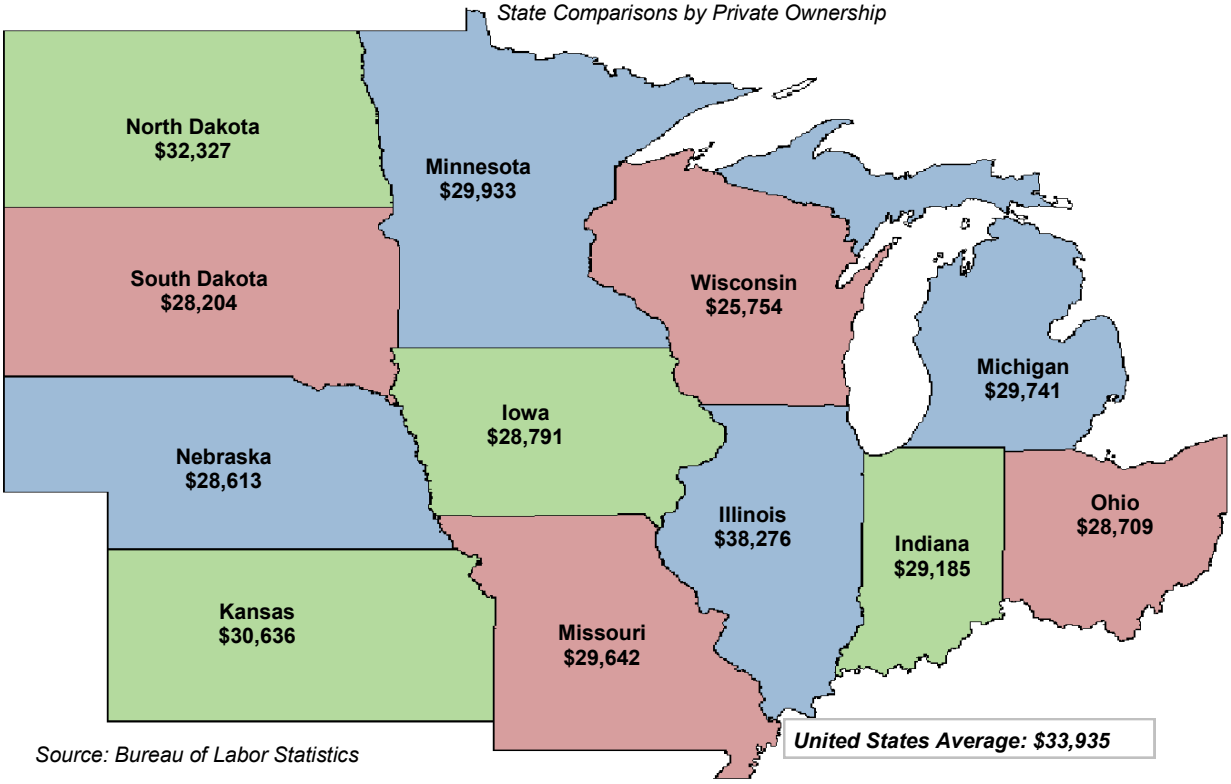
2014 Average Annual Wage for Covered Employment in Other Services

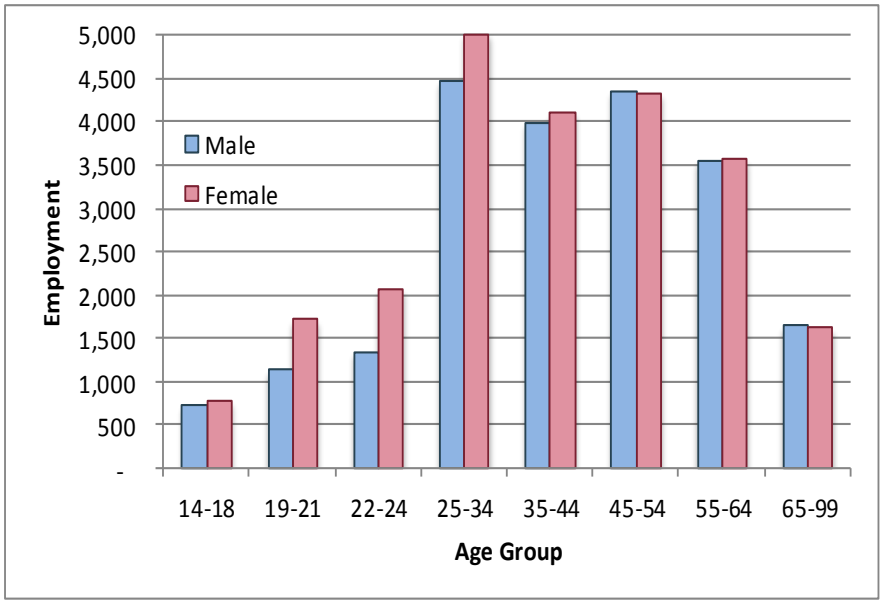
State Comparisons by Private Ownership



Source: Bureau of Labor Statistics

Industry Distribution by Age and Gender

2013 Average Annual



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
http://lehd.did.census.gov

Contact Information

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