

2014



PERRY, IOWA

Laborshed Analysis

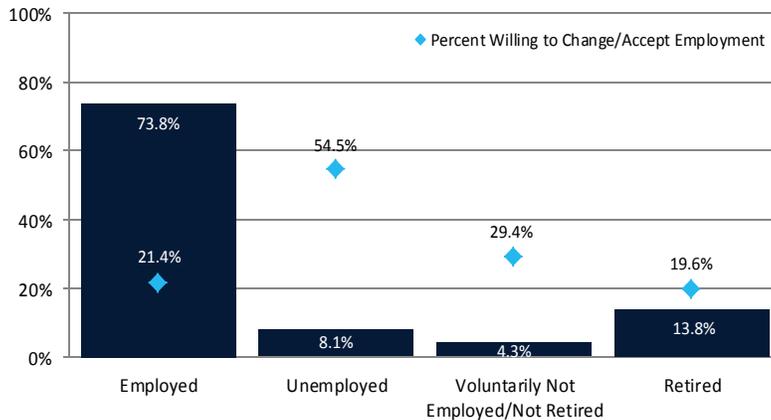
A Study of Workforce Characteristics



# Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Perry Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

## Employment Status\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Total Potential Labor Force: 310,678 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (51,844)**

- 42,703 Employed
- 2,026 Unemployed
- 2,545 Voluntarily Not Employed/Not Retired
- 4,570 Retired

## Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; are working at wages equal to or less than the national poverty level; and/or are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.0% Inadequate hours (427 people)
- 4.0% Mismatch of skills (1,708 people)
- 2.0% Low income (854 people)
- 6.4% Total estimated underemployment (2,733 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

## Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed*
Wholesale & Retail Trade	18.2%	41,729	71.4%	35.6%	9.5%
Healthcare & Social Services	15.0%	34,392	82.2%	13.5%	4.4%
Education	13.0%	29,806	71.1%	15.6%	2.2%
Finance, Insurance & Real Estate	12.1%	27,743	73.2%	30.0%	9.8%
Professional Services	9.3%	21,323	85.2%	34.8%	14.8%
Public Administration & Government	8.1%	18,572	71.4%	10.0%	3.6%
Transportation, Communication & Utilities	6.9%	15,820	68.0%	35.3%	8.0%
Manufacturing	6.5%	14,903	72.7%	25.0%	4.5%
Agriculture, Forestry & Mining	3.6%	8,254	100%	0.0%	0.0%
Personal Services	3.2%	7,337	61.5%	0.0%	15.4%
Construction	2.8%	6,420	77.8%	0.0%	22.2%
Entertainment & Recreation	0.8%	1,834	*	*	*
Active Military Duty	0.5%	1,146	*	*	*

\* Insufficient survey data/refused

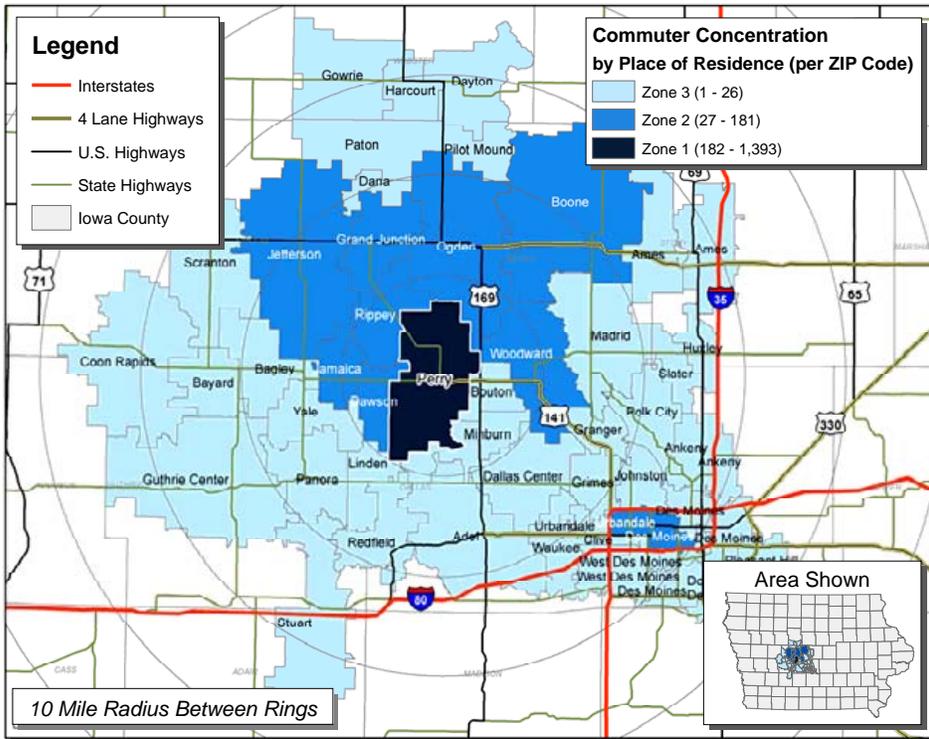
Survey respondents from the Perry Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the wholesale & retail trade industry.

## Quick Facts

(Employed - willing to change employment)

- 14.1% are working multiple jobs
- Currently working an average of 41 hours per week
- Average age is 49 years old
- 25.8% currently working within the professional, paraprofessional & technical occupational category followed by 21.0% within the managerial and production, construction & material handling occupational categories
- Most frequently identified job search sources:
  - Internet - 88.9%
    - [www.monster.com](http://www.monster.com)
    - [www.careerbuilder.com](http://www.careerbuilder.com)
    - [www.helpwanted.com](http://www.helpwanted.com)
  - Local/Regional newspapers - 23.8%
    - *The Des Moines Register*
  - Networking through friends, family and acquaintances - 22.2%
  - Local IowaWORKS Centers - 9.5%

# Perry Laborshed Area



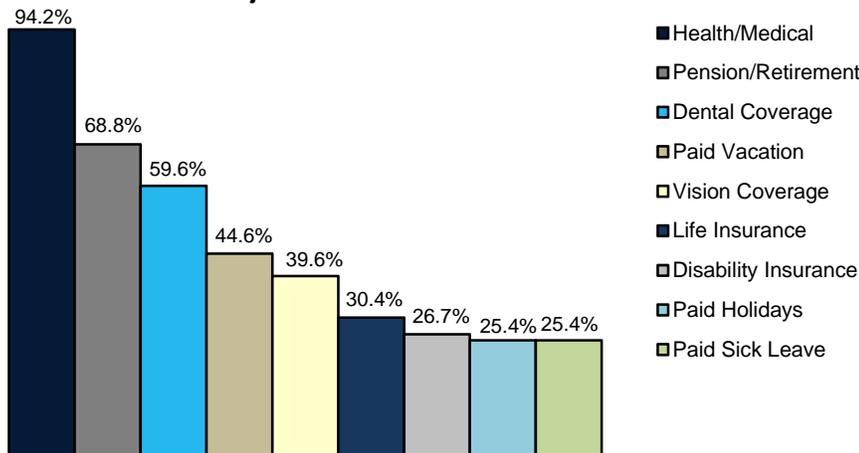
## Commuting Statistics

The map at the left represents commuting patterns into Perry with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Perry Laborshed area are willing to commute an average of 22 miles one way for employment opportunities.



## Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (80.1%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 12.7 percent indicate their employer pays the entire cost of insurance premiums.

## Education and Median Wage Characteristics by Industry

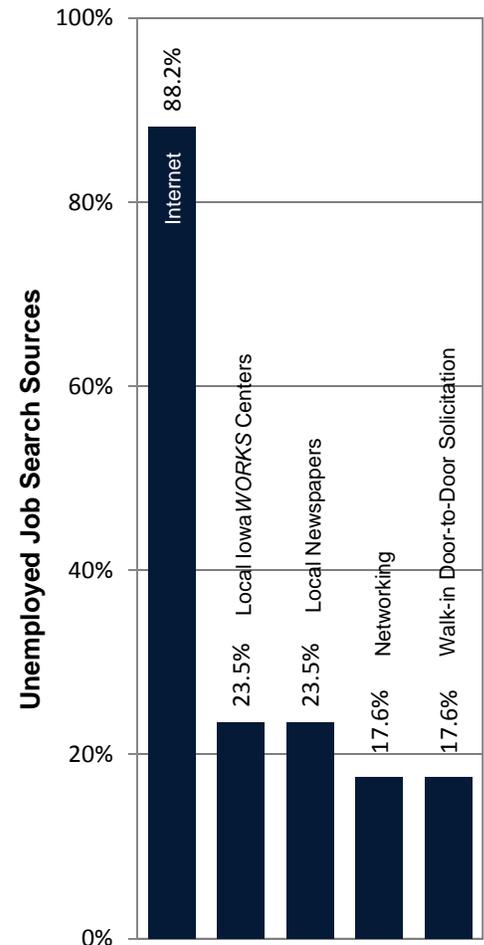
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	66.7%	11.1%	11.1%	*	*
Construction	77.8%	11.1%	0.0%	*	\$16.00
Manufacturing	54.5%	31.8%	13.6%	\$50,500	\$19.00
Transportation, Communication & Utilities	76.0%	12.0%	36.0%	\$75,000	\$19.50
Wholesale & Retail Trade	73.0%	9.5%	30.2%	\$80,000	\$10.13
Finance, Insurance & Real Estate	80.5%	9.8%	48.7%	\$57,000	\$12.80
Healthcare & Social Services	71.1%	8.9%	37.8%	\$60,000	\$16.10
Personal Services	76.9%	15.4%	30.8%	\$50,000	\$13.50
Entertainment & Recreation	*	*	*	*	*
Professional Services	88.9%	14.8%	40.7%	\$60,000	\$17.00
Public Administration & Government	64.3%	7.1%	46.5%	\$80,000	\$23.00
Education	88.9%	4.4%	75.6%	\$54,000	\$13.33

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*

## Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 2,026 unemployed individuals are willing to accept employment
- Average age is 41 years old
- 50.0% are male; 50.0% are female
- Education:
  - 44.4% have an education beyond high school
  - 11.1% are trade certified
  - 5.6% have vocational training
  - 11.1% have an associate degree
  - 11.1% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$13.50/hr. with a median of the lowest wage of \$11.00
- Willing to commute an average of 22 miles one way for the right opportunity
- 77.8% expressed interest in temporary and 72.2% in seasonal employment opportunities
- 44.4% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance - 50.0%
  - Pension/retirement options - 35.7%
  - Dental coverage - 28.6%
  - Paid vacation - 28.6%
  - Life insurance - 21.4%
  - Paid time off - 21.4%
  - Vision coverage - 21.4%
  - Paid sick leave - 14.3%
  - Disability insurance - 7.1%
  - Flextime - 7.1%
  - Paid holidays - 7.1%
  - Prescription drug coverage - 7.1%
- 57.1% indicated they prefer employment offers where the employer and employee share the cost of medical insurance premiums.



### Sponsored in Partnership with



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