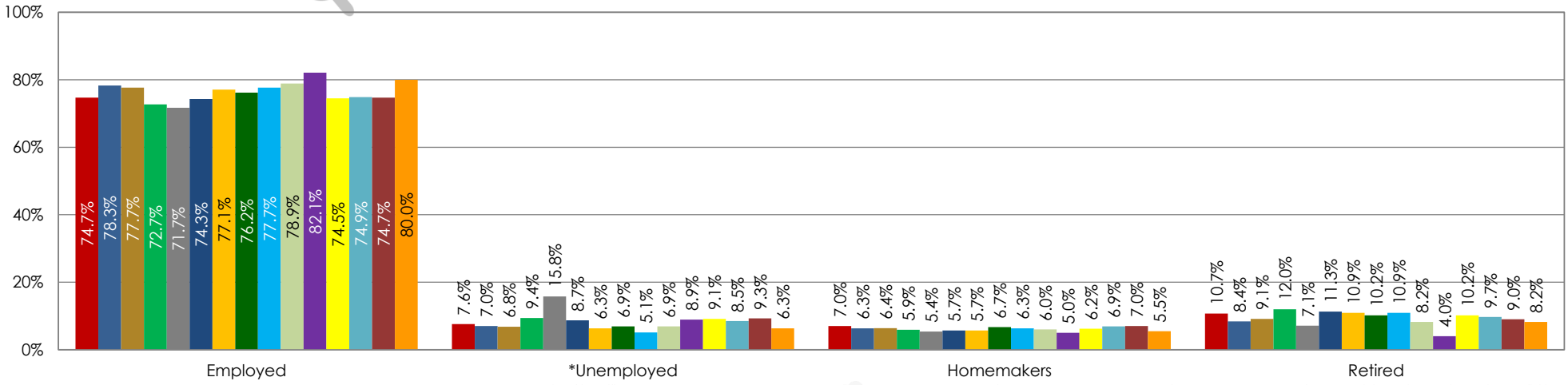
LABORSHED ANALYSIS

REGIONAL COMPARISON

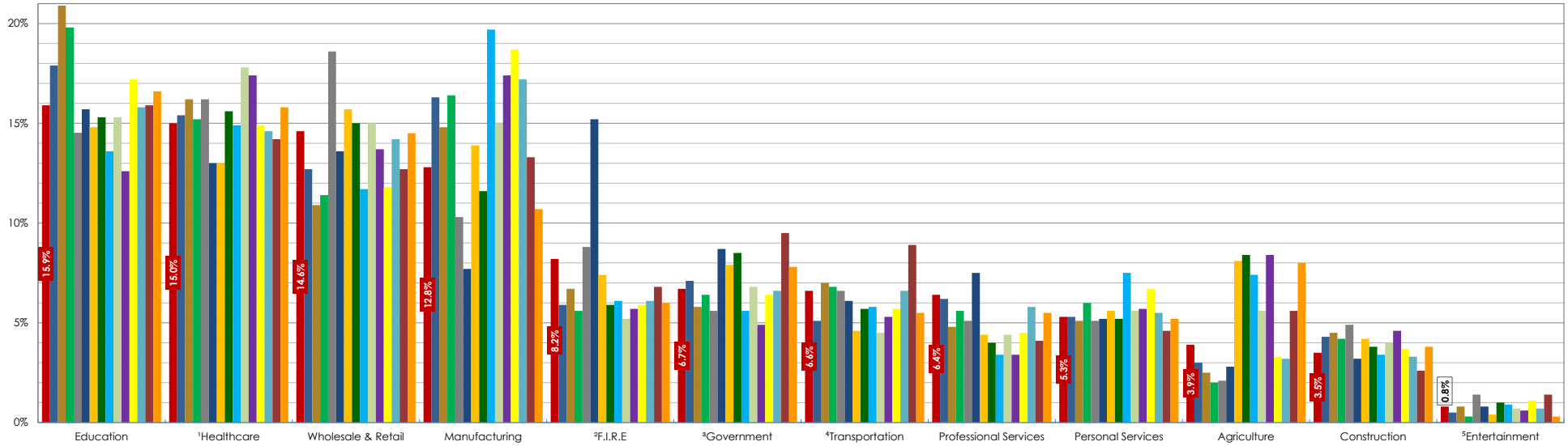
- Statewide '14
- Cedar Valley Alliance '11
- Creative Corridor '12
- Great River '14
- Greater Council Bluffs '10
- Greater Des Moines '14
- Lakes Corridor '15
- Mid Iowa Growth Partnership '15
- North Central Alliance '14
- Northeast Iowa Business Network '11
- Northwest Iowa '10
- Opportunity² '13
- Prosperity Eastern Iowa '12
- South Central Iowa '13
- Western Iowa Advantage '13

Employment Status:



**Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.*

Industries of the Employed (ordered by statewide make up, high-to-low):



¹Healthcare & Social Services *²Finance, Insurance & Real Estate* *³Government & Public Administration* *⁴Transportation, Communications & Utilities* *⁵Entertainment & Recreation*

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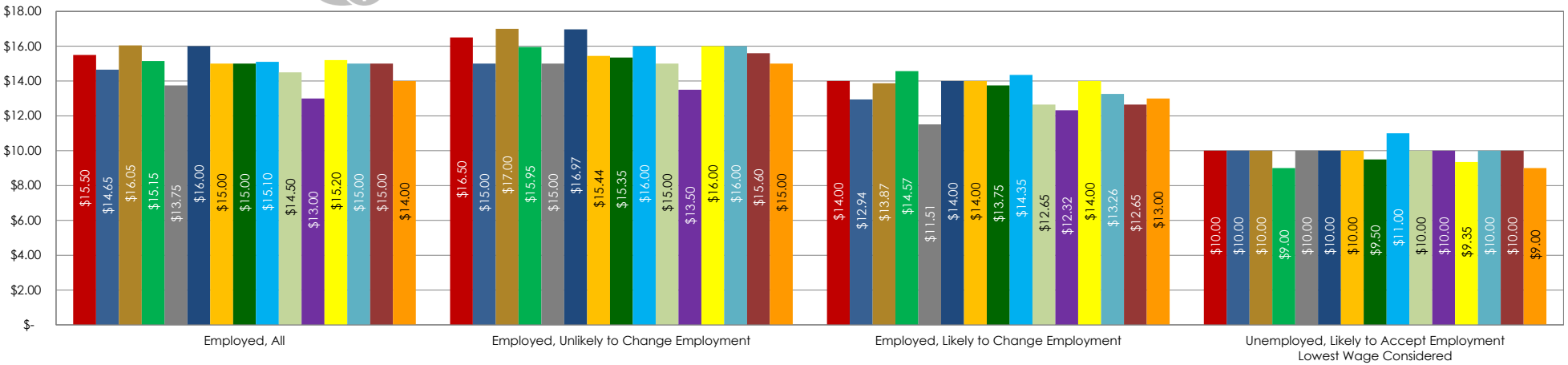
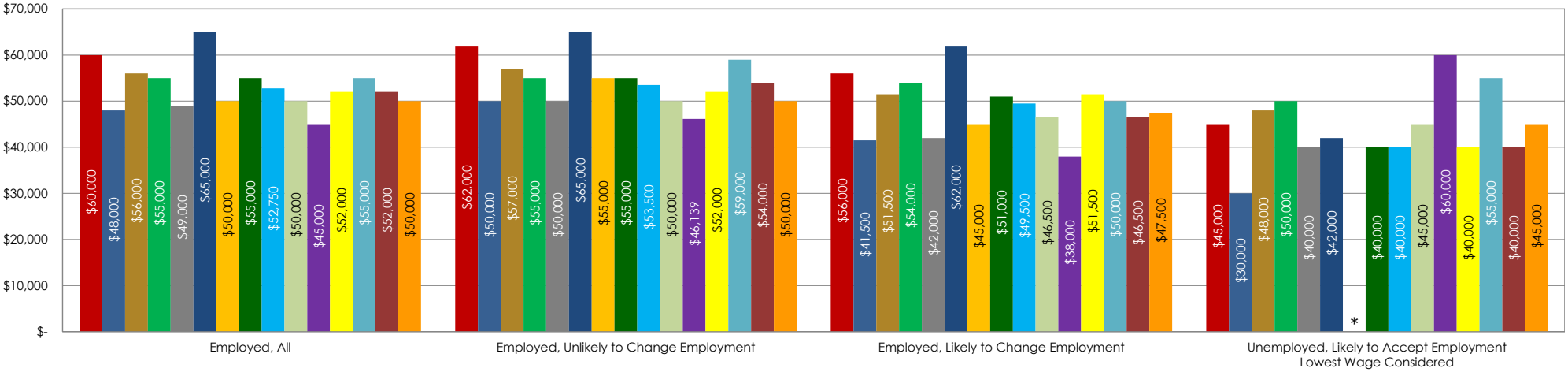
Median Wages (per hour):



Median Salaries (per year):



**Insufficient survey data/refused (Lakes Corridor '15).*

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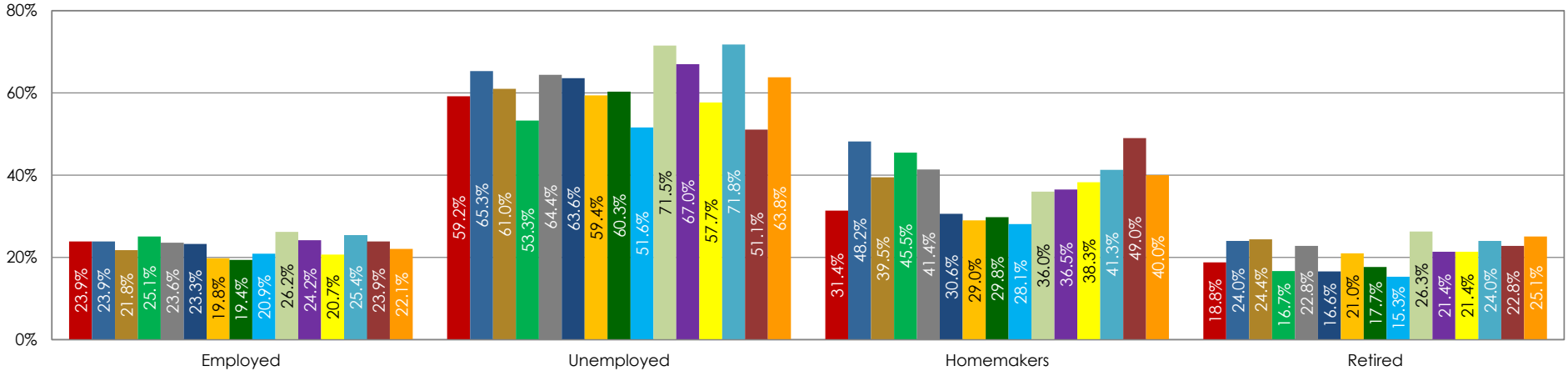
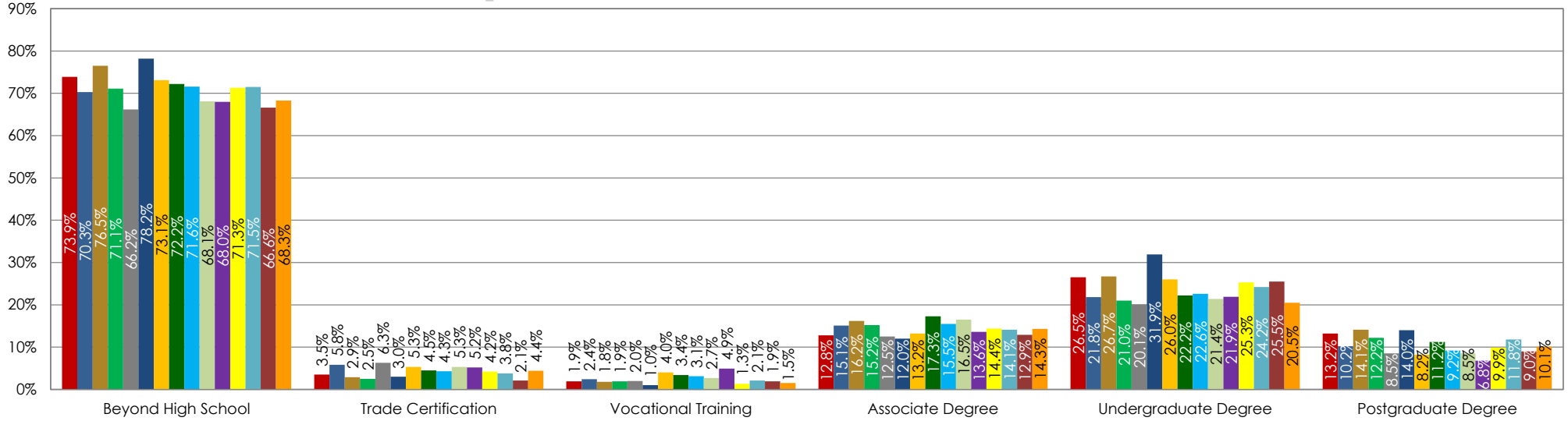
Likeliness to Change/Accept Employment (by employment status):



Education Level of the Employed:



Iowa Workforce Development | 1000 E. Grand Ave, Des Moines, IA 50319 | P: 515.281.7505 | E: Laborshedstudies@iwd.iowa.gov
www.iowaworkforce.org | www.iowaworkforcedevelopment.gov

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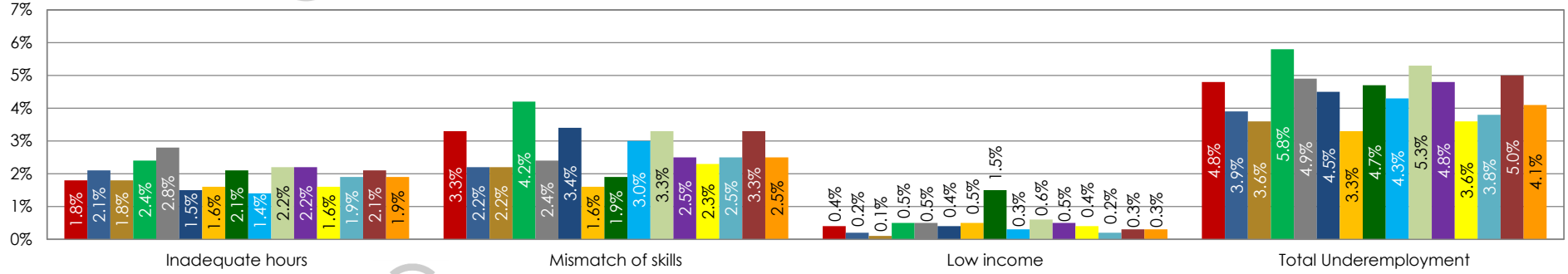
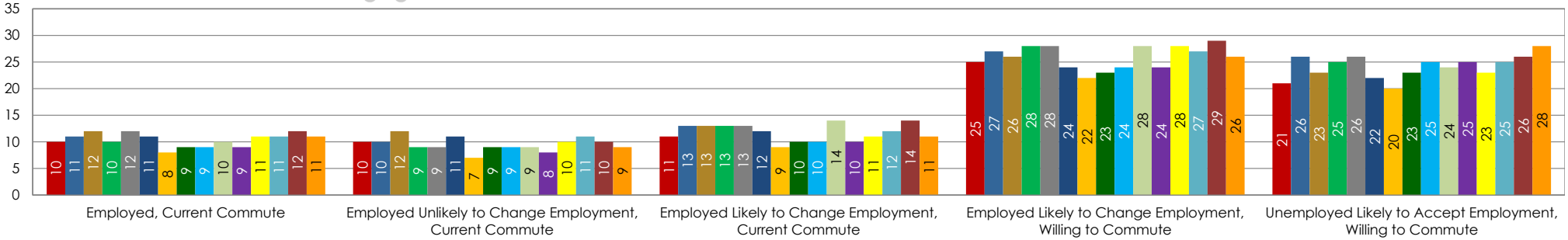
*Underemployment:

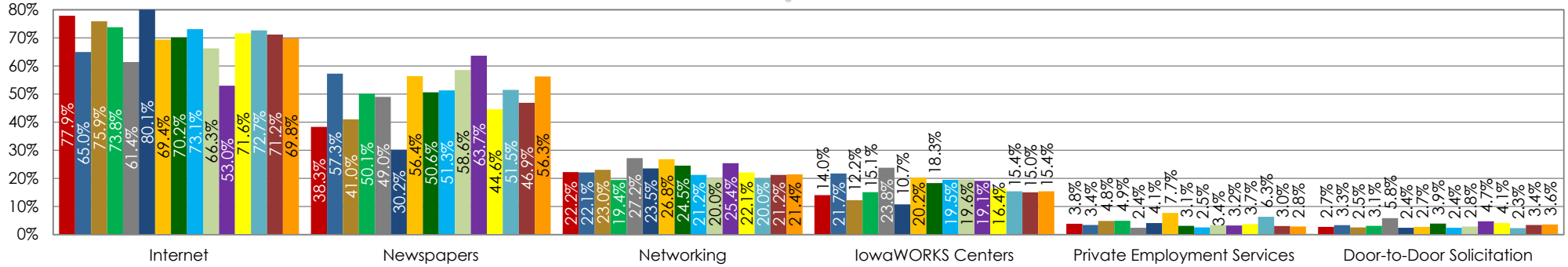


*As of calendar year 2015, IWD revised criteria for underemployment regarding willingness to change employment and current hours worked. Previously reported underemployment data will not match percentages reported here. For further explanation please contact IWD.

Average Commute (in miles):



Job Search Resources (ordered by statewide usage, high-to-low):



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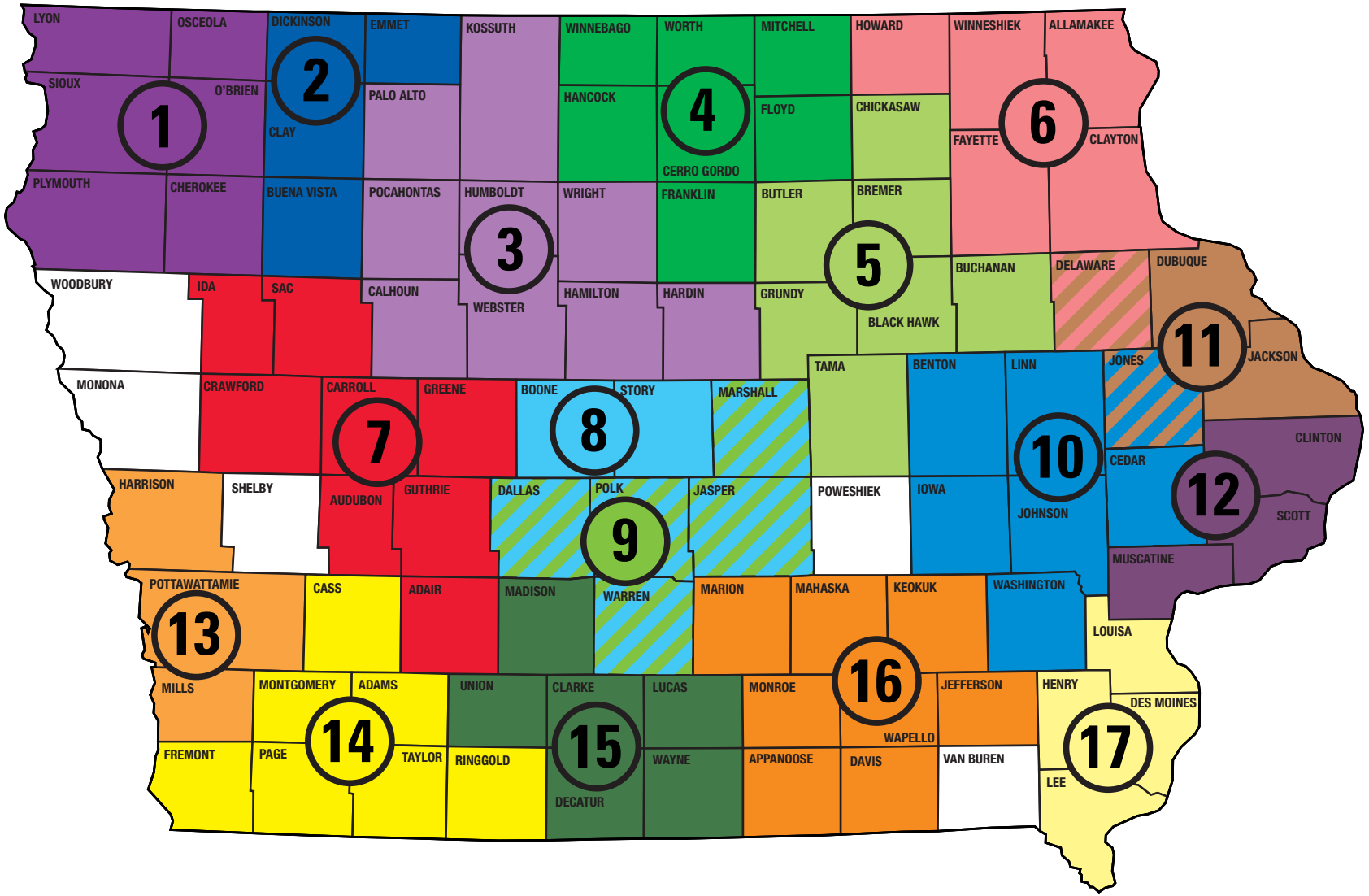
Regional Marketing Group Territories
October 30, 2012

IOWA economic development



1 – Northwest Iowa Development
2 – Iowa Lakes Corridor Development Corporation
3 – Mid Iowa Growth Partnership
4 – North Central Iowa Alliance
5 – Cedar Valley Regional Partnership
6 – Northeast Iowa Business Network
7 – Western Iowa Advantage
8 – Ames-Des Moines Corridor
9 – Greater Des Moines Partnership
10 – Corridor Alliance
11 – Prosperity Eastern Iowa
12 – Quad Cities First
13 – Greater Council Bluffs Partnership
14 – Why Southwest Iowa
15 – South Central Iowa Partnership
16 – Opportunity^2
17 – Great River Region