

2015



CALHOUN COUNTY I O W A

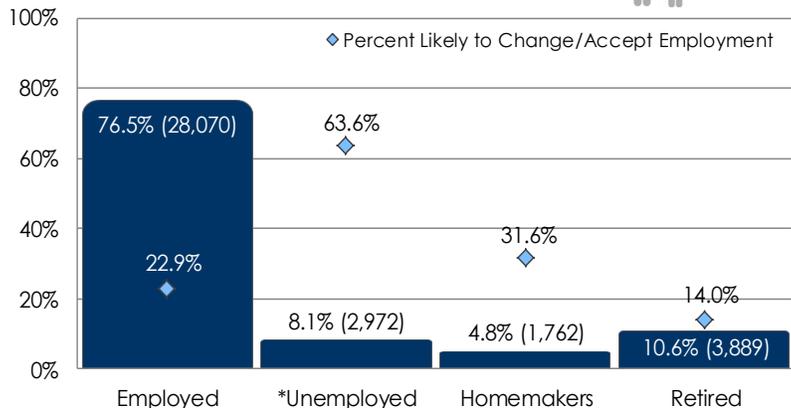
Laborshed Analysis A Study in Workforce Characteristics



CALHOUN COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Calhoun County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 36,693 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Rockwell City (10,820):

- 9,135 Employed
- 590 Unemployed
- 512 Homemakers
- 583 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 18.3% are working multiple jobs
- Currently working an average of 42 hrs/week
- Average age is 47 years old
- 24.6% currently working within the production, construction & material handling occupational category followed by 21.7% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

www.indeed.com
www.iowajobs.org
www.monster.com

Internet,
86.8%

The Messenger-Ft Dodge
The Des Moines Register

Local
Newspapers,
41.2%

IowaWORKS
Centers,
26.5%

Networking,
23.5%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.7%	155
Mismatch of Skills	2.5%	228
Low Income	1.2%	110
†Total Underemployment	4.7%	429

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Public Administration & Government	14.8%	4,154	83.0%	20.5%	2.1%
Healthcare & Social Services	14.0%	3,930	78.7%	27.0%	6.4%
Education	13.3%	3,733	72.9%	20.0%	2.1%
Wholesale & Retail Trade	13.3%	3,733	76.1%	22.9%	10.9%
Manufacturing	10.2%	2,863	65.9%	48.1%	17.1%
Agriculture, Forestry & Mining	9.5%	2,667	96.2%	8.0%	3.8%
Transportation, Communication & Utilities	8.3%	2,330	71.0%	22.7%	6.5%
Finance, Insurance & Real Estate	5.3%	1,488	100.0%	28.6%	0.0%
Personal Services	4.2%	1,179	100.0%	9.1%	0.0%
Construction	3.4%	954	69.2%	11.1%	15.4%
Professional Services	3.4%	954	69.2%	44.4%	15.4%
Entertainment & Recreation	0.3%	85	**	**	**

** Insufficient survey data/refused

Survey respondents from the Calhoun County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the public administration & government industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Rockwell City from their home ZIP for an employment opportunity.

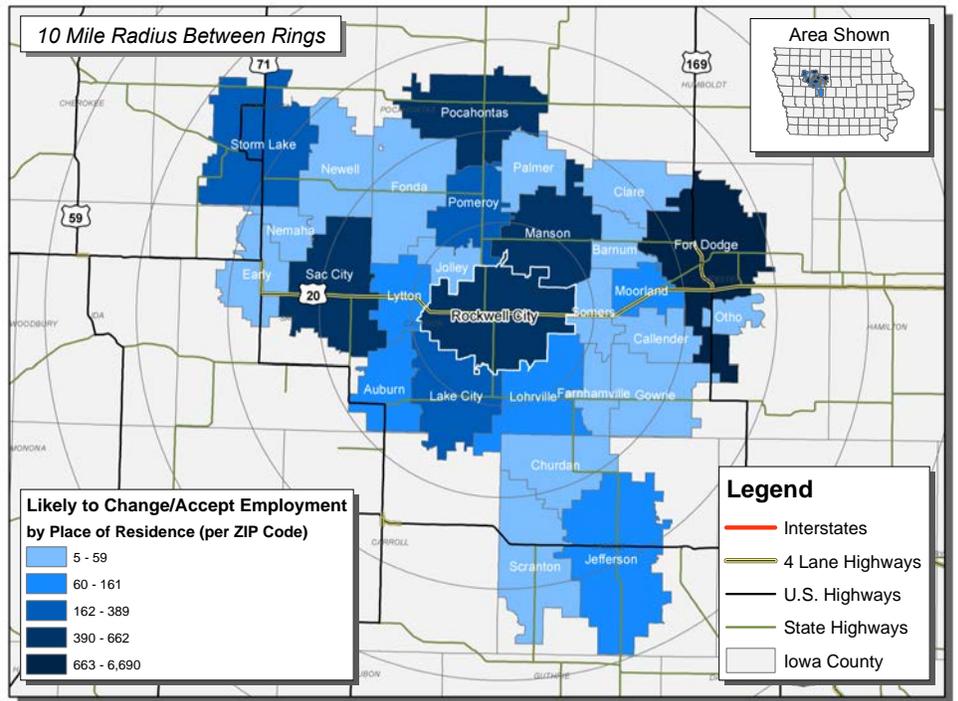
Those who are likely to change/accept employment in the Calhoun County Laborshed area are willing to commute an average of 24 miles one-way for employment opportunities.

The out commute for Rockwell City is estimated at 44.1 percent—approximately 432 people living in Rockwell City work in other communities.

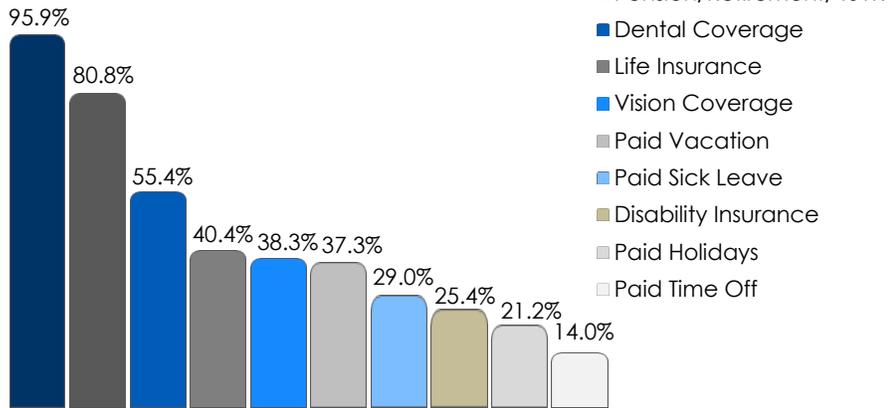
Most of those who are out commuting are working in Fort Dodge or Lake City.

Nearly one-fifth (19.5%) of out commuters are likely to change employment (approximately 84 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN ROCKWELL CITY



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (71.1%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 22.8 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



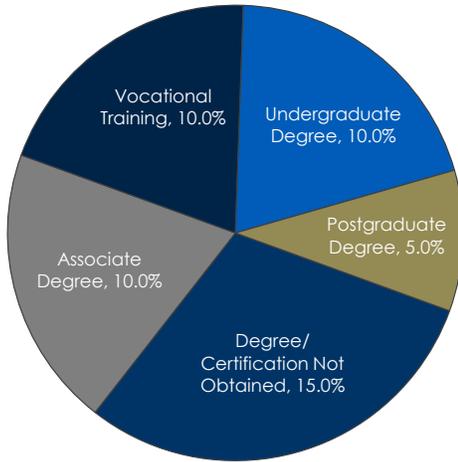
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	61.6%	15.4%	15.3%	**	**
Construction	46.2%	23.1%	15.4%	**	\$18.80
Education	85.4%	10.4%	60.5%	\$49,000	\$12.22
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	92.9%	28.6%	64.2%	**	\$13.58
Healthcare & Social Services	85.1%	38.3%	34.1%	\$61,000	\$13.21
Manufacturing	51.3%	7.3%	17.0%	\$68,000	\$15.74
Personal Services	81.8%	9.1%	45.5%	\$29,000	**
Professional Services	61.5%	15.4%	38.5%	**	\$15.00
Public Administration & Government	83.0%	14.9%	44.7%	\$55,000	\$23.50
Transportation, Communication & Utilities	74.2%	12.9%	32.3%	\$47,000	\$21.75
Wholesale & Retail Trade	63.0%	10.9%	17.4%	\$50,000	\$9.50

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

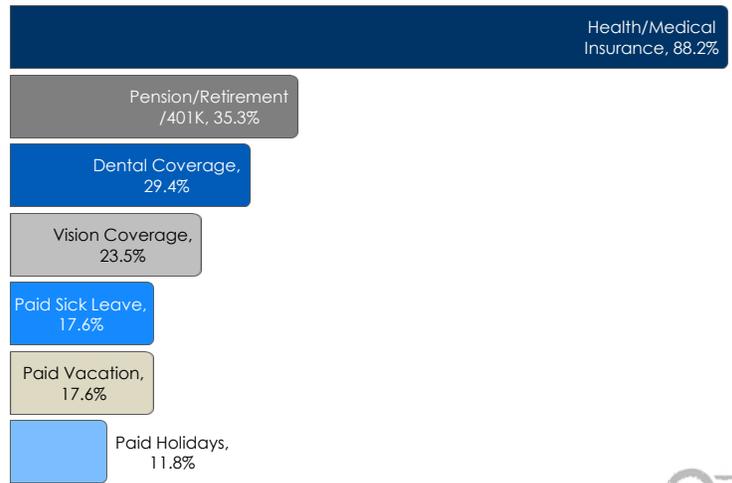
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 590 unemployed individuals are likely to accept employment
- Average age is 43 years old
- 61.9% are male; 38.1% are female
- **Education:**
 - 50.0% are educated beyond high school

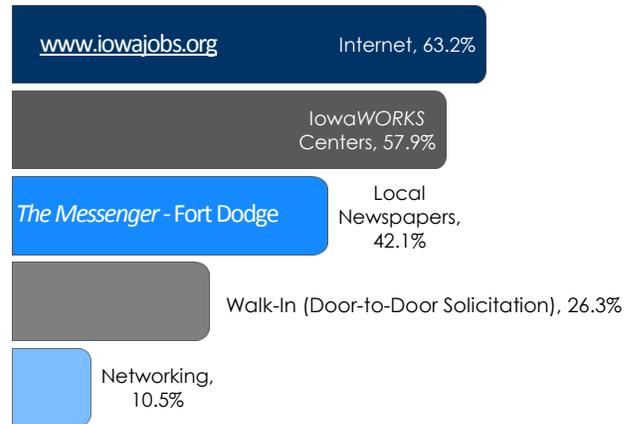


- **Wages:**
 - \$10.26/hr - to attract 66% of applicants
 - \$13.50/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 25 miles one way for the right opportunity
- 95.2% expressed interest in seasonal and 76.2% in temporary employment opportunities
- 76.2% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE CALHOUN COUNTY LABORSHED ANALYSIS, CONTACT:

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