

Sioux City MSA (IA-NE-SD)

Laborshed Analysis

A Study of Workforce Characteristics

2014

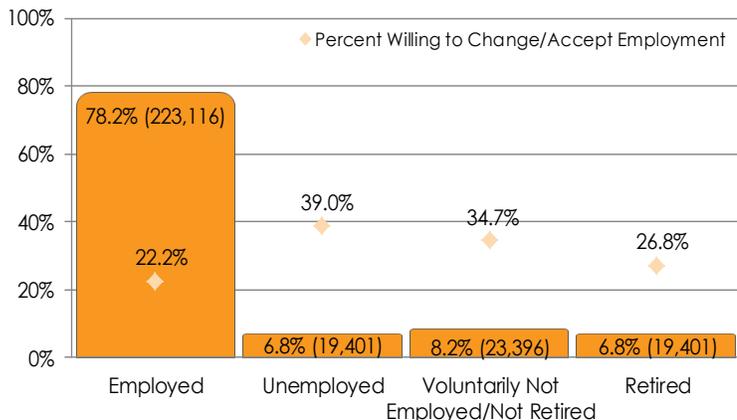


together we are
stronger

SIouxLAND LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Siouxland Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 285,314 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (63,766)

- 54,933 Employed
- 2,652 Unemployed
- 2,465 Voluntarily Not Employed/Not Retired
- 3,716 Retired

UNDEREMPLOYMENT

	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.2%	1,209
Mismatch of Skills	2.5%	1,373
Low Income	1.8%	989
†Total Underemployment	5.5%	3,021

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Willing to Change Employment	% Unemployed* within the Industry
Healthcare & Social Services	17.1%	38,153	81.5%	25.8%	4.9%
Wholesale & Retail Trade	13.7%	30,567	72.6%	26.4%	12.3%
Education	13.2%	29,451	81.0%	17.6%	3.2%
Manufacturing	12.2%	27,220	71.2%	19.1%	12.1%
Finance, Insurance & Real Estate	8.3%	18,519	84.2%	12.5%	2.6%
Public Administration & Government	7.5%	16,734	78.4%	17.2%	2.7%
Personal Services	7.3%	16,287	82.4%	32.1%	2.9%
Transportation, Communication & Utilities	6.8%	15,172	81.3%	23.1%	6.3%
Professional Services	5.7%	12,718	71.0%	27.3%	6.5%
Agriculture, Forestry & Mining	4.2%	9,371	94.1%	6.3%	0.0%
Construction	3.6%	8,032	82.4%	14.3%	11.8%
Active Military Duty	0.4%	892	**	**	**

** Insufficient survey data/refused

Survey respondents from the Siouxland Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

EMPLOYED - WILLING TO CHANGE EMPLOYMENT

- 12.5% are working multiple jobs
- Currently working an average of 40 hrs/week
- Average age is 49 years old
- 31.7% currently working within the professional, paraprofessional & technical occupational category followed by 15.4% within the clerical and managerial occupational categories
- Most frequently identified job search resources:

www.monster.com www.bettersiouxlandjobs.com
www.helpwanted.com www.craigslist.org
www.indeed.com

Internet, 84.2%

Sioux City Journal
The Argus Leader - Sioux Falls, SD
The Des Moines Register

Newspapers, 59.4%

Networking, 18.8%

IowaWORKS Centers, 10.9%

COMMUTING STATISTICS

The map at the left represents commuting patterns into Siouxland with the concentration per ZIP code represented in the legend.

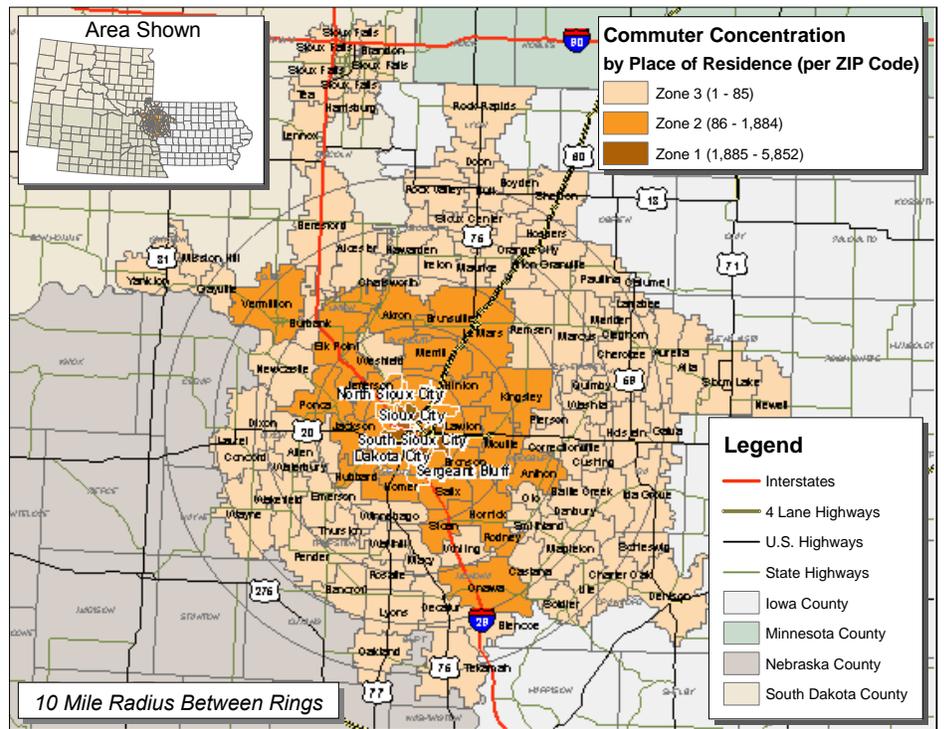
Those who are willing to change/accept employment in the Siouxland Laborshed area are willing to commute an average of 22 miles one way for employment opportunities.

The out commute for Siouxland is estimated at 8.2 percent—approximately 3,640 people living in Siouxland work in other communities.

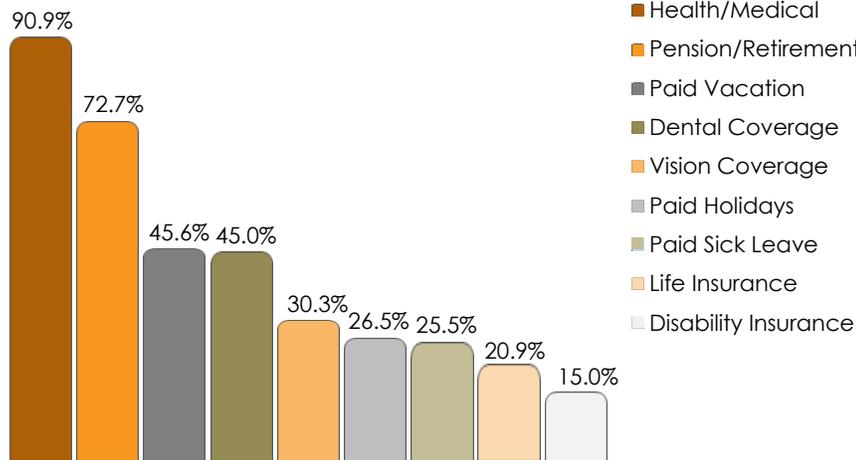
Most of those who are out commuting are working in Le Mars.

One-fourth (25.0%) of out commuters are willing to change employment (approximately 910 people).

SIouxLAND LABORSHED AREA



TOP BENEFITS CURRENTLY OFFERED TO EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed.

The majority (77.6%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 15.5 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

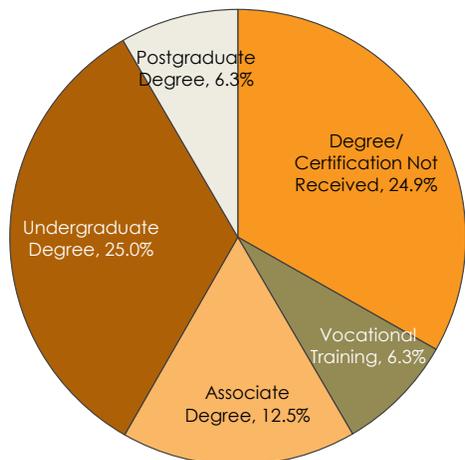
	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	47.0%	5.9%	35.3%	**	**
Construction	47.1%	5.9%	5.9%	**	\$20.50
Education	90.5%	4.8%	79.4%	\$50,000	\$12.46
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	76.3%	7.9%	44.7%	\$90,000	\$14.50
Healthcare & Social Services	87.7%	18.5%	45.7%	\$55,000	\$14.93
Manufacturing	63.6%	12.1%	31.8%	\$80,000	\$14.50
Personal Services	67.6%	5.9%	38.3%	\$30,000	\$9.25
Professional Services	80.6%	0.0%	45.2%	**	\$9.75
Public Administration & Government	75.7%	8.1%	43.2%	\$68,500	\$23.00
Transportation, Communication & Utilities	71.9%	31.3%	25.0%	\$45,000	\$24.00
Wholesale & Retail Trade	61.6%	15.1%	21.9%	\$51,000	\$10.90

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

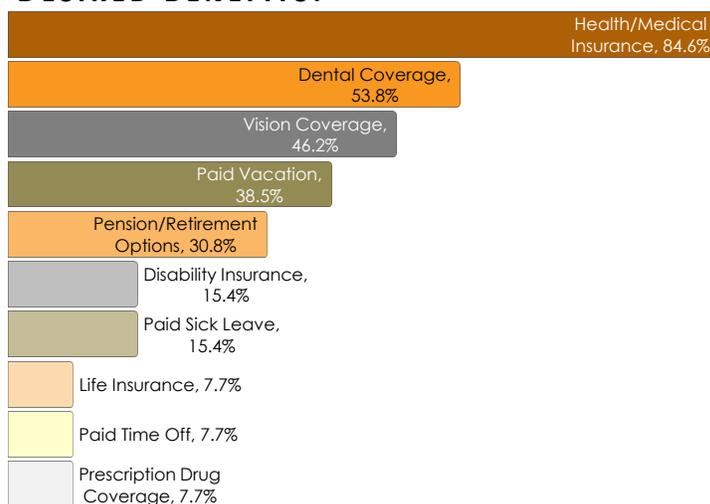
UNEMPLOYED - THOSE WILLING TO ACCEPT EMPLOYMENT

- An estimated 2,652 unemployed individuals are willing to accept employment
- Average age is 40 years old
- 68.7% are female; 31.3% are male
- Education:
 - 75.0% are educated beyond high school



- Wages:
 - \$11.80/hr - to attract upper 66% of qualified applicants
 - \$17.44/hr - to attract upper 75% of qualified applicants
 - \$9.25/hr - lowest median wage willing to accept
- Willing to commute an average of 22 miles one way for the right opportunity
- 56.3% expressed interest in either temporary or seasonal employment opportunities
- 50.0% expressed interest in working varied shifts

DESIRED BENEFITS:



TOP UNEMPLOYED JOB SEARCH RESOURCES:



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE SIOUXLAND LABORSHED ANALYSIS, CONTACT:

The Siouxland Chamber of Commerce
 101 Pierce Street
 Sioux City, IA 51101
 Phone: 712-255-7903 / 800-228-7903
 Fax: 712-258-7578
 Email: chamber@siouxlandchamber.com
www.siouxlandchamber.com



This information is analyzed and compiled by the
 Iowa Workforce Development
 Communications & Labor Market Information Division
 Regional Research & Analysis Bureau
 1000 E. Grand Avenue, Des Moines, Iowa 50319
 (515) 281-7505
www.iowaworkforce.org | www.iowaworkforcedevelopment.gov