

2016

SOUTHEAST IOWA REGION INCLUDES:
DES MOINES, HENRY, LEE, AND LOUISA COUNTIES

SOUTHEAST IOWA R E G I O N

LABORSHED ANALYSIS



A STUDY OF WORKFORCE CHARACTERISTICS

SOUTHEAST IOWA REGIONAL LABORSHED ANALYSIS

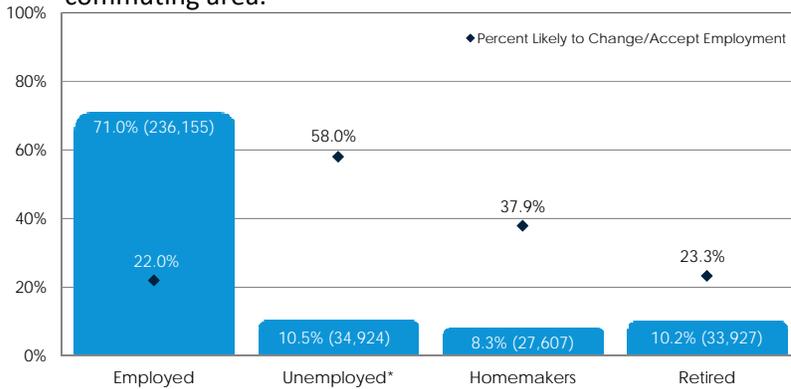
A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This regional analysis is based on aggregate data from the Greater Burlington, Lee County, Louisa County and Mount Pleasant Laborshed studies (1,145 total completed surveys).

OCCUPATIONS AND EMPLOYMENT STATUS IN THE SOUTHEAST IOWA REGION



Survey respondents from the Southeast Iowa Region were asked to identify their current job title and the industry in which they are currently working. The largest concentration of workers are employed within the office and administrative support; production; or management; occupational categories. The top industries are manufacturing; education; healthcare/social services; and wholesale & retail trade.

The chart below shows the percentage of respondents by employment status within the Southeast Iowa Regional commuting area.



ESTIMATED POPULATION 18-64: 332,613
TOTAL POTENTIAL LABOR FORCE: 266,475
(ENTIRE REGIONAL LABORSHED AREA)

Occupation	% within Region
Office & Administrative Support	13.0%
Production	12.5%
Management	10.7%
Education, Training & Library	8.8%
Healthcare Practitioner & Technical	8.0%
Sales & Related	6.9%
Transportation & Material Moving	4.9%
Installation, Maintenance & Repair	4.2%
Business & Financial Operations	4.0%
Construction & Extraction	3.8%
Food Preparation & Serving Related	3.8%
Community & Social Services	3.0%
Personal Care & Service	2.7%
Protective Service	2.3%
Building/Grounds Cleaning & Maintenance	2.0%
Healthcare Support	2.0%
Architecture & Engineering	1.9%
Life, Physical & Social Science	1.5%
Computer & Mathematical Science	1.2%
Farming, Fishing & Forestry	1.1%
Legal	1.0%
Arts, Design, Entertainment, Sports & Related	0.6%
Military Specific	0.1%

UNDEREMPLOYMENT



Category	% Underemployed
Inadequate Hours	0.9%
Mismatch of Skills	0.7%
Low Income	0.6%
+Total Underemployment	2.0%

*Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and are working 35 or more hours per week.

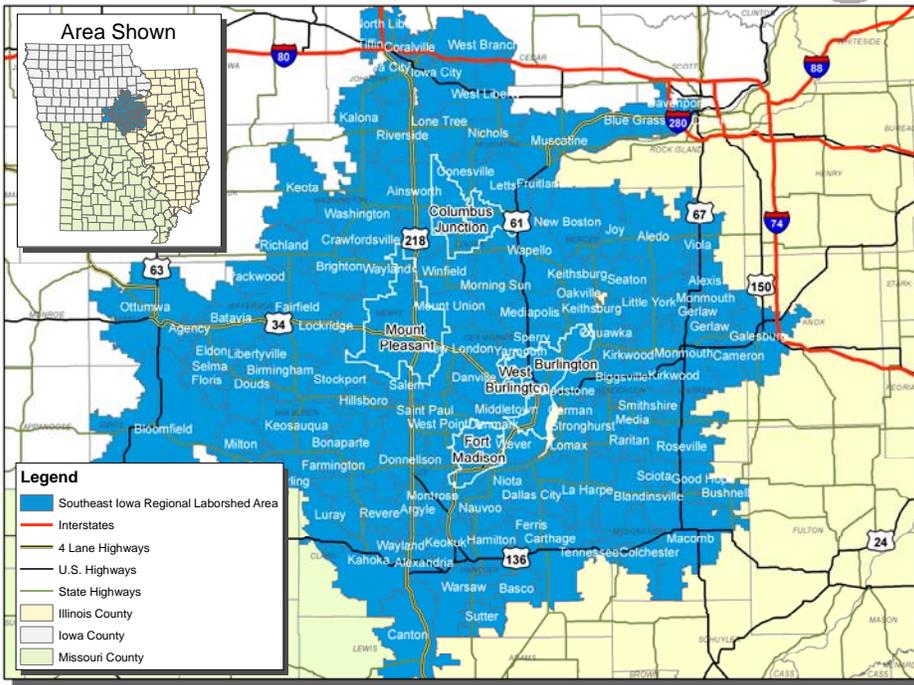
EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	% of Laborshed	# of Employed	% Employed	% Likely to Change Employment	% Unemployed*
Manufacturing	15.8%	37,313	71.2%	29.0%	9.6%
Education	15.5%	36,604	80.5%	18.0%	1.9%
Healthcare & Social Services	14.9%	35,187	72.6%	24.4%	9.8%
Wholesale & Retail Trade	12.8%	30,228	59.6%	30.7%	18.1%
Personal Services	7.4%	17,475	85.5%	20.3%	2.9%
Transportation, Communication & Utilities	6.9%	16,295	71.4%	20.4%	13.0%
Public Administration & Government	6.3%	14,878	68.5%	16.3%	5.5%
Professional Services	6.1%	14,405	71.0%	12.2%	10.1%
Finance, Insurance & Real Estate	4.8%	11,335	79.2%	15.8%	6.3%
Agriculture	4.6%	10,863	88.1%	16.2%	2.4%
Construction	3.6%	8,502	63.0%	14.3%	21.7%
Other (Non-profit, Religious, Military, etc.)	1.0%	2,362	**	**	**
Entertainment & Recreation	0.3%	708	**	**	**

**Insufficient survey data/refused

SOUTHEAST IOWA REGIONAL LABORSHED AREA



EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 22.0% are likely to change employment
- 16.4% are working multiple jobs
- Currently working an average of 43 hours per week
- Average age is 45 years old
- 28.5% currently working in the professional, paraprofessional & technical occupational category, followed by 27.9% in the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com
www.monster.com

Internet,
73.9%

Newspapers,
28.3%

The Hawk Eye - Burlington (IA)
Quad City Times
The Register Mail - Galesburg (IL)

Iowa WORKS
Centers,
18.1%

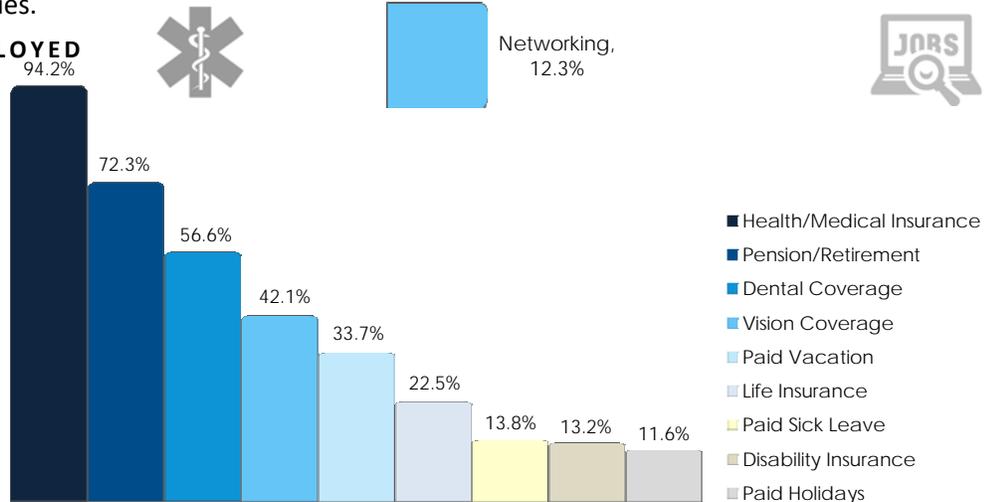
Networking,
12.3%



Those who are employed likely to change employment in the Southeast Iowa Regional Laborshed area are willing to commute an average of 26 miles one-way for employment opportunities.

TOP BENEFITS OF FULL-TIME EMPLOYED

The survey provides respondents an opportunity to identify employment benefits they are currently offered. The chart at right shows the percentage of those who are employed full-time that receive each benefit.



The majority (70.7%) of full-time employed respondents state they are currently sharing the cost of health insurance premiums with their employer while 13.8 percent indicate their employer covers the entire cost.

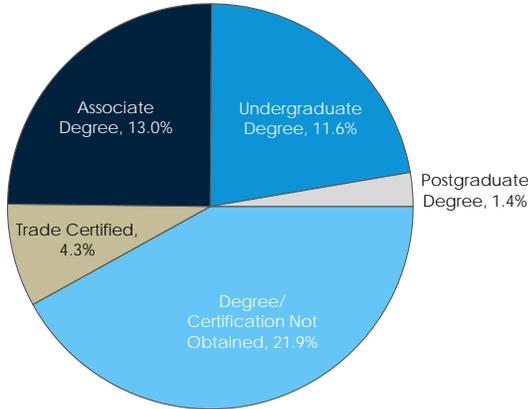
EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

Industry	Education				Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree	Postgraduate Degree	Salary Wage	Hourly Wage
Agriculture, Forestry & Mining	59.5%	11.9%	21.4%	2.4%	\$47,500	\$15.00
Construction	67.4%	15.2%	4.3%	6.5%	\$65,500	\$22.00
Education	88.4%	4.5%	32.5%	35.7%	\$52,000	\$13.64
Entertainment & Recreation	46.2%	**	7.7%	7.7%	**	\$10.00
Finance, Insurance, & Real Estate	70.8%	14.6%	37.5%	6.3%	\$50,000	\$13.75
Healthcare & Social Services	84.7%	19.6%	24.5%	12.3%	\$54,000	\$14.73
Manufacturing	60.5%	15.8%	13.6%	3.4%	\$65,000	\$16.20
Personal Services	79.7%	23.2%	14.4%	7.2%	\$32,000	\$17.50
Professional Services	75.4%	17.4%	20.2%	10.1%	\$46,500	\$12.10
Public Administration & Government	79.5%	24.7%	19.2%	13.7%	\$60,000	\$21.00
Transportation, Communication & Utilities	59.7%	10.4%	13.0%	9.1%	\$54,000	\$21.17
Wholesale & Retail Trade	61.4%	17.5%	14.6%	3.5%	\$55,000	\$9.50

This table includes all respondents without consideration of employment status, willingness to change/enter employment, or occupation
**Insufficient survey data/refused

UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

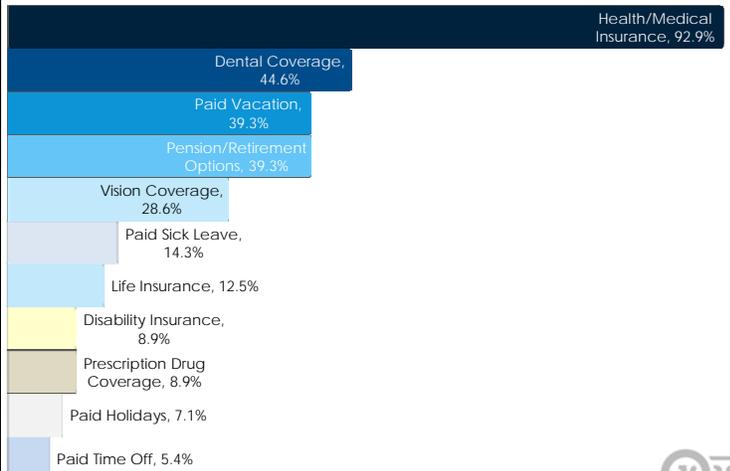
- 10.5% of the region are unemployed*
- 59.4% have become unemployed within the last year
- 58.0% are likely to accept employment
- Average age is 43 years old
- 62.3% are male and 37.7% are female
- **Education:**
 - 52.2% have some post high school education



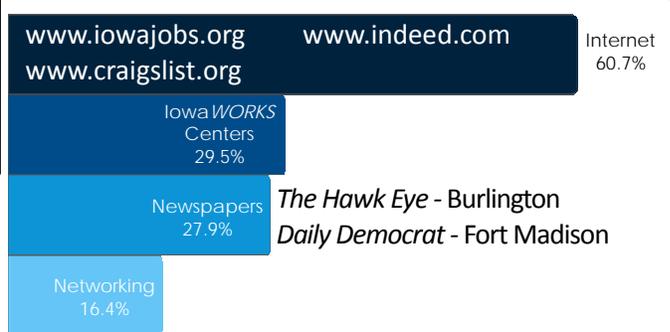
- **Wages:**
 - \$12.00/hr - to attract 66% of applicants
 - \$14.00/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 23 miles one way for the right opportunity
- 65.2% expressed interest in temporary and 62.3% in seasonal employment opportunities
- 62.3% expressed interest in working varied shifts



DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



*Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE SOUTHEAST IOWA REGIONAL LABORSHED STUDY, CONTACT:

Southeast Iowa
Great River Region Partnership
610 North 4th Street, Suite 220
Burlington, Iowa 52601
Phone: 319-752-2731, ext. 5385
www.greatriverregion.com



Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-7505 | Email: Laborshed.Studies@iwd.iowa.gov
www.iowalmi.gov