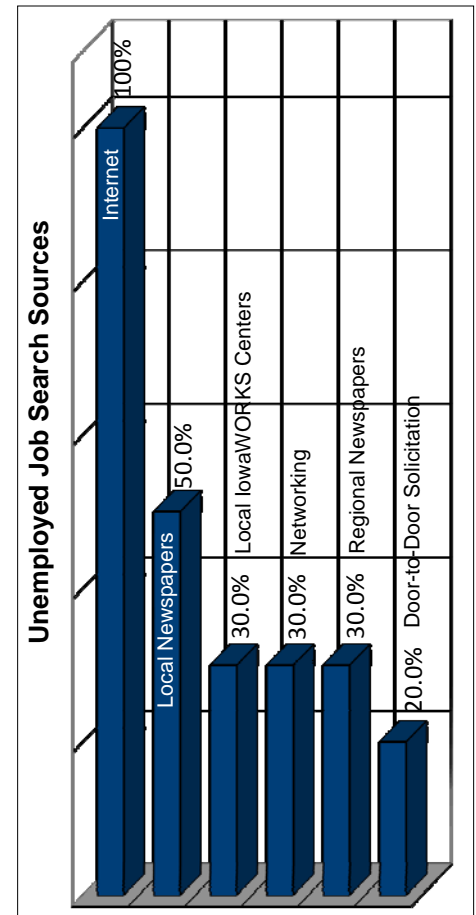


Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 1,418 unemployed individuals are willing to accept employment
- Average age is 43 years old
- 54.5% are female; 45.5% are male
- Education:
 - 72.7% have an education beyond high school
 - 9.1% have an associate degree
 - 27.3% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$9.62 to \$10.50/hr. with a median of the lowest wage of \$9.00
- Willing to commute an average of 20 miles one way for the right opportunity
- 63.6% expressed interest in both temporary and seasonal employment opportunities
- 27.3% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 90.0%
 - Pension/retirement options - 60.0%
 - Dental coverage - 50.0%
 - Paid vacation - 50.0%
 - Vision coverage - 40.0%
 - Paid holidays - 20.0%
 - Disability insurance - 10.0%
 - Life insurance - 10.0%
 - Paid sick leave - 10.0%
 - Prescription drug coverage - 10.0%
 - Stock options - 10.0%
- 66.7% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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