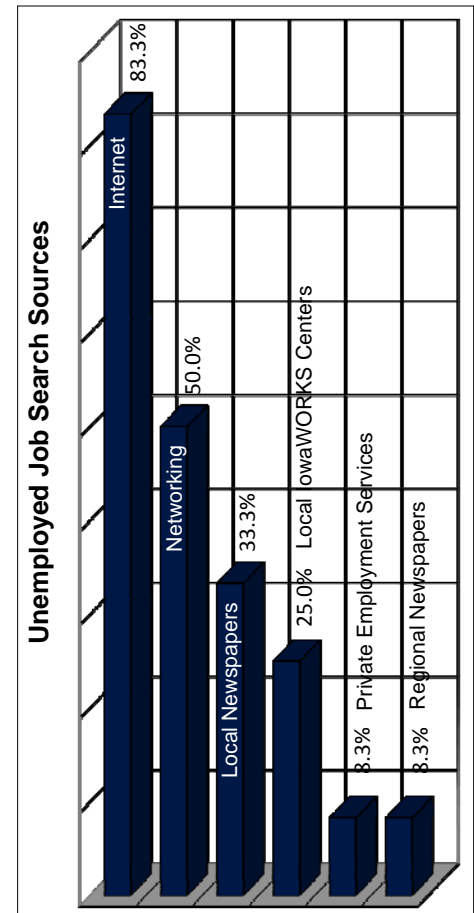


Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 824 unemployed individuals are willing to accept employment
- Average age is 51 years old
- 61.5% are female; 38.5% are male
- Education:
 - 61.5% have an education beyond high school
 - 7.7% have an associate degree
 - 23.1% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.52 to \$12.75/hr. with a median of the lowest wage of \$9.88
- Willing to commute an average of 31 miles one way for the right opportunity
- 61.5% expressed interest in temporary and 46.2% in seasonal employment opportunities
- 61.5% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 91.7%
 - Paid vacation - 58.3%
 - Pension/retirement options - 58.3%
 - Dental coverage - 41.7%
 - Vision coverage - 33.3%
 - Paid sick leave - 25.0%
 - Life insurance - 16.7%
 - Paid holidays - 16.7%
 - Disability insurance - 8.3%
- 100% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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