

# CEDAR COUNTY 2016

## COUNTY

# LABORSHED ANALYSIS

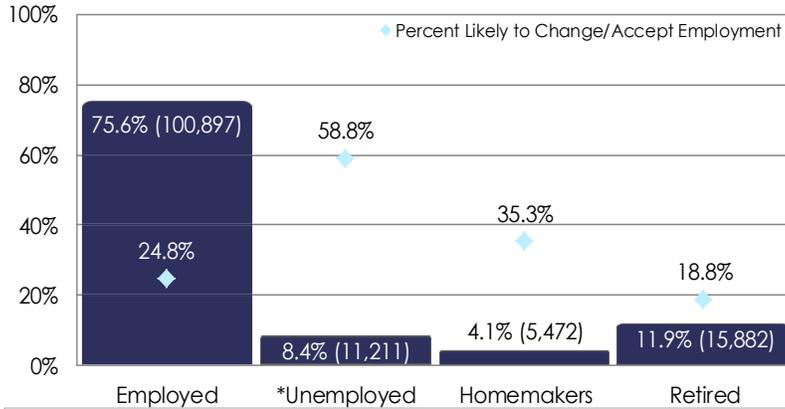
A STUDY OF WORKFORCE CHARACTERISTICS



# CEDAR COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Cedar County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Estimated Population 18-64: 133,462 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Tipton (11,985):**

- 9,780 Employed
- 550 Unemployed
- 622 Homemakers
- 1,033 Retired

## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	0.7%	68
Mismatch of Skills	1.0%	98
Low Income	1.7%	166
<b>†Total Underemployment</b>	<b>3.2%</b>	<b>313</b>

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Education	22.0%	22,197	83.5%	22.7%	1.3%
Healthcare & Social Services	14.7%	14,832	75.9%	22.7%	8.6%
Wholesale & Retail Trade	12.0%	12,108	70.6%	27.8%	15.7%
Manufacturing	11.0%	11,099	64.7%	33.3%	13.7%
Transportation, Communication & Utilities	8.0%	8,072	75.0%	25.0%	15.6%
Professional Services	8.0%	8,072	92.3%	20.8%	3.8%
Public Administration & Government	6.7%	6,760	60.6%	30.0%	0.0%
Construction	4.7%	4,742	87.5%	35.7%	6.3%
Finance, Insurance & Real Estate	4.0%	4,036	70.6%	8.3%	5.9%
Personal Services	3.7%	3,733	78.6%	18.2%	14.3%
Agriculture, Forestry & Mining	3.2%	3,228	90.9%	10.0%	9.1%
Entertainment & Recreation	1.0%	1,009	**	**	**
Other	1.0%	1,009	**	**	**

\*\* Insufficient survey data/refused

Survey respondents from the Cedar County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 29.4% are actively seeking new employment
- 13.5% are working multiple jobs
- Currently working an average of 41 hrs/week
- Average age is 46 years old
- 34.7% currently working within the professional, paraprofessional & technical occupational category followed by 26.7% within production, construction & material handling the occupational category
- Most frequently identified job search resources:

www.monster.com  
www.indeed.com  
www.linkedin.com

Internet,  
80.3%

Newspapers,  
29.6%

The Gazette - Cedar Rapids  
The Tipton Conservative and Advertiser  
Iowa City Press-Citizen

Networking,  
21.1%

IowaWORKS  
Centers,  
11.3%



The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Tipton from their home ZIP for an employment opportunity.

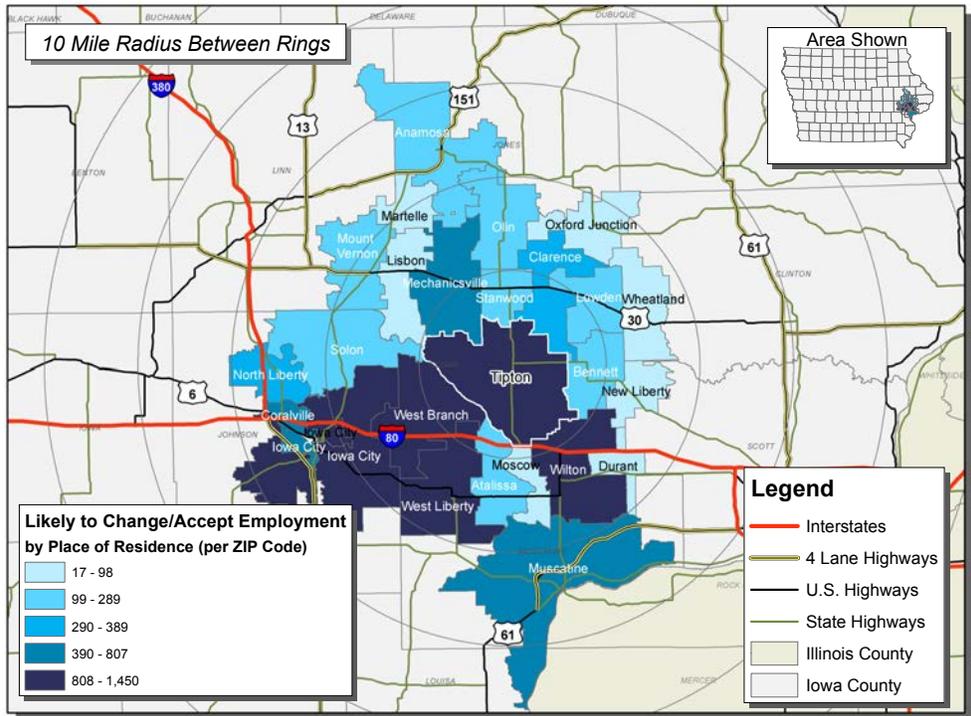
Those who are likely to change/accept employment in the Cedar County Laborshed area are willing to commute an average of 28 miles one-way for employment opportunities.

The out commute for Tipton is estimated at 55.3 percent—approximately 1,223 people living in Tipton work in other communities.

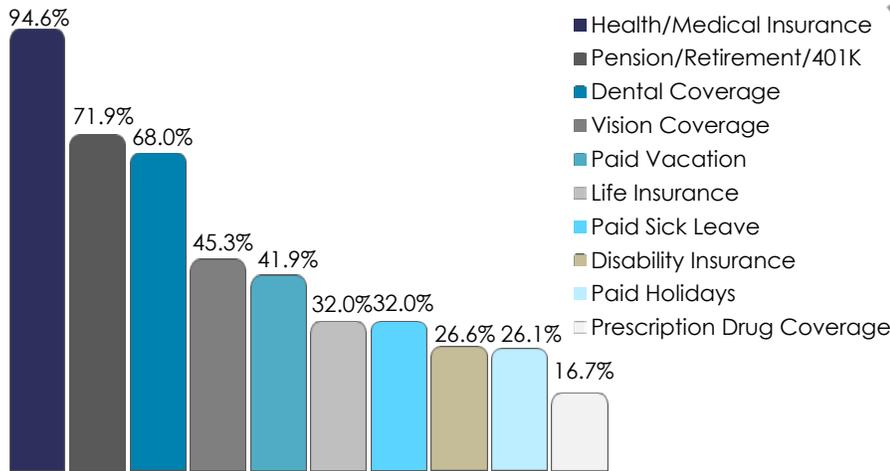
Most of those who are out commuting are working in Iowa City, Coralville, Cedar Rapids or Wilton.

Over one-fifth (21.1%) of out commuters are likely to change employment (approximately 258 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN TIPTON



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (74.2%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 17.2 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



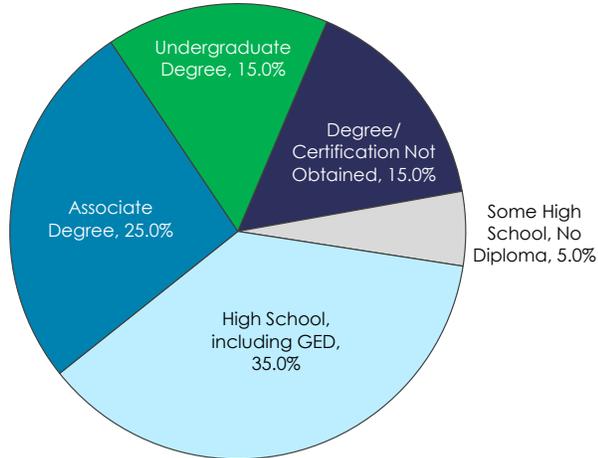
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	90.9%	18.2%	36.4%	**	**
Construction	75.0%	0.0%	18.8%	**	\$26.00
Education	86.1%	8.9%	59.5%	\$55,000	\$20.00
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	52.9%	0.0%	47.1%	\$67,000	\$17.50
Healthcare & Social Services	96.6%	25.9%	36.2%	\$50,000	\$16.50
Manufacturing	66.7%	23.5%	15.7%	\$57,500	\$21.00
Personal Services	71.4%	7.1%	35.7%	\$45,000	\$10.50
Professional Services	76.9%	19.2%	42.3%	\$54,000	\$12.00
Public Administration & Government	66.7%	18.2%	27.3%	\$45,500	\$22.00
Transportation, Communication & Utilities	65.6%	3.1%	37.5%	\$65,000	\$16.34
Wholesale & Retail Trade	74.5%	9.8%	37.3%	\$60,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

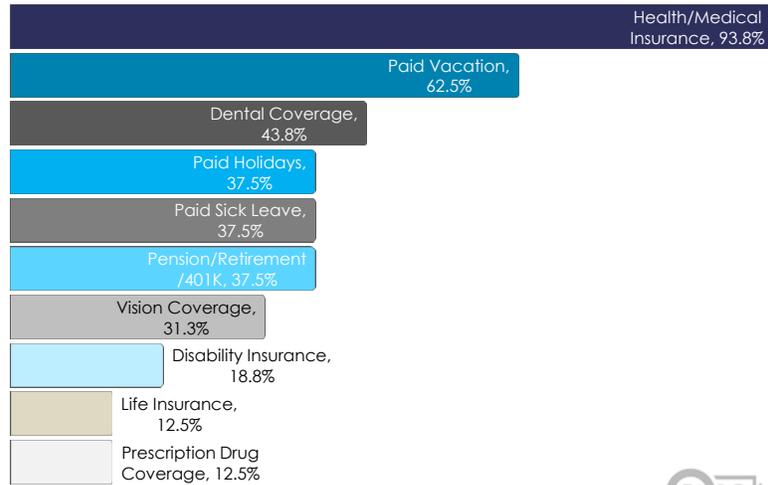
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 64.7% are actively seeking employment
- An estimated 550 unemployed individuals are likely to accept employment in Tipton.
- Average age is 48 years old
- 60.0% are male; 40.0% are female
- **Education:**
  - 55.0% are educated beyond high school

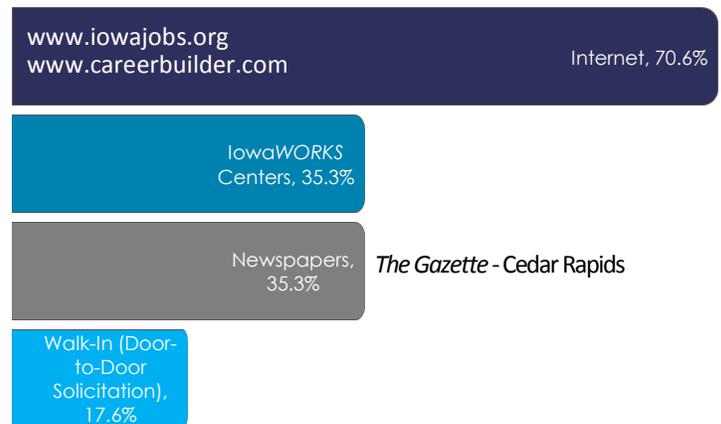


- **Wages:**
  - \$15.00/hr - to attract 66% of applicants
  - \$17.00/hr - to attract 75% of applicants
  - \$13.00/hr - lowest median wage willing to accept
- Willing to commute an average of 31 miles one way for the right opportunity
- 55.0% expressed interest in seasonal and 55.0% expressed interest in temporary employment opportunities
- 45.0% expressed interest in working varied shifts

## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE CEDAR COUNTY LABORSHED ANALYSIS, CONTACT:

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