

Washington



Laborshed Analysis

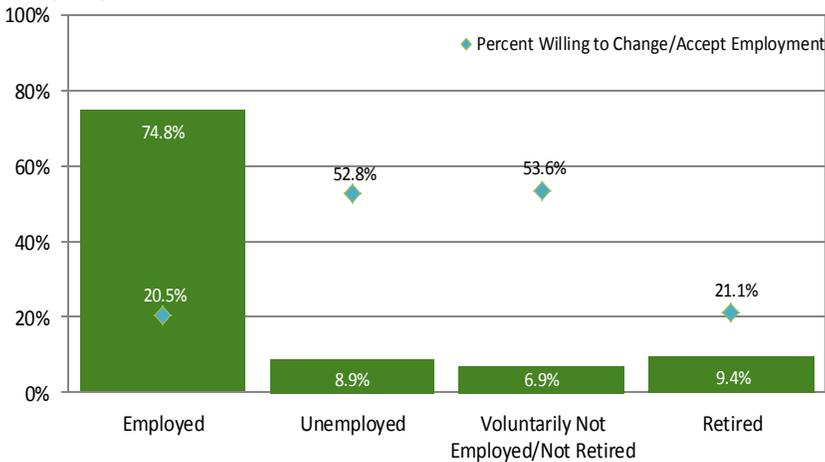
A Study of Workforce Characteristics

Released November 2012

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Washington Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 162,712 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (17,328)

- 12,265 Employed
- 810 Unemployed
- 930 Voluntarily Not Employed, Not Retired
- 3,323 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 2.2% Inadequate hours (270 people)
- 3.2% Mismatch of skills (392 people)
- 1.7% Low income (209 people)
- 6.2% Total estimated underemployment (760 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Education	22.4%	27,263	74.7%	16.9%	5.1%
Healthcare & Social Services	14.4%	17,526	84.4%	13.2%	6.7%
Wholesale & Retail Trade	12.2%	14,848	62.7%	31.3%	19.6%
Manufacturing	10.3%	12,536	69.2%	22.2%	10.3%
Personal Services	8.0%	9,737	80.8%	28.6%	3.8%
Finance, Insurance & Real Estate	7.6%	9,250	90.9%	30.0%	4.5%
Public Administration & Government	6.8%	8,276	66.7%	27.8%	7.4%
Professional Services	5.3%	6,451	82.4%	14.3%	11.8%
Transportation, Communication & Utilities	5.3%	6,451	73.7%	14.3%	10.5%
Construction	4.2%	5,112	84.6%	0.0%	7.7%
Agriculture, Forestry & Mining	2.3%	2,799	*	*	*
Entertainment & Recreation	1.2%	1,461	*	*	*

* Insufficient survey data/refused

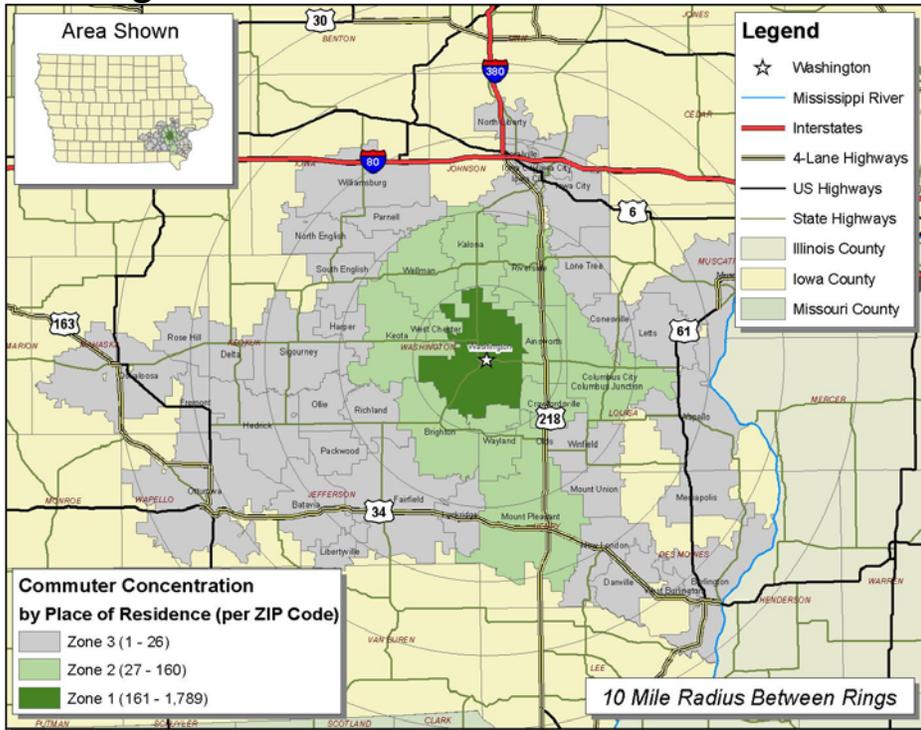
Survey respondents from the Washington Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

Quick Facts

(Employed - willing to change employment)

- 19.4% are working multiple jobs
- Currently working an average of 38 hours per week
- Average age is 49 years old
- 38.7% currently working within the professional, paraprofessional & technical occupational category followed by 16.1% within both the clerical and production, construction & material handling occupational categories
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.corridorcareers.com
 - www.monster.com
 - Local/Regional newspapers
 - Washington Evening Journal
 - The Gazette - Cedar Rapids
 - The Hawkeye - Burlington
 - Iowa City Press Citizen
 - Networking through friends, family and acquaintances
 - Local IowaWORKS Centers

Washington Laborshed Area



Commuting Statistics

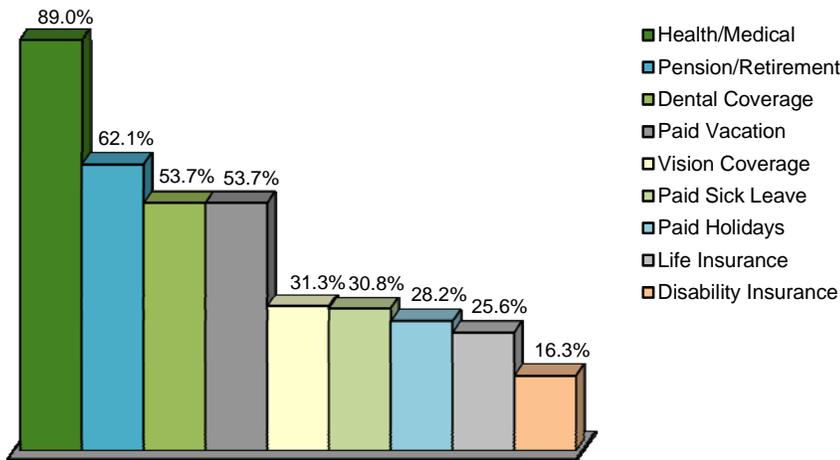
The map at the left represents commuting patterns into Washington with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Washington Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



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Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (72.5%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 19.0 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

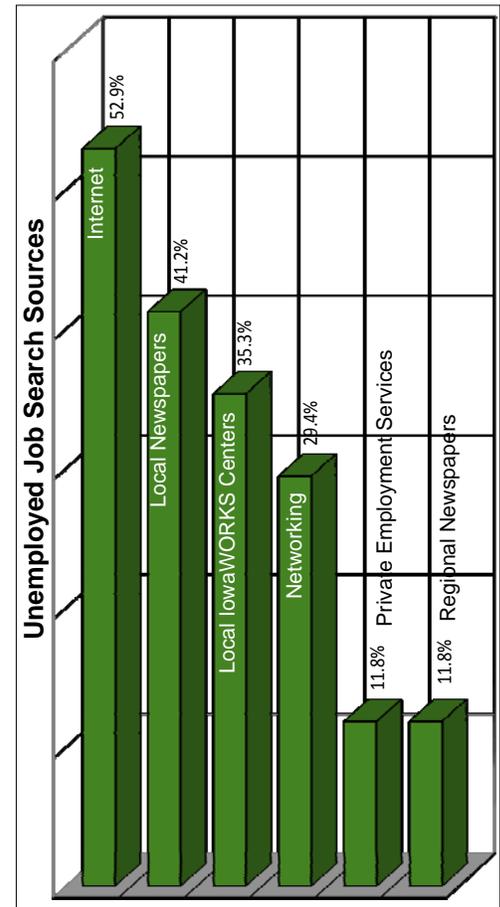
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	30.8%	0.0%	7.7%	*	\$16.00
Manufacturing	28.2%	5.1%	12.8%	*	\$15.00
Transportation, Communication & Utilities	84.2%	21.1%	21.1%	\$53,500	\$23.00
Wholesale & Retail Trade	47.1%	13.7%	11.7%	\$48,000	\$9.73
Finance, Insurance & Real Estate	72.7%	9.1%	50.0%	\$60,000	\$15.05
Healthcare & Social Services	86.7%	28.9%	46.6%	\$48,500	\$23.00
Personal Services	61.5%	7.7%	26.9%	*	\$10.00
Entertainment & Recreation	*	*	*	*	*
Professional Services	76.5%	17.6%	23.6%	*	\$11.50
Public Administration & Government	77.8%	33.3%	29.6%	\$67,000	\$19.00
Education	88.6%	6.3%	65.9%	\$52,000	\$13.75

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 810 unemployed individuals are willing to accept employment
- Average age is 46 years old
- 52.6% are male; 47.4% are female
- Education:
 - 31.6% have an education beyond high school
 - 10.5% have an associate degree
 - 15.8% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$10.50/hr. with a median of the lowest wage of \$9.00
- Willing to commute an average of 20 miles one way for the right opportunity
- 84.2% expressed interest in temporary and 68.4% in seasonal employment opportunities
- 52.6% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 87.5%
 - Dental coverage - 50.0%
 - Paid vacation - 37.5%
 - Vision coverage - 37.5%
 - Pension/retirement options - 25.0%
 - Life insurance - 18.8%
 - Paid holidays - 18.8%
 - Disability insurance - 12.5%
 - Paid sick leave - 12.5%
 - Prescription drug coverage - 12.5%
 - Incentive reward programs - 6.2%
- 84.6% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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