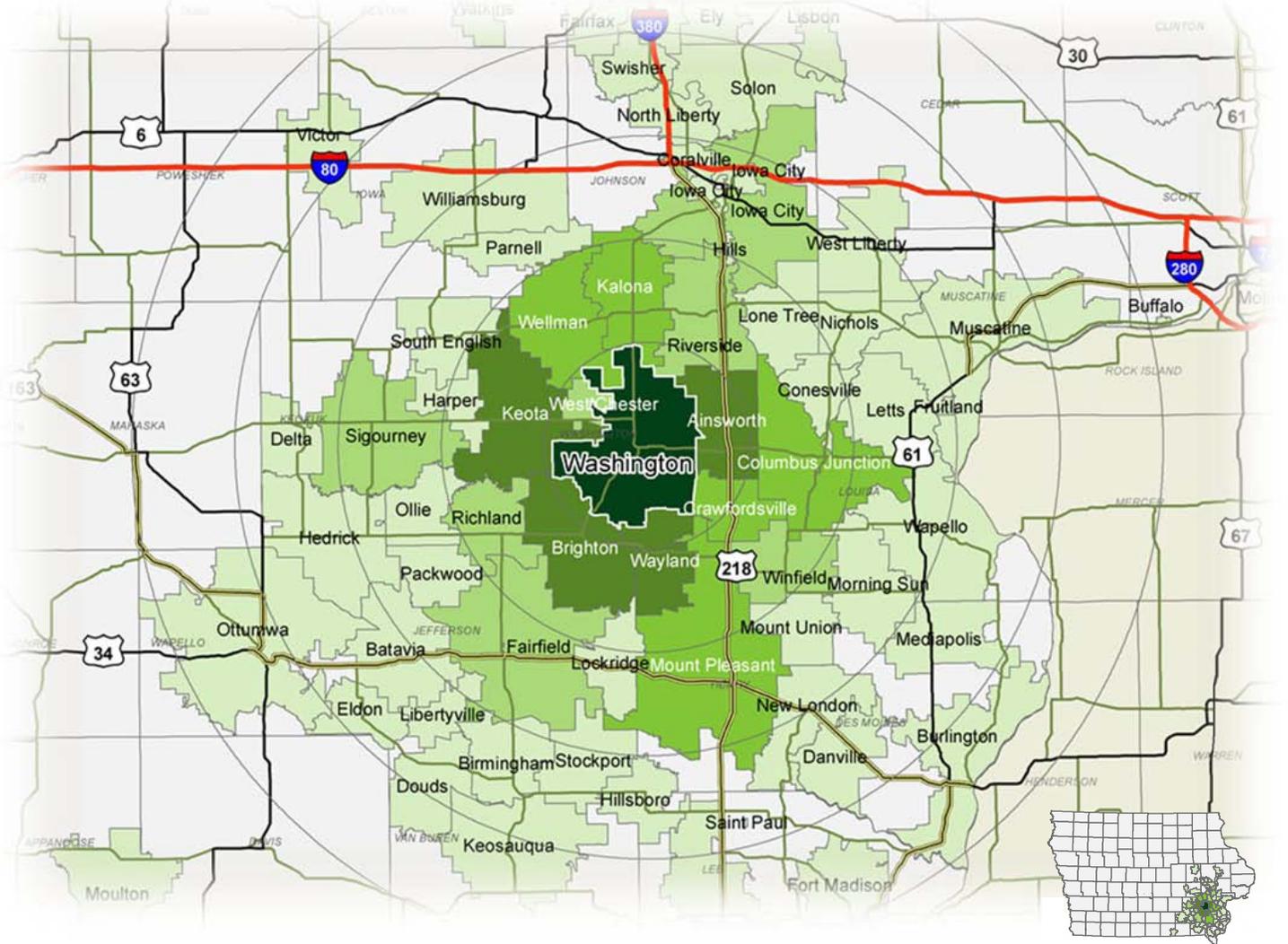


Washington

COUNTY
IOWA

LABORSHED ANALYSIS



RELEASED JANUARY 2016



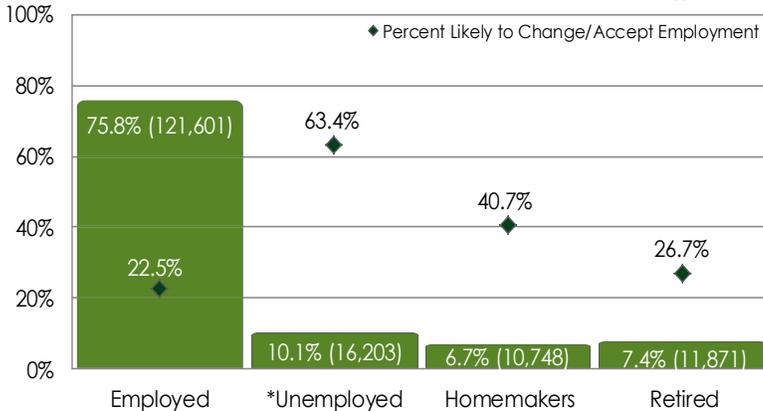
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WASHINGTON COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Washington County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Estimated Population 18-64: 160,423 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Washington (16,803):

- 14,199 Employed
- 543 Unemployed
- 816 Homemakers
- 1,245 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 23.5% are actively seeking new employment
- 15.9% are working multiple jobs
- Currently working an average of 41 hrs/week
- Average age is 47 years old
- 37.7% currently working within the professional, paraprofessional & technical occupational category, followed by 26.1% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.iowajobs.org
www.linkedin.com
www.indeed.com
Internet, 68.9%

Newspapers, 21.3%
Gazette - Cedar Rapids
Washington Evening Journal
The Hawk Eye - Burlington

Networking, 14.8%

IowaWORKS Centers, 6.6%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.2%	170
Mismatch of Skills	1.0%	142
Low Income	0.5%	71
†Total Underemployment	2.2%	312

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Education	19.8%	24,077	78.4%	24.1%	4.1%
Healthcare & Social Services	14.7%	17,875	75.4%	27.9%	7.0%
Manufacturing	12.3%	14,957	70.6%	36.1%	13.7%
Wholesale & Retail Trade	12.3%	14,957	72.0%	33.3%	16.0%
Professional Services	9.6%	11,674	82.4%	7.1%	8.8%
Public Administration & Government	6.5%	7,904	79.2%	15.8%	8.3%
Finance, Insurance & Real Estate	5.5%	6,688	69.6%	12.5%	13.0%
Transportation, Communication & Utilities	5.5%	6,688	84.2%	25.0%	10.5%
Personal Services	5.1%	6,202	78.9%	13.3%	5.3%
Agriculture, Forestry & Mining	4.1%	4,986	92.3%	8.3%	0.0%
Construction	3.8%	4,621	61.1%	9.1%	16.7%
Entertainment & Recreation	0.6%	730	**	**	**
Other	0.2%	242	**	**	**

** Insufficient survey data/refused

Survey respondents from the Washington County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Washington from their home ZIP for an employment opportunity.

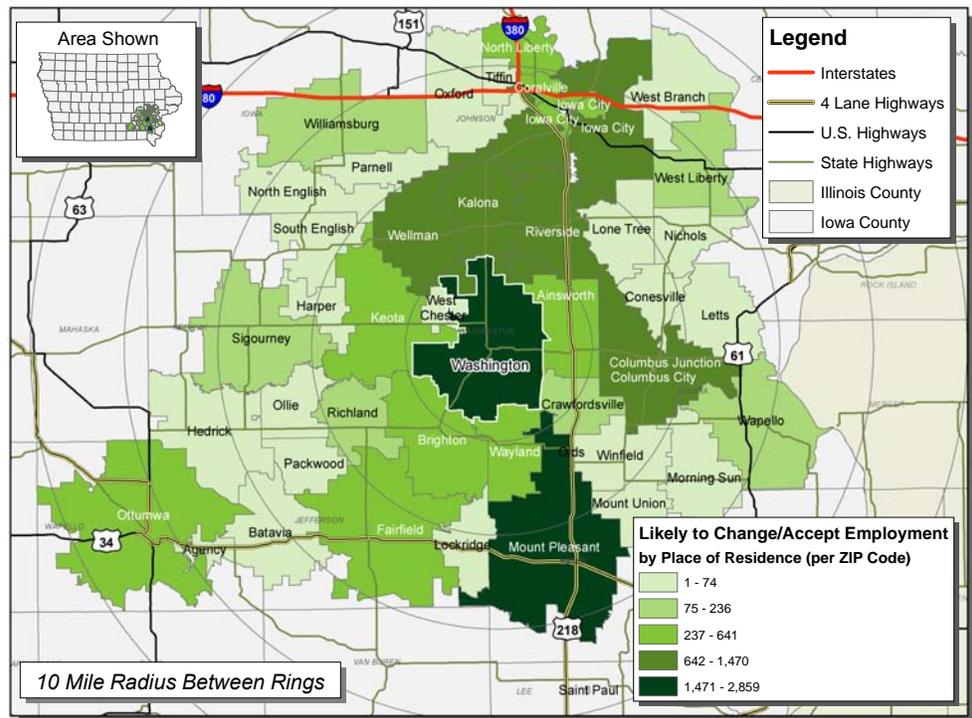
Those who are likely to change/accept employment in the Washington County Laborshed area are willing to commute an average of 24 miles one-way for employment opportunities.

The out commute for Washington is estimated at 33.3 percent—approximately 1,281 people living in Washington work in other communities.

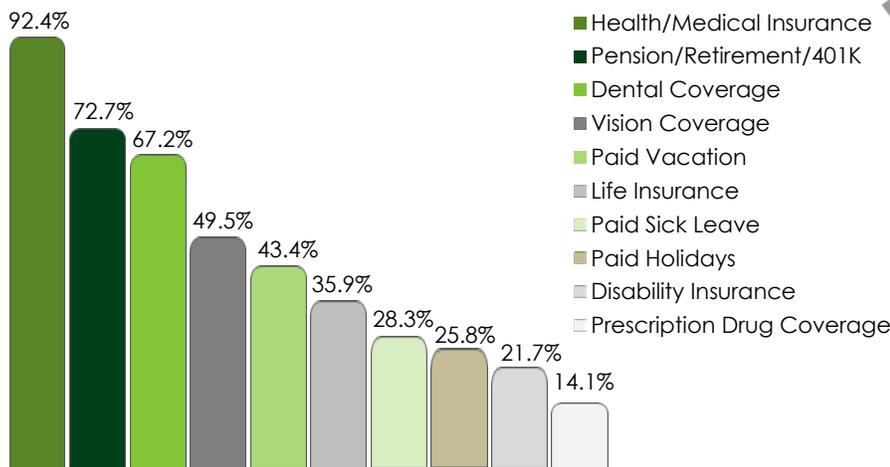
Most of those who are out commuting are working in Iowa City, Coralville or Kalona.

Over one-fifth (20.6%) of out commuters are likely to change employment (approximately 264 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN WASHINGTON



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (76.0%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 16.4 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



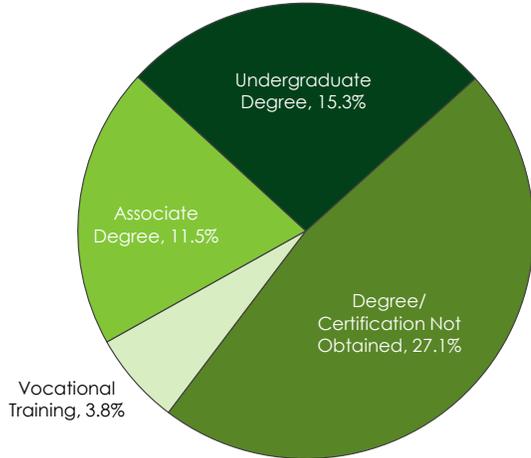
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	76.9%	23.1%	30.8%	**	**
Construction	66.7%	11.1%	5.6%	**	\$19.50
Education	90.5%	4.1%	63.5%	\$55,000	\$15.30
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	87.0%	0.0%	60.9%	\$72,500	\$14.75
Healthcare & Social Services	78.9%	21.1%	40.4%	\$53,000	\$14.65
Manufacturing	64.7%	19.6%	19.6%	\$61,500	\$15.83
Personal Services	68.4%	21.1%	21.0%	\$35,000	**
Professional Services	85.3%	14.7%	41.2%	**	\$15.00
Public Administration & Government	66.7%	25.0%	20.8%	\$65,000	\$22.00
Transportation, Communication & Utilities	73.7%	5.3%	26.3%	\$72,500	\$13.43
Wholesale & Retail Trade	60.0%	14.0%	28.0%	\$74,500	\$11.14

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

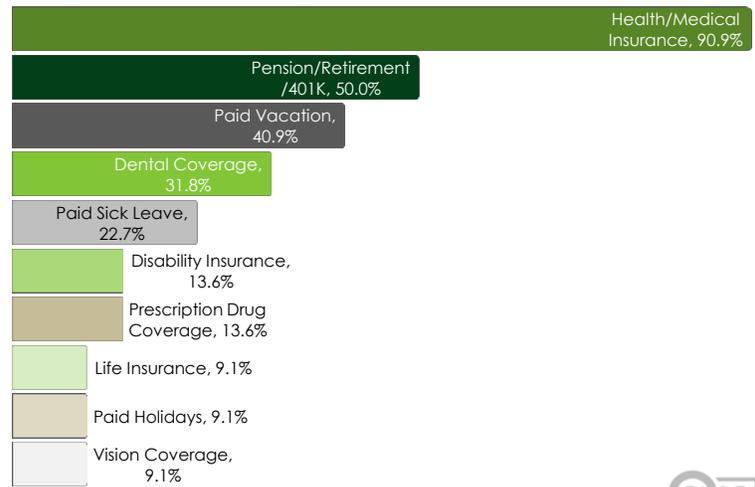
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 47.4% are actively seeking employment
- An estimated 543 unemployed individuals are likely to accept employment in Washington.
- Average age is 45 years old
- 53.8% are male; 46.2% are female
- **Education:**
 - 57.7% are educated beyond high school

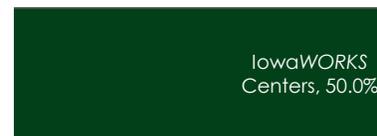
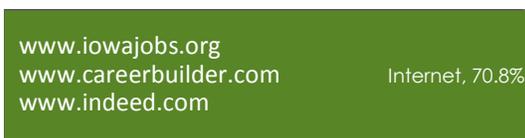


- **Wages:**
 - \$11.00/hr - to attract 66% of applicants
 - \$12.25/hr - to attract 75% of applicants
 - \$10.00/hr - lowest median wage willing to accept
- Willing to commute an average of 25 miles one way for the right opportunity
- 61.5% expressed interest in temporary and seasonal employment opportunities
- 50.0% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



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FOR MORE INFORMATION REGARDING THE WASHINGTON COUNTY LABORSHED ANALYSIS, CONTACT:

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